

Smart Advertising Services Market Size, Share & Trends Analysis Report By Service Type (Email Advertising, Video Advertising, Mobile Advertising), By Platform Type, By Pricing Model, By Enterprise Size, By End-user, By Region, And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/S8915E294037EN.html>

Date: February 2023

Pages: 162

Price: US\$ 4,950.00 (Single User License)

ID: S8915E294037EN

Abstracts

This report can be delivered to the clients within Immediate

Smart Advertising Services Market Growth & Trends

The global smart advertising services market size is expected to reach USD 1.87 trillion by 2030, expanding at a CAGR of 20.4% during the forecast period, according to a new report by Grand View Research, Inc. Smart advertising services are the services offered by advertising agencies to create ad campaigns for businesses based on consumer preferences and drive traffic to businesses' websites. Advertisers have realized that presenting high-quality digital media on digital displays is particularly helping in capturing consumer attention, encouraging consumer interaction, and increasing brand recognition, which is particularly driving the demand for smart advertising services.

Increasing digitization has created new channels (such as social platforms) to advertise any company's offerings. Similarly, changing data consumption, availability of multiple advertisement channels, and rising internet penetration have propelled advertising agencies to develop innovative ad campaigns and attract more audiences.

The outbreak of the COVID-19 pandemic severely impacted enterprises across several industries, including smart advertising services. The industry witnessed considerable

obstacles in operations as lawmakers and companies put in place preventive measures to keep employees safe. Advertising media suffered a substantial decrease in investments during the pandemic.

Revenue losses resulted in temporary layoffs at numerous advertising agencies. Furthermore, the lack of economic activities had an impact on the demand for smart advertisements. Advertising companies have started shifting their focus to alternative delivery channels, particularly Over-The-Top (OTT) providers. As a result, many major media companies across the globe have increased their investments in over-the-top services in recent years. This trend is likely to continue with the increasing audience base on OTT platforms, thus contributing to market growth.

Based on service type, the SEO content creation services/search engine advertising/marketing segment dominated the market in 2022. Search Engine Optimization (SEO) can be described as the practice to align a particular website with the ranking algorithms of search engines so that the website can be crawled and indexed easily to be displayed under the relevant queries of the Search Engine Results Pages (SERP).

SEO particularly targets unpaid traffic to improve the quality of the traffic to the website from search engines. A website with a higher ranking on the SERP can potentially capture more users and open more business opportunities. A subset of online marketing is search engine advertising (SEA). Search engines such as Google and Bing display advertisements in the form of text or graphics.

Based on end-user, the retail & consumer goods segment accounted for the largest market share in 2022. A retail marketing strategy envisages an approach being pursued by retailers to acquire new customers and encourage them to buy in-store or order online. Retailers particularly employ smart advertising tactics to raise awareness about their products among the target audience and subsequently augment sales. At present, most retailers are focused on attracting new customers. The retail marketing plan must be evaluated regularly to achieve optimal performance.

North America dominated the smart advertising services industry in 2022 as it is experiencing high penetration of smart advertising services owing to the region's tendency to adopt new technologies. The increasing number of manufacturers of electronic display products and hardware components, software developers, and research and development activities across the U.S. and Canada is expected to fuel regional growth.

For instance, in June 2022, Comscore, Inc., a trusted partner for media transacting, planning, and evaluating, reported that ad-supported streaming services gained more traction compared to subscription-based services. In 2022, there was a 29% increase in U.S.-based households that used ad-supported services compared to 2020 and a 21% increase in Subscription Video On Demand (SVOD) during the same period.

A few market players include YouTube; Meta; Google LLC; VaynerMedia; Omnicom Group Inc.; ibex Limited; Interpublic Group of Companies, Inc.; Twitter, Inc.; TikTok; Hulu LLC; Amazon.Com, Inc.; Alibaba Group Holding Limited; Microsoft; Deloitte; IBM; and BlueFocus. Evolving business models and competitive pressures are prompting market players to reduce development cycles, innovate continuously, and provide highly efficient smart advertising services.

All these market players are pursuing strategic partnerships and collaborations, and mergers & acquisitions as part of their efforts to defend their market share. For instance, in December 2022, the National Football League (NFL) announced that its subscription package for Sunday Ticket would be available on YouTube TV starting the following season. This marked the NFL's second media rights agreement with a streaming service. YouTube was looking forward to leveraging the partnership to increase its presence in the competitive streaming market.

