

# Saliva Collection And Diagnostics Market Size, Share & Trends Analysis Report By Site Of Collection (Parotid Gland Collection, Submandibular/Sublingual Gland Collection), By Application, By End-use, By Region, And Segment Forecasts, 2022 - 2030

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#### **Abstracts**

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Saliva Collection And Diagnostic Market Growth & Trends

The global saliva collection and diagnostic market size is expected to reach USD 1.7 billion by 2030, according to a new report by Grand View Research, Inc. The market is expected to register a CAGR of 8.4% over the forecast period owing to the increasing prevalence of communicable and non-communicable diseases along with the increasing preference for non-invasive methods for disease diagnosis. Moreover, the growing need to diagnose COVID-19-infected symptomatic and asymptomatic patients have created significant opportunities for the market. In August 2022, a research study published in PLOS ONE stated that oral fluid samples could be used for various diagnostic assays, such as COVID-19, due to its storage and ease of sample collection. Moreover, researchers have also stated that even if the salivary samples were stored for more than 28 days, it would remain reliable and useful.

Furthermore, the global burden of cancer and related deaths rose in 2020, majorly because of the increasing aging population and socioeconomic development. In April 2020, an article published in the American Society of clinical oncology stated that more than 50% of cancers globally are diagnosed in people aged 65 and older. Therefore, the saliva-based test is considered to be the best non-invasive procedure to detect cancer. In August 2022, OrisDX announced of developing a saliva-based non-invasive



molecular test to diagnose and detect oral cancer at an early stage which would help in improving patient outcomes.

There has been significant growth in the adoption of saliva samples for both clinical and research applications as it offers non-invasive sampling, easy, simple collection, and higher patient compliance, among others. Several advancements and developments are happening in saliva specimens which would advance the proteomics field. For instance, in September 2022, an article published in India Today stated that researchers from IIT Roorkee identified salivary proteins which could help in predicting metastatic triplenegative breast cancer.

Key players operating in the market are taking several initiatives such as entering into strategic alliances and launching new products which are contributing to the overall growth. For instance, in January 2021, OraSure Technologies, Inc. announced that its saliva collection device, OMNIgene-ORAL, has been selected by Chronomics Limited for the SARS CoV-2 PCR test. Similarly, in August 2020, Fluidigm Corporation announced receiving FDA authorization for its saliva-based test, Advanta Dx SARS-CoV-2 RT-PCR assay. This test would help to detect the presence of coronavirus in the sample.

Saliva Collection And Diagnostic Market Report Highlights

The growth of the overall saliva collection and diagnostics market is attributed to the increasing prevalence of infectious diseases along with the growing demand for non-invasive methods for disease detection

By site of collection, the submandibular/sublingual gland collection segment dominated the market in 2021, owing to the increasing cases of sialoliths among the young population

By application, the disease diagnostics segment dominated the market in 2021 owing to the increasing aging population globally coupled with increasing cases of diseases such as cancer, cardiovascular diseases, and others

By end use, the diagnostic laboratories segment captured the highest market share in 2021, owing to the growing number of diagnostic labs along with the introduction of advanced technology which could help in the early detection of diseases



By region, North America dominated the market in 2021 owing to the presence of several market players along with increasing support from the government to boost the demand in the region



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