

# **Shotgun Ammunition Market Size, Share & Trends Analysis Report By Gauge Type (12 Gauge, 20 Gauge, 16 Gauge, Others), By Application, By Region (North America, Asia Pacific, Europe, Central & South America, MEA), And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

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### **Shotgun Ammunition Market Growth & Trends**

The global shotgun ammunition market size is anticipated to reach USD 4.24 billion by 2030 and is anticipated to expand at a CAGR of 4.8% during the forecast period, according to a new report by Grand View Research, Inc. The global shotgun ammunition industry is experiencing a steady rise in demand, driven primarily by increased civilian ownership for purposes such as hunting, sport shooting, and home defense. In many countries, the resurgence of outdoor recreational activities and rising concerns over personal safety are prompting more individuals to purchase firearms, particularly shotguns, which are seen as versatile and easy to use. This growing civilian base significantly contributes to consistent and expanding consumption of shotgun shells across different calibers, particularly 12 and 20 gauge.

Several key drivers are fueling this demand surge. The defense and law enforcement sectors are expanding their use of shotguns for tactical operations, riot control, and breaching purposes, resulting in increased procurement of both lethal and non-lethal ammunition. Rising global security threats, urban unrest, and modernization of police forces are compelling governments to invest in a more flexible and responsive arsenal, where shotguns play a central role. Additionally, the growth of shooting sports and training programs in schools, clubs, and communities has brought new demographics

into the market, including women and youth.

Innovation is a crucial factor shaping the future of the shotgun ammunition industry. Manufacturers invest heavily in developing advanced ammunition types that enhance performance while reducing environmental impact. Eco-friendly shells using biodegradable wads and non-toxic shot are gaining traction, especially in countries with strict environmental regulations. Other innovations include low-recoil loads for novice shooters, smart ammunition with tracking capabilities for training, and high-velocity loads designed for better accuracy and longer range. These advancements not only improve user experience but also broaden the market's appeal.

Government regulations, however, play a significant role in shaping market dynamics. In regions like North America and parts of Europe, gun laws directly influence civilian access to firearms and ammunition. While countries such as the U.S. have relatively lenient gun ownership policies, others enforce strict licensing and background checks that can limit market penetration. Environmental and safety regulations are also becoming more stringent, pushing manufacturers to adapt their formulations and packaging to comply with local laws. As such, navigating diverse regulatory landscapes is a key challenge-and opportunity-for companies operating in this space.

### Shotgun Ammunition Market Report Highlights

The 12-gauge segment led the market and accounted for the largest revenue share of 60.9% in 2024, due to its unmatched versatility and widespread use across hunting, sport, and defense applications.

The military/law enforcement agencies segment dominated the market and accounted for the largest revenue share of 44.4% in 2024, as they require reliable, specialized ammunition for tactical, breaching, and crowd-control operations.

Asia Pacific dominated the market and accounted for the largest revenue share of about 34.9% in 2024, driven by rising defense budgets, expanding law enforcement modernization, and growing civilian shooting sports participation.

### Companies Mentioned

Remington Ammunition

Olin Corporation  
FN HERSTAL  
FIOCCHI MUNIZIONI SPA  
Challenger Ammunition  
BAE Systems.  
CBC Global Ammunition.  
Federal Ammunition  
KENT CARTRIDGE  
Brenneke Ammunition GmbH

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