

Serverless Architecture Market Size, Share & Trends Analysis Report By Organization (SME, Large Enterprises), By Vertical, By Service (Automation & Integration), And Segment Forecasts 2018 - 2025

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Abstracts

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The global serverless architecture market size is expected to reach USD 19.84 billion by 2025 at a 26.0% CAGR during the forecast period, according to a new study by Grand View Research, Inc. Growing demand for economizing operations and increasing profitability has been driving the market. Emergence of cloud technology, coupled with advancements in serverless computing, has further strengthened the market. As the business model of serverless operations is execution based, enterprises can eliminate the cost of provisioning and maintaining the server round the clock. Charges are billed on number of executions, which in turn, reduces cost.

Application development processes are a major beneficiary of a serverless architecture. DevOps and agile development culture within an organization are driving enterprises to change the way they develop business applications fundamentally. Monolithic applications are paving the way for application programming interface (API), micro-services, and function-based execution units, resulting in a paradigm shift of organizational mindset. These trends have changed the way enterprises approach IT infrastructure. In such an environment, serverless architecture enables organizations to streamline their operations, hire optimal resources, and allow developers to focus on core product development.

Cloud service providers (CSP) manage serverless architecture, enabling the platform to provide automatic scaling, enterprise-level global security, and promote continuous

building, integration, and development efforts. Such factors positively impact an enterprise's time-to-market, market share, and sustainability.

From a business perspective, serverless architecture eliminates the cost of hiring back-end infrastructure engineers, provides process agility, and reduces overall operational cost by a significant amount. From a developer perspective, it offers reduced liability and zero system administration as well as fosters adoption of microservices and nano-services.

However, there are several risks involved in deploying serverless architecture. As CSPs control the underlying infrastructure, users cannot customize/optimize the infrastructure to suit specific needs of an enterprise and developer. Moreover, as the organization has no control over the infrastructure, adding multiple customers on the same platform may raise security concerns. Furthermore, as a consumer, there is no authorization to do penetration tests and vulnerability scanning on infrastructure underlying the serverless offerings. Thus, increasing need for compliance concerns adopters and thereby acts as a restraint to market growth.

Further key findings from the study suggest that:

By service, the monitoring segment is anticipated to register the highest CAGR of 28.8% over the forecast period. The automation & integration service segment, on the other hand, holds the dominant share and was valued at USD 830.6million in 2017

Based on organization, the large enterprises segment is expected to retain its dominance in the market, valuing an estimated USD 13.80 billion by 2025. The SME segment is anticipated to register the highest CAGR of 28.6% over the forecast period

By way of vertical, media & entertainment is expected to register the highest CAGR of 30.3% over the forecast period

North America was valued at USD 1.32 billion in 2017 and is expected to hold a dominant revenue share in the market by 2025. Asia Pacific is anticipated to witness the highest CAGR of 29.7% over the forecast period

Key players in the market include Amazon Web Services Inc.; Google LLC; Microsoft Corporation; and Oracle Corporation.

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Information Procurement
- 1.2 Purchased Database
 - 1.2.1 Gvr's Internal Database
- 1.3 Research Methodology
- 1.4 Research Scope And Assumptions
- 1.5 List To Data Sources
- 1.6 List Of Abbreviations

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Snapshot

CHAPTER 3 MARKET DEFINITIONS

- 3.1 Market Segmentation

CHAPTER 4 INDUSTRY OUTLOOK

- 4.1 Global Serverless Architecture Market
- 4.2 Global Serverless Architecture Market, 2015 - 2025 (USD Million)
- 4.3 Regional Business Analysis
 - 4.3.1 Global Serverless Architecture Market, By Region, 2015 - 2025 (USD Million)
- 4.4 Services Business Analysis
 - 4.4.1 Global Serverless Architecture Market, By Services, 2015 - 2025 (USD Million)
- 4.5 Organization Business Analysis
 - 4.5.1 Global Serverless Architecture Market, By Organization, 2015 - 2025 (USD Million)
- 4.6 Vertical Business Analysis
 - 4.6.1 Global Serverless Architecture Market, By Vertical, 2015 - 2025 (USD Million)
- 4.7 Value Chain Analysis
- 4.8 Market Variable Analysis
 - 4.8.1 Driver
 - 4.8.1.1 Proliferation Of Cloud-Based Technologies
 - 4.8.1.2 Decreased Time-To-Market, Enhanced Scalability, And Reduced Operational Cost

