

Smart Fitness Market Analysis By Product (Smartwatch, Wristband, Smart Clothing, Smart Shoes, Bike Computers, Others), By Type (Head-wear, Torso-wear, Hand-wear, Leg-wear, Bike mount), By Region, And Segment Forecasts, 2014 - 2025

<https://marketpublishers.com/r/S1E746F1B82EN.html>

Date: October 2017

Pages: 92

Price: US\$ 4,950.00 (Single User License)

ID: S1E746F1B82EN

Abstracts

This report can be delivered to the clients within Immediate

The global smart fitness devices market is expected to reach USD 29.4 billion by 2025, according to a new report by Grand View Research, Inc. The smart fitness devices market has witnessed a rising demand among the growing urban population in a bid to enhance their fitness goals. Advantages such as accessing fitness activities data in remote and real-time operations have resulted in an increased penetration of the market. Additionally, there are tremendous opportunities for advancements in the smart fitness devices owing to the increasing usage of smartphones and enhanced internet accessibility, which, in turn, would fuel the growth of smart fitness market. The growing adoption of the smart fitness devices to keep track of sleep, steps, calories, heart rate, and other bodily stats is anticipated to revolutionize the market by 2025.

The smart fitness devices market has been segmented based on product into the smartwatch, wristband, smart clothing, smart shoes, bike computers, and others. Based on types, the market has been segmented into head-wear, torso-wear, hand-wear, leg-wear, and bike mount. The hand-wear segment is the biggest segment in terms of size and is expected to dominate the market over the forecast period. This growth may be attributed to the high demand of wristbands and smartwatches. The torso-wear segment is anticipated to experience a notable shift in its growth owing to the rising demand for smart clothing.

The growing awareness and popularity of smart fitness products are encouraging producers to invest in research & development for creating better products. Manufacturers are making massive investments to develop several new products in order to enhance user experience. Researchers are focusing on developing cost-effective and reliable products.

Further key findings from the report suggest:

The growing demand for smart fitness devices market can be accredited to the increasing demand among individuals for keeping track of various body parameters such as heart rate, sleep, steps taken, calories burned, and others.

The growing penetration of Internet of Things (IoT) and enhanced internet accessibility, which helps to direct digital controls for improved Machine-to-Machine (M2M) communication, have encouraged users to adopt smart fitness devices.

The increase in adoption of wireless technology, sensor technology, miniaturized hardware, cloud services, and smartphone have enabled smart fitness market to emerge as a new promising consumer segment.

The North American region accounted for the largest market share in 2016, which may be attributed to its large consumer base.

Key industry participants include Apple Inc. (U.S.), Fitbit Inc. (U.S.), Garmin Ltd. (Switzerland), Samsung Electronics Co., Ltd. (South Korea), and Xiaomi Inc. (China).

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Research Methodology
- 1.2 Research Scope & Assumptions
- 1.3 List of Data Sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Smart Fitness - Industry Snapshot & Key Buying Criteria, 2014 - 2025

CHAPTER 3 INDUSTRY OUTLOOK

- 3.1 Market Segmentation & Scope
- 3.2 Smart Fitness Market Size and Growth Prospects
- 3.3 Smart Fitness - Value Chain Analysis
- 3.4 Market Dynamics
 - 3.4.1 Market driver analysis
 - 3.4.1.1 Rising concern towards health and fitness
 - 3.4.1.2 Emergence of cross-over products
 - 3.4.1.3 Rising disposable income
 - 3.4.2 Market restraint analysis
 - 3.4.2.1 Data Privacy concern
- 3.5 Key Opportunities - Prioritized
- 3.6 Industry Analysis - Porter's
- 3.7 Smart Fitness Market - Key Company Analysis, 2016
 - 3.7.1 Key company analysis, 2016
- 3.8 List of Market Players
- 3.9 Smart Fitness - PEST Analysis

CHAPTER 4 SMART FITNESS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1 Smart Fitness Market: Product Movement Analysis
 - 4.1.1 Smartwatch
 - 4.1.1.1 Smart fitnessmarket by smartwatch, 2014 - 2025 (USD Million)
 - 4.1.1.2 Global smartwatch market by region, 2014 - 2025 (USD Million)
 - 4.1.2 Wristband

- 4.1.2.1 Smart fitnessmarket by wristband, 2014 - 2025 (USD Million)
- 4.1.2.2 Global wristband market by region, 2014 - 2025 (USD Million)
- 4.1.3 Smart Clothing
 - 4.1.3.1 Smart fitnessmarket by smart clothing, 2014 - 2025 (USD Million)
 - 4.1.3.2 Global smart clothing market by region, 2014 - 2025 (USD Million)
- 4.1.4 Smart Shoes
 - 4.1.4.1 Smart fitnessmarket by smart shoes, 2014 - 2025 (USD Million)
 - 4.1.4.2 Global smart shoes market by region, 2014 - 2025 (USD Million)
- 4.1.5 Bike Computers
 - 4.1.5.1 Smart fitnessmarket by bike computers, 2014 - 2025 (USD Million)
 - 4.1.5.2 Global bike computers market by region, 2014 - 2025 (USD Million)

