

Saudi Arabia Office Supplies Market Size, Share & Trends Report By Product (Paper Supplies, Writing Supplies, Filing Supplies, Desk Supplies), By Distribution Channel, By End-use, And Segment Forecasts, 2025 - 2030

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Abstracts

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Saudi Arabia Office Supplies Market Trends

The Saudi Arabia office supplies market size was valued at USD 220.0 million in 2024 and is anticipated to grow at a CAGR of 1.4% from 2025 to 2030. The availability of advanced infrastructure, advancements in the education industry, the focus of multiple organizations on expansion in the Middle East, and the country's growing economic strength are attracting various companies to establish a presence in the country. These aspects primarily drive the demand for office supplies such as desk organizers, paper supplies, board markers, paper shredders, and filing supplies.

Strong economic growth accomplished by Saudi Arabia in the last few years has resulted in increasing investments in the country. Numerous companies from North America and Europe have been investing in the Middle East for geographical expansion. In February 2021, the Ministry of Investment and the Royal Commission for Riyadh City have launched the Regional Headquarters (RHQ) Programme to reinforce its commitment to further the National Investment Strategy and Saudi Arabia's Vision 2030. RHQ incentives offered with companies that establish an office in the country with a minimum of 15 employees, include visa limit exemption, spouse work permits for RHQ employees, eligibility for premium residency, and others. Such developments are expected to drive the demand for office supplies in Saudi Arabia.

Various multinational companies have established regional headquarters in Saudi Arabia over the last few months. According to the Saudi Press Agency, nearly 600 foreign companies have developed new regional headquarters in Saudi Arabia since 2021. Attractive incentives such as 30-year tax exemption package and value-added services to support the organization's growth have stimulated multiple companies to establish offices in Riyadh. For instance, in March 2025, one of the major analytics and data providers, S&P Global, announced the establishment of its new regional headquarters in Saudi Arabia. The developments and increasing inflow of new businesses in the country are projected to develop greater opportunities for the Saudi Arabia office supplies market over the forecast period.

In recent years, Saudi Arabia has strengthened its education sector and implemented strategies to attract key educational institutions and international students to the country. For example, in March 2024, the Ministry of Foreign Affairs and the Ministry of Education jointly introduced study visa issuance services through the "Study in Saudi Arabia" platform. In 2025, the University of New Haven, Connecticut, announced its collaboration with the Kingdom of Saudi Arabia to establish its new campus in Riyadh. With the support of the local authority, the university plans to develop a branch that can serve nearly 13,000 undergraduate and graduate students by 2026. These advancements are likely to support the growth of the office supplies market in Saudi Arabia from 2025 to 2030.

Saudi Arabia Office Supplies Market Report Segmentation

This report forecasts revenue growth at country level and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For the purpose of this study, Grand View Research has segmented the Saudi Arabia office supplies market report on the basis of product, distribution channel, and end use:

Product Outlook (Revenue, USD Million, 2018 - 2030)

Paper Supplies

Notebooks and Notepads

Printing Paper

Others

Writing Supplies

Pens & Pencils

Highlighters & Markers

Others

Filing Supplies

File Folders

Envelopes

Others

Desk Supplies

Desk & Drawer Organizer

Paperweights & Stamp Pads

Others

Binding Supplies

Others

Distribution Channel Outlook (Revenue, USD Million, 2018 - 2030)

Offline

Online

End Use Outlook (Revenue, USD Million, 2018 - 2030)

Corporate

Educational Institutes

Hospitals

Hotels

Others

Companies Mentioned

3M

Bawan Company

TOTAL NET KSA

Kokuyo Co., Ltd.

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