

Saudi Arabia Plastic Packaging Market Size, Share & Trends Analysis Report By Material (PET, PE, PS, PP, PVC), By Application (Food & Beverage, Personal & Household, Industrial Packaging, Pharmaceutical/Healthcare), And Segment Forecasts, 2026 - 2033

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Abstracts

Summary

The Saudi Arabia plastic packaging market size was estimated at USD 14.81 billion in 2025 and is projected to reach USD 23.18 billion, growing at a CAGR of 5.62% from 2026 to 2033. The growing consumption of bottled water and the increasing pharmaceutical production in the country fuel the growth of the market in Saudi Arabia.

Moreover, the surging demand for packaged food products in the country due to its increasing population and rising disposable income of the middle-class population are also expected to contribute to the market growth during the forecast period. Saudi Arabia is a high-income economy with reliance on oil & gas, pharmaceutical & healthcare, personal & household items, and food & beverage industries. Consumers have a high standard of living and increased disposable income, which gives rise to the consumption of various consumer goods that are mainly packed in plastic packaging products. Moreover, the country has the presence of several local and international market players, such as Sealed Air, Exxon Mobil Corporation, Saudi Modern Packaging Co. Ltd., and others, further contributing to its plastic packaging industry growth.

Saudi Arabia is one of the leading bottled water-consuming countries in the Middle East and across the world. The demand for bottled water in the country is driven by the

surging spending power of consumers, as well as their low confidence in tap drinking water. Tap water in Saudi Arabia is mostly obtained by either the seawater desalination process or through aquifers. As bottled water contains the required minerals that are beneficial to human health, increasing awareness among consumers about this is further contributing to the consumption of bottled water in the country.

The strong logistic infrastructure and strategic location of the country at the crossroads of Europe, Africa, and Asia Pacific have positioned it as a pivotal player in the global pharmaceuticals market. The growing population of the country drives the demand for essential pharmaceuticals and medical supplies. This is anticipated to fuel the growth of rigid plastic packaging products such as bottles, jars, and blisters in Saudi Arabia that are used for packaging pharmaceutical and healthcare products.

Plastic resins such as polypropylene (PP), polyethylene (PE), and polystyrene (PS) are mainly used to produce plastic packaging products. These plastic resins are derived from crude oil. Therefore, the continuous fluctuation in crude oil prices across the world leads to uncertainty around the availability of raw materials at low or economical prices.

The plastics-to-oil technology is considered a viable method to reduce plastic packaging waste generated in Saudi Arabia. However, the growing plastic packaging waste being generated and the limited infrastructure for converting plastics to oil in the country can increase the plastic packaging waste circulation in Saudi Arabia in the coming years. This is anticipated to act as a challenge to the growth of plastic packaging industry in the country during the forecast period.

Saudi Arabia Plastic Packaging Market Report Segmentation

This report forecasts revenue growth at country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Saudi Arabia plastic packaging market report based on material, application, and region:

Material Outlook (Revenue, USD Million, 2021 - 2033)

Polyethylene Terephthalate (PET)

Polyethylene (PE)

Polystyrene (PS)

Polypropylene (PP)

Polyvinyl Chloride (PVC)

Application Outlook (Revenue, USD Million, 2021 - 2033)

Food & Beverage

Bottles & Jars

Caps & Closures

Cups

Trays

Pouches

Labels/Wraps

Jerry Cans

Plates & Bowls

Containers

Drums/Cans

Personal & Household

Bottles & Jars

Caps & Closures

Pouches

Trays

Tube

Labels/Wraps

Industrial Packaging

Bottles

Jerry Cans

Wheelie Bins

Drums & Barrels

Crates

Pallets

Caps & Closures

Stretch Films

Shrink Films

Sleeves & Labels

Bags & Sacks

Pharmaceutical/Healthcare

Plastic Bottles & Jars

Caps & Closures

Parenteral Containers

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Syringes

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Prefillable Inhalers

Pouches

Tubes

Labels/Accessories

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