CHAPTER 5 SMART FITNESS MARKET: TYPE ESTIMATES & TREND ANALYSIS

5.1 Smart Fitness Market: Type Movement Analysis

- 5.1.1 Head-wear
 - 5.1.1.1 Smart fitnessmarket by head-wear, 2014 - 2025 (USD Million)
 - 5.1.1.2 Global head-wear market by region, 2014 - 2025 (USD Million)
- 5.1.2 Torso-wear
 - 5.1.2.1 Smart fitnessmarket by torso-wear, 2014 - 2025 (USD Million)
 - 5.1.2.2 Global torso-wear market by region, 2014 - 2025 (USD Million)
- 5.1.3 Hand-wear
 - 5.1.3.1 Smart fitnessmarket by hand-wear, 2014 - 2025 (USD Million)
 - 5.1.3.2 Global hand-wear market by region, 2014 - 2025 (USD Million)
- 5.1.4 Leg-wear
 - 5.1.4.1 Smart fitnessmarket by leg-wear, 2014 - 2025 (USD Million)
 - 5.1.4.2 Global leg-wear market by region, 2014 - 2025 (USD Million)
- 5.1.5 Bike mount
 - 5.1.5.1 Smart fitnessmarket by bike mount, 2014 - 2025 (USD Million)
 - 5.1.5.2 Global bike mount market by region, 2014 - 2025 (USD Million)

CHAPTER 6 SMART FITNESS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

6.1 Smart Fitness Market: Regional Movement Analysis

6.2 North America

- 6.2.1 North America marketplace: Key takeaways
- 6.2.2 North America smart fitness market, 2014 - 2025
 - 6.2.2.1 North America smart fitness market by product, 2014 - 2025 (USD Million)

- 6.2.2.2 North America smart fitness market by type, 2014 - 2025 (USD Million)
- 6.2.3 U.S. smart fitness market, 2014 - 2025
 - 6.2.2.1 U.S. smart fitness market by product, 2014 - 2025 (USD Million)
 - 6.2.2.2 U.S. smart fitness market by type, 2014 - 2025 (USD Million)
- 6.2.4 Canada smart fitness market, 2014 - 2025
 - 6.2.2.1 Canada smart fitness market by product, 2014 - 2025 (USD Million)
 - 6.2.2.2 Canada smart fitness market by type, 2014 - 2025 (USD Million)
- 6.2.5 Mexico smart fitness market, 2014 - 2025
 - 6.2.2.1 Mexico smart fitness market by product, 2014 - 2025 (USD Million)
 - 6.2.2.2 Mexico smart fitness market by type, 2014 - 2025 (USD Million)
- 6.3 Europe
 - 6.3.1 Europe marketplace: Key takeaways
 - 6.3.2 Europe smart fitness market, 2014 - 2025
 - 6.3.2.1 Europe smart fitness market by product, 2014 - 2025 (USD Million)
 - 6.3.2.2 Europe smart fitness market by type, 2014 - 2025 (USD Million)
 - 6.3.3 UK smart fitness market, 2014 - 2025
 - 6.3.2.1 UK smart fitness market by product, 2014 - 2025 (USD Million)
 - 6.3.2.2 UK smart fitness market by type, 2014 - 2025 (USD Million)
 - 6.3.4 Germany smart fitness market, 2014 - 2025
 - 6.3.2.1 Germany smart fitness market by product, 2014 - 2025 (USD Million)
 - 6.3.2.2 Germany smart fitness market by type, 2014 - 2025 (USD Million)
 - 6.3.5 France smart fitness market, 2014 - 2025
 - 6.3.2.1 France smart fitness market by product, 2014 - 2025 (USD Million)
 - 6.3.2.2 France smart fitness market by type, 2014 - 2025 (USD Million)
- 6.4 Asia Pacific
 - 6.4.1 Asia Pacific marketplace: Key takeaways
 - 6.4.2 Asia Pacific smart fitness market, 2014 - 2025
 - 6.4.2.1 Asia Pacific smart fitness market by product, 2014 - 2025 (USD Million)
 - 6.4.2.2 Asia Pacific smart fitness market by type, 2014 - 2025 (USD Million)
 - 6.4.3 China smart fitness market, 2014 - 2025
 - 6.4.2.1 China smart fitness market by product, 2014 - 2025 (USD Million)
 - 6.4.2.2 China smart fitness market by type, 2014 - 2025 (USD Million)
 - 6.4.4 Japan smart fitness market, 2014 - 2025
 - 6.4.2.1 Japan smart fitness market by product, 2014 - 2025 (USD Million)
 - 6.4.2.2 Japan smart fitness market by type, 2014 - 2025 (USD Million)
- 6.5 South America
 - 6.5.1 South America marketplace: Key takeaways
 - 6.5.2 South America smart fitness market, 2014 - 2025
 - 6.5.2.1 South America smart fitness market by product, 2014 - 2025 (USD Million)

