

Service Virtualization Market Size, Share & Trends Analysis Report By Component (Software, Services), By Deployment Type (On-premises, Cloud), By Vertical (IT, BFSI, Retail, Telecom), And Segment Forecasts, 2018 - 2025

<https://marketpublishers.com/r/SE077DD7BFBEN.html>

Date: April 2018

Pages: 84

Price: US\$ 4,950.00 (Single User License)

ID: SE077DD7BFBEN

Abstracts

This report can be delivered to the clients within 120 Hours

The global service virtualization market size is expected to reach USD 1.69 billion by 2025, according to a new study by Grand View Research, Inc., progressing at a CAGR of 17.6% during the forecast period. Increasing adoption of digitization by enterprises to automate business processes is one of the key trends stimulating market growth. Besides this, growing adoption of DevOps and agile methodologies for software development, in an attempt to improve collaboration between software development and testing teams, is anticipated to provide a fillip to the market.

Service virtualization enhances operational efficiencies and collaboration between development, quality, operations, and assurance teams to provide a continuous integration, testing, and delivery of software. Its tools and services cater to various needs of software development teams. They also enable developers to enhance the quality of test conditions and accelerate time to market, resulting in high operational efficiencies and increased return on investment.

Various industries such as IT, banking, insurance, retail, and telecom are widely adopting service virtualization solutions to enhance productivity, reduce time to market, streamline workflows, deliver high-quality products and services, and reduce costs associated with software development. However, issues related to data security regulations and policies are estimated to challenge the growth of the market.

Further Key Findings from the Study Suggest That:

North America is expected to account for the largest share owing to rapid adoption of digital services along with large presence of major players and wide acceptance of cloud infrastructure

Asia Pacific emerged as the fastest growing market over the forecast period, owing to advancements in infrastructure, increasing IT outsourcing operations, and growing digital services

The software segment accounted for over 50.0% of the overall market in 2017. The services segment is expected to register the highest CAGR over the forecast period

The IT vertical dominated the market in the year 2017, followed by the telecom vertical. Growing use of digitalization and development of connected devices are expected to drive the market.

Key participants include IBM Corporation, CA Technologies, Micro Focus, Smartbear Software, Parasoft, Sogeti (Capgemini), Maveric Systems, and Prolifics.

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Research Methodology
- 1.2 Research Scope and Assumptions
- 1.3 List of Data Sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Service Virtualization Market-Industry Snapshot & Key Buying Criteria, (2014 - 2025)
- 2.2 Service Virtualization Market, 2014 - 2025

CHAPTER 3 SERVICE VIRTUALIZATION MARKET INDUSTRY OUTLOOK

- 3.1 Market Segmentation
- 3.2 Market Size and Growth Prospects
- 3.3 Service Virtualization Market-Value Chain Analysis
- 3.4 Service Virtualization Market-Market Dynamics
 - 3.4.1 Market driver analysis
 - 3.4.1.1 Accelerating innovation and time-to-market
 - 3.4.1.2 Growing adoption of agile and DevOps practices for software development
 - 3.4.2 Market challenge analysis
 - 3.4.2.1 Data security concerns associated with service virtualization
- 3.5 Penetration and Growth Prospect Mapping
- 3.6 Service Virtualization Market-Porter's Five Forces Analysis
- 3.7 Service Virtualization Market-PEST Analysis

CHAPTER 4 SERVICE VIRTUALIZATION MARKET COMPONENT OUTLOOK

- 4.1 Service Virtualization Market Share by Component, 2016 & 2025
- 4.2 Software
 - 4.2.1 Service virtualization market for software, 2014 - 2025
- 4.3 Services
 - 4.3.1 Service virtualization market for services, 2014 - 2025