4.8.2 Restraint

4.8.2.1 Loss Of Control, Vendor Lock-In, And Security Concern

4.9 Business Environment Analysis Tool

4.9.1 Serverless Architecture Market Pest Analysis

4.9.2 Serverless Architecture Market Porter's Analysis

4.10 Penetration & Growth Prospect Mapping

CHAPTER 5 COMPETITIVE & VENDOR LANDSCAPE

5.1 Company Market Share Analysis

CHAPTER 6 SERVERLESS ARCHITECTURE MARKET: SERVICES SEGMENT ANALYSIS

6.1 Automation And Integration

6.1.1 Automation And Integration Services Market, 2015 - 2025 (USD Million)

6.2 Api Management Services

6.2.1 Api Management Services Market, 2015 - 2025 (USD Million)

6.3 Monitoring Services

6.3.1 Monitoring Services Market, 2015 - 2025 (USD Million)

6.4 Security

6.4.1 Security Services Market, 2015 - 2025 (USD Million)

6.5 Support And Maintenance

6.5.1 Support And Maintenance Services Market, 2015 - 2025 (USD Million)

6.6 Training And Consulting

6.6.1 Training And Consulting Services Market, 2015 - 2025 (USD Million)

6.7 Others

6.7.1 Others Services Market, 2015 - 2025 (USD Million)

CHAPTER 7 SERVERLESS ARCHITECTURE MARKET: ORGANIZATION SEGMENT ANALYSIS

7.1 Large Enterprise

7.1.1 Large Enterprise Market, 2015 - 2025 (USD Million)

7.2 Sme

7.2.1 Sme Market, 2015 - 2025 (USD Million)

CHAPTER 8 SERVERLESS ARCHITECTURE MARKET: VERTICAL SEGMENT ANALYSIS

8.1 Bfsi

8.1.1 Bfsi Market, 2015 - 2025 (USD Million)

8.2 Government & Public

8.2.1 Government & Public Market, 2015 - 2025 (USD Million)

8.3 Healthcare & Life Sciences

8.3.1 Healthcare & Life Sciences Market, 2015 - 2025 (USD Million)

8.4 Manufacturing

8.4.1 Manufacturing Market, 2015 - 2025 (USD Million)

8.5 Media & Entertainment

8.5.1 Media & Entertainment Market, 2015 - 2025 (USD Million)

8.6 Retail & Ecommerce

8.6.1 Retail & Ecommerce Market, 2015 - 2025 (USD Million)

8.7 Telecom & It

8.7.1 Telecom & It Market, 2015 - 2025 (USD Million)

8.8 Others

8.8.1 Others Market, 2015 - 2025 (USD Million)

CHAPTER 9 SERVERLESS ARCHITECTURE MARKET: REGIONAL OUTLOOK

9.1 North America

9.1.1 North America Serverless Architecture Market, By Country, 2015 - 2025 (USD Million)

9.1.2 North America Serverless Architecture Market, By Services, 2015 - 2025 (USD Million)

9.1.3 North America Serverless Architecture Market, By Organization, 2015 - 2025 (USD Million)

9.1.4 North America Serverless Architecture Market, By Vertical, 2015 - 2025 (USD Million)

9.1.5 U.S.

9.1.5.1 U.S. Serverless Architecture Market, By Services, 2015 - 2025 (USD Million)

9.1.5.2 U.S. Serverless Architecture Market, By Organization, 2015 - 2025 (USD Million)

9.1.5.3 U.S. Serverless Architecture Market, By Vertical, 2015 - 2025 (USD Million)

9.1.6 Canada

9.1.6.1 Canada Serverless Architecture Market, By Services, 2015 - 2025 (USD Million)

9.1.6.2 Canada Serverless Architecture Market, By Organization, 2015 - 2025 (USD Million)

- 9.1.6.3 Canada Serverless Architecture Market, By Vertical, 2015 - 2025 (USD Million)
- 9.2 Europe
 - 9.2.1 Europe Serverless Architecture Market, By Country, 2015 - 2025 (USD Million)
 - 9.2.2 Europe Serverless Architecture Market, By Services, 2015 - 2025 (USD Million)
 - 9.2.3 Europe Serverless Architecture Market, By Organization, 2015 - 2025 (USD Million)
 - 9.2.4 Europe Serverless Architecture Market, By Vertical, 2015 - 2025 (USD Million)
 - 9.2.5 U.K.
 - 9.2.5.1 U.K. Serverless Architecture Market, By Services, 2015 - 2025 (USD Million)
 - 9.2.5.2 U.K. Serverless Architecture Market, By Organization, 2015 - 2025 (USD Million)
 - 9.2.5.3 U.K. Serverless Architecture Market, By Vertical, 2015 - 2025 (USD Million)
 - 9.2.6 France
 - 9.2.6.1 France Serverless Architecture Market, By Services, 2015 - 2025 (USD Million)
 - 9.2.6.2 France Serverless Architecture Market, By Organization, 2015 - 2025 (USD Million)
 - 9.2.6.3 France Serverless Architecture Market, By Vertical, 2015 - 2025 (USD Million)
- 9.3 Asia Pacific
 - 9.3.1 Asia Pacific Serverless Architecture Market, By Country, 2015 - 2025 (USD Million)
 - 9.3.2 Asia Pacific Serverless Architecture Market, By Services, 2015 - 2025 (USD Million)
 - 9.3.3 Asia Pacific Serverless Architecture Market, By Organization, 2015 - 2025 (USD Million)
 - 9.3.4 Asia Pacific Serverless Architecture Market, By Vertical, 2015 - 2025 (USD Million)
 - 9.3.5 China
 - 9.3.5.1 China Serverless Architecture Market, By Services, 2015 - 2025 (USD Million)
 - 9.3.5.2 China Serverless Architecture Market, By Organization, 2015 - 2025 (USD Million)
 - 9.3.5.3 China Serverless Architecture Market, By Vertical, 2015 - 2025 (USD Million)
 - 9.3.6 India
 - 9.3.6.1 India Serverless Architecture Market, By Services, 2015 - 2025 (USD Million)
 - 9.3.6.2 India Serverless Architecture Market, By Organization, 2015 - 2025 (USD Million)
 - 9.3.6.3 India Serverless Architecture Market, By Vertical, 2015 - 2025 (USD Million)
 - 9.3.7 Japan

