

# **Smart Pet Feeder Market Size, Share & Trends Analysis Report By Pet (Dogs, Cats), By Connectivity (Wi-Fi, Others), By Capacity, By Sales Channel (Offline, Online), By Region, And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **Smart Pet Feeder Market Growth & Trends**

The global smart pet feeder market size is expected to reach USD 2.35 billion by 2030, expanding at a CAGR of 8.46% from 2025 to 2030, according to a new report by Grand View Research, Inc. As pet owners increasingly prioritize the well-being of their pets, raising concerns over pet obesity and diet-related health issues, smart pet feeders offer a convenient solution to ensure proper portion control and balanced nutrition. Features like scheduled feeding, portion tracking, and integration with health monitoring apps allow owners to tailor their pets' meals based on specific dietary needs, preventing overfeeding and promoting healthier lifestyles. This growing focus on pet health, coupled with increased education on pet nutrition, is driving demand for innovative smart pet feeders that provide more control and personalized care.

Technological advancements and the launch of innovative products, such as Penthouse Paws' Automatic Cat Feeder, are driving the growth of the smart pet feeder industry. This new device offers customizable feeding schedules, a 6-liter capacity, and unique features like a 10-second voice recording for pet comfort and a bite-proof cable for safety. These innovations reflect the ongoing trend of integrating advanced technology into pet care, allowing owners to monitor and manage their pets' nutrition and emotional well-being remotely. The continuous development of smart feeders that

enhance convenience, safety, and pet health is fueling market expansion as more pet owners seek high-tech solutions for feeding their pets.

There is an increasing humanization of pets, as pet owners increasingly treat their pets as family members and prioritize their well-being. This trend has led to greater demand for products that cater to pets' health, comfort, and convenience, such as smart pet feeders. These devices, offering several convenient features, align with the growing emphasis on providing pets with the same care and attention as family members, fueling the adoption of advanced pet care solutions.

### Smart Pet Feeder Market Report Highlights

In 2024, the dogs segment was the largest revenue-generating sector of the smart pet feeder industry. This contribution is mainly due to the high global population of pet dogs and their significant share in veterinary healthcare services.

The 3L to 5L capacity was the most dominating segment in 2024. This growth is due to their balanced size, versatility, and ability to cater to a broad spectrum of pet owners.

The Wi-Fi based segment is expected to exhibit the fastest CAGR during the study period under the connectivity type. The key factors attributing to the growth of the segment are enabling users to manage feeding routines, monitor, health tracking, and voice interaction through smart home ecosystems.

The offline segment held the largest share of the sales channel segment in 2024. This dominance can be attributed to the convenience of customers to physically evaluate the products before buying.

The North American region is set to reign the global market in the year 2024. The rising implementation of digitization for pet care due to the busy lifestyles in the region is anticipated

t%li%contribute t%li%the market growth

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