

# Satellite Communication (SATCOM) Market Size, Share & Trends Analysis Report By Component (Equipment, Services), By Application (Broadcasting, Airtime), By Vertical, By Region, And Segment Forecasts, 2023 - 2030

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## Abstracts

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### Satellite Communication Market Growth & Trends

The global satellite communication market size is expected to reach USD 159.60 billion by 2030, growing at a CAGR of 9.7% from 2023 to 2030, according to a new report by Grand View Research, Inc. Surge in the demand for satellite broadband services, particularly in remote and underserved areas is a significant factor contributing to the growth of the market. Satellite communication (SATCOM) bridges the connectivity gap, enabling businesses, governments, and communities to access high-speed internet, voice services, and multimedia applications. This trend opens up vast opportunities for satellite communication providers to cater to a wider customer base and expand their market reach.

The growing integration of satellite communication with emerging technologies such as 5G networks and IoT is also contributing to the growth of the market. The convergence of these technologies opens up new avenues for advanced applications, smart city initiatives, and transformative connectivity solutions. Satellite communication acts as a critical enabler, providing wide-area coverage, and connecting remote and challenging environments.

Several satellite communication solution providers are striking partnerships with other

satellite communication solution providers to develop advanced systems aimed at delivering better connectivity for end-users. For instance, in November 2022, Viasat, Inc. announced a strategic collaboration with Cobham SATCOM to develop an advanced satellite connectivity system for the energy and maritime industries. The connectivity system was carefully developed to leverage the substantial satellite capacity anticipated from the ViaSat-3 constellation. It incorporated a range of innovative antenna systems from Cobham Satcom, aiming to provide cutting-edge, high-speed connectivity.

The COVID-19 pandemic has moderately impacted the satellite communication industry, leading to significant changes and advancements in the industry. One of the key effects of the pandemic has been the widespread adoption of remote work and telecommuting, which highlighted the importance of reliable and resilient connectivity. Satellite communication played a crucial role in ensuring uninterrupted communication and data transmission for remote workers, enabling them to stay connected regardless of their location.

### Satellite Communication Market Report Highlights

The services segment dominated the market in 2022 owing to the worldwide expansion of the media and entertainment sectors and the rising popularity of satellite television in emerging economies

The broadcasting segment dominated the market in 2022. The increasing need for satellite communication in applications such as pay TV and radio has driven the growth of the broadcasting segment

The government & defense segment is projected to grow at the highest CAGR over the forecast period. The growth of this segment is being fueled by a growing focus on secure and resilient satellite communication solutions, which are essential to meet the evolving requirements of government agencies and defense organizations

North America dominated the market in 2022 owing to the increasing demand for satellite broadband services, particularly in remote and inaccessible areas

## Contents

### CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market Segmentation & Scope
- 1.2 Market Definitions
- 1.3 Information Procurement
- 1.4 Information analysis
  - 1.4.1 Market formulation & data visualization
  - 1.4.2 Data validation & publishing
- 1.5 Research Scope and Assumptions
- 1.6 List of data sources

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Snapshot
- 2.2 Segment Snapshot
- 2.3 Competitive Landscape Snapshot

### CHAPTER 3 SATELLITE COMMUNICATION MARKET VARIABLES AND TRENDS

- 3.1 Market Lineage Outlook
- 3.2 Industry Value Chain Analysis
  - 3.2.1 Satellite manufacturers and operators
  - 3.2.2 Service providers & Technology Trends
- 3.3 Market Dynamics
  - 3.3.1 Market Driver Impact Analysis
    - 3.3.1.1 Increasing use of satellite communications in the government & defense sector
    - 3.3.1.2 Growing use of satellite communication for mobility applications
  - 3.3.2 Market Challenge Impact Analysis
    - 3.3.2.1 Cybersecurity concerns
  - 3.3.1 Market Opportunity Impact Analysis
    - 3.3.1.1 Growing deployments of 5G services across the globe
- 3.4 Impact of the COVID-19 Pandemic
- 3.5 Industry Analysis Tools
  - 3.5.1 Porter's Analysis
  - 3.5.2 PESTEL analysis

