

Self-tanning Products Market Size, Share & Trends Analysis Report By Product (Lotions, Gels), By Application (Men, Women), By Distribution Channel (Online, Supermarkets & Hypermarkets), And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/S18328BB7EB0EN.html>

Date: February 2022

Pages: 85

Price: US\$ 3,950.00 (Single User License)

ID: S18328BB7EB0EN

Abstracts

This report can be delivered to the clients within 72 Business Hours

Self-tanning Products Market Growth & Trends

The global self-tanning products market size is expected to reach USD 1.31 billion by 2030, registering a CAGR of 4.5% over the forecast period, according to a new report by Grand View Research, Inc. Rising preference for healthy and tanned skin, especially among female consumers, has given rise to increased spending on self-tanning products. Furthermore, increased acceptance of self-tanning products among men, coupled with growing celebrity endorsements by actors such as Brad Pitt and George Clooney, is expected to drive the product demand. According to an article published on William Reed Business Media in November 2020, consumers in the U.K. have spent more money on self-tanning products during the COVID-19 pandemic despite a major cutback in overall beauty spend, as per a survey released by beauty retailer Natura & Co. Spending on self-tanning products in the U.K. increased and the average time dedicated to self-tanning during the lockdown also increased by 8 minutes.

The lotions product segment held the largest revenue share in 2021 and is expected to maintain dominance over the forecast period. Lotions are lightweight, contain little oil, and have high water content, making them one of the most popular sunless tanning alternatives, especially in hot and humid climates to prevent greasiness. The supermarkets & hypermarkets segment accounted for the largest revenue share in

2021. A large number of consumers prefer buying self-tanning products from hypermarkets & supermarkets due to the shopping experience offered by these stores. The availability of expert assistance along with physical verification of products is another major factor contributing to the growth of this segment. The market is consolidated in nature owing to the presence of a large number of strong major players, such as The Est?e Lauder Companies Inc. and Beiersdorf AG.

Self-tanning Products Market Report Highlights

Asia Pacific is projected to register the fastest growth rate over the forecast period

The expansion of the chemical industry in India and China, both of which are backed by regulatory support, is expected to ensure continuous raw material access to self-tanning product manufacturers and thus, be a positive factor for the market growth in Asia Pacific

The gels segment is projected to register the fastest CAGR during the forecast period due to the increasing product launches

For instance, Clarins Paris offers DHA+ Erythulose, water molecules-infused self-tanning gel

The online distribution channel segment is expected to register the fastest growth during the forecast period

Key players in the market are increasingly launching e-commerce websites in lucrative markets owing to the rising internet penetration and increasing propensity of mobile shopping among consumers

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Distribution channel Outlook

CHAPTER 3. SELF-TANNING PRODUCTS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Impact of COVID-19 on the Self-Tanning Products Market
- 3.4. Industry Value Chain Analysis
 - 3.4.1. Sales/Retail Channel Analysis
 - 3.4.2. Profit Margin Analysis
- 3.5. Market Dynamics
 - 3.5.1. Driver Impact Analysis
 - 3.5.2. Restraint Impact Analysis
 - 3.5.3. Industry Challenges
 - 3.5.4. Industry opportunities
- 3.6. Business Environment Analysis
 - 3.6.1. Industry Analysis - Porter's Five Forces
 - 3.6.1.1. Supplier Power

- 3.6.1.2. Buyer Power
- 3.6.1.3. Substitution Threat
- 3.6.1.4. Threat from New Entrant
- 3.6.1.5. Competitive Rivalry
- 3.7. Roadmap of Self-tanning products Market
- 3.8. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. SELF-TANNING PRODUCTS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2021 & 2030
- 5.2. Lotions
 - 5.2.1. Market estimates and forecast for lotion, 2017 - 2030 (USD Million)
- 5.3. Gels
 - 5.3.1. Market estimates and forecast for gel, 2017 - 2030 (USD Million)
- 5.4. Others
 - 5.4.1. Market estimates and forecast for other self-tanning products, 2017 - 2030 (USD Million)

CHAPTER 6. SELF-TANNING PRODUCTS MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 6.1. Application Movement Analysis & Market Share, 2021 & 2030
- 6.2. Men
 - 6.2.1. Market estimates and forecast for men, 2017 - 2030 (USD Million)
- 6.3. Women
 - 6.3.1. Market estimates and forecast for women, 2017 - 2030 (USD Million)

CHAPTER 7. SELF-TANNING PRODUCTS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 7.1. Distribution channel Movement Analysis & Market Share, 2021 & 2030
- 7.2. Supermarkets & Hypermarkets
 - 7.2.1. Market estimates and forecast through hypermarkets & supermarkets, 2017 - 2030 (USD Million)
- 7.3. Convenience Stores
 - 7.3.1. Market estimates and forecast through convenience stores, 2017 - 2030 (USD Million)
- 7.4. Online
 - 7.4.1. Market estimates and forecast through online, 2017 - 2030 (USD Million)

