

# Soft Covering Flooring Market Size, Share & Trends Analysis Report By Product (Carpet Tiles, Broadloom), By Application (Residential, Commercial), By Region, And Segment Forecasts, 2019 - 2025

https://marketpublishers.com/r/S5B0732281CEN.html

Date: February 2019

Pages: 90

Price: US\$ 5,950.00 (Single User License)

ID: S5B0732281CEN

# **Abstracts**

This report can be delivered to the clients within 48 Business Hours

The global soft covering flooring market size is expected to reach USD 105.54 billion by 2025, according to a new report by Grand View Research, Inc. It is anticipated to register a CAGR of 3.2% during the forecast period. Increasing commercial construction activities coupled with commercial replacements in developing economies from Asia Pacific and Middle East & Africa is expected to drive growth.

The primary raw material used for manufacturing soft covering flooring is the bulk continuous filament for yarn made of synthetic fibers including nylon, polyester, triexta, and polypropylene. The major manufacturers use 100% recycled nylon for the production of carpets and rugs with focus on reducing environmental footprint.

Fluctuating prices of raw materials owing to varying market conditions have significant impact on the final price of the products. Carpet manufacturing companies engage in vertical integration to avoid adverse effects of interruption of raw material supply, such as nylon fibers, on manufacturing operations of soft covering flooring.

Increasing investment in R&D activities by major players for product innovation, design, and service is expected to positively impact growth of the soft covering flooring market. Technological innovations aimed at providing a variety of dying technologies to create different patterns, solid colors, and design continuity are projected to contribute to



product demand.

Further key findings from the report suggest:

Carpet tiles segment is expected to expand at a CAGR of 3.6% in terms of revenue from 2017 to 2025 owing to increasing product demand from high-traffic commercial and institutional applications due to easy installation and higher shock absorption

Residential application segment accounted for 54.1% of market share in terms of revenue in 2017 on account of its high insulating properties to prevent the floor from getting too cold which aid in reducing the energy consumption

Carpet tiles and broadloom in commercial application is expected to register a CAGR of 3.3% in terms of revenue over the forecast period owing to its superior characteristics, such as high resistance to abrasion, anti-slipping effect, and sound absorption

Middle East and Africa is expected to register a CAGR of 5.5% owing to the rising product demand in residential application on account of rising consumer spending on residential replacement and household interior

The soft covering flooring market is highly competitive with major manufacturers focusing on innovative styles, product differentiation, designs, and effective services to gain greater market share



# **Contents**

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Scope & Assumptions
- 1.3. List of Data Sources

### **CHAPTER 2. EXECUTIVE SUMMARY**

2.1. Market snapshot

# CHAPTER 3. SOFT COVERING FLOORING MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Soft covering flooring Market segmentation
- 3.2. Soft covering flooring Value chain analysis
- 3.3. Soft covering flooring Market dynamics
  - 3.3.1. Market driver analysis
    - 3.3.1.1. Increasing utilization of carpet tiles in residential & commercial applications
  - 3.3.1.2. Increasing commercial construction activities
  - 3.3.2. Market restraint analysis
  - 3.3.2.1. Increasing Utilization of substitutes
- 3.4. Soft covering flooring market Porter's
- 3.5. Soft covering flooring market PESTEL analysis

# CHAPTER 4. SOFT COVERING FLOORING MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1. Soft Covering Flooring Market: Product Movement Analysis, 2017 & 2025
- 4.2. Carpet tiles
- 4.2.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)
- 4.3. Broadloom
- 4.3.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)

# CHAPTER 5. SOFT COVERING FLOORING MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

5.1. Soft Covering Flooring Market: Application Movement Analysis, 2017 & 2025



- 5.2. Residential
- 5.2.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)
- 5.3. Commercial
  - 5.3.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)

# CHAPTER 6. SOFT COVERING FLOORING MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 6.1. Soft Covering Flooring Market: Regional Movement Analysis, 2017 & 2025
- 6.2. North America
- 6.2.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)
- 6.2.2. Market estimates and forecasts, by product, 2014 2025 (Million Square Feet) (USD Million)
- 6.2.3. Market estimates and forecasts, by application, 2014 2025 (Million Square Feet) (USD Million)
  - 6.2.4. The U.S.
- 6.2.4.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)
- 6.2.4.2. Market estimates and forecasts, by product, 2014 2025 (Million Square Feet) (USD Million)
- 6.2.4.3. Market estimates and forecasts, by application, 2014 2025 (Million Square Feet) (USD Million)
  - 6.2.5. Canada
- 6.2.5.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)
- 6.2.5.2. Market estimates and forecasts, by product, 2014 2025 (Million Square Feet) (USD Million)
- 6.2.5.3. Market estimates and forecasts, by application, 2014 2025 (Million Square Feet) (USD Million)
- 6.3. Europe
- 6.3.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)
- 6.3.2. Market estimates and forecasts, by product, 2014 2025 (Million Square Feet) (USD Million)
- 6.3.3. Market estimates and forecasts, by application, 2014 2025 (Million Square Feet) (USD Million)
  - 6.3.4. U.K.
- 6.3.4.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)
  - 6.3.4.2. Market estimates and forecasts, by product, 2014 2025 (Million Square



