

Smartphone Screen Protector Market Size, Share & Trends Analysis Report By Material (Tempered Glass, Polyethylene Terephthalate), By Price Range (Economy, Mid-Range, Premium), By Region, And Segment Forecasts, 2023 - 2030

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Abstracts

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Smartphone Screen Protector Market Growth & Trends

The global smartphone screen protector market size is expected to reach USD 84.96 billion by 2030, expanding at 6.9% CAGR from 2023 to 2030, according to a new report by Grand View Research, Inc. The demand for smartphone screen protectors is projected to be influenced by rising concerns about the safety of smartphones from screen damage caused by high-impact drops and scratches over the forecast period.

A large number of individuals use smartphones all across the world. Because of their increasing popularity, a variety of add-on devices have been developed to improve the overall functionality of the smartphone device. One such item is a smartphone screen protector, which, as the name implies, shields the phone's screen against scratches and other forms of damage. In the coming years, technological improvements in product development, such as the increased use of 3D technology, which improves user experience, are expected to provide profitable prospects for smartphone screen protector makers.

Due to its superior risk-reduction capabilities, tempered glass has become the most used material for product manufacturing. Furthermore, with changing consumer preferences, the smartphone screen protector industry is expected to evolve

dramatically. Furthermore, the worldwide market is expected to develop due to improved adhesive characteristics and lower pricing for tempered glass screen protectors over the forecast period.

Mid-range price screen protector segment is expected to register a CAGR of 7.4% from 2023 to 2030. Over the projected period, the introduction of low-cost premium technology items, mainly in developing economies such as India, China, and Brazil, is likely to boost growth. Furthermore, consumers are projected to demand more tempered glass screen protectors as the price of these protectors falls.

The smartphone screen protector industry is consolidated with the presence of a large number of international players and a few regional players, such as IntelliARMOR; AZ Infolink Private Limited; Halloa Enterprise Co. Ltd.; ZAGG Inc.; Belkin International, Inc.; Corning Inc.; Ryan Technology Co. Ltd.; NuShield Inc.; Xtreme Guard; Free S.speed International Co., Ltd.; Clarivue, Jiizii Glass; Protek, FeYong Digital Technology Limited; and Shenzhen Yoobao Technology Co. Ltd.

Smartphone Screen Protector Market Report Highlights

The mid-range price screen protector segment is projected to register a CAGR of 7.4% from 2023 to 2030. Rising disposable income among middle-class customers is expected to fuel demand for protective smartphone accessories. Furthermore, the business is characterized by a large demand for TPU-based screen protectors, which are relatively inexpensive

Due to increased acceptance of premium technology-driven high-price smartphones, the U.S. is predicted to rise at a CAGR of 6.6% from 2023 to 2030. In addition, rising demand for protective smartphone accessories, together with rising consumer disposable income, is likely to boost growth throughout the projection period

North America is expected to witness a CAGR of 6.3% from 2023 to 2030, due to the increasing acceptance of premium technology high-price smartphones. Additionally, rising demand for protective smartphone accessories, together with rising consumer disposable income, is likely to result in higher growth during the projection period.

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