

Security Labels Market Size, Share & Trends Analysis Report By Product, By Material (Plastic, Foam, Foil, Paper), By Pattern, By Application, By End User, By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Security Labels Market Size & Trends

The global security labels market size was estimated at USD 31.85 billion in 2023 and is expected to grow at a CAGR of 6.7% from 2024 to 2030. The security labels market is witnessing robust growth driven by various factors, including increasing concerns over product authentication and anti-counterfeiting measures across multiple industries. End users such as food and beverages, pharmaceuticals, electronics, and automotive are particularly significant contributors to this demand.

The rising prevalence of counterfeit products has compelled these industries to adopt advanced security measures to protect their brands and ensure consumer safety. In addition, the premium quality, minimal weight, and recyclability of security labels make them highly attractive to manufacturers, aligning with the growing consumer demand for sustainable packaging solutions.

The growing e-commerce sector has also significantly impacted the security labels market. With the surge in online shopping, the need for secure packaging to prevent tampering and ensure the safe delivery of products has become paramount. As a result, security labels have become an essential component in the logistics and supply chain management of e-commerce businesses. These factors collectively contribute to the promising growth trajectory of the security labels market, projecting a substantial

increase in market value during the forecast period.

Furthermore, technological advancements, particularly in digital printing, have propelled the market. Digital printing offers high precision, customization, and cost-effectiveness, making it an ideal choice for producing security labels. This technology enables the incorporation of sophisticated security features such as QR codes, holograms, and RFID tags, which enhance product traceability and authentication.

Global Security Labels Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2017 to 2030. For this study, Grand View Research has segmented the global security labels market report based on product, material, pattern, application, end user, and region.

Product Outlook (Revenue, USD Billion, 2017 - 2030)

Barcode

Holographic Labels

Radio Frequency Identification (RFIDs)

Electronic Article Surveillance (EAS)

Near Field Communication (NFC)

Others

Material Outlook (Revenue, USD Billion, 2017 - 2030)

Plastic

Foam (EPS)

Foil

Paper

Pattern Outlook (Revenue, USD Billion, 2017 - 2030)

VOID

Checkboard

Destructible

Other Customized Patterns

Application Outlook (Revenue, USD Billion, 2017 - 2030)

Bottles & Jars

Boxes & Cartons

Bags & Pouches

Others

End User Outlook (Revenue, USD Billion, 2017 - 2030)

Food & Beverage Industry

Healthcare & Pharmaceutical Industry

Chemicals & Fertilizers Industry

Electrical & Electronics Industry

Personal Care & Cosmetics Industry

Others

Regional Outlook (Revenue, USD Billion, 2017 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

India

Japan

Australia

South Korea

Latin America

Brazil

MEA

UAE

South Africa

KSA

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