- Feet) (USD Million)
- 6.3.4.3. Market estimates and forecasts, by application, 2014 2025 (Million Square Feet) (USD Million)
- 6.3.5. Germany
- 6.3.5.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)
- 6.3.5.2. Market estimates and forecasts, by product, 2014 2025 (Million Square Feet) (USD Million)
- 6.3.5.3. Market estimates and forecasts, by application, 2014 2025 (Million Square Feet) (USD Million)
- 6.4. Asia Pacific
- 6.4.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)
- 6.4.2. Market estimates and forecasts, by product, 2014 2025 (Million Square Feet) (USD Million)
- 6.4.3. Market estimates and forecasts, by application, 2014 2025 (Million Square Feet) (USD Million)
  - 6.4.4. China
- 6.4.4.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)
- 6.4.4.2. Market estimates and forecasts, by product, 2014 2025 (Million Square Feet) (USD Million)
- 6.4.4.3. Market estimates and forecasts, by application, 2014 2025 (Million Square Feet) (USD Million)
  - 6.4.5. India
- 6.4.5.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)
- 6.4.5.2. Market estimates and forecasts, by product, 2014 2025 (Million Square Feet) (USD Million)
- 6.4.5.3. Market estimates and forecasts, by application, 2014 2025 (Million Square Feet) (USD Million)
  - 6.4.6. Japan
- 6.4.6.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)
- 6.4.6.2. Market estimates and forecasts, by product, 2014 2025 (Million Square Feet) (USD Million)
- 6.4.6.3. Market estimates and forecasts, by application, 2014 2025 (Million Square Feet) (USD Million)
- 6.5. Central & South America
  - 6.5.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)



- 6.5.2. Market estimates and forecasts, by product, 2014 2025 (Million Square Feet) (USD Million)
- 6.5.3. Market estimates and forecasts, by application, 2014 2025 (Million Square Feet) (USD Million)
- 6.6. Middle East & Africa
- 6.6.1. Market estimates and forecasts, 2014 2025 (Million Square Feet) (USD Million)
- 6.6.2. Market estimates and forecasts, by product, 2014 2025 (Million Square Feet) (USD Million)
- 6.6.3. Market estimates and forecasts, by application, 2014 2025 (Million Square Feet) (USD Million)

## **CHAPTER 7. COMPANY PROFILES**

- 7.1. Abbey Carpet & Floor
  - 7.1.1. Company Overview
  - 7.1.2. Financial Performance
  - 7.1.3. Product Benchmarking
  - 7.1.4. Strategic Initiatives
- 7.2. Beaulieu International Group
  - 7.2.1. Company Overview
  - 7.2.2. Financial Performance
  - 7.2.3. Product Benchmarking
  - 7.2.4. Strategic Initiatives
- 7.3. Bentley Mills, Inc.
  - 7.3.1. Company Overview
  - 7.3.2. Financial Performance
  - 7.3.3. Product Benchmarking
  - 7.3.4. Strategic Initiatives
- 7.4. Cargill, Incorporated
  - 7.4.1. Company Overview
  - 7.4.2. Financial Performance
  - 7.4.3. Product Benchmarking
- 7.5. The Dixie Group, Inc.
  - 7.5.1. Company Overview
  - 7.5.2. Financial Performance
  - 7.5.3. Product Benchmarking
- 7.6. Engineered Floors LLC
- 7.6.1. Company Overview
- 7.6.2. Financial Performance



- 7.6.3. Product Benchmarking
- 7.6.4. Strategic Initiatives
- 7.7. Mannington Mills, Inc.
  - 7.7.1. Company Overview
  - 7.7.2. Financial Performance
  - 7.7.3. Product Benchmarking
  - 7.7.4. Strategic Initiatives
- 7.8. Milliken & Company
  - 7.8.1. Company Overview
  - 7.8.2. Financial Performance
  - 7.8.3. Product Benchmarking
  - 7.8.4. Strategic Initiatives
- 7.9. Mohawk Industries
  - 7.9.1. Company Overview
  - 7.9.2. Financial Performance
  - 7.9.3. Product Benchmarking
  - 7.9.4. Strategic Initiatives
- 7.10. Trinseo S.A.
  - 7.10.1. Company Overview
  - 7.10.2. Financial Performance
  - 7.10.3. Product Benchmarking
  - 7.10.4. Strategic Initiatives
- 7.11. Interface, Inc.
  - 7.11.1. Company Overview
  - 7.11.2. Financial Performance
  - 7.11.3. Product Benchmarking
  - 7.11.4. Strategic Initiatives
- 7.12. Shaw Industries Group, Inc.
  - 7.12.1. Company Overview
  - 7.12.2. Financial Performance
  - 7.12.3. Product Benchmarking
  - 7.12.4. Strategic Initiatives
- 7.13. Tarkett
  - 7.13.1. Company Overview
  - 7.13.2. Financial Performance
  - 7.13.3. Product Benchmarking
  - 7.13.4. Strategic Initiatives
- 7.14. Foss Floors
- 7.14.1. Company Overview