Smart Advertising Services Market Report Highlights

The growing preference for digital media, the increasing adoption of digital displays, and the continued rollout of high-speed mobile data networks are the key factors that are expected to drive the growth of the smart advertising services market

Advertising companies have started shifting their focus to alternative delivery channels, particularly Over-The-Top (OTT) providers. As a result, many major media companies across the globe have increased their investments in over-the-top services in recent years

The search engine advertising segment dominated the overall market with a revenue share of 26.3% in 2022 and is expected to witness a CAGR of over 21.0% during the forecast period

The performance-based advertising segment dominated the overall market in

2022 and is expected to maintain its dominance across the forecast period

The primary source markets for smart advertising services are the U.S., Canada, the U.K., Germany, France, China, Japan, India, Brazil, and Mexico. The U.S. is anticipated to be the primary source market. The increasing number of manufacturers of electronic display products and hardware components, software developers, and research and development activities across the U.S. and Canada is expected to fuel the smart advertising industry's growth in North America

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definitions
- 1.3. Research Methodology
- 1.4. Research Assumptions
- 1.5. List of Data Sources
 - 1.5.1. Secondary Sources
 - 1.5.2. Primary Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Insights
- 2.2. Market Snapshot
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. MARKET VARIABLES, TRENDS, & SCOPE OUTLOOK

- 3.1. Market Lineage Outlook
- 3.2. Smart Advertising Services Market - Value Chain Analysis
- 3.3. Smart Advertising Services Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Market Opportunity Analysis
- 3.4. Smart Advertising Services Market - Porter's Five Forces Analysis
 - 3.4.1. Supplier power
 - 3.4.2. Buyer power
 - 3.4.3. Substitution threat
 - 3.4.4. Threat from new entrant
 - 3.4.5. Competitive rivalry
- 3.5. Smart Advertising Services Market - PESTEL Analysis
 - 3.5.1. Political landscape
 - 3.5.2. Economic landscape
 - 3.5.3. Social landscape
 - 3.5.4. Technology landscape
 - 3.5.5. Environmental landscape
 - 3.5.6. Legal landscape

3.6. COVID-19 Impact Analysis on the Smart Advertising Services Market

CHAPTER 4. SMART ADVERTISING SERVICES MARKET, BY SERVICE TYPE OUTLOOK

4.1. Service Type Analysis & Market Share, 2022 & 2030

4.2. Market Size (Revenue), Forecasts and Trend Analysis, 2017 to 2030 for the following:

- 4.2.1. Email Advertising
- 4.2.2. Video Advertising
- 4.2.3. Search Engine Advertising
- 4.2.4. Mobile Advertising
- 4.2.5. Social Media Advertising
- 4.2.6. Online Display Advertising
- 4.2.7. Others

CHAPTER 5. SMART ADVERTISING SERVICES MARKET PLATFORM TYPE OUTLOOK

5.1. Platform Type Analysis & Market Share, 2022 & 2030

5.2. Market Size (Revenue), Forecasts and Trend Analysis, 2017 to 2030 for the following:

- 5.2.1. Mobile
- 5.2.2. Laptops, Desktops & Tablets
- 5.2.3. Others

CHAPTER 6. SMART ADVERTISING SERVICES MARKET PRICING MODEL OUTLOOK

6.1. Pricing Model Analysis & Market Share, 2022 & 2030

6.2. Market Size (Revenue), Forecasts and Trend Analysis, 2017 to 2030 for the following

- 6.2.1. Cost Per Mille (CPM)
- 6.2.2. Performance-Based Advertising
- 6.2.3. Hybrid

CHAPTER 7. SMART ADVERTISING SERVICES MARKET ENTERPRISE SIZE OUTLOOK

7.1. Enterprise Size Analysis & Market Share, 2022 & 2030

7.2. Market Size (Revenue), Forecasts and Trend Analysis, 2017 to 2030 for the following

7.2.1. Large Enterprises

7.2.2. SMEs

CHAPTER 8. SMART ADVERTISING SERVICES MARKET END-USER OUTLOOK

8.1. End-user Analysis & Market Share, 2022 & 2030

8.2. Market Size (Revenue), Forecasts and Trend Analysis, 2017 to 2030 for the following

8.2.1. Media & Entertainment

8.2.2. BFSI

8.2.3. Education

8.2.4. Retail & Consumer Goods

8.2.5. IT & Telecom

8.2.6. Healthcare

8.2.7. Others

CHAPTER 9. SMART ADVERTISING SERVICES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

