

# **Smart Home Hardware Market Size, Share & Trends Analysis Report By Type (IoT Hardware for Control & Connectivity Devices, Security & Surveillance Equipment, Smart Appliances), By Region, And Segment Forecasts, 2022 - 2028**

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## **Abstracts**

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### **Smart Home Hardware Market Growth & Trends**

The global smart home hardware market size was estimated to reach USD 50,272.7 million by 2028 and is expected to expand at a CAGR of 12.7% from 2022 to 2028, according to a new report by Grand View Research, Inc. The increasing consumer focus on home security devices is the key factor that drives the growth of the smart home hardware Industry. In addition, growing demands for energy-efficient appliances also drive the smart home hardware market. However, high costs incurred for the installation and maintenance of smart home hardware are limiting the adoption among consumers is the major restraint for the smart home hardware market. Most of the key players operating in the market are adopting a strategy of new product development to fulfill the growing needs and to capture maximum market share globally.

The COVID-19 pandemic has positively impacted the smart home hardware market. The IoT and smart home hardware devices with data-driven applications played a crucial role not only in migration, prevention, or continuous remote monitoring of patients but also enable guidelines in future outbreaks. Additionally, international travel was replaced by the implementation of smart home devices for messaging, video conference, and web audio during the COVID-19 pandemic which has contributed to the development of the global market for smart home hardware.

The IoT hardware for smart appliances segment contributed to the global market revenue share of over 65% in 2021. The IoT hardware for smart appliances is being highly used due to energy efficiency and can be easily operated from a distance. Moreover, the growing broadband and internet facility across the globe are helping to adopt more smart home hardware in the market. Thus, its demand is high and contributes more to the market revenue.

Asia Pacific accounted for the largest market share of over 35% in 2021. As per the survey, China was the major country in the Asia Pacific to contribute to the large revenue generation of the smart home hardware market. The demand for smart home hardware has increased owing to rapid urbanization in the Asia Pacific. In addition, the increasing penetration of smartphones in developing countries such as India, Japan, and South Korea has increased the demand for the smart home hardware market. Thus, it contributes to more revenue generation in the Asia Pacific.

### Smart Home Hardware Market Report Highlights

North America is forecast to expand with the 2nd highest CAGR of 12.8% from 2022 to 2028. The growing adoption of IoT-based smart hardware and strong internet connectivity will drive the market during the forecast period.

IoT hardware for the security & surveillance equipment segment is likely to register the 2nd highest CAGR of 12.3% during the forecast period. The rapid development in IoT hardware for security & surveillance software to store data in smart devices are the factors driving the smart home hardware market.

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Scope & Assumptions
- 1.3. List of Data Sources
- 1.4. List of Abbreviations

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Type Outlook
- 2.3. Regional Outlook

### CHAPTER 3. MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Market Segmentation
- 3.2 Penetration & Growth Prospect Mapping
- 3.3 Value Chain Analysis
- 3.4 Market Dynamics
  - 3.4.1 Market Driver Analysis
  - 3.4.2 Market restraint Analysis
  - 3.4.3 Market Opportunities Analysis
- 3.5 Business Environment Analysis
  - 3.5.1 Porter's Five Forces Analysis
    - 3.5.1.1 Threat of new entrants
    - 3.5.1.2 Bargaining power of suppliers
    - 3.5.1.3 Bargaining power of buyers
    - 3.5.1.4 Threat of substitutes
    - 3.5.1.5 Competitive rivalry
  - 3.5.2 PESTLE Analysis
    - 3.5.2.1 Political Landscape
    - 3.5.2.2 Environmental Landscape
    - 3.5.2.3 Social Landscape
    - 3.5.2.4 Technology Landscape
    - 3.5.2.5 Economic Landscape
    - 3.5.2.6 Legal Landscape

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Type Adoption
- 4.4. Observations & Recommendations

## **CHAPTER 5. SMART HOME HARDWARE MARKET: TYPE ESTIMATES & TREND ANALYSIS**

- 5.1. Type Movement Analysis & Market Share, 2021 & 2028
- 5.2. IoT Hardware for Control & Connectivity Devices
  - 5.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.3. IoT Hardware for Security & Surveillance Equipment
  - 5.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.4. IoT Hardware for Smart Appliances
  - 5.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

## **CHAPTER 6. SMART HOME HARDWARE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 6.1. Regional Movement Analysis & Market Share, 2021 & 2028
- 6.2. North America
  - 6.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
  - 6.2.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.2.3. U.S.
    - 6.2.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.2.3.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.2.4. Canada
    - 6.2.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.2.4.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
- 6.3. Europe
  - 6.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
  - 6.3.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.3.3. UK
    - 6.3.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.3.3.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.3.4. Germany
    - 6.3.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