- 7.14.2. Financial Performance
- 7.14.3. Product Benchmarking
- 7.14.4. Strategic Initiatives
- 7.15. Balta Industries
  - 7.15.1. Company Overview
  - 7.15.2. Financial Performance
  - 7.15.3. Product Benchmarking
  - 7.15.4. Strategic Initiatives
- 7.16. NOX Corporation
  - 7.16.1. Company Overview
  - 7.16.2. Financial Performance
  - 7.16.3. Product Benchmarking
  - 7.16.4. Strategic Initiatives
- 7.17. AstroTurf
  - 7.17.1. Company Overview
  - 7.17.2. Financial Performance
  - 7.17.3. Product Benchmarking
  - 7.17.4. Strategic Initiatives
- 7.18. Venture Carpets, Inc.
  - 7.18.1. Company Overview
  - 7.18.2. Financial Performance
  - 7.18.3. Product Benchmarking
  - 7.18.4. Strategic Initiatives
- 7.19. AFI Licensing LLC
  - 7.19.1. Company Overview
  - 7.19.2. Financial Performance
  - 7.19.3. Product Benchmarking
  - 7.19.4. Strategic Initiatives
- 7.20. Congoleum
  - 7.20.1. Company Overview
  - 7.20.2. Financial Performance
  - 7.20.3. Product Benchmarking
  - 7.20.4. Strategic Initiatives



# **List Of Tables**

### LIST OF TABLES

Table 1 Carpet tiles soft covering flooring market estimates and forecasts, 2014 - 2025 (Million Square Feet) (USD Million)

Table 2 Broadloom soft covering flooring market estimates and forecasts, 2014 - 2025 (Million Square Feet) (USD Million)

Table 3 Soft covering flooring market estimates and forecasts in residential, 2014 - 2025 (Million Square Feet) (USD Million)

Table 4 Soft covering flooring market estimates and forecasts in commercial, 2014 - 2025 (Million Square Feet) (USD Million)

Table 5 North America soft covering flooring market estimates and forecasts, 2014 - 2025 (Million Square Feet) (USD Million)

Table 6 North America soft covering flooring market estimates and forecasts, by product, 2014 - 2025 (Million Square Feet)

Table 7 North America soft covering flooring market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 8 North America soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (Million Square Feet)

Table 9 North America soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 10 The U.S. soft covering flooring market estimates and forecasts, 2014 - 2025 (Million Square Feet) (USD Million)

Table 11 The U.S. soft covering flooring market estimates and forecasts, by product,

2014 - 2025 (Million Square Feet)

Table 12 The U.S. soft covering flooring market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 13 The U.S. soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (Million Square Feet)

Table 14 The U.S. soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 15 Canada soft covering flooring market estimates and forecasts, 2014 - 2025 (Million Square Feet) (USD Million)

Table 16 Canada soft covering flooring market estimates and forecasts, by product,

2014 - 2025 (Million Square Feet)

Table 17 Canada soft covering flooring market estimates and forecasts, by product,

2014 - 2025 (USD Million)

Table 18 Canada soft covering flooring market estimates and forecasts, by application,



2014 - 2025 (Million Square Feet)

Table 19 Canada soft covering flooring market estimates and forecasts, by application,

2014 - 2025 (USD Million)

Table 20 Europe soft covering flooring market estimates and forecasts, 2014 - 2025 (Million Square Feet) (USD Million)

Table 21 Europe soft covering flooring market estimates and forecasts, by product,

2014 - 2025 (Million Square Feet)

Table 22 Europe soft covering flooring market estimates and forecasts, by product,

2014 - 2025 (USD Million)

Table 23 Europe soft covering flooring market estimates and forecasts, by application,

2014 - 2025 (Million Square Feet)

Table 24 Europe soft covering flooring market estimates and forecasts, by application,

2014 - 2025 (USD Million)

Table 25 Germany soft covering flooring market estimates and forecasts, 2014 - 2025 (Million Square Feet) (USD Million)

