

Soil Monitoring Market Size, Share & Trends Analysis Report By Offering (Hardware, Software, Services), By Type (Sensing & Imagery, Ground-based Sensing), By Application(Agricultural, Non-agricultural), And Segment Forecasts, 2026 - 2033

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Abstracts

The global soil monitoring market size was estimated at USD 861.8 million in 2025 and is projected to reach USD 2,559.2 million by 2033, growing at a CAGR of 14.7% from 2026 to 2033. The growing emphasis on precision agriculture is driving market growth. Precision agriculture focuses on using technology to optimize field-level crop management.

Soil monitoring is a key offering of this approach because it provides crucial information about the variability of soil properties across different parts of fields. Farmers can apply water, fertilizers, and pesticides more precisely by using soil sensors and data analytics, minimizing waste and reducing costs. This targeted approach enhances crop yield and quality and supports sustainable farming practices by reducing agriculture's environmental impact. As the adoption of precision agriculture techniques spreads globally, the demand for advanced soil monitoring systems is expected to rise significantly.

The increased focus on climate change adaptation is further supporting market growth. Climate change poses significant threats to agricultural productivity through changes in rainfall patterns, temperature fluctuations, and extreme weather events. Soil monitoring systems enable farmers to better understand and adapt to these changes by providing continuous updates on soil conditions. This data is crucial for making adaptive decisions, such as adjusting irrigation schedules or selecting suitable crops for changing soil and weather conditions. As climate risks to agriculture grow, soil monitoring

becomes an even more critical tool for ensuring resilience and sustainability in farming practices.

In addition, the expanding use of soil monitoring beyond agriculture is opening new opportunities for market growth. Soil monitoring technologies are increasingly being utilized in sectors such as landscaping, turf management, urban green space management, and environmental research. In these areas, maintaining optimal soil health is important for plant health, ecosystem sustainability, and aesthetic purposes. Governments and municipalities are using soil monitoring systems to manage public parks, green roofs, and urban forests, supporting broader environmental goals and boosting the demand for soil monitoring technologies across diverse types.

Moreover, the growing trend toward farm data management and integration with other agricultural systems is enhancing the role of soil monitoring solutions. Farmers are increasingly seeking integrated farm management platforms that bring together data from soil sensors, weather stations, drones, and other sources into a unified dashboard. This integration enables better analysis, forecasting, and strategic planning. Soil monitoring solutions that can seamlessly integrate with broader farm management systems are in high demand, as they help create a comprehensive view of farm operations and enhance decision-making efficiency.

Global Soil Monitoring Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global soil monitoring market report based on offering, type, application, and region:

Offering Outlook (Revenue, USD Million, 2021 - 2033)

Hardware

Software

Services

Type Outlook (Revenue, USD Million, 2021 - 2033)

Sensing & Imagery

Ground-based Sensing

Robotic & Telematics

Application Outlook (Revenue, USD Million, 2021 - 2033)

Agricultural

Non-agricultural

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa

UAE

Saudi Arabia

South Africa

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Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Market Definitions
- 1.3. Research Methodology
 - 1.3.1. Information Procurement
 - 1.3.2. Information or Data Analysis
 - 1.3.3. Market Formulation & Data Visualization
 - 1.3.4. Data Validation & Publishing
- 1.4. Research Scope and Assumptions
 - 1.4.1. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

CHAPTER 3. SOIL MONITORING VARIABLES, TRENDS, & SCOPE

- 3.1. Market Introduction/Lineage Outlook
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Drivers Analysis
 - 3.3.2. Market Restraints Analysis
 - 3.3.3. Industry Opportunities
- 3.4. Soil Monitoring Analysis Tools
 - 3.4.1. Porter's Analysis
 - 3.4.1.1. Bargaining power of the suppliers
 - 3.4.1.2. Bargaining power of the buyers
 - 3.4.1.3. Threats of substitution
 - 3.4.1.4. Threats from new entrants
 - 3.4.1.5. Competitive rivalry
 - 3.4.2. PESTEL Analysis
 - 3.4.2.1. Political landscape
 - 3.4.2.2. Economic and Social landscape
 - 3.4.2.3. Technological landscape

