

Smart Finance Hardware Market Size, Share & Trends Analysis Report By End-user (Bank & Financial Institutions, Independent ATM Deployer), By Region, And Segment Forecasts, 2022 - 2028

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Abstracts

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Smart Finance Hardware Market Growth & Trends

The global smart finance hardware market size has been projected to reach USD 16.66 million by 2028, advancing at a CAGR of 2.4% from 2022 to 2028, according to a new report by Grand View Research, Inc. The major growth factors for the market include the growing adoption of smart ATMs, coupled with the growing number of ATM installations and rising smart city projects across the globe.

Moreover, the rising trend toward online banking services further increases the demand for smart ATMs, thus encouraging the demand for smart finance hardware such as network modules, sensors, and others. However, the growing privacy and security concerns related to consumer data are projected to hamper the market growth during the forecast period.

The market for smart finance hardware witnessed a slight decrease in the overall revenue due to COVID-19, owing to a decrease in transactions through ATMs due to government-imposed restrictions and lockdowns. Additionally, under the lockdown conditions imposed in some countries, there was a complete shutdown of the manufacturing process of electronics parts and devices, including smart finance hardware. Therefore, the significant decrease in the manufacturing of electronics components for smart ATMs during the pandemic further affected the market growth.

Based on end-users, the global market is classified into banks & financial institutions, and independent ATM deployers. The bank & financial institutions segment is poised to register a growth rate of 2.3% during the forecast period. The significant adoption of smart and contactless ATMs among bank premises for reducing crowds and queues is a major factor contributing to the market growth. Smart ATMs help consumers to effectively and easily transfer money in the cloud environment. The significant growth in the BFSI industry and the rising demand for digital payment banking provide ample opportunities for the demand for smart finance hardware.

Europe held a significant market share of more than 26% in 2021. Well-developed countries such as Germany, the U.K., and France positively contribute to the market revenue. The high market share can be attributed to the significant presence of banks and financial institutions that are increasingly adopting smart technologies on their premises, and the long-existing demand for remote monitoring of ATMs in the region.

Moreover, the growing number of secured internet servers further provides ample growth opportunities for the adoption of connected and smart ATMs in the region, which is further projected to result in significant growth of the market. The growing number of ATM installations in Germany, the U.K., Italy, and France further contributed to the significant regional market share.

Smart Finance Hardware Market Report Highlights

Europe contributed more than 26% of the overall revenue in 2021 in the global market for smart finance hardware. The significant presence of key players in the regional market and the long-standing demand for smart ATMs, as well as substantial growth in smart city projects, are responsible for the significant market share of the region

The banks & financial institutions end-user segment is forecast to register a CAGR of 2.3% from 2022 to 2028. A significant rise in the use of digital payment solutions, coupled with the significant development of IoT applications in the BFSI sector, is further projected to drive the segment growth

Asia Pacific accounted for the highest market share of more than 35% in 2021 and is expected to maintain its dominance during the forecast period by advancing at the fastest CAGR

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Scope & Assumptions
- 1.3. List of Data Sources
- 1.4. List of Abbreviations

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. End-User Outlook
- 2.3. Regional Outlook

CHAPTER 3. SMART FINANCE HARDWARE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Segmentation
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Value Chain Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market restraint Analysis
 - 3.4.3. Market Opportunities Analysis
- 3.5. Business Environment Analysis
 - 3.5.1. Porter's Five Forces Analysis
 - 3.5.1.1. Threat of new entrants
 - 3.5.1.2. Bargaining power of suppliers
 - 3.5.1.3. Bargaining power of buyers
 - 3.5.1.4. Threat of substitutes
 - 3.5.1.5. Competitive rivalry
 - 3.5.2. PESTLE Analysis
 - 3.5.2.1. Political Landscape
 - 3.5.2.2. Environmental Landscape
 - 3.5.2.3. Social Landscape
 - 3.5.2.4. Technology Landscape
 - 3.5.2.5. Economic Landscape
 - 3.5.2.6. Legal Landscape

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer End-User Adoption
- 4.4. Observations & Recommendations

CHAPTER 5. SMART FINANCE HARDWARE MARKET: END-USER ESTIMATES & TREND ANALYSIS

- 5.1. End-user Movement Analysis & Market Share, 2021 & 2028
- 5.2. Bank & financial institutions
 - 5.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.3. Independent ATM deployer
 - 5.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

CHAPTER 6. SMART FINANCE HARDWARE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 6.1. Regional Movement Analysis & Market Share, 2021 & 2028
- 6.2. North America
 - 6.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
 - 6.2.2. Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
 - 6.2.3. U.S.
 - 6.2.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
 - 6.2.3.2. Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
- 6.3. Europe
 - 6.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
 - 6.3.2. Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
 - 6.3.3. Germany
 - 6.3.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
 - 6.3.3.2. Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
 - 6.3.4. France
 - 6.3.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
 - 6.3.4.2. Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
 - 6.3.5. U.K.
 - 6.3.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
 - 6.3.5.2. Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)

6.4. Asia Pacific

6.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

6.4.2. Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)

6.4.3. China

6.4.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

6.4.3.2. Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)

6.4.4. India

6.4.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

6.4.4.2. Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)

6.4.5. Japan

6.4.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

6.4.5.2. Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)

6.5. Central & South America

6.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

6.5.2. Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)

6.5.3. Brazil

6.5.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

6.5.3.2. Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)

