

Shapewear Market Size, Share & Trends Analysis Report By End User (Male, Female), By Distribution Channel (Hypermarkets & Supermarkets, Specialty Stores, Online), By Region, And Segment Forecasts, 2021 - 2028

<https://marketpublishers.com/r/SA3626C5ECFCEN.html>

Date: September 2021

Pages: 79

Price: US\$ 3,950.00 (Single User License)

ID: SA3626C5ECFCEN

Abstracts

This report can be delivered to the clients within 48 Business Hours

Shapewear Market Growth & Trends

The global shapewear market size is anticipated to reach USD 3.7 billion by 2028, according to a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 8.0% from 2021 to 2028. The growth of this market is fueled by factors such as changing lifestyles, increased use of compression wear among the geriatric population, and developments in garment designs and fabric technology. Furthermore, the rise in online sales of compression wear and shapewear, as well as the rising demand for plus-size clothes, has fueled the growth of the market.

The market is also influenced by a variety of cultural factors. When it comes to the body, the concept of perfection is being replaced with the concept of self-love and comfort in one's own shape and size. The market has been influenced by this body-positivity philosophy.

Shapewear is not about hiding defects for millennials and Gen-Z shoppers; rather, it is seen as apparel that improves rather than alters one's appearance. As a result, Gen Z-focused manufacturers like Honeylove have gained a wider audience by avoiding the term 'shapewear' and instead of offering 'sculptwear' in a variety of sensual styles with flattering elements that women want to flaunt in public.

Most of these companies also have enormous communities - Shapermint, for example, has four million members – who are encouraged to share their photos using shapewear across various social media platforms. Skims' inclusive strategy, which includes varied ad campaigns and a wide assortment of items in all shapes and colors, has also made it popular with millennials. They have one of the broadest size ranges (XXS to 4X) and a wide selection of skin tones to accommodate people of all ethnicities.

Women nowadays expect work-life flexibility intimates that may keep their bodies in tip-top form and make them appear attractive. Many firms are examining this as a customer-centric strategy and expanding their product portfolios to include lighter, firmer, and more practical products for everyday use throughout the year.

Shapewear Market Report Highlights

The female segment accounted for the largest revenue share of 94.0% in 2020 and is expected to expand at a CAGR of 7.9% over the forecast period

The specialty stores distribution channel accounted for the largest revenue share of 58.4% in 2020 and is estimated to ascend with a CAGR of 8.1% over the forecast period

North America accounted for the largest revenue share of 38.8% in 2020

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. End-User Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Region Insights

CHAPTER 3. SHAPEWEAR MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Raw Material Trend
 - 3.3.2. Manufacturing & Technology Trends
 - 3.3.3. Sales Channel Analysis
- 3.4. Regulatory Framework
- 3.5. Market Dynamics
 - 3.5.1. Market Driver Analysis
 - 3.5.2. Market Restraint Analysis
 - 3.5.3. Industry Challenges
 - 3.5.4. Industry Opportunities
- 3.6. Business Environment Analysis
 - 3.6.1. Industry Analysis - Porter's

- 3.6.1.1. Supplier Power
- 3.6.1.2. Buyer Power
- 3.6.1.3. Substitution Threat
- 3.6.1.4. Threat from New Entrant
- 3.6.1.5. Competitive Rivalry
- 3.7. Roadmap of shapewear market
- 3.8. Market Entry Strategies
- 3.9. Impact of COVID-19 on the Shapewear Market

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Product Adoption
- 4.4. Observations & Recommendations

CHAPTER 5. SHAPEWEAR MARKET: END-USER ESTIMATES & TREND ANALYSIS

- 5.1. End-user Movement Analysis & Market Share, 2020 & 2028
- 5.2. Male
 - 5.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 5.3. Female
 - 5.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)

CHAPTER 6. SHAPEWEAR MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2020 & 2028
- 6.2. Hypermarkets & Supermarkets
 - 6.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 6.3. Specialty store
 - 6.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 6.4. Online
 - 6.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 6.5. Others
 - 6.5.1. Market estimates and forecast, 2016 - 2028 (USD Million)

CHAPTER 7. SHAPEWEAR MARKET: COUNTRY ESTIMATES & TREND ANALYSIS

7.1. Region Movement Analysis & Market Share, 2020 & 2028

7.2. North America

7.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.2.2. Market estimates and forecast, by end user, 2016 – 2028 (USD Million)

7.2.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.2.4. U.S.