- 6.3.4.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
- 6.3.5. France
  - 6.3.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
  - 6.3.5.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
- 6.4. Asia Pacific
  - 6.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
  - 6.4.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.4.3. China
    - 6.4.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.4.3.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.4.4. India
    - 6.4.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.4.4.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.4.5. Japan
    - 6.4.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.4.5.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
- 6.5. Central & South America
  - 6.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
  - 6.5.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.5.3. Brazil
    - 6.5.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.5.3.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.5.4. Argentina
    - 6.5.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.5.4.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
- 6.6. Middle East & Africa
  - 6.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
  - 6.6.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.6.3. Saudi Arabia
    - 6.6.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.6.3.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.6.4. South Africa
    - 6.6.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.6.4.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)

## **CHAPTER 7. COMPETITIVE ANALYSIS**

- 7.1. Key global players, recent developments & their impact on the industry
- 7.2. Key Company/Competition Categorization (Key innovators, Market leaders,

Emerging players)

### 7.3. Vendor Landscape

#### 7.3.1. Key company market share analysis, 2021

## CHAPTER 8. COMPANY PROFILES

### 8.1. Google LLC

#### 8.1.1. Company Overview

#### 8.1.2. Financial Performance

#### 8.1.3. Product Benchmarking

#### 8.1.4. Strategic Initiatives

### 8.2. Amazon.Com Inc.

#### 8.2.1. Company Overview

#### 8.2.2. Financial Performance

#### 8.2.3. Product Benchmarking

#### 8.2.4. Strategic Initiatives

### 8.3. Honeywell Corporation Inc.

#### 8.3.1. Company Overview

#### 8.3.2. Financial Performance

#### 8.3.3. Product Benchmarking

#### 8.3.4. Strategic Initiatives

### 8.4. Schneider Electric SE

#### 8.4.1. Company Overview

#### 8.4.2. Financial Performance

#### 8.4.3. Product Benchmarking

#### 8.4.4. Strategic Initiatives

### 8.5. Johnson Control Inc.

#### 8.5.1. Company Overview

#### 8.5.2. Financial Performance

#### 8.5.3. Product Benchmarking

#### 8.5.4. Strategic Initiatives

### 8.6. ABB Ltd.

#### 8.6.1. Company Overview

#### 8.6.2. Financial Performance

#### 8.6.3. Product Benchmarking

#### 8.6.4. Strategic Initiatives

### 8.7. Legrand

#### 8.7.1. Company Overview

#### 8.7.2. Financial Performance

- 8.7.3. Product Benchmarking
- 8.7.4. Strategic Initiatives
- 8.8. Panasonic Corporation
  - 8.8.1. Company Overview
  - 8.8.2. Financial Performance
  - 8.8.3. Product Benchmarking
  - 8.8.4. Strategic Initiatives
- 8.9. Samsung Electronics Co. Ltd.
  - 8.9.1. Company Overview
  - 8.9.2. Financial Performance
  - 8.9.3. Product Benchmarking
  - 8.9.4. Strategic Initiatives
- 8.10. General Electric Company
  - 8.10.1. Company Overview
  - 8.10.2. Financial Performance
  - 8.10.3. Product Benchmarking
  - 8.10.4. Strategic Initiatives

## List Of Tables

### LIST OF TABLES

1. Smart Home Hardware Market - Key Market Driver Analysis
2. Smart Home Hardware Market - Key Market Restraint Analysis
3. Global IoT Hardware for Control & Connectivity Devices Smart Home Hardware Market Estimates and Forecast By Type, from 2017 - 2028 (USD Million)
4. Global IoT Hardware for Security & Surveillance Equipment Smart Home Hardware Market Estimates and Forecast By Type, from 2017 - 2028 (USD Million)
5. Global IoT Hardware for Smart Appliances Smart Home Hardware Market Estimates and Forecast By Type, from 2017 - 2028 (USD Million)
6. Global Smart Home Hardware Market Estimates and Forecast By Region 2017 - 2028 (USD Million)
7. Global Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
8. North America Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
9. North America Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
10. U.S. Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
11. U.S. Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
12. Canada Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
13. Canada Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
14. Europe Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
15. Europe Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
16. UK Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
17. UK Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
18. Germany Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
19. Germany Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)

20. France Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
21. France Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
22. Asia Pacific Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
23. Asia Pacific Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
24. China Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
25. China Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
26. India Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
27. India Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
28. Japan Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
29. Japan Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
30. Central & South America Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
31. Central & South America Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
32. Brazil Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
33. Brazil Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
34. Argentina Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
35. Argentina Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
36. Middle East & Africa Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
37. Middle East & Africa Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
38. Saudi Arabia Smart Home Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
39. Saudi Arabia Smart Home Hardware Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)

- 2028 (USD Million)

40. South Africa Smart Home Hardware Market Estimates and Forecast, 2017 - 2028  
(USD Million)

41. South Africa Smart Home Hardware Market Estimates and Forecast By Type, 2017  
- 2028 (USD Million)

42. Vendor landscape

## List Of Figures

### LIST OF FIGURES

1. Smart Home Hardware Market Snapshot
2. Smart Home Hardware Market Segmentation & Scope
3. Smart Home Hardware Market Penetration & Growth Prospect Mapping
4. Smart Home Hardware Market Value Chain Analysis
5. Smart Home Hardware Market Dynamics
6. Smart Home Hardware Market Porter's Analysis
7. Smart Home Hardware Market: Type Movement Analysis
8. Smart Home Hardware Market: Regional Movement Analysis

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