9.3.7.1 Japan Serverless Architecture Market, By Services, 2015 - 2025 (USD Million)

9.3.7.2 Japan Serverless Architecture Market, By Organization, 2015 - 2025 (USD Million)

9.3.7.3 Japan Serverless Architecture Market, By Vertical, 2015 - 2025 (USD Million)

9.4 Latin America

9.4.1 Latin America Serverless Architecture Market, By Country, 2015 - 2025 (USD Million)

9.4.2 Latin America Serverless Architecture Market, By Services, 2015 - 2025 (USD Million)

9.4.3 Latin America Serverless Architecture Market, By Organization, 2015 - 2025 (USD Million)

9.4.4 Latin America Serverless Architecture Market, By Vertical, 2015 - 2025 (USD Million)

9.4.5 Brazil

9.4.5.1 Brazil Serverless Architecture Market, By Services, 2015 - 2025 (USD Million)

9.4.5.2 Brazil Serverless Architecture Market, By Organization, 2015 - 2025 (USD Million)

9.4.5.3 Brazil Serverless Architecture Market, By Vertical, 2015 - 2025 (USD Million)

9.4.6 Mexico

9.4.6.1 Mexico Serverless Architecture Market, By Services, 2015 - 2025 (USD Million)

9.4.6.2 Mexico Serverless Architecture Market, By Organization, 2015 - 2025 (USD Million)

9.4.6.3 Mexico Serverless Architecture Market, By Vertical, 2015 - 2025 (USD Million)

9.5 Mea

9.5.1 Mea Serverless Architecture Market, By Services, 2015 - 2025 (USD Million)

9.5.2 Mea Serverless Architecture Market, By Organization, 2015 - 2025 (USD Million)

9.5.3 Mea Serverless Architecture Market, By Vertical, 2015 - 2025 (USD Million)

CHAPTER 10 COMPANY PROFILE

10.1 Amazon Web Services, Inc.

10.1.1 Company Overview

10.1.2 Financial Performance

10.1.3 Product Benchmarking

10.1.4 Recent Developments

10.2 Alibaba Cloud

10.2.1 Company Overview

- 10.2.2 Financial Performance
- 10.2.3 Product Benchmarking
- 10.2.4 Recent Developments
- 10.3 CA Technologies
 - 10.3.1 Company Overview
 - 10.3.2 Financial Performance
 - 10.3.3 Product Benchmarking
 - 10.3.4 Recent Developments
- 10.4 Dynatrace LLC
 - 10.4.1 Company Overview
 - 10.4.2 Financial Performance
 - 10.4.3 Product Benchmarking
 - 10.4.4 Recent Developments
- 10.5 Fiorano Software, Inc.
 - 10.5.1 Company Overview
 - 10.5.2 Financial Performance
 - 10.5.3 Product Benchmarking
 - 10.5.4 Recent Developments
- 10.6 Google LLC
 - 10.6.1 Company Overview
 - 10.6.2 Financial Performance
 - 10.6.3 Product Benchmarking
 - 10.6.4 Recent Developments
- 10.7 IBM Corporation
 - 10.7.1 Company Overview
 - 10.7.2 Financial Performance
 - 10.7.3 Product Benchmarking
 - 10.7.4 Recent Developments
- 10.8 Microsoft Corporation
 - 10.8.1 Company Overview
 - 10.8.2 Financial Performance
 - 10.8.3 Product Benchmarking
 - 10.8.4 Recent Developments
- 10.9 NTT Data Corporation
 - 10.9.1 Company Overview
 - 10.9.2 Financial Performance
 - 10.9.3 Product Benchmarking
 - 10.9.4 Recent Developments
- 10.10 Oracle Corporation

- 10.10.1 Company Overview
- 10.10.2 Financial Performance