6.6. Middle East & Africa

6.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

6.6.2. Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)

6.6.3. South Africa

6.6.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

6.6.3.2. Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)

CHAPTER 7. COMPETITIVE ANALYSIS

7.1. Key Global Players, Recent Developments & their Impact on the Industry

7.2. Key Company/Competition Categorization (Key Innovators, Market Leaders, Emerging Players)

7.3. Vendor Landscape

7.3.1. Key Company Market Share Analysis, 2021

CHAPTER 8. COMPANY PROFILES

8.1. Intel Corp.

8.1.1. Company Overview

8.1.2. Financial Performance

8.1.3. Product Benchmarking

- 8.1.4. Strategic Initiatives
- 8.2. Fujitsu Limited.
 - 8.2.1. Company Overview
 - 8.2.2. Financial Performance
 - 8.2.3. Product Benchmarking
 - 8.2.4. Strategic Initiatives
- 8.3. Diebold Nixdorf
 - 8.3.1. Company Overview
 - 8.3.2. Financial Performance
 - 8.3.3. Product Benchmarking
 - 8.3.4. Strategic Initiatives
- 8.4. NCR Corp.
 - 8.4.1. Company Overview
 - 8.4.2. Financial Performance
 - 8.4.3. Product Benchmarking
 - 8.4.4. Strategic Initiatives
- 8.5. InHand Networks
 - 8.5.1. Company Overview
 - 8.5.2. Financial Performance
 - 8.5.3. Product Benchmarking
 - 8.5.4. Strategic Initiatives
- 8.6. KT Corp.
 - 8.6.1. Company Overview
 - 8.6.2. Financial Performance
 - 8.6.3. Product Benchmarking
 - 8.6.4. Strategic Initiatives
- 8.7. Oracle Corp.
 - 8.7.1. Company Overview
 - 8.7.2. Financial Performance
 - 8.7.3. Product Benchmarking
 - 8.7.4. Strategic Initiatives
- 8.8. Digi International Inc.
 - 8.8.1. Company Overview
 - 8.8.2. Financial Performance
 - 8.8.3. Product Benchmarking
 - 8.8.4. Strategic Initiatives
- 8.9. Microchip Technology Inc.
 - 8.9.1. Company Overview
 - 8.9.2. Financial Performance

- 8.9.3. Product Benchmarking
- 8.9.4. Strategic Initiatives
- 8.10. hiSky
 - 8.10.1. Company Overview
 - 8.10.2. Financial Performance
 - 8.10.3. Product Benchmarking
 - 8.10.4. Strategic Initiatives
- 8.11. Multi-Tech Systems, Inc.
 - 8.11.1. Company Overview
 - 8.11.2. Financial Performance
 - 8.11.3. Product Benchmarking
 - 8.11.4. Strategic Initiatives
- 8.12. OptConnect Management, LLC
 - 8.12.1. Company Overview
 - 8.12.2. Financial Performance
 - 8.12.3. Product Benchmarking
 - 8.12.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Smart Finance Hardware Market - Key Market Driver Analysis
2. Smart Finance Hardware Market - Key Market Restraint Analysis
3. Global Smart Finance Hardware Market Estimates and Forecast, By End-User, from 2017 - 2028 (USD Million)
4. Global Smart Finance Hardware Market Estimates and Forecast, By Bank & financial institutions, from 2017 - 2028 (USD Million)
5. Global Smart Finance Hardware Market Estimates and Forecast By Independent ATM deployer, from 2017 - 2028 (USD Million)
6. Global Smart Finance Hardware Market Estimates and Forecast, By region 2017 - 2028 (USD Million)
7. North America Smart Finance Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
8. North America Smart Finance Hardware Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
9. U.S. Smart Finance Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
10. U.S. Smart Finance Hardware Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
11. Europe Smart Finance Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
12. Europe Smart Finance Hardware Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
13. Germany Smart Finance Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
14. Germany Smart Finance Hardware Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
15. France Smart Finance Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
16. France Smart Finance Hardware Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
17. U.K. Smart Finance Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
18. U.K. Smart Finance Hardware Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
19. Asia Pacific Smart Finance Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)

20. Asia Pacific Smart Finance Hardware Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
21. China Smart Finance Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
22. China Smart Finance Hardware Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
23. India Smart Finance Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
24. India Smart Finance Hardware Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
25. Japan Smart Finance Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
26. Japan Smart Finance Hardware Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
27. Central & South America Smart Finance Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
28. Central & South America Smart Finance Hardware Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
29. Brazil Smart Finance Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
30. Brazil Smart Finance Hardware Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
31. Middle East & Africa Smart Finance Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
32. Middle East & Africa Smart Finance Hardware Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
33. South Africa Smart Finance Hardware Market Estimates and Forecast, 2017 - 2028 (USD Million)
34. South Africa Smart Finance Hardware Market Estimates and Forecast, By End-User, 2017 - 2028 (USD Million)
35. Vendor landscape

List Of Figures

LIST OF FIGURES

1. Smart Finance Hardware Market Snapshot
2. Smart Finance Hardware Market Segmentation & Scope
3. Smart Finance Hardware Market Penetration & Growth Prospect Mapping
4. Smart Finance Hardware Market Value Chain Analysis
5. Smart Finance Hardware Market Dynamics
6. Smart Finance Hardware Market: Porter's Five Forces Analysis
7. Smart Finance Hardware Market: End-User Movement Analysis
8. Smart Finance Hardware Market: Regional Movement Analysis

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