

Smart Stadium Market Size, Share & Trends Analysis Report By Component (Software, Services), By Deployment Type (On-premise, Cloud), By Region, And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/S8AD38BF75BAEN.html>

Date: July 2023

Pages: 140

Price: US\$ 4,950.00 (Single User License)

ID: S8AD38BF75BAEN

Abstracts

This report can be delivered to the clients within 4 Business Days

Smart Stadium Market Growth & Trends

The global smart stadium market size is estimated to reach USD 29.39 billion by 2030, growing at 20.6% CAGR from 2023 to 2030, according to a new report by Grand View Research, Inc. The growth can be attributed to the increasing focus on providing enhanced fan experience, improved safety, and increased operational efficiency at stadiums. The adoption of smart technology from automated ticketing systems to interactive digital displays, allows stadiums to host fans with personalized experiences and improve their overall satisfaction. The ongoing technological advancements such as virtual reality experiences and real-time analytics are expected to open new growth avenues for the smart stadium industry.

The growth of the market is also driven by the implementation of high-end technologies to improve customer service by delivering real-time data on the progression of events and facilitating fan interaction with the performer or teams in a more meaningful way. These technologies allow stadiums to gain valuable insights into their operations and employ better ways of optimizing their resources for maximum efficiency.

The rising demand for data-driven operations and upcoming international and national sports events are impelling the demand for smart stadiums. Several stadiums across the world are now being renovated to provide next-generation viewing experiences, fan

experience, smart parking, operational efficiency, enhanced security, etc. Smart stadiums are equipped with parking solutions, surveillance solutions, sensors, digital signs, etc. These solutions provide real-time information, including lines at concession stands, in-stadium merchandise pricing, and availability of parking, which enhances the overall experience for the fans.

Another crucial factor enhancing the smart stadium industry outlook is the adoption of green initiatives by stadium owners to reduce power consumption and carbon footprint with sustainable sources of electricity. For instance, the National Hockey League (NHL) has deployed data and analytics solutions to measure the carbon footprint of its venues and to gain insights into the best practices for its sustainability goals. The league has worked with partner SAP to develop a sustainability platform, NHL Venue Metrics, that can be used by the teams and their venue partners for data collection, validation, reporting, and insights.

Smart Stadium Market Report Highlights

Based on component, the software segment captured a revenue share of 61.0% in 2022, owing to rising adoption driven by the increased significance of improving fan engagement to provide an enhanced experience

Based on deployment, the cloud segment is estimated to grow at a CAGR of over 21.0% over the forecast period. Cloud deployment can allow complex infrastructure such as stadiums to operate more effectively, creating new opportunities, and opening new streams of revenues due to its numerous and important advantages

Asia Pacific is estimated to grow at a significant CAGR of 23.0% over the forecast period owing to a drastic rise in the adoption of digital technologies in stadiums across Japan, India, ASEAN, and Australia to increase safety & security and improve fan experience

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape

CHAPTER 3. INDUSTRY OUTLOOK

- 3.1. Market Lineage Outlook
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market driver analysis
 - 3.3.2. Market restraint analysis
 - 3.3.3. Market challenges
 - 3.3.4. Market opportunities
- 3.4. Industry Analysis Tools
 - 3.4.1. PORTER'S Analysis
 - 3.4.2. MACROECONOMIC Analysis
- 3.5. Key Trends in Smart Stadium Market
- 3.6. Smart Stadium Market- COVID-19 Impact Analysis

CHAPTER 4. SMART STADIUM MARKET: COMPONENT ESTIMATES & TREND ANALYSIS

- 4.1. Component Movement Analysis & Market Share, 2022 & 2030
- 4.2. Smart Stadium Market Estimates & Forecast, By Component (USD Million)
 - 4.2.1. Software
 - 4.2.2. Services

CHAPTER 5. SMART STADIUM MARKET: DEPLOYMENT TYPE ESTIMATES & TREND ANALYSIS

- 5.1. Deployment Type Movement Analysis & Market Share, 2022 & 2030
- 5.2. Smart Stadium Market Estimates & Forecast, By Deployment Type (USD Million)
 - 5.2.1. On-Premise
 - 5.2.2. Cloud

CHAPTER 6. SMART STADIUM MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 6.1. Smart Stadium Market: Regional Outlook
- 6.2 North America
 - 6.2.1 North America smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)
 - 6.2.2 U.S.
 - 6.2.2.1 U.S. smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)
 - 6.2.3 Canada
 - 6.2.3.1 Canada smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)
 - 6.2.4 Mexico
 - 6.2.4.1 Mexico smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)
- 6.3 Europe
 - 6.3.1 Europe smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)
 - 6.3.2 UK
 - 6.3.2.1 UK smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)
 - 6.3.3 Germany
 - 6.3.3.1 Germany smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)
 - 6.3.4 France
 - 6.3.4.1 France smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)

