

Secure Web Gateway Market Size, Share & Trends Analysis Report By Component (Solution, Services), By Solution, By Deployment, By Enterprise Size, By End Use, By Region, And Segment Forecasts, 2025 - 2033

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Abstracts

The global secure web gateway market size was estimated at USD 14.75 billion in 2024 and is projected to reach USD 75.54 billion by 2033, growing at a CAGR of 20.6% from 2025 to 2033 due to the escalating need for advanced cybersecurity solutions in an increasingly digital and cloud-centric business environment.

The surge in sophisticated cyber threats, such as ransomware, phishing, and zero-day attacks, contributes significantly to the growth of the secure web gateway industry. Organizations are becoming more vulnerable as their workforces adopt hybrid or remote models, necessitating a secure means to access the internet and cloud-based applications from disparate locations. SWGs play a critical role in protecting endpoints and networks by inspecting web traffic, enforcing policy controls, and blocking malicious content before it reaches users. The 2025 SMB Threat Landscape Report by Viking Cloud, Inc. reveals that 1 in 3 SMBs were hit by a cyberattack last year, and 1 in 5 could go out of business from damages as low as USD 10,000. Over half faced disruptions, and 74% manage cybersecurity in-house without adequate training, leaving them highly vulnerable to growing threats.

Moreover, the proliferation of cloud services and SaaS applications acts as a significant growth driver. As enterprises transition from traditional on-premises infrastructures to multi-cloud and hybrid cloud environments, the attack surface expands significantly. SWGs help ensure secure access to these services, enforce compliance with corporate policies, and provide visibility into user activity, making them indispensable in modern IT

architectures. Additionally, the integration of SWGs with broader Secure Access Service Edge (SASE) frameworks is gaining traction, enabling organizations to unify network and security functions for improved performance and management efficiency.

In addition, increasing regulatory and compliance requirements across industries such as finance, healthcare, and government are pushing companies to adopt more robust web security measures. SWGs assist in meeting standards such as GDPR, HIPAA, and PCI DSS by providing logging, reporting, and data loss prevention (DLP) capabilities. Finally, the rise in bring-your-own-device (BYOD) policies and IoT devices in corporate environments is intensifying the need for scalable, policy-based web security. These trends collectively fuel the growth of the SWG market, with vendors continually innovating to offer AI-driven threat detection, real-time analytics, and seamless cloud integration to stay ahead of evolving cyber risks.

Global Secure Web Gateway Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the secure web gateway market report based on component, solution, deployment, enterprise size, end use, and region:

Component Outlook (Revenue, USD Billion, 2021 - 2033)

Solution

Services

Solution Outlook (Revenue, USD Billion, 2021 - 2033)

URL Filtering

Application Control

TLS/SSL Inspection

Advanced Threat Protection

Data Loss Prevention (DLP)

Others

Deployment Outlook (Revenue, USD Billion, 2021 - 2033)

Cloud

On-premise

Enterprise Size Outlook (Revenue, USD Billion, 2021 - 2033)

SMEs

Large Enterprises

End Use Outlook (Revenue, USD Billion, 2021 - 2033)

IT & Telecommunication

BFSI

Government & Defense

Healthcare

Retail & E-Commerce

Manufacturing

Transportation & Logistics

Energy & Utilities

Others

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa

UAE

Saudi Arabia

South Africa

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