## **CHAPTER 4 SATELLITE COMMUNICATION MARKET: COMPONENT ESTIMATES & TREND ANALYSIS**

- 4.1 Component Movement Analysis & Market Share, 2022 & 2030
- 4.2 Satellite Communication Market Estimates & Forecast, By Component
  - 4.2.1 Equipment
    - 4.2.1.1 SATCOM transmitter/transponder
    - 4.2.1.2 SATCOM antenna
    - 4.2.1.3 SATCOM transceiver
    - 4.2.1.4 SATCOM receiver
    - 4.2.1.5 SATCOM modem/router
    - 4.2.1.6 OTHERS
  - 4.2.2 Services

## **CHAPTER 5 SATELLITE COMMUNICATION MARKET: APPLICATION ESTIMATES & TREND ANALYSIS**

- 5.1 Application Movement Analysis & Market Share, 2022 & 2030
- 5.2 Satellite Communication Market Estimates & Forecast, By Application
  - 5.2.1 Asset Tracking/Monitoring
  - 5.2.2 Airtime
    - 5.2.2.1 M2M
    - 5.2.2.2 Voice
    - 5.2.2.3 Data
  - 5.2.3 Drones Connectivity
  - 5.2.4 Data Backup and Recovery
  - 5.2.5 Navigation and Monitoring
  - 5.2.6 Tele-Medicine
  - 5.2.7 Broadcasting
  - 5.2.8 Others

## **CHAPTER 6 SATELLITE COMMUNICATION MARKET: VERTICAL ESTIMATES & TREND ANALYSIS**

- 6.1 Vertical Movement Analysis & Market Share, 2022 & 2030
- 6.2 Satellite Communication Market Estimates & Forecast, By Vertical
  - 6.2.1 Energy & utility
  - 6.2.2 Government & Defense
    - 6.2.2.1 Government (Civil Uses)

- 6.2.2.2 Emergency responders
- 6.2.2.3 Defense
- 6.2.3 Transport & Cargo
  - 6.2.3.1 Fleet Management
  - 6.2.3.2 Rail services
- 6.2.4 MARITIME
- 6.2.5 Mining and oil & gas
  - 6.2.5.1 Oil & Gas
  - 6.2.5.2 Mining
- 6.2.6 Agriculture
- 6.2.7 Communication Companies
- 6.2.8 Corporates/Enterprises
- 6.2.9 Media & Broadcasting
- 6.2.10 Events
- 6.2.11 Aviation
- 6.2.12 Environmental & Monitoring
- 6.2.13 Forestry
- 6.2.14 End User - Consumer
- 6.2.15 Healthcare
- 6.2.16 Others

## **CHAPTER 7 SATELLITE COMMUNICATION MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

### 7.1 Satellite Communication Market: Regional Outlook

#### 7.2 North America

7.2.1 North America Satellite Communication market estimates & forecasts, 2017 - 2030 (USD Billion)

##### 7.2.2 U.S.

7.2.2.1 U.S. Satellite Communication market estimates & forecasts, 2017 - 2030 (USD Billion)

##### 7.2.3 Canada

7.2.3.1 Canada Satellite Communication market estimates & forecasts, 2017 - 2030 (USD Billion)

#### 7.3 Europe

7.3.1 Europe Satellite Communication market estimates & forecasts, 2017 - 2030 (USD Billion)

##### 7.3.2 UK

7.3.2.1 UK Satellite Communication market estimates & forecasts, 2017 - 2030 (USD Billion)

Billion)

