

Smart Mobility Market Size, Share & Trends Analysis By Offerings (Car Sharing, Ride Sharing), By Solution (Traffic, Parking), By Technology (AI & ML, IoT), By Region (North America, Europe, Asia Pacific, Latin America, Middle East & Africa), And Segment Forecasts, 2026 - 2033

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Abstracts

The global smart mobility market size was estimated at USD 59.32 billion in 2025 and is projected to reach USD 180.35 billion in 2033, growing at a CAGR of 15.3% from 2026 to 2033. Rapid urbanization across the globe has led to increased population density in cities, resulting in growing traffic congestion and longer commute times.

Municipal governments and transportation authorities are under pressure to enhance mobility efficiency and reduce traffic-related economic losses. Smart mobility solutions such as ridesharing, real-time traffic management, and connected transportation systems are emerging as vital tools for addressing urban transport challenges while enhancing the commuter experience.

Governments worldwide are actively promoting smart mobility as part of broader sustainability and urban development goals. Policy frameworks, financial incentives, and investments in smart infrastructure are encouraging the deployment of electric vehicles (EVs), autonomous transport, and smart public transit systems. In addition, regulatory mandates on emissions and urban air quality are compelling transport operators to transition from conventional to intelligent, eco-friendly alternatives.

In addition, advancements in artificial intelligence, Internet of Things (IoT), and 5G connectivity are accelerating the evolution of smart mobility. These technologies enable

real-time data exchange between vehicles, infrastructure, and users, allowing for predictive maintenance, intelligent route planning, and seamless multimodal travel. The integration of embedded systems, sensors, and GPS capabilities has also improved the accuracy and responsiveness of transport networks, driving higher adoption rates across public and private mobility services.

However, one of the significant hindrances to the smart mobility growth is the substantial capital investment required to deploy intelligent transport systems, advanced communication infrastructure, EV charging stations, and connected vehicle technology. Municipalities, especially in developing regions, often lack financial resources and technical capacity to implement large-scale smart mobility projects. In addition, the integration of emerging technologies like AI, IoT, and embedded systems further drives up upfront costs, making it challenging for smaller cities and startups to enter the market.

Global Smart Mobility Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global smart mobility market report based on offering, solution, technology, and region:

Offering Outlook (Revenue, USD Million, 2021 - 2033)

Bike Commuting

Car Sharing

Ride Sharing

Others

Solution Outlook (Revenue, USD Million, 2021 - 2033)

Traffic Management

Parking Management

Mobility Management

Others

Technology Outlook (Revenue, USD Million, 2021 - 2033)

AI & ML

IoT

Global Positioning System (GPS)

Radio frequency identification (RFID)

Embedded Systems

Others

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa

KSA

UAE

South Africa

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