

# **Saudi Arabia Digital Diabetes Management Market Size, Share & Trends Analysis Report By Product (Smart Glucose Meters, Smart Insulin Pens), By Type, By End-use, And Segment Forecasts, 2024 - 2030**

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## **Abstracts**

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### **Saudi Arabia Digital Diabetes Management Market Growth & Trends**

The Saudi Arabia digital diabetes management market size is anticipated to reach USD 208.3 million by 2030 and is projected to grow at a CAGR of 8.9% from 2024 to 2030, according to a new report by Grand View Research, Inc. Several factors are propelling market growth. The rising prevalence of sedentary lifestyles and changing dietary habits is a significant driver. For instance, according to the National Center for Biotechnology Information (NCBI), in July 2023, type 2 diabetes, resulting from lifestyle factors like insulin resistance, is prevalent in Saudi Arabia, affecting 17.1% of adults in 2022.

Consumption of processed and sugary foods is a significant contributor to diabetes prevalence. The country's rapid expansion and modernization have led to increased intake of calorie-rich, unhealthy foods, leading to higher rates of type 2 diabetes, obesity, and cardiovascular issues. Consequently, there is a growing demand for health management solutions.

Another key factor is the increasing adoption of digital health solutions, including wearable devices, mobile applications, and telemedicine. These technologies offer convenient ways for patients to monitor their blood sugar levels, track their diet and exercise, and communicate with healthcare providers remotely, thus enhancing overall diabetes management.

## Saudi Arabia Digital Diabetes Management Market Report Highlights

Based on product, the continuous glucose monitoring systems segment accounted for the largest revenue share of 38.6% in 2023 due to its ability to provide accurate and real-time blood glucose readings, facilitating timely management of diabetes

Based on product, the smart insulin pens segment is expected to grow at the fastest CAGR of 9.8% over the forecast period. Their built-in memory capabilities allow tracking and analyzing insulin doses over time, enabling better treatment adjustments. Features like dose reminders and connectivity to mobile apps enhance user engagement and adherence to insulin therapy regimens.

Based on type, the wearable devices segment accounted for the largest revenue share of 57.0% in 2023 and is projected to grow at the fastest CAGR of 9.0% over the forecast period. They promote active self-management by empowering individuals with instant feedback and alerts, facilitating timely interventions to maintain optimal health

Based on end-use, the home settings segment has captured the largest market share of 64.3% in 2023 and is expected to grow at the fastest CAGR of 6.7% over the forecast period. They offer a familiar and comfortable environment for individuals to manage their diabetes effectively without the constraints of a clinical setting. They enable personalized care tailored to the individual's needs, promoting autonomy and self-management.

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