

Rotary Hammer Drill Market Size, Share & Trends Analysis Report By Product (Wired, Non-Wired), By Application (Construction, Professional Services), By End-use (Commercial, Residential), By Distribution Channel, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Rotary Hammer Drill Market Growth & Trends

The global rotary hammer drill market size is expected to reach USD 1.94 billion by 2030, according to a new report by Grand View Research, Inc. It is projected to expand at a CAGR of 3.7% during the forecast period. Rising demand for home-based lightweight power tools which can be used in small drilling activities is propelling the product demand. Advanced modified rotor speed helps to drill surface easily in less time.

Factors such as advancements in wireless communication systems and rising usage of hassle-free, lightweight products are anticipated to fuel the growth. Availability of advanced products such as Bluetooth connected hammer drill machines that provide real-time drill data on mobile and laptop is anticipated to bode well for the segment growth.

Commercial was the largest application segment in 2024. Rising usage of rotary hammer drills in workshops, electrical and electronics units, and manufacturing industry is expected to drive the growth of the segment. Furthermore, product features such as high overload capacity, long life of carbon brush, and effective cooling system are

anticipated to fuel the growth.

Online distribution channel is anticipated to expand at the fastest CAGR during the forecast period. Some of the key e-commerce companies include Amazon, Flipkart, and AliExpress. The companies provide various add-on services such as Cash-on-Delivery (COD) and coupons to boost customer loyalty. Such innovative strategies are anticipated to drive the segment growth in the forthcoming years.

Asia Pacific is estimated to expand at a CAGR of 4.9% from 2025 to 2030. Growing construction activities coupled with increasing disposable income of middle class population in countries such as India and China is anticipated to fuel the regional growth. Rising preference for Do-it-Yourself (DIY) projects in the household segment is anticipated to further drive the demand for rotary hammer drills. Rising purchase of these drills for small level household drilling requirements is expected to