3.4.2.4. Environmental landscape

3.4.2.5. Legal landscape

CHAPTER 4. SOIL MONITORING: OFFERING ESTIMATES & TREND ANALYSIS

4.1. Soil Monitoring Market, By Offering Analysis & Market Share, 2025 & 2033

4.2. Hardware

4.3. Hardware market estimates and forecasts, 2021 - 2033 (USD Million)

4.4. Software

4.4.1. Software market estimates and forecasts, 2021 - 2033 (USD Million)

4.5. Services

4.5.1. Services market estimates and forecasts, 2021 - 2033 (USD Million)

CHAPTER 5. SOIL MONITORING: TYPE ESTIMATES & TREND ANALYSIS

5.1. Soil Monitoring Market, By Type Analysis & Market Share, 2025 & 2033

5.2. Sensing & Imagery

5.2.1. Sensing & imagery market estimates and forecasts, 2021 - 2033 (USD Million)

5.3. Ground-based Sensing

5.3.1. Ground-based sensing market estimates and forecasts, 2021 - 2033 (USD Million)

5.4. Robotic & Telematics

5.4.1. Robotic & telematics market estimates and forecasts, 2021 - 2033 (USD Million)

CHAPTER 6. SOIL MONITORING: APPLICATION ESTIMATES & TREND ANALYSIS

6.1. Soil Monitoring Market, By Application Analysis & Market Share, 2025 & 2033

6.2. Agricultural

6.2.1. Agricultural market estimates and forecasts, 2021 - 2033 (USD Million)

6.3. Non-agricultural

6.3.1. Non-agricultural market estimates and forecasts, 2021 - 2033 (USD Million)

CHAPTER 7. SOIL MONITORING MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

7.1. Soil Monitoring Market Share, By Region, 2025 & 2033 (USD Million)

7.2. North America

7.2.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.2.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.2.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.2.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.2.5. U.S.

7.2.5.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.2.5.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.2.5.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.2.5.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.2.6. Canada

7.2.6.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.2.6.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.2.6.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.2.6.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.2.7. Mexico

7.2.7.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.2.7.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.2.7.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.2.7.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.3. Europe

7.3.1. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.3.2. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.3.3. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.3.4. UK

7.3.4.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.3.4.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.3.4.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.3.4.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.3.5. Germany

7.3.5.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.3.5.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.3.5.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.3.5.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.3.6. France

7.3.6.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.3.6.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.3.6.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.3.6.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.4. Asia Pacific

7.4.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.4.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.4.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.4.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.4.5. China

7.4.5.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.4.5.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.4.5.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.4.5.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.4.6. India

7.4.6.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.4.6.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.4.6.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.4.6.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.4.7. Japan

7.4.7.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.4.7.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.4.7.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.4.7.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.4.8. Australia

7.4.8.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.4.8.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.4.8.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.4.8.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.4.9. South Korea

7.4.9.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.4.9.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.4.9.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.4.9.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.5. Latin America

7.5.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.5.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.5.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.5.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.5.5. Brazil

7.5.5.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.5.5.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)

7.5.5.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)

7.5.5.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

7.6. Middle East & Africa

7.6.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

- 7.6.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)
- 7.6.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)
- 7.6.4. Market estimates and forecast by enterprise size, 2021 - 2033 (USD Million)
- 7.6.5. UAE
 - 7.6.5.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)
 - 7.6.5.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)
 - 7.6.5.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)
 - 7.6.5.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)
- 7.6.6. Saudi Arabia
 - 7.6.6.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)
 - 7.6.6.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)
 - 7.6.6.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)
 - 7.6.6.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)
- 7.6.7. South Africa
 - 7.6.7.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)
 - 7.6.7.2. Market estimates and forecast by offering, 2021 - 2033 (USD Million)
 - 7.6.7.3. Market estimates and forecast by type, 2021 - 2033 (USD Million)
 - 7.6.7.4. Market estimates and forecast by application, 2021 - 2033 (USD Million)