- 6.5.2.2 South America smart fitness market by type, 2014 - 2025 (USD Million)
- 6.5.3 Brazil smart fitness market, 2014 - 2025
 - 6.5.2.1 Brazil smart fitness market by product, 2014 - 2025 (USD Million)
 - 6.5.2.2 Brazil smart fitness market by type, 2014 - 2025 (USD Million)
- 6.6 Middle East & Africa (MEA)
 - 6.6.1 Middle East & Africa (MEA) marketplace: Key takeaways
 - 6.6.2 MEA smart fitness market, 2014 - 2025
 - 6.6.2.1 MEA smart fitness market by product, 2014 - 2025 (USD Million)
 - 6.6.2.2 MEA smart fitness market by type, 2014 - 2025 (USD Million)

CHAPTER 7 COMPETITIVE LANDSCAPE

- 7.1 Company Profiles
 - 7.1.1 Apple Inc.
 - 7.1.1.1 Company overview
 - 7.1.1.2 Financial performance
 - 7.1.1.3 Product benchmarking
 - 7.1.1.4 Recent developments
 - 7.1.2 Fitbit Inc.
 - 7.1.2.1 Company overview
 - 7.1.2.2 Financial performance
 - 7.1.2.3 Product benchmarking
 - 7.1.2.4 Recent developments
 - 7.1.3 Garmin Ltd.
 - 7.1.3.1 Company overview
 - 7.1.3.2 Financial performance
 - 7.1.3.3 Product benchmarking
 - 7.1.3.4 Recent developments
 - 7.1.4 Jawbone
 - 7.1.4.1 Company overview
 - 7.1.4.2 Product benchmarking
 - 7.1.5 LG Electronics
 - 7.1.5.1 Company overview
 - 7.1.5.2 Financial performance
 - 7.1.5.3 Product benchmarking
 - 7.1.5.4 Recent developments
 - 7.1.6 MAD Apparel, Inc.
 - 7.1.6.1 Company overview
 - 7.1.6.2 Product benchmarking

