

Skin Boosters Market Size, Share & Trends Analysis Report By Type (Mesotherapy, Micro-needle), By Gender (Female, Male), By End Use (Dermatology Clinics, MedSpa), By Region, And Segment Forecasts, 2022 - 2030

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Abstracts

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Skin Boosters Market Growth & Trends

The global skin boosters market size is anticipated to reach USD 2.1 billion by 2030, according to the new report of Grand View Research, Inc. The market is expected to expand at a CAGR of 9.3% from 2022 to 2030. Skin Boosters is a procedure wherein microinjections of biocompatible compounds like hyaluronic acid, vitamins, minerals, anti-oxidants, etc. that are naturally produced by the body are injected into the epidermis or mesoderm. Skin boosters simply help aid in the hydration process, which is fundamental for a youthful glow.

Unlike dermal fillers, skin boosters are not for wrinkle reduction or augmentation, their role is to primarily hydrate the skin and promote the formation of new collagen and elastin to give the skin a firmer appearance. Factors like rising technological advancement in aesthetics, rising disposable income, increasing aesthetic consciousness, and the increasing geriatric population in the search for a natural glow are propelling the market growth. According to Galderma, over five million treatments of Restylane Skinboosters have been performed to date.

The demand for skin boosters is expected to propel significantly due to the fact that it provides a natural glow without distorting facial features or making them appear out of

proportion. Growing social media influence, high consciousness towards aesthetic appearance, and its association with self-confidence and self-image by an individual are some of the reasons for market growth.

In the light of COVID-19, the market was hampered as the footfall of patient appointments for surgical treatments was temporarily suspended. However, since the government in many countries has allowed resuming elective aesthetic procedures the demand for skin boosters has been on the rise. Moreover, according to the BBC network, inquiries and appointments for many surgical and non-surgical cosmetic treatments have seen a surge following the pandemic and are thus expected to propel market growth.

Skin Boosters Market Report Highlights

By type, the mesotherapy procedure held the largest revenue share in 2021 as the procedure has minimal downtime and the booster can be inserted deeper for effective skin rejuvenation

The female segment held the largest revenue share in 2021 as women are more willing to undergo cosmetic treatment

The MedSpa segment held the largest revenue share in 2021. This is due to the fact that MedSpa provides aesthetic treatments under the supervision of a licensed medical practitioner

North America dominated the market and accounted for the highest revenue share in 2021 as the region has a high awareness of such procedures and there is high availability of aesthetic professionals

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