CHAPTER 8. COMPETITIVE LANDSCAPE

- 8.1. Recent Developments & Impact Analysis by Key Market Participants
- 8.2. Company Categorization
- 8.3. Company Market Share Analysis, 2024
- 8.4. Company Heat Map Analysis
- 8.5. Strategy Mapping
 - 8.5.1. Expansion
 - 8.5.2. Mergers & Acquisition
 - 8.5.3. Partnerships & Collaborations
 - 8.5.4. Product Launches
 - 8.5.5. Recent Developments
- 8.6. Company Profiles
 - 8.6.1. Stevens Water Monitoring Systems, Inc.
 - 8.6.1.1. Participant's Overview
 - 8.6.1.2. Financial Performance
 - 8.6.1.3. Product Benchmarking
 - 8.6.1.4. Recent Developments
 - 8.6.2. SGS Group
 - 8.6.2.1. Participant's Overview

- 8.6.2.2. Financial Performance
- 8.6.2.3. Product Benchmarking
- 8.6.2.4. Recent Developments
- 8.6.3. METER Group
 - 8.6.3.1. Participant's Overview
 - 8.6.3.2. Financial Performance
 - 8.6.3.3. Product Benchmarking
 - 8.6.3.4. Recent Developments
- 8.6.4. Element Material Technology
 - 8.6.4.1. Participant's Overview
 - 8.6.4.2. Financial Performance
 - 8.6.4.3. Product Benchmarking
 - 8.6.4.4. Recent Developments
- 8.6.5. The Toro Company
 - 8.6.5.1. Participant's Overview
 - 8.6.5.2. Financial Performance
 - 8.6.5.3. Product Benchmarking
 - 8.6.5.4. Recent Developments
- 8.6.6. Campbell Scientific
 - 8.6.6.1. Participant's Overview
 - 8.6.6.2. Financial Performance
 - 8.6.6.3. Product Benchmarking
 - 8.6.6.4. Recent Developments
- 8.6.7. Sontok Technologies
 - 8.6.7.1. Participant's Overview
 - 8.6.7.2. Financial Performance
 - 8.6.7.3. Product Benchmarking
 - 8.6.7.4. Recent Developments
- 8.6.8. Spectrum Technologies
 - 8.6.8.1. Participant's Overview
 - 8.6.8.2. Financial Performance
 - 8.6.8.3. Product Benchmarking
 - 8.6.8.4. Recent Developments
- 8.6.9. Irromotor
 - 8.6.9.1. Participant's Overview
 - 8.6.9.2. Financial Performance
 - 8.6.9.3. Product Benchmarking
 - 8.6.9.4. Recent Developments
- 8.6.10. Cropx Technologies

- 8.6.10.1. Participant's Overview
- 8.6.10.2. Financial Performance
- 8.6.10.3. Product Benchmarking
- 8.6.10.4. Recent Developments

List Of Tables

LIST OF TABLES

- Table 1 Global soil monitoring market size estimates & forecasts 2021 - 2033 (USD Million)
- Table 2 Global soil monitoring market, by region 2021 - 2033 (USD Million)
- Table 3 Global soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 4 Global soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 5 Global soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 6 Hardware market, by region 2021 - 2033 (USD Million)
- Table 7 Software market, by region 2021 - 2033 (USD Million)
- Table 8 Services market, by region 2021 - 2033 (USD Million)
- Table 9 Sensing & imagery market, by region 2021 - 2033 (USD Million)
- Table 10 Ground-based sensing market, by region 2021 - 2033 (USD Million)
- Table 11 Robotic & telematics market, by region 2021 - 2033 (USD Million)
- Table 12 Agricultural market, by region 2021 - 2033 (USD Million)
- Table 13 Non-agricultural market, by region 2021 - 2033 (USD Million)
- Table 14 North America soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 15 North America soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 16 North America soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 17 U.S. soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 18 U.S. soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 19 U.S. soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 20 Canada soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 21 Canada soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 22 Canada soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 23 Mexico soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 24 Mexico soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 25 Mexico soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 26 Europe soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 27 Europe soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 28 Europe soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 29 UK soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 30 UK soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 31 UK soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 32 Germany soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 33 Germany soil monitoring market, by type 2021 - 2033 (USD Million)