9.1. Regional Analysis & Market Share, 2022 & 2030

9.2. North America

9.2.1. Market estimates and forecasts, By Service Type, 2017 - 2030 (USD Billion)

9.2.2. Market estimates and forecasts, By Platform Type, 2017 - 2030 (USD Billion)

9.2.3. Market estimates and forecasts, By Pricing Model, 2017 - 2030 (USD Billion)

9.2.4. Market estimates and forecasts, By Enterprise Size, 2017 - 2030 (USD Billion)

9.2.5. Market estimates and forecasts, By End-user, 2017 - 2030 (USD Billion)

9.2.6. U.S.

9.2.6.1. Market estimates and forecasts, By Service Type, 2017 - 2030 (USD Billion)

9.2.6.2. Market estimates and forecasts, By Platform Type, 2017 - 2030 (USD Billion)

9.2.6.3. Market estimates and forecasts, By Pricing Model, 2017 - 2030 (USD Billion)

9.2.6.4. Market estimates and forecasts, By Enterprise Size, 2017 - 2030 (USD

Billion)

9.2.6.5. Market estimates and forecasts, By End-user, 2017 - 2030 (USD Billion)

9.2.7. Canada

9.2.7.1. Market estimates and forecasts, By Service Type, 2017 - 2030 (USD Billion)

9.2.7.2. Market estimates and forecasts, By Platform Type, 2017 - 2030 (USD Billion)

9.2.7.3. Market estimates and forecasts, By Pricing Model, 2017 - 2030 (USD Billion)

9.2.7.4. Market estimates and forecasts, By Enterprise Size, 2017 - 2030 (USD Billion)

9.2.7.5. Market estimates and forecasts, By End-user, 2017 - 2030 (USD Billion)

9.3. Europe

9.3.1. Market estimates and forecasts, By Service Type, 2017 - 2030 (USD Billion)

9.3.2. Market estimates and forecasts, By Platform Type, 2017 - 2030 (USD Billion)

9.3.3. Market estimates and forecasts, By Pricing Model, 2017 - 2030 (USD Billion)

9.3.4. Market estimates and forecasts, By Enterprise Size, 2017 - 2030 (USD Billion)

9.3.5. Market estimates and forecasts, By End-user, 2017 - 2030 (USD Billion)

9.3.6. U.K.

9.3.6.1. Market estimates and forecasts, By Service Type, 2017 - 2030 (USD Billion)

9.3.6.2. Market estimates and forecasts, By Platform Type, 2017 - 2030 (USD Billion)

9.3.6.3. Market estimates and forecasts, By Pricing Model, 2017 - 2030 (USD Billion)

9.3.6.4. Market estimates and forecasts, By Enterprise Size, 2017 - 2030 (USD Billion)

9.3.6.5. Market estimates and forecasts, By End-user, 2017 - 2030 (USD Billion)

9.3.7. Germany

9.3.7.1. Market estimates and forecasts, By Service Type, 2017 - 2030 (USD Billion)

9.3.7.2. Market estimates and forecasts, By Platform Type, 2017 - 2030 (USD Billion)

9.3.7.3. Market estimates and forecasts, By Pricing Model, 2017 - 2030 (USD Billion)

9.3.7.4. Market estimates and forecasts, By Enterprise Size, 2017 - 2030 (USD Billion)

9.3.7.5. Market estimates and forecasts, By End-user, 2017 - 2030 (USD Billion)

9.3.8. France

9.3.8.1. Market estimates and forecasts, By Service Type, 2017 - 2030 (USD Billion)

9.3.8.2. Market estimates and forecasts, By Platform Type, 2017 - 2030 (USD Billion)

9.3.8.3. Market estimates and forecasts, By Pricing Model, 2017 - 2030 (USD Billion)

9.3.8.4. Market estimates and forecasts, By Enterprise Size, 2017 - 2030 (USD Billion)

9.3.8.5. Market estimates and forecasts, By End-user, 2017 - 2030 (USD Billion)

9.4. Asia-Pacific

9.4.1. Market estimates and forecasts, By Service Type, 2017 - 2030 (USD Billion)

9.4.2. Market estimates and forecasts, By Platform Type, 2017 - 2030 (USD Billion)

9.4.3. Market estimates and forecasts, By Pricing Model, 2017 - 2030 (USD Billion)

9.4.4. Market estimates and forecasts, By Enterprise Size, 2017 - 2030 (USD Billion)

9.4.5. Market estimates and forecasts, By End-user, 2017 - 2030 (USD Billion)

9.4.6. China

9.4.6.1. Market estimates and forecasts, By Service Type, 2017 - 2030 (USD Billion)

9.4.6.2. Market estimates and forecasts, By Platform Type, 2017 - 2030 (USD Billion)

9.4.6.3. Market estimates and forecasts, By Pricing Model, 2017 - 2030 (USD Billion)

9.4.6.4. Market estimates and forecasts, By Enterprise Size, 2017 - 2030 (USD Billion)

9.4.6.5. Market estimates and forecasts, By End-user, 2017 - 2030 (USD Billion)

9.4.7. Japan

9.4.7.1. Market estimates and forecasts, By Service Type, 2017 - 2030 (USD Billion)

9.4.7.2. Market estimates and forecasts, By Platform Type, 2017 - 2030 (USD Billion)

9.4.7.3. Market estimates and forecasts, By Pricing Model, 2017 - 2030 (USD Billion)

9.4.7.4. Market estimates and forecasts, By Enterprise Size, 2017 - 2030 (USD Billion)

