

Security Testing Market Size, Share & Trends Analysis Report By Type, By Technology, By Deployment (On-premises, Cloud), By Organization Size, By End-use (Retail & E-commerce, Healthcare & Life Sciences, BFSI), By Region, And Segment Forecasts, 2025 - 2033

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Abstracts

Security Testing Market Summary

The global security testing market size was estimated at USD 14.67 billion in 2024 and is projected to reach USD 111.76 billion by 2033, growing at a CAGR of 25.6% from 2025 to 2033. This growth is driven by the surge in cyberattacks and data breaches, rapid cloud adoption and digital transformation, proliferation of IoT and mobile devices, growing adoption of BYOD and remote work models, and regulatory and compliance requirements.

The increasing volume of cyberattacks has made security testing an essential component of enterprise risk management strategies. Organizations across industries are adopting numerous security testing tools to identify vulnerabilities before threat actors exploit them. Moreover, stringent regulatory frameworks such as General Data Protection Regulation (GDPR), and Health Insurance Portability and Accountability Act (HIPAA) require regular security assessments, pushing enterprises to invest in comprehensive testing solutions. Increasing digitalization, coupled with the integration of IoT, cloud, and mobile technologies, further expands the attack surface, necessitating robust security protocols. This growing need to maintain compliance and safeguard sensitive data is a significant driver accelerating the demand for security testing solutions globally.

Businesses increasingly transition to cloud-native infrastructures and deploy dynamic web and mobile applications, and security testing has become vital to ensure secure digital operations. The growing adoption of DevOps and agile development practices fuels demand for continuous security testing integrated within CI/CD pipelines. Organizations are emphasizing application security testing (AST), including static and dynamic analysis, to mitigate risks during development stages. Cloud security testing is witnessing exponential growth with SaaS, PaaS, and IaaS platforms becoming core business enablers. This shift in enterprise IT architecture underlines the growing reliance on scalable, automated, and real-time security testing services.

Technological advancements are transforming the security testing market by enabling smarter, faster, and more accurate vulnerability detection. Integration of artificial intelligence (AI) and machine learning (ML) in testing tools allows predictive analytics, anomaly detection, and real-time threat response, enhancing overall testing efficiency. Automated security testing tools are gaining traction as they reduce human error and deliver consistent, scalable solutions. Furthermore, the rise of penetration testing-as-a-service (PTaaS) and managed security services provide flexible options for businesses of all sizes. These innovations improve test coverage and speed, and make security testing more accessible and cost-effective across diverse industries.

Global Security Testing Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented global security testing market report based on type, deployment, organization size, technology, end-use, and region:

Type Outlook (Revenue, USD Million, 2021 - 2033)

Application Security Testing

API Security Testing

Web Application Security Testing

Mobile Application Security Testing

Network Security Testing

Vulnerability Scanning

Penetration Testing

Firewall & Intrusion Detection System Testing

Wireless Network Security Testing

Network Configuration Auditing

Device Security Testing

Others

Technology Outlook (Revenue, USD Million, 2021 - 2033)

Static Application Security Testing (SAST)

Dynamic Application Security Testing (DAST)

Interactive Application Security Testing (IAST)

Runtime Application Self-Protection (RASP)

Organization Size Outlook (Revenue, USD Million, 2021 - 2033)

Large Enterprises

SMEs

Deployment Outlook (Revenue, USD Million, 2021 - 2033)

On-premises

Cloud

End-use Outlook (Revenue, USD Million, 2021 - 2033)

Retail & E-commerce

Healthcare & Life Sciences

BFSI

Government and Defense

Automotive

Energy & Utilities

IT & Telecommunication

Manufacturing

Others

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

Japan

India

South Korea

Australia

Latin America

Brazil

Middle East and Africa (MEA)

UAE

KSA

South Africa

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