7.1.7 OMsignal

7.1.7.1 Company overview

7.1.7.2 Product benchmarking

7.1.8 Polar Electro

7.1.8.1 Company overview

7.1.8.2 Product benchmarking

7.1.8.3 Recent developments

7.1.9 Samsung Electronics Co., Ltd.

7.1.9.1 Company overview

7.1.9.2 Financial performance

7.1.9.3 Product benchmarking

7.1.9.4 Recent developments

7.1.10 Sony Mobile Communications Inc.

7.1.10.1 Company overview

7.1.10.2 Financial performance

7.1.10.3 Product benchmarking

7.1.10.4 Recent developments

7.1.11 Under Armour, Inc.

7.1.11.1 Company overview

7.1.11.2 Financial performance

7.1.11.3 Product benchmarking

7.1.11.4 Recent developments

7.1.12 Xiaomi Inc.

7.1.12.1 Company overview

7.1.12.2 Product benchmarking

List Of Tables

LIST OF TABLES

- TABLE 1 Smart fitness - Industry Snapshot & Key Buying Criteria, 2014 - 2025
- TABLE 2 Global smart fitness market, 2014 - 2025 (USD Million)
- TABLE 3 Global smart fitness market, 2014 - 2025 (Million units)
- TABLE 4 Global smart fitness market estimates and forecasts by product, 2014 - 2025 (USD Million)
- TABLE 5 Global smart fitness market estimates and forecasts by type, 2014 - 2025 (USD Million)
- TABLE 6 Global smart fitness market estimates and forecasts by region, 2014 - 2025 (USD Million)
- TABLE 7 Smart fitness market by smartwatch product, 2014 - 2025 (USD Million)
- TABLE 8 Smart fitness market by wristband product, 2014 - 2025 (USD Million)
- TABLE 9 Smart fitness market by smart clothing product, 2014 - 2025 (USD Million)
- TABLE 10 Smart fitness market by smart shoes product, 2014 - 2025 (USD Million)
- TABLE 11 Smart fitness market by bike computers product, 2014 - 2025 (USD Million)
- TABLE 12 Smart fitness market by head-wear type, 2014 - 2025 (USD Million)
- TABLE 13 Smart fitness market by torso-wear type, 2014 - 2025 (USD Million)
- TABLE 14 Smart fitness market by hand-wear type, 2014 - 2025 (USD Million)
- TABLE 15 Smart fitness market by leg-wear type, 2014 - 2025 (USD Million)
- TABLE 16 Smart fitness market by bike mount type, 2014 - 2025 (USD Million)
- TABLE 17 North America smart fitness market, 2014 - 2025 (USD Million)
- TABLE 18 North America smart fitness market by product, 2014 - 2025 (USD Million)
- TABLE 19 North America smart fitness market by type, 2014 - 2025 (USD Million)
- TABLE 20 U.S. smart fitness market by product, 2014 - 2025 (USD Million)
- TABLE 21 U.S. smart fitness market by type, 2014 - 2025 (USD Million)
- TABLE 22 Canada smart fitness market by product, 2014 - 2025 (USD Million)
- TABLE 23 Canada smart fitness market by type, 2014 - 2025 (USD Million)
- TABLE 24 Mexico smart fitness market by product, 2014 - 2025 (USD Million)
- TABLE 25 Mexico smart fitness market by type, 2014 - 2025 (USD Million)
- TABLE 26 Europe smart fitness market, 2014 - 2025 (USD Million)
- TABLE 27 Europe smart fitness market by product, 2014 - 2025 (USD Million)
- TABLE 28 Europe smart fitness market by type, 2014 - 2025 (USD Million)
- TABLE 29 UK smart fitness market by product, 2014 - 2025 (USD Million)
- TABLE 30 UK smart fitness market by type, 2014 - 2025 (USD Million)
- TABLE 31 Germany smart fitness market by product, 2014 - 2025 (USD Million)
- TABLE 32 Germany smart fitness market by type, 2014 - 2025 (USD Million)

- TABLE 33 France smart fitness market by product, 2014 - 2025 (USD Million)
- TABLE 34 France smart fitness market by type, 2014 - 2025 (USD Million)
- TABLE 35 Asia Pacific smart fitness market, 2014 - 2025 (USD Million)
- TABLE 36 Asia Pacific smart fitness market by product, 2014 - 2025 (USD Million)
- TABLE 37 Asia Pacific smart fitness market by type, 2014 - 2025 (USD Million)
- TABLE 38 China smart fitness market by product, 2014 - 2025 (USD Million)
- TABLE 39 China smart fitness market by type, 2014 - 2025 (USD Million)
- TABLE 40 Japan smart fitness market by product, 2014 - 2025 (USD Million)
- TABLE 41 Japan smart fitness market by type, 2014 - 2025 (USD Million)
- TABLE 42 South America smart fitness market, 2014 - 2025 (USD Million)
- TABLE 43 South America smart fitness market by product, 2014 - 2025 (USD Million)
- TABLE 44 South America smart fitness market by type, 2014 - 2025 (USD Million)
- TABLE 45 Brazil smart fitness market by product, 2014 - 2025 (USD Million)
- TABLE 46 Brazil smart fitness market by type, 2014 - 2025 (USD Million)
- TABLE 47 MEA smart fitness market, 2014 - 2025 (USD Million)
- TABLE 48 MEA smart fitness market by product, 2014 - 2025 (USD Million)
- TABLE 49 MEA smart fitness market by type, 2014 - 2025 (USD Million)

List Of Figures

LIST OF FIGURES

- FIG. 1 Market segmentation & scope
- FIG. 2 Smart fitness market size and growth prospects (USD Million)
- FIG. 3 Smart fitness- value chain analysis
- FIG. 4 Market dynamics
- FIG. 5 Key opportunities prioritized, 2025
- FIG. 6 Porter's five forces analysis
- FIG. 7 Smart fitness - Key company analysis, 2016
- FIG. 8 Smart fitness - PEST analysis
- FIG. 9 Smart fitness market: Product movement analysis
- FIG. 10 Smart fitness market: Type movement analysis
- FIG. 11 Regional marketplace: Key takeaways
- FIG. 12 Regional outlook, 2016 & 2025
- FIG. 13 North America marketplace: Key takeaways
- FIG. 14 Europe marketplace: Key takeaways
- FIG. 15 Asia Pacific marketplace: Key takeaways
- FIG. 16 South America marketplace: Key takeaways
- FIG. 17 Middle East & Africa (MEA) marketplace: Key takeaways

I would like to order

Product name: Smart Fitness Market Analysis By Product (Smartwatch, Wristband, Smart Clothing, Smart Shoes, Bike Computers, Others), By Type (Head-wear, Torso-wear, Hand-wear, Leg-wear, Bike mount), By Region, And Segment Forecasts, 2014 - 2025

Product link: <https://marketpublishers.com/r/S1E746F1B82EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S1E746F1B82EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970