6.3.5 Italy

6.3.5.1 Italy smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)

6.4 Asia Pacific

6.4.1 Asia Pacific smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)

6.4.2 China

6.4.2.1 China smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)

6.4.3 India

6.4.3.1 India smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)

6.4.4 Japan

6.4.4.1 Japan smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)

6.4.5 South Korea

6.4.5.1 South Korea smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)

6.5 South America

6.5.1 South America smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)

6.5.2 Brazil

6.5.2.1 Brazil smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)

6.5.3 Argentina

6.5.3.1 Argentina smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)

6.6 Middle East and Africa (MEA)

6.6.1 MEA smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)

6.6.2 Saudi Arabia

6.6.2.1 Saudi Arabia smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)

6.6.3 UAE

6.6.3.1 UAE smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)

6.6.4 South Africa

6.6.4.1 South Africa smart stadium market estimates & forecasts, 2018 - 2030 (USD Million)

CHAPTER 7. COMPETITIVE LANDSCAPE

7.1 Key Participants

7.1.1. Cisco Systems, Inc.

7.1.2. Fujitsu Ltd.

7.1.3. IBM Corporation

- 7.1.4. Intel Corporation
- 7.1.5. NEC Corporation
- 7.1.6. Johnson Control
- 7.1.7. NXP Semiconductors
- 7.1.8. Schneider Electric
- 7.1.9. Tech Mahindra Limited
- 7.1.10. Telefonaktiebolaget LM Ericsson
- 7.2 Recent Development & Impact, By Key Market Participants
- 7.3 Company Categorization
- 7.4 Participant's Overview
- 7.5 Financial Performance
- 7.6 Product Benchmarking
- 7.7 Company Heat Map Analysis
- 7.8 Company Market Share Analysis, 2022
- 7.9 Strategy Mapping
 - 7.9.1 Expansion
 - 7.9.2 Mergers & acquisition
 - 7.9.3 Collaborations
 - 7.9.4 New product launches
 - 7.9.5 Research & Development

List Of Tables

LIST OF TABLES

Table 1 Smart stadium market Revenue Estimates and Forecast, By Component, 2018 - 2030 (USD Million)

Table 2 Smart stadium market Revenue Estimates and Forecast, By Deployment Type, 2018 - 2030 (USD Million)

Table 3 Recent Developments & Impact Analysis, By Key Market Participants

Table 4 Key company categorization

Table 5 Company Heat Map Analysis

Table 6 Key companies undergoing expansions

Table 7 Key companies involved in mergers and acquisitions

Table 8 Key companies undergoing collaborations

Table 9 Key companies launching new products

Table 10 Key Companies undertaking R&D activities

List Of Figures

LIST OF FIGURES

- Fig. 1 Smart stadium market Segmentation
- Fig. 2 Information Procurement
- Fig. 3 Data Analysis Models
- Fig. 4 Market Formulation and Validation
- Fig. 5 Data Validating & Publishing
- Fig. 6 Market Snapshot
- Fig. 7 Segment Snapshot
- Fig. 8 Competitive Landscape Snapshot
- Fig. 9 Smart stadium market Value, 2022 (USD Million)
- Fig. 10 Workload Scheduling & Automation- Industry Value Chain Analysis
- Fig. 11 Smart stadium market Dynamics
- Fig. 12 Key Market Driver Impact
- Fig. 13 Key Market Restraint Impact
- Fig. 14 Smart stadium market: PORTER's Five Forces Analysis
- Fig. 15 Smart stadium market: Macroeconomic Analysis
- Fig. 16 Smart Stadium Market, by Component, Key Takeaways
- Fig. 17 Component movement analysis & market share, 2022 & 2030 (USD Million)
- Fig. 18 Smart Stadium Market, by Deployment Type, Key Takeaways
- Fig. 19 Deployment Type movement analysis & market share, 2022 & 2030 (USD Million)
- Fig. 20 Regional market size estimates & forecasts, 2022 & 2030 (USD Million)
- Fig. 21 Regional movement analysis & market share, 2022 & 2030 (USD Million)
- Fig. 22 Key Company Categorization
- Fig. 23 Company Market Share Analysis, 2022
- Fig. 24 Strategic framework

I would like to order

Product name: Smart Stadium Market Size, Share & Trends Analysis Report By Component (Software, Services), By Deployment Type (On-premise, Cloud), By Region, And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/S8AD38BF75BAEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S8AD38BF75BAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970