### 7.3.3 Germany

7.3.3.1 Germany Satellite Communication market estimates & forecasts, 2017 - 2030  
(USD Billion)

### 7.3.4 France

7.3.4.1 France Satellite Communication market estimates & forecasts, 2017 - 2030  
(USD Billion)

### 7.3.5 Italy

7.3.5.1 Italy Satellite Communication market estimates & forecasts, 2017 - 2030  
(USD Billion)

## 7.4 Asia Pacific

7.4.1 Asia Pacific Satellite Communication market estimates & forecasts, 2017 - 2030  
(USD Billion)

### 7.4.2 China

7.4.2.1 China Satellite Communication market estimates & forecasts, 2017 - 2030  
(USD Billion)

### 7.4.3 India

7.4.3.1 India Satellite Communication market estimates & forecasts, 2017 - 2030  
(USD Billion)

### 7.4.4 Japan

7.4.4.1 Japan Satellite Communication market estimates & forecasts, 2017 - 2030  
(USD Billion)

### 7.4.5 South Korea

7.4.5.1 South Korea Satellite Communication market estimates & forecasts, 2017 - 2030  
(USD Billion)

## 7.5 Latin America

7.5.1 Latin America Satellite Communication market estimates & forecasts, 2017 - 2030  
(USD Billion)

### 7.5.2 Brazil

7.5.2.1 Brazil Satellite Communication market estimates & forecasts, 2017 - 2030  
(USD Billion)

### 7.5.3 Mexico

7.5.3.1 Mexico Satellite Communication market estimates & forecasts, 2017 - 2030  
(USD Billion)

## 7.6 MEA

7.6.1 MEA Satellite Communication market estimates & forecasts, 2017 - 2030  
(USD Billion)

## **CHAPTER 8 SATELLITE COMMUNICATION MARKET - COMPETITIVE**

## LANDSCAPE

### 8.1 Company Categorization

8.1.1 Viasat, Inc.

8.1.2 SES S.A.

8.1.3 Intelsat

8.1.4 Telesat

8.1.5 EchoStar Corporation

8.1.6 L3Harris Technologies, Inc.

8.1.7 Thuraya Telecommunications Company

8.1.8 SKY Perfect JSAT Group

8.1.9 Gilat Satellite Networks.

8.1.10 Cobham Limited

### 8.2 Participant's Overview

### 8.3 Financial Performance

### 8.4 Product Benchmarking

### 8.5 Company Market Positioning

### 8.6 Company Market Share Analysis, 2022

### 8.7 Company Heat Map Analysis

### 8.8 Strategy Mapping

8.8.1 Partnerships, agreements & collaborations

8.8.2 New Service launches

8.8.3 Acquisitions

## List Of Tables

### LIST OF TABLES

Table 1 Global satellite communication market, by component, 2017 - 2030 (USD Billion)

Table 2 Global satellite communication market, by equipment, 2017 - 2030 (USD Billion)

Table 3 Satellite communication market, by application, 2017 - 2030 (USD Billion)

Table 4 Satellite communication market, by airtime, 2017 - 2030 (USD Billion)

Table 5 Global satellite communication market, by vertical, 2017 - 2030 (USD Billion)

Table 6 Satellite communication market, by government & defense, 2017 - 2030 (USD Billion)

Table 7 Satellite communication market, by transport & cargo, 2017 - 2030 (USD Billion)

Table 8 Satellite communication market, by mining and oil & gas, 2017 - 2030 (USD Billion)

Table 9 Company Market Share, 2022

Table 10 Company Heat Map Analysis

Table 11 Key Companies undergoing partnerships, agreements & collaborations

Table 12 Key Companies launching new services

Table 13 Key Companies undergoing acquisitions



## List Of Figures

### LIST OF FIGURES

- Fig. 1 Satellite Communication Market Segmentation
- Fig. 2 Information Procurement
- Fig. 3 Data Analysis Models
- Fig. 4 Market Formulation And Validation
- Fig. 5 Data Validating & Publishing
- Fig. 6 Market Snapshot
- Fig. 7 Segment Snapshot
- Fig. 8 Segment Snapshot
- Fig. 9 Competitive Landscape Snapshot
- Fig. 10 Telecom Services Market Value, 2022 (USD Billion)
- Fig. 11 Satellite Communication Market - Industry Value Chain Analysis
- Fig. 12 Satellite Communication Market Dynamics
- Fig. 13 Global Military Expenditure, 2015 - 2019 (USD Billion)
- Fig. 14 5G services market growth (USD Billion)
- Fig. 15 Satellite Communication Market: PORTER's Analysis
- Fig. 16 Satellite Communication Market: PESTEL Analysis
- Fig. 17 Satellite Communication Market, by Component: Key Takeaways
- Fig. 18 Satellite Communication Market, by Component: Market Share, 2022 & 2030
- Fig. 19 Satellite communication market, by equipment, 2017 - 2030 (USD Billion)
- Fig. 20 Satellite communication market, by SATCOM transmitter/transponder, 2017 - 2030 (USD Billion)
- Fig. 21 Satellite communication market, by SATCOM antenna, 2017 - 2030 (USD Billion)
- Fig. 22 Satellite communication market, by SATCOM transceiver, 2017 - 2030 (USD Billion)
- Fig. 23 Satellite communication market, by SATCOM receiver, 2017 - 2030 (USD Billion)
- Fig. 24 Satellite communication market, by SATCOM modem/router, 2017 - 2030 (USD Billion)
- Fig. 25 Satellite communication market, by others, 2017 - 2030 (USD Billion)
- Fig. 26 Satellite communication market, by services, 2017 - 2030 (USD Billion)
- Fig. 27 Satellite Communication Market, by Application: Key Takeaways
- Fig. 28 Satellite Communication Market, by Application: Market Share, 2022 & 2030
- Fig. 29 Satellite communication market, by asset tracking/monitoring, 2017 - 2030 (USD Billion)