7.2.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.2.4.2. Market estimates and forecast, by end user, 2016 – 2028 (USD Million)

7.2.4.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.3. Europe

7.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.3.2. Market estimates and forecast, by end user, 2016 – 2028 (USD Million)

7.3.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.3.4. U.K.

7.3.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.3.4.2. Market estimates and forecast, by end user, 2016 - 2028 (USD Million)

7.3.4.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.3.5. Germany

7.3.5.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.3.5.2. Market estimates and forecast, by end user, 2016 - 2028 (USD Million)

7.3.5.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.4. Asia Pacific

7.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.4.2. Market estimates and forecast, by end user, 2016 – 2028 (USD Million)

7.4.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.4.4. China

7.4.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.4.4.2. Market estimates and forecast, by end user, 2016 – 2028 (USD Million)

7.4.4.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.4.5. India

7.4.5.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.4.5.2. Market estimates and forecast, by end user, 2016 – 2028 (USD Million)

7.4.5.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.5. Central and South America

7.5.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.5.2. Market estimates and forecast, by end user, 2016 – 2028 (USD Million)

7.5.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.5.4. Brazil

7.5.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.5.4.2. Market estimates and forecast, by end user, 2016 – 2028 (USD Million)

7.5.4.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.6. Middle East and Africa

7.6.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.6.2. Market estimates and forecast, by end user, 2016 – 2028 (USD Million)

7.6.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1. Key company market share analysis, 2020

CHAPTER 9. COMPANY PROFILES

9.1. Nike, Inc.

9.1.1. Company Overview

9.1.2. Financial Performance

9.1.3. Product Benchmarking

9.1.4. Strategic Initiatives

9.2. Adidas AG

9.2.1. Company Overview

9.2.2. Financial Performance

9.2.3. Product Benchmarking

9.2.4. Strategic Initiatives

- 9.3. Spanx Inc.
 - 9.3.1. Company Overview
 - 9.3.2. Financial Performance
 - 9.3.3. Type Benchmarking
 - 9.3.4. Strategic Initiatives
- 9.4. Triumph International Corporation
 - 9.4.1. Company Overview
 - 9.4.2. Financial Performance
 - 9.4.3. Product Benchmarking
 - 9.4.4. Strategic Initiatives
- 9.5. Leonisa
 - 9.5.1. Company Overview
 - 9.5.2. Financial Performance
 - 9.5.3. Product Benchmarking
 - 9.5.4. Strategic Initiatives
- 9.6. Wacoal America, Inc.
 - 9.6.1. Company Overview
 - 9.6.2. Financial Performance
 - 9.6.3. Product Benchmarking
 - 9.6.4. Strategic Initiatives
- 9.7. Ann Chery
 - 9.7.1. Company Overview
 - 9.7.2. Financial Performance
 - 9.7.3. Product Benchmarking
 - 9.7.4. Strategic Initiatives
- 9.8. 2XU Pty. Ltd.
 - 9.8.1. Company Overview
 - 9.8.2. Financial Performance
 - 9.8.3. Product Benchmarking
 - 9.8.4. Strategic Initiatives
- 9.9. Under Armour Inc.
 - 9.9.1. Company Overview
 - 9.9.2. Financial Performance
 - 9.9.3. Product Benchmarking
 - 9.9.4. Strategic Initiatives
- 9.10. Skins International Trading AG
 - 9.10.1. Company Overview
 - 9.10.2. Financial Performance
 - 9.10.3. Product Benchmarking