CHAPTER 5 SERVICE VIRTUALIZATION DEPLOYMENT OUTLOOK

5.1 Service Virtualization Market Share by Deployment, 2016 & 2025

5.1.1 On-Premises

5.1.2 Service virtualization market for on-premises, 2014 - 2025

5.2 Cloud

5.2.1 Service virtualization market for cloud, 2014 - 2025

CHAPTER 6 SERVICE VIRTUALIZATION VERTICAL OUTLOOK

6.1 Service Virtualization Market Share by Vertical, 2016 & 2025

6.2 IT

6.2.1 Service virtualization market for IT, 2014 - 2025

6.3 BFSI

6.3.1 Service Virtualization Market for BFSI, 2014 - 2025

6.4 Retail

6.4.1 Service virtualization market for retail, 2014 - 2025

6.5 Telecom

6.5.1 Service virtualization market for telecom, 2014 - 2025

6.6 Others

6.6.1 Service virtualization market for others, 2014 - 2025

CHAPTER 7 SERVICE VIRTUALIZATION MARKET REGIONAL OUTLOOK

7.1 Service Virtualization Market Share by Region, 2016 & 2025

7.2 North America

7.3 North America Service Virtualization Market, 2014 - 2025

7.3.1 U.S. Service virtualization market, 2014 - 2025

7.3.2 Canada service virtualization market, 2014 - 2025

7.4 Europe

7.4.1 Europe service virtualization market, 2014 - 2025

7.4.2 Germany service virtualization market, 2014 - 2025

7.4.3 U.K. Service virtualization market, 2014 - 2025

7.5 Asia Pacific

7.5.1 APAC service virtualization market, 2014 - 2025

7.5.2 China service virtualization market, 2014 - 2025

7.5.3 India service virtualization market, 2014 - 2025

7.5.4 Japan service virtualization market, 2014 - 2025

7.6 Row

7.6.1 RoW service virtualization market, 2014 - 2025

CHAPTER 8 COMPETITIVE LANDSCAPE

8.1 Vendor Landscape

8.2 SmartBear Software

8.2.1 Company overview

8.2.2 Product benchmarking

8.2.3 Recent developments

8.3 Parasoft

8.3.1 Company overview

8.3.2 Product benchmarking

8.3.3 Recent developments

8.4 Tricentis GmbH

8.4.1 Company overview

8.4.2 Product benchmarking

8.4.3 Recent developments

8.5 Prolifics

8.5.1 Company overview

8.5.2 Product benchmarking

8.5.3 Recent developments

8.6 IBM Corporation

8.6.1 Company overview

8.6.2 Financials performance

8.6.3 Product benchmarking

8.6.4 Recent developments

8.7 CA Technologies

8.7.1 Company overview

8.7.2 Financials performance

8.7.3 Product benchmarking

8.7.4 Recent developments

8.8 Sogeti (Capgemini)

8.8.1 Company overview

8.8.2 Financials performance

8.8.3 Product benchmarking

8.8.4 Recent developments

8.9 Cigniti Technologies Ltd.

8.9.1 Company overview

8.9.2 Financials Performance

8.9.3 Product benchmarking

8.9.4 Recent developments

8.10 Maveric Systems Limited

8.10.1 Company overview

8.10.2 Product benchmarking

8.10.3 Recent developments

8.11 Micro Focus International plc

8.11.1 Company overview

8.11.2 Financials performance

8.11.3 Product benchmarking

8.11.4 Recent developments

List Of Tables

LIST OF TABLES

Table 1 Service virtualization market-Industry snapshot & key buying criteria, 2014 - 2025

Table 2 Service virtualization market by revenue, 2014 - 2025 (USD Million)

Table 3 Service virtualization market by region, 2014 - 2025 (USD Million)

Table 4 Service virtualization market by component, 2014 - 2025 (USD Million)

Table 5 Service virtualization market by deployment type, 2014 - 2025 (USD Million)

Table 6 Service virtualization market by vertical, 2014 - 2025 (USD Million)

Table 7 Service virtualization market-Key market driver impact

Table 8 Service virtualization market-Key market challenge impacts

Table 9 Service virtualization market for software, 2014 - 2025 (USD Million)

Table 10 Service virtualization market for software, by region, 2014 - 2025 (USD Million)

Table 11 Service virtualization market for services, 2014 - 2025 (USD Million)

Table 12 Service virtualization market for services, by region, 2014 - 2025 (USD Million)

Table 13 Service virtualization market for on-premises, 2014 - 2025 (USD Million)

Table 14 Service virtualization market for on-premises, by region, 2014 - 2025 (USD Million)

Table 15 Service virtualization market for cloud, 2014 - 2025 (USD Million)

Table 16 Service virtualization market for cloud, by region, 2014 - 2025 (USD Million)

Table 17 Service virtualization market for IT, 2014 - 2025 (USD Million)

Table 18 Service virtualization market for IT, by region, 2014 - 2025 (USD Million)

Table 19 Service virtualization market for BFSI, 2014 - 2025 (USD Million)

Table 20 Service virtualization market for BFSI, by region, 2014 - 2025 (USD Million)

Table 21 Service virtualization market for retail, 2014 - 2025 (USD Million)

Table 22 Service virtualization market for retail, by region, 2014 - 2025 (USD Million)

Table 23 Service virtualization market for telecom, 2014 - 2025 (USD Million)

Table 24 Service virtualization market for telecom, by region, 2014 - 2025 (USD Million)

Table 25 Service virtualization market for others, 2014 - 2025 (USD Million)

Table 26 Service virtualization market for others, by region, 2014 - 2025 (USD Million)

Table 27 North America service virtualization market, by revenue, 2014 - 2025 (USD Million)

Table 28 North America service virtualization market, by component, 2014 - 2025 (USD Million)

Table 29 North America service virtualization market, by deployment, 2014 - 2025 (USD Million)