9.4.7.5. Market estimates and forecasts, By End-user, 2017 - 2030 (USD Billion)

9.4.8. India

9.4.8.1. Market estimates and forecasts, By Service Type, 2017 - 2030 (USD Billion)

9.4.8.2. Market estimates and forecasts, By Platform Type, 2017 - 2030 (USD Billion)

9.4.8.3. Market estimates and forecasts, By Pricing Model, 2017 - 2030 (USD Billion)

9.4.8.4. Market estimates and forecasts, By Enterprise Size, 2017 - 2030 (USD Billion)

9.4.8.5. Market estimates and forecasts, By End-user, 2017 - 2030 (USD Billion)

9.5. Latin America

9.5.1. Market estimates and forecasts, By Service Type, 2017 - 2030 (USD Billion)

9.5.2. Market estimates and forecasts, By Platform Type, 2017 - 2030 (USD Billion)

9.5.3. Market estimates and forecasts, By Pricing Model, 2017 - 2030 (USD Billion)

9.5.4. Market estimates and forecasts, By Enterprise Size, 2017 - 2030 (USD Billion)

9.5.5. Market estimates and forecasts, By End-user, 2017 - 2030 (USD Billion)

9.5.6. Brazil

9.5.6.1. Market estimates and forecasts, By Service Type, 2017 - 2030 (USD Billion)

9.5.6.2. Market estimates and forecasts, By Platform Type, 2017 - 2030 (USD Billion)

9.5.6.3. Market estimates and forecasts, By Pricing Model, 2017 - 2030 (USD Billion)

9.5.6.4. Market estimates and forecasts, By Enterprise Size, 2017 - 2030 (USD Billion)

9.5.6.5. Market estimates and forecasts, By End-user, 2017 - 2030 (USD Billion)

9.5.7. Mexico

9.5.7.1. Market estimates and forecasts, By Service Type, 2017 - 2030 (USD Billion)

9.5.7.2. Market estimates and forecasts, By Platform Type, 2017 - 2030 (USD Billion)

9.5.7.3. Market estimates and forecasts, By Pricing Model, 2017 - 2030 (USD Billion)

9.5.7.4. Market estimates and forecasts, By Enterprise Size, 2017 - 2030 (USD Billion)

9.5.7.5. Market estimates and forecasts, By End-user, 2017 - 2030 (USD Billion)

9.6. Middle East & Africa

9.6.1. Market estimates and forecasts, By Service Type, 2017 - 2030 (USD Billion)

9.6.2. Market estimates and forecasts, By Platform Type, 2017 - 2030 (USD Billion)

9.6.3. Market estimates and forecasts, By Pricing Model, 2017 - 2030 (USD Billion)

9.6.4. Market estimates and forecasts, By Enterprise Size, 2017 - 2030 (USD Billion)

9.6.5. Market estimates and forecasts, By End-user, 2017 - 2030 (USD Billion)

CHAPTER 10. SMART ADVERTISING SERVICES MARKET COMPETITIVE LANDSCAPE

10.1. Key Market Participants

10.1.1. YouTube

10.1.2. Meta

10.1.3. Google LLC

10.1.4. VaynerMedia

10.1.5. Omnicom Group Inc.

10.1.6. ibex Limited

10.1.7. Interpublic Group of Companies, Inc.

10.1.8. Twitter, Inc.

10.1.9. TikTok

10.1.10. Hulu LLC

10.1.11. Amazon.Com, Inc.

10.1.12. Alibaba Group Holding Limited

10.1.13. Microsoft

10.1.14. WPP plc

10.1.15. Accenture

10.1.16. Deloitte

10.1.17. IBM

10.1.18. BlueFocus

10.2. Key Company Market Share Analysis, 2022

10.3. Company Categorization/Position Analysis, 2022

10.4. Strategic Mapping

10.4.1. Expansion

10.4.2. Acquisition

10.4.3. Collaborations

10.4.4. Product/service launch

10.4.5. Partnerships

10.4.6. Others

List Of Tables

LIST OF TABLES

Table 1 Global smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 2 Global smart advertising services market revenue, by platform type, 2017 - 2030 (USD Billion)

Table 3 Global smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 4 Global smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 5 Global smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 6 Smart advertising services market revenue, by region, 2017 - 2030 (USD Billion)

Table 7 North America smart advertising services market revenue, 2017 - 2030 (USD Billion)

Table 8 North America smart advertising services market revenue, by country, 2017 - 2030 (USD Billion)

Table 9 North America smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 10 North America smart advertising services market revenue, by platform type, 2017 - 2030 (USD Billion)

Table 11 North America smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 12 North America smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 13 North America smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 14 U.S. smart advertising services market revenue, 2017 - 2030 (USD Billion)

Table 15 U.S. smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 16 U.S. smart advertising services market revenue, by platform type, 2017 - 2030 (USD Billion)