CHAPTER 8. SELF-TANNING PRODUCTS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 8.1. Regional Movement Analysis & Market Share, 2021 & 2030
- 8.2. North America
 - 8.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 8.2.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 8.2.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)
 - 8.2.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
 - 8.2.5. U.S.
 - 8.2.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 8.2.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 8.2.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)
 - 8.2.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
- 8.3. Europe
 - 8.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 8.3.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 8.3.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)
 - 8.3.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
 - 8.3.5. Germany
 - 8.3.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 8.3.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 8.3.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)
 - 8.3.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
 - 8.3.6. U.K.

8.3.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.3.6.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.3.6.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.4. Asia Pacific

8.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.4.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.4.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.4.5. China

8.4.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.4.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.4.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.4.6. South Korea

8.4.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.4.6.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.4.6.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.4.7. India

8.4.7.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.7.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.4.7.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.4.7.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.5. Central & South America

8.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.5.5. Brazil

8.5.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.5.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.5.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.5.5.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.6. Middle East & Africa

8.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.6.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

8.6.4. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

CHAPTER 9. COMPETITIVE ANALYSIS

9.1. Key global players, recent developments & their impact on the industry

9.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

9.3. Vendor Landscape

9.3.1. Key company market share analysis, 2021

CHAPTER 10. COMPANY PROFILES

10.1. The Est?e Lauder Companies Inc.

10.1.1. Company Overview

10.1.2. Financial Performance

10.1.3. Product Benchmarking

10.1.4. Strategic Initiatives

10.2. L'Or?al

10.2.1. Company Overview

10.2.2. Financial Performance

10.2.3. Product Benchmarking

10.2.4. Strategic Initiatives

10.3. Shiseido Co., Ltd.

10.3.1. Company Overview

10.3.2. Financial Performance

10.3.3. Product Benchmarking

10.3.4. Strategic Initiatives

10.4. St. Tropez

10.4.1. Company Overview

10.4.2. Financial Performance

10.4.3. Product Benchmarking

10.4.4. Strategic Initiatives

- 10.5. Unilever
 - 10.5.1. Company Overview
 - 10.5.2. Financial Performance
 - 10.5.3. Product Benchmarking
 - 10.5.4. Strategic Initiatives
- 10.6. Kao Corporation
 - 10.6.1. Company Overview
 - 10.6.2. Financial Performance
 - 10.6.3. Product Benchmarking
 - 10.6.4. Strategic Initiatives
- 10.7. Beiersdorf AG
 - 10.7.1. Company Overview
 - 10.7.2. Product Benchmarking
 - 10.7.3. Strategic Initiatives
- 10.8. Johnson & Johnson Services, Inc.
 - 10.8.1. Company Overview
 - 10.8.2. Financial Performance
 - 10.8.3. Product Benchmarking
 - 10.8.4. Strategic Initiatives
- 10.9. Avon Products, Inc.
 - 10.9.1. Company Overview
 - 10.9.2. Financial Performance
 - 10.9.3. Product Benchmarking
 - 10.9.4. Strategic Initiatives
- 10.10. Clarins
 - 10.10.1. Company Overview
 - 10.10.2. Financial Performance
 - 10.10.3. Product Benchmarking
 - 10.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Self-tanning products market - Driving factor impact analysis
2. Self-tanning products market - Restraint factor impact analysis
3. Self-tanning products market estimates and forecast, for lotions, 2017 - 2030 (USD million)
4. Self-tanning products market estimates and forecast, for gels, 2017 - 2030 (USD million)
5. Self-tanning products market estimates and forecasts, for other self-tanning products, 2017 - 2030 (USD million)
6. Self-tanning products market estimates and forecasts, for men, 2017 - 2030 (USD million)
7. Self-tanning products market estimates and forecasts, for women, 2017 - 2030 (USD million)
8. Self-tanning products market estimates and forecasts through supermarkets & hypermarkets, 2017 - 2030 (USD million)
9. Self-tanning products market estimates and forecasts through convenience stores, 2017 - 2030 (USD million)
10. Self-tanning products market estimates and forecasts through online, 2017 - 2030 (USD million)
11. North America self-tanning products market estimates and forecast, 2017 - 2030 (USD Million)
12. North America self-tanning products market estimates and forecast, by product, 2017 - 2030 (USD Million)
13. North America self-tanning products market estimates and forecast, by application, 2017 - 2030 (USD Million)
14. North America self-tanning products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
15. U.S. self-tanning products market estimates and forecast, 2017 - 2030 (USD Million)
16. U.S. self-tanning products market estimates and forecast, by product, 2017 - 2030 (USD Million)
17. U.S. self-tanning products market estimates and forecast, by application, 2017 - 2030 (USD Million)
18. U.S. self-tanning products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
19. Europe self-tanning products market estimates and forecast, 2017 - 2030 (USD Million)