9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Shapewear market - Driving factor market analysis
2. Shapewear market - Restraint factor market analysis
3. Male shapewear market estimates and forecast, 2016 - 2028 (USD Million)
4. Female shapewear market estimates and forecast, 2016 - 2028 (USD Million)
5. Shapewear market estimates and forecast through hypermarkets & supermarkets, 2016 - 2028 (USD Million)
6. Shapewear market estimates and forecast through specialty stores, 2016 - 2028 (USD Million)
7. Shapewear market estimates and forecast through online distribution channels, 2016 - 2028 (USD Million)
8. Shapewear market estimates and forecast through other distribution channels, 2016 - 2028 (USD Million)
9. North America shapewear market estimates and forecast, 2016 - 2028 (USD Million)
10. North America shapewear market estimates and forecast, by end user, 2016 - 2028 (USD Million)
11. North America shapewear market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)
12. U.S. shapewear market estimates and forecast, 2016 - 2028 (USD Million)
13. U.S. shapewear market estimates and forecast, by end user, 2016 - 2028 (USD Million)
14. U.S. shapewear market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)
15. Europe shapewear market estimates and forecast, 2016 - 2028 (USD Million)
16. Europe shapewear market estimates and forecast, by end user, 2016 - 2028 (USD Million)
17. Europe shapewear market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)
18. U.K. shapewear market estimates and forecast, 2016 - 2028 (USD Million)
19. U.K. shapewear market estimates and forecast, by end user, 2016 - 2028 (USD Million)
20. U.K. shapewear market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)
21. Germany shapewear market estimates and forecast, 2016 - 2028 (USD Million)
22. Germany shapewear market estimates and forecast, by end user, 2016 - 2028 (USD Million)

23. Germany shapewear market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)
24. Asia Pacific shapewear market estimates and forecast, 2016 - 2028 (USD Million)
25. Asia Pacific shapewear market estimates and forecast by end user, 2016 - 2028 (USD Million)
26. Asia Pacific shapewear market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)
27. China shapewear market estimates and forecast, 2016 - 2028 (USD Million)
28. China shapewear market estimates and forecast by end user, 2016 - 2028 (USD Million)
29. China shapewear market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)
30. India shapewear market estimates and forecast, 2016 - 2028 (USD Million)
31. India shapewear market estimates and forecast by end user, 2016 - 2028 (USD Million)
32. India shapewear market estimates and forecast by distribution channel, 2016 - 2028 (USD Million)
33. Central & South America shapewear market estimates and forecast, 2016 - 2028 (USD Million)
34. Central & South America shapewear market estimates and forecast, by end user, 2016 - 2028 (USD Million)
35. Central & South America shapewear market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)
36. Brazil shapewear market estimates and forecast, 2016 - 2028 (USD Million)
37. Brazil shapewear market estimates and forecast, by end user, 2016 - 2028 (USD Million)
38. Brazil shapewear market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)
39. Middle East & Africa shapewear market estimates and forecast, 2016 - 2028 (USD Million)
40. Middle East & Africa shapewear market estimates and forecast, by end user, 2016 - 2028 (USD Million)
41. Middle East & Africa shapewear market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

List Of Figures

LIST OF FIGURES

1. Shapewear market segmentation
2. Information procurement
3. Primary research pattern
4. Primary research approaches
5. Primary research process
6. Shapewear market - End-user penetration & growth prospect mapping
7. Shapewear market - Value chain analysis
8. Shapewear market: Porter's Five Forces Analysis
9. Roadmap of shapewear market
10. Shapewear market: End-user share (%) analysis, 2020 & 2028
11. Shapewear market: Distribution channel share (%) analysis, 2020 & 2028
12. Shapewear market: Regional share (%) analysis, 2020 & 2028
13. Shapewear market: Company market share (%) analysis, 2020

I would like to order

Product name: Shapewear Market Size, Share & Trends Analysis Report By End User (Male, Female), By Distribution Channel (Hypermarkets & Supermarkets, Specialty Stores, Online), By Region, And Segment Forecasts, 2021 - 2028

Product link: <https://marketpublishers.com/r/SA3626C5ECFCEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA3626C5ECFCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970