Table 17 U.S. smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 18 U.S. smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 19 U.S. smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 20 Canada smart advertising services market revenue, 2017 - 2030 (USD Billion)

Table 21 Canada smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 22 Canada smart advertising services market revenue, by platform type, 2017 - 2030 (USD Billion)

Table 23 Canada smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 24 Canada smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 25 Canada smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 26 Europe smart advertising services market revenue, 2017 - 2030 (USD Billion)

Table 27 Europe smart advertising services market revenue, by country, 2017 - 2030 (USD Billion)

Table 28 Europe smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 29 Europe smart advertising services market revenue, by platform type, 2017 - 2030 (USD Billion)

Table 30 Europe smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 31 Europe smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 32 Europe smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 33 U.K. smart advertising services market revenue, 2017 - 2030 (USD Billion)

Table 34 U.K. smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 35 U.K. smart advertising services market revenue, by platform type, 2017 - 2030 (USD Billion)

Table 36 U.K. smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 37 U.K. smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 38 U.K. smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 39 Germany smart advertising services market revenue, 2017 - 2030 (USD Billion)

Table 40 Germany smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 41 Germany smart advertising services market revenue, by platform type, 2017 - 2030 (USD Billion)

Table 42 Germany smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 43 Germany smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 44 Germany smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 45 France smart advertising services market revenue, 2017 - 2030 (USD Billion)

Table 46 France smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 47 France smart advertising services market revenue, by platform type, 2017 - 2030 (USD Billion)

Table 48 France smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 49 France smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 50 France smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 51 Asia Pacific smart advertising services market revenue, 2017 - 2030 (USD Billion)

Table 52 Asia Pacific smart advertising services market revenue, by country, 2017 - 2030 (USD Billion)

Table 53 Asia Pacific smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 54 Asia Pacific smart advertising services market revenue, by platform type, 2017 - 2030 (USD Billion)

Table 55 Asia Pacific smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 56 Asia Pacific smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 57 Asia Pacific smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 58 China smart advertising services market revenue, 2017 - 2030 (USD Billion)

Table 59 China smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 60 China smart advertising services market revenue, by platform type, 2017 -

2030 (USD Billion)

Table 61 China smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 62 China smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 63 China smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 64 Japan smart advertising services market revenue, 2017 - 2030 (USD Billion)

Table 65 Japan smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 66 Japan smart advertising services market revenue, by platform type, 2017 - 2030 (USD Billion)

Table 67 Japan smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 68 Japan smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 69 Japan smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 70 India smart advertising services market revenue, 2017 - 2030 (USD Billion)

Table 71 India smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 72 India smart advertising services market revenue, by platform type, 2017 - 2030 (USD Billion)