- Fig. 30 Satellite communication market, by airtime, 2017 - 2030 (USD Billion)
- Fig. 31 Satellite communication market, by M2M, 2017 - 2030 (USD Billion)
- Fig. 32 Satellite communication market, by voice, 2017 - 2030 (USD Billion)
- Fig. 33 Satellite communication market, by data, 2017 - 2030 (USD Billion)
- Fig. 34 Satellite communication market, by drones connectivity, 2017 - 2030 (USD Billion)
- Fig. 35 Satellite communication market, by data backup and recovery, 2017 - 2030 (USD Billion)
- Fig. 36 Satellite communication market, by navigation and monitoring, 2017 - 2030 (USD Billion)
- Fig. 37 Satellite communication market, by telemedicine, 2017 - 2030 (USD Billion)
- Fig. 38 Satellite communication market, by broadcasting, 2017 - 2030 (USD Billion)
- Fig. 39 Satellite communication market, by others, 2017 - 2030 (USD Billion)
- Fig. 40 Satellite Communication Market, by Vertical: Key Takeaways
- Fig. 41 Satellite Communication Market, by vertical: Market Share, 2022 & 2030
- Fig. 42 Satellite communication market, in energy & utility, 2017 - 2030 (USD Billion)
- Fig. 43 Satellite communication market, in government & defense, 2017 - 2030 (USD Billion)
- Fig. 44 Satellite communication market, in government (civil uses), 2017 - 2030 (USD Billion)
- Fig. 45 Satellite communication market, in emergency responders, 2017 - 2030 (USD Billion)
- Fig. 46 Satellite communication market, in defense, 2017 - 2030 (USD Billion)
- Fig. 47 Satellite communication market, in transport & cargo, 2017 - 2030 (USD Billion)
- Fig. 48 Satellite communication market, in fleet management, 2017 - 2030 (USD Billion)
- Fig. 49 Satellite communication market, in rail services, 2017 - 2030 (USD Billion)
- Fig. 50 Satellite communication market, in maritime, 2017 - 2030 (USD Billion)
- Fig. 51 Satellite communication market, in mining and oil & gas, 2017 - 2030 (USD Billion)
- Fig. 52 Satellite communication market, in oil & gas, 2017 - 2030 (USD Billion)
- Fig. 53 Satellite communication market, in mining, 2017 - 2030 (USD Billion)
- Fig. 54 Satellite communication market, in agriculture, 2017 - 2030 (USD Billion)
- Fig. 55 Satellite communication market, in communication companies, 2017 - 2030 (USD Billion)
- Fig. 56 Satellite communication market, in corporate/enterprises, 2017 - 2030 (USD Billion)
- Fig. 57 Satellite communication market, in media & broadcasting, 2017 - 2030 (USD Billion)
- Fig. 58 Satellite communication market, in events, 2017 - 2030 (USD Billion)

- Fig. 59 Satellite communication market, in aviation, 2017 - 2030 (USD Billion)
- Fig. 60 Satellite communication market, in environmental & monitoring, 2017 - 2030 (USD Billion)
- Fig. 61 Satellite communication market, in forestry, 2017 - 2030 (USD Billion)
- Fig. 62 Satellite communication market, in end-user - consumer, 2017 - 2030 (USD Billion)
- Fig. 63 Satellite communication market, in healthcare, 2017 - 2030 (USD Billion)
- Fig. 64 Satellite communication market, in others, 2017 - 2030 (USD Billion)
- Fig. 65 Satellite communication market revenue, by region, 2022 & 2030 (USD Billion)
- Fig. 66 Regional marketplace: Key takeaways
- Fig. 67 Regional marketplace: Key takeaways
- Fig. 68 North America satellite communication market estimates & forecasts, 2017 - 2030 (USD Billion)
- Fig. 69 Key Company Categorization
- Fig. 70 Company Market Positioning
- Fig. 71 Company Market Share Analysis, 2022
- Fig. 72 Strategic framework

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