Table 30 North America service virtualization market, by vertical, 2014 - 2025 (USD Million)

Million)

Table 31 U.S. service virtualization market, by revenue, 2014 - 2025 (USD Million)

Table 32 U.S. service virtualization market, by component, 2014 - 2025 (USD Million)

Table 33 U.S. service virtualization market, by deployment, 2014 - 2025 (USD Million)

Table 34 U.S. service virtualization market, by vertical, 2014 - 2025 (USD Million)

Table 35 Canada service virtualization market, by revenue, 2014 - 2025 (USD Million)

Table 36 Canada service virtualization market, by component, 2014 - 2025 (USD Million)

Table 37 Canada service virtualization market, by deployment, 2014 - 2025 (USD Million)

Table 38 Canada service virtualization market, by vertical, 2014 - 2025 (USD Million)

Table 39 Europe service virtualization market, by revenue, 2014 - 2025 (USD Million)

Table 40 Europe service virtualization market, by component, 2014 - 2025 (USD Million)

Table 41 Europe service virtualization market, by deployment, 2014 - 2025 (USD Million)

Table 42 Europe service virtualization market, by vertical, 2014 - 2025 (USD Million)

Table 43 Germany service virtualization market, by revenue 2014 - 2025 (USD Million)

Table 44 Germany service virtualization market, by component, 2014 - 2025 (USD Million)

Table 45 Germany service virtualization market, by deployment, 2014 - 2025 (USD Million)

Table 46 Germany service virtualization market, by vertical, 2014 - 2025 (USD Million)

Table 47 U.K. service virtualization market, by revenue, 2014 - 2025 (USD Million)

Table 48 U.K. service virtualization market, by component, 2014 - 2025 (USD Million)

Table 49 U.K. service virtualization market, by deployment, 2014 - 2025 (USD Million)

Table 50 U.K. service virtualization market, by vertical, 2014 - 2025 (USD Million)

Table 51 APAC service virtualization market, by revenue, 2014 - 2025 (USD Million)

Table 52 APAC service virtualization market, by component, 2014 - 2025 (USD Million)

Table 53 APAC service virtualization market, by deployment, 2014 - 2025 (USD Million)

Table 54 APAC service virtualization market, by vertical, 2014 - 2025 (USD Million)

Table 55 China Service Virtualization Market, by revenue, 2014 - 2025 (USD Million)

Table 56 China service virtualization market, by component, 2014 - 2025 (USD Million)

Table 57 China service virtualization market, by deployment, 2014 - 2025 (USD Million)

Table 58 China service virtualization market, by vertical, 2014 - 2025 (USD Million)

Table 59 India service virtualization market, by revenue, 2014 - 2025 (USD Million)

Table 60 India service virtualization market, by component, 2014 - 2025 (USD Million)

Table 61 India service virtualization market, by deployment, 2014 - 2025 (USD Million)

Table 62 India service virtualization market, by vertical, 2014 - 2025 (USD Million)

Table 63 Japan service virtualization market, by revenue, 2014 - 2025 (USD Million)

- Table 64 Japan service virtualization market, by component, 2014 - 2025 (USD Million)
- Table 65 Japan service virtualization market, by deployment, 2014 - 2025 (USD Million)
- Table 66 Japan service virtualization market, by vertical, 2014 - 2025 (USD Million)
- Table 67 RoW service virtualization market, by revenue, 2014 - 2025 (USD Million)
- Table 68 RoW service virtualization market, by component, 2014 - 2025 (USD Million)
- Table 69 RoW service virtualization market, by deployment, 2014 - 2025 (USD Million)
- Table 70 RoW service virtualization market, by vertical, 2014 - 2025 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market segmentation and scope
- Fig. 2 Global service virtualization market, 2014 - 2025 (USD million)
- Fig. 3 Service virtualization market-Value chain analysis
- Fig. 4 Key opportunities prioritized
- Fig. 5 Service virtualization market - Porter's five forces analysis
- Fig. 6 Service virtualization market - PEST analysis
- Fig. 7 Service virtualization market, by component, 2016 & 2025
- Fig. 8 Service virtualization market, by deployment, 2016 & 2025
- Fig. 9 Service virtualization market by vertical, 2016 & 2025
- Fig. 10 Service virtualization market, by region, 2016 & 2025
- Fig. 11 North America service virtualization market - Key takeaways
- Fig. 12 Europe service virtualization market - Key takeaways
- Fig. 13 Asia Pacific service virtualization market - Key takeaways

I would like to order

Product name: Service Virtualization Market Size, Share & Trends Analysis Report By Component (Software, Services), By Deployment Type (On-premises, Cloud), By Vertical (IT, BFSI, Retail, Telecom), And Segment Forecasts, 2018 - 2025

Product link: <https://marketpublishers.com/r/SE077DD7BFBEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE077DD7BFBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970