20. Europe self-tanning products market estimates and forecast, by product, 2017 - 2030 (USD Million)
21. Europe self-tanning products market estimates and forecast, by application, 2017 - 2030 (USD Million)
22. Europe self-tanning products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
23. Germany self-tanning products market estimates and forecast, 2017 - 2030 (USD Million)
24. Germany self-tanning products market estimates and forecast, by product, 2017 - 2030 (USD Million)
25. Germany self-tanning products market estimates and forecast, by application, 2017 - 2030 (USD Million)
26. Germany self-tanning products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
27. U.K. self-tanning products market estimates and forecast, 2017 - 2030 (USD Million)
28. U.K. self-tanning products market estimates and forecast, by product, 2017 - 2030 (USD Million)
29. U.K. self-tanning products market estimates and forecast, by application, 2017 - 2030 (USD Million)
30. U.K. self-tanning products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
31. Asia Pacific self-tanning products market estimates and forecast, 2017 - 2030 (USD Million)
32. Asia Pacific self-tanning products market estimates and forecast, by product, 2017 - 2030 (USD Million)
33. Asia Pacific self-tanning products market estimates and forecast, by application, 2017 - 2030 (USD Million)
34. Asia Pacific self-tanning products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
35. China self-tanning products market estimates and forecast, 2017 - 2030 (USD Million)
36. China self-tanning products market estimates and forecast, by product, 2017 - 2030 (USD Million)
37. China self-tanning products market estimates and forecast, by application, 2017 - 2030 (USD Million)
38. China self-tanning products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
39. South Korea self-tanning products market estimates and forecast, 2017 - 2030 (USD Million)

40. South Korea self-tanning products market estimates and forecast, by product, 2017 - 2030 (USD Million)
41. South Korea self-tanning products market estimates and forecast, by application, 2017 - 2030 (USD Million)
42. South Korea self-tanning products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
43. India self-tanning products market estimates and forecast, 2017 - 2030 (USD Million)
44. India self-tanning products market estimates and forecast, by product, 2017 - 2030 (USD Million)
45. India self-tanning products market estimates and forecast, by application, 2017 - 2030 (USD Million)
46. India self-tanning products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
47. Central & South America self-tanning products market estimates and forecast, 2017 - 2030 (USD Million)
48. Central & South America self-tanning products market estimates and forecast, by product, 2017 - 2030 (USD Million)
49. Central & South America self-tanning products market estimates and forecast, by application, 2017 - 2030 (USD Million)
50. Central & South America self-tanning products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
51. Brazil self-tanning products market estimates and forecast, 2017 - 2030 (USD Million)
52. Brazil self-tanning products market estimates and forecast, by product, 2017 - 2030 (USD Million)
53. Brazil self-tanning products market estimates and forecast, by application, 2017 - 2030 (USD Million)
54. Brazil self-tanning products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
55. Middle East & Africa self-tanning products market estimates and forecast, 2017 - 2030 (USD Million)
56. Middle East & Africa self-tanning products market estimates and forecast, by product, 2017 - 2030 (USD Million)
57. Middle East & Africa self-tanning products market estimates and forecast, by application, 2017 - 2030 (USD Million)
58. Middle East & Africa self-tanning products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
59. Company categorization

List Of Figures

LIST OF FIGURES

1. Self-tanning products market segmentation
2. Information procurement
3. Primary research pattern
4. Primary research approaches
5. Primary research process
6. Self-tanning products market - Penetration & growth prospect mapping
7. Self-tanning products market - Value chain analysis
8. Profit margin analysis
9. Self-tanning products market: Porter's Five Forces Analysis
10. Self-tanning products market: Roadmap
11. Factors affecting the buying decision for self-tanning products market
12. Self-tanning products market: Product share (%) analysis, 2021 & 2030
13. Self-tanning products market: Application share (%) analysis, 2021 & 2030
14. Self-tanning products market: Distribution channel share (%) analysis, 2021 & 2030
15. Self-tanning products market: Regional share (%) analysis, 2021 & 2030

I would like to order

Product name: Self-tanning Products Market Size, Share & Trends Analysis Report By Product (Lotions, Gels), By Application (Men, Women), By Distribution Channel (Online, Supermarkets & Hypermarkets), And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/S18328BB7EB0EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S18328BB7EB0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970