- Table 34 Germany soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 35 France soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 36 France soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 37 France soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 38 Asia Pacific soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 39 Asia Pacific soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 40 Asia Pacific soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 41 China soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 42 China soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 43 China soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 44 India soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 45 India soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 46 India soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 47 Japan soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 48 Japan soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 49 Japan soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 50 Australia soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 51 Australia soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 52 Australia soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 53 South Korea soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 54 South Korea soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 55 South Korea soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 56 Latin America soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 57 Latin America soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 58 Latin America soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 59 Brazil soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 60 Brazil soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 61 Brazil soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 62 MEA soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 63 MEA soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 64 MEA soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 65 UAE soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 66 UAE soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 67 UAE soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 68 Saudi Arabia soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 69 Saudi Arabia soil monitoring market, by type 2021 - 2033 (USD Million)
- Table 70 Saudi Arabia soil monitoring market, by application 2021 - 2033 (USD Million)
- Table 71 South Africa soil monitoring market, by offering 2021 - 2033 (USD Million)
- Table 72 South Africa soil monitoring market, by type 2021 - 2033 (USD Million)

Table 73 South Africa soil monitoring market, by application 2021 - 2033 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Soil monitoring market segmentation
- Fig. 2 Information procurement
- Fig. 3 Data analysis applications
- Fig. 4 Market formulation and validation
- Fig. 5 Data validating & publishing
- Fig. 6 Market snapshot
- Fig. 7 Segment snapshot, by offering
- Fig. 8 Segment snapshot, by type
- Fig. 9 Segment snapshot, by application
- Fig. 10 Competitive landscape snapshot
- Fig. 11 Soil monitoring market value, 2021 - 2033 (USD Million)
- Fig. 12 Soil monitoring market - Industry value chain analysis
- Fig. 13 Soil monitoring market - Market trends
- Fig. 14 Soil monitoring market: Porter's analysis
- Fig. 15 Soil monitoring market: PESTEL analysis
- Fig. 16 Soil monitoring market, by offering: Key takeaways
- Fig. 17 soil monitoring market, by offering: Market share, 2025 & 2033
- Fig. 18 Hardware market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 19 Software market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 20 Services market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 21 Soil monitoring market, by type: Key takeaways
- Fig. 22 Soil monitoring market, by type: Market share, 2025 & 2033
- Fig. 23 Sensing & imagery market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 24 Ground-based sensing market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 25 Robotic & telematics market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 26 Soil monitoring market, by application: Key takeaways
- Fig. 27 Soil monitoring market, by application: Market share, 2025 & 2033
- Fig. 28 Agricultural soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 29 Non-agricultural soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 30 Global soil monitoring market revenue, by region, 2025 & 2033, (USD Million)
- Fig. 31 North America soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 32 U.S. soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)

- Fig. 33 Canada soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 34 Mexico soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 35 Europe soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 36 UK soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 37 Germany soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 38 France soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 39 Asia Pacific soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 40 China soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 41 India soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 42 Japan soil monitoring Market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 43 Australia soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 44 South Korea soil monitoring Market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 45 Latin America soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 46 Brazil soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 47 Middle East & Africa soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 48 UAE soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 49 Saudi Arabia soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 50 South Africa soil monitoring market estimates & forecasts, 2021 - 2033 (USD Million)
- Fig. 51 Key company categorization
- Fig. 52 Soil monitoring market - Key company market share analysis, 2024
- Fig. 53 Strategic framework

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