Table 73 India smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 74 India smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 75 India smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 76 Latin America smart advertising services market revenue, 2017 - 2030 (USD Billion)

Table 77 Latin America smart advertising services market revenue, by country, 2017 - 2030 (USD Billion)

Table 78 Latin America smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 79 Latin America smart advertising services market revenue, by platform type, 2017 - 2030 (USD Billion)

Table 80 Latin America smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 81 Latin America smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 82 Latin America smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 83 Brazil smart advertising services market revenue, 2017 - 2030 (USD Billion)

Table 84 Brazil smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 85 Brazil smart advertising services market revenue, by platform type, 2017 - 2030 (USD Billion)

Table 86 Brazil smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 87 Brazil smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 88 Brazil smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 89 Mexico smart advertising services market revenue, 2017 - 2030 (USD Billion)

Table 90 Mexico smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 91 Mexico smart advertising services market revenue, by platform type, 2017 - 2030 (USD Billion)

Table 92 Mexico smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 93 Mexico smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 94 Mexico smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 95 Middle East & Africa smart advertising services market revenue, 2017 - 2030 (USD Billion)

Table 96 Middle East & Africa smart advertising services market revenue, by service type, 2017 - 2030 (USD Billion)

Table 97 Middle East & Africa smart advertising services market revenue, by platform type, 2017 - 2030 (USD Billion)

Table 98 Middle East & Africa smart advertising services market revenue, by pricing model, 2017 - 2030 (USD Billion)

Table 99 Middle East & Africa smart advertising services market revenue, by enterprise size, 2017 - 2030 (USD Billion)

Table 100 Middle East & Africa smart advertising services market revenue, by end-user, 2017 - 2030 (USD Billion)

Table 101 Company categorization?

List Of Figures

LIST OF FIGURES

- Fig. 1 Market snapshot - Smart advertising services market
- Fig. 2 Segment snapshot (1/3)
- Fig. 3 Segment snapshot (2/3)
- Fig. 4 Segment snapshot (3/3)
- Fig. 5 Competitive landscape snapshot
- Fig. 6 Smart advertising services market size and growth prospects (Revenue in USD Billion) 2017 - 2030
- Fig. 7 Value chain analysis - Smart advertising services market
- Fig. 8 Smart advertising services market analysis - Market trends
- Fig. 9 Smart advertising services market - Key market driver impact
- Fig. 10 Smart advertising services market - Key market restraint impact
- Fig. 11 Smart advertising services market - Key market opportunity impact
- Fig. 12 Smart advertising services market - Porter's five forces analysis
- Fig. 13 Smart Advertising Services market - PEST analysis
- Fig. 14 Smart advertising services market - Service type movement analysis
- Fig. 15 Smart advertising services market, Service type revenue movement analysis, 2022 & 2030
- Fig. 16 Smart advertising services market - Platform type movement analysis
- Fig. 17 Smart advertising services market, Platform type revenue movement analysis, 2022 & 2030
- Fig. 18 Smart advertising services market - Pricing model movement analysis
- Fig. 19 Smart advertising services market, Pricing model revenue movement analysis, 2022 & 2030
- Fig. 20 Smart advertising services market - Enterprise size movement analysis
- Fig. 21 Smart advertising services market, Enterprise size revenue movement analysis, 2022 & 2030
- Fig. 22 Smart advertising services market - End-user movement analysis
- Fig. 23 Smart advertising services market, End-user revenue movement analysis, 2022 & 2030
- Fig. 25 North America smart advertising services market - Regional movement analysis
- Fig. 26 Europe smart advertising services market - Regional movement analysis
- Fig. 27 Asia Pacific smart advertising services market - Regional movement analysis
- Fig. 28 Latin America smart advertising services market - Regional movement analysis
- Fig. 29 Middle East & Africa smart advertising services market - Regional movement analysis

Fig. 30 Smart advertising services market - Key company market share analysis, 2022

Fig. 31 Smart advertising services market - Market position analysis

Fig. 32 Smart advertising services market - Competitive dashboard analysis

I would like to order

Product name: Smart Advertising Services Market Size, Share & Trends Analysis Report By Service Type (Email Advertising, Video Advertising, Mobile Advertising), By Platform Type, By Pricing Model, By Enterprise Size, By End-user, By Region, And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/S8915E294037EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S8915E294037EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970