Table 26 Germany soft covering flooring market estimates and forecasts, by product,

2014 - 2025 (Million Square Feet)

Table 27 Germany soft covering flooring market estimates and forecasts, by product,

2014 - 2025 (USD Million)

Table 28 Germany soft covering flooring market estimates and forecasts, by application,

2014 - 2025 (Million Square Feet)

Table 29 Germany soft covering flooring market estimates and forecasts, by application,

2014 - 2025 (USD Million)

Table 30 U.K. soft covering flooring market estimates and forecasts, 2014 - 2025 (Million Square Feet) (USD Million)

Table 31 U.K. soft covering flooring market estimates and forecasts, by product, 2014 - 2025 (Million Square Feet)

Table 32 U.K. soft covering flooring market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 33 U.K. soft covering flooring market estimates and forecasts, by application,

2014 - 2025 (Million Square Feet)

Table 34 U.K. soft covering flooring market estimates and forecasts, by application,

2014 - 2025 (USD Million)

Table 35 Asia Pacific soft covering flooring market estimates and forecasts, 2014 - 2025 (Million Square Feet) (USD Million)

Table 36 Asia Pacific soft covering flooring market estimates and forecasts, by product,

2014 - 2025 (Million Square Feet)

Table 37 Asia Pacific soft covering flooring market estimates and forecasts, by product,

2014 - 2025 (USD Million)



Table 38 Asia Pacific soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (Million Square Feet)

Table 39 Asia Pacific soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 40 China soft covering flooring market estimates and forecasts, 2014 - 2025 (Million Square Feet) (USD Million)

Table 41 China soft covering flooring market estimates and forecasts, by product, 2014 - 2025 (Million Square Feet)

Table 42 China soft covering flooring market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 43 China soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (Million Square Feet)

Table 44 China soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 45 India soft covering flooring market estimates and forecasts, 2014 - 2025 (Million Square Feet) (USD Million)

Table 46 India soft covering flooring market estimates and forecasts, by product, 2014 - 2025 (Million Square Feet)

Table 47 India soft covering flooring market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 48 India soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (Million Square Feet)

Table 49 India soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 50 Japan soft covering flooring market estimates and forecasts, 2014 - 2025 (Million Square Feet) (USD Million)

Table 51 Japan soft covering flooring market estimates and forecasts, by product, 2014 - 2025 (Million Square Feet)

Table 52 Japan soft covering flooring market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 53 Japan soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (Million Square Feet)

Table 54 Japan soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 55 Central & South America soft covering flooring market estimates and forecasts, 2014 - 2025 (Million Square Feet) (USD Million)

Table 56 Central & South America soft covering flooring market estimates and forecasts, by product, 2014 - 2025 (Million Square Feet)

Table 57 Central & South America soft covering flooring market estimates and



forecasts, by product, 2014 - 2025 (USD Million)

Table 58 Central & South America soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (Million Square Feet)

Table 59 Central & South America soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 60 Middle East & Africa soft covering flooring market estimates and forecasts, 2014 - 2025 (Million Square Feet) (USD Million)

Table 61 Middle East & Africa soft covering flooring market estimates and forecasts, by product, 2014 - 2025 (Million Square Feet)

Table 62 Middle East & Africa soft covering flooring market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 63 Middle East & Africa soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (Million Square Feet)

Table 64 Middle East & Africa soft covering flooring market estimates and forecasts, by application, 2014 - 2025 (USD Million)



# **List Of Figures**

### LIST OF FIGURES

- Fig.1 Market snapshot, 2017
- Fig.2 Market Segmentation
- Fig.3 Soft covering flooring Value chain analysis
- Fig.4 Soft covering flooring Market dynamics
- Fig.5 Market driver analysis
- Fig.6 U.S. commercial construction forecast
- Fig.7 Market restraint analysis
- Fig.8 Flooring sales by product category, 2017 (%)
- Fig.9 U.S. floor covering sales growth change from 2016 to 2017 (%)
- Fig.10 Soft covering flooring market Porter's analysis
- Fig.11 Soft covering flooring market PESTLE analysis
- Fig.12 Soft covering flooring market: Product movement analysis, 2017 & 2025
- Fig.13 Soft covering flooring market: Application movement analysis, 2017 & 2025
- Fig.14 Soft covering flooring market: Regional movement analysis, 2017 & 2025



# I would like to order

Product name: Soft Covering Flooring Market Size, Share & Trends Analysis Report By Product (Carpet

Tiles, Broadloom), By Application (Residential, Commercial), By Region, And Segment

Forecasts, 2019 - 2025

Product link: https://marketpublishers.com/r/S5B0732281CEN.html

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/S5B0732281CEN.html">https://marketpublishers.com/r/S5B0732281CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970