- 10.10.3 Product Benchmarking
- 10.10.4 Recent Developments
- 10.11 Platform9 Systems, Inc.
 - 10.11.1 Company Overview
 - 10.11.2 Financial Performance
 - 10.11.3 Product Benchmarking
 - 10.11.4 Recent Developments
- 10.12 Syncano Inc.
 - 10.12.1 Company Overview
 - 10.12.2 Financial Performance
 - 10.12.3 Product Benchmarking
 - 10.12.4 Recent Developments
- 10.13 TIBCO Software Inc.
 - 10.13.1 Company Overview
 - 10.13.2 Financial Performance
 - 10.13.3 Product Benchmarking
 - 10.13.4 Recent Developments

List Of Tables

LIST OF TABLES

Table 1 List of Abbreviation

Table 2 Global serverless architecture market, 2015 - 2025 (USD Million)

Table 3 Serverless architecture market, by region, 2015 - 2025 (USD Million)

Table 4 Serverless architecture market, by services, 2015 - 2025 (USD Million)

Table 5 Serverless architecture market, by organization, 2015 - 2025 (USD Million)

Table 6 Serverless architecture market, by vertical, 2015 - 2025 (USD Million)

Table 7 Automation and integration services market, 2015 - 2025 (USD Million)

Table 8 API management services market, 2015 - 2025 (USD Million)

Table 9 Monitoring services market, 2015 - 2025 (USD Million)

Table 10 Security services market, 2015 - 2025 (USD Million)

Table 11 Support and maintenance services market, 2015 - 2025 (USD Million)

Table 12 Training and consulting services market, 2015 - 2025 (USD Million)

Table 13 Others services market, 2015 - 2025 (USD Million)

Table 14 Large enterprise market, 2015 - 2025 (USD Million)

Table 15 SME market, 2015 - 2025 (USD Million)

Table 16 BFSI market, 2015 - 2025 (USD Million)

Table 17 Government & public market, 2015 - 2025 (USD Million)

Table 18 Healthcare & life sciences services market, 2015 - 2025 (USD Million)

Table 19 Manufacturing market, 2015 - 2025 (USD Million)

Table 20 Media & entertainment market, 2015 - 2025 (USD Million)

Table 21 Retail & eCommerce market, 2015 - 2025 (USD Million)

Table 22 Telecom & IT market, 2015 - 2025 (USD Million)

Table 23 Others market, 2015 - 2025 (USD Million)

Table 24 North America serverless architecture market, by country, 2015 - 2025 (USD Million)

Table 25 North America serverless architecture market, by services, 2015 - 2025 (USD Million)

Table 26 North America serverless architecture market, by organization, 2015 - 2025 (USD Million)

Table 27 North America serverless architecture market, by vertical, 2015 - 2025 (USD Million)

Table 28 U.S. serverless architecture market, by services, 2015 - 2025 (USD Million)

Table 29 U.S. IoT serverless architecture market, by organization, 2015 - 2025 (USD Million)

Table 30 U.S. serverless architecture market, by Vertical, 2015 - 2025 (USD Million)

Table 31 Canada serverless architecture market, by services, 2015 - 2025 (USD Million)

Table 32 Canada serverless architecture market, by organization, 2015 - 2025 (USD Million)

Table 33 Canada serverless architecture market, by vertical, 2015 - 2025 (USD Million)

Table 34 Europe serverless architecture market, by country, 2015 - 2025 (USD Million)

Table 35 Europe serverless architecture market, by services, 2015 - 2025 (USD Million)

Table 36 Europe serverless architecture market, by Organization, 2015 - 2025 (USD Million)

Table 37 Europe serverless architecture market, by vertical, 2015 - 2025 (USD Million)

Table 38 U.K. serverless architecture market, by services, 2015 - 2025 (USD Million)

Table 39 U.K. serverless architecture market, by organization, 2015 - 2025 (USD Million)

Table 40 U.K. serverless architecture market, by vertical, 2015 - 2025 (USD Million)

Table 41 France serverless architecture market, by services, 2015 - 2025 (USD Million)

Table 42 France serverless architecture market, by organization, 2015 - 2025 (USD Million)

Table 43 France serverless architecture market, by vertical, 2015 - 2025 (USD Million)

Table 44 Asia Pacific serverless architecture market, by country, 2015 - 2025 (USD Million)

Table 45 Asia Pacific serverless architecture market, by services, 2015 - 2025 (USD Million)

Table 46 Asia Pacific serverless architecture market, by organization, 2015 - 2025 (USD Million)

Table 47 Asia Pacific serverless architecture market, by vertical, 2015 - 2025 (USD Million)

Table 48 China serverless architecture market, by services, 2015 - 2025 (USD Million)

Table 49 China serverless architecture market, by organization, 2015 - 2025 (USD Million)

Table 50 China serverless architecture market, by vertical, 2015 - 2025 (USD Million)

Table 51 India serverless architecture market, by services, 2015 - 2025 (USD Million)

Table 52 India serverless architecture market, by organization, 2015 - 2025 (USD Million)

Table 53 India serverless architecture market, by vertical, 2015 - 2025 (USD Million)

Table 54 Japan serverless architecture market, by services, 2015 - 2025 (USD Million)

Table 55 Japan serverless architecture market, by organization, 2015 - 2025 (USD Million)

Table 56 Japan serverless architecture market, by vertical, 2015 - 2025 (USD Million)

Table 57 Latin America serverless architecture market, by country, 2015 - 2025 (USD Million)

Table 58 Latin America serverless architecture market, by services, 2015 - 2025 (USD Million)

Table 59 Latin America Serverless architecture market, by organization, 2015 - 2025 (USD Million)

Table 60 North America serverless architecture market, by vertical, 2015 - 2025 (USD Million)

Table 61 Brazil serverless architecture market, by services, 2015 - 2025 (USD Million)

Table 62 Brazil serverless architecture market, by organization, 2015 - 2025 (USD Million)

Table 63 Brazil serverless architecture market, by vertical, 2015 - 2025 (USD Million)

Table 64 Mexico serverless architecture market, by services, 2015 - 2025 (USD Million)

Table 65 Mexico serverless architecture market, by organization, 2015 - 2025 (USD Million)

Table 66 Mexico serverless architecture market, by vertical, 2015 - 2025 (USD Million)

Table 67 MEA serverless architecture market, by services, 2015 - 2025 (USD Million)

Table 68 MEA serverless architecture market, by organization, 2015 - 2025 (USD Million)

Table 69 MEA serverless architecture market, by vertical, 2015 - 2025 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Information procurement
- Fig. 3 Serverless architecture market segmentation
- Fig. 4 Serverless architecture: Market snapshot
- Fig. 5 Serverless architecture market: Value chain analysis
- Fig. 6 Serverless architecture market: PEST analysis
- Fig. 7 Serverless architecture market: Porter's analysis
- Fig. 8 Serverless architecture market: Penetration and growth prospect mapping
- Fig. 9 Serverless architecture market: Company market share analysis, 2017
- Fig. 10 Serverless architecture market: Services analysis
- Fig. 11 Serverless architecture market: Organization analysis
- Fig. 12 Serverless architecture market: Vertical analysis
- Fig. 13 Serverless architecture market: Regional analysis
- Fig. 14 North America serverless architecture market: Key takeaways
- Fig. 15 Europe serverless architecture market: Key takeaways
- Fig. 16 Asia Pacific serverless architecture market: Key takeaways
- Fig. 17 Latin America serverless architecture market: Key takeaways
- Fig. 18 MEA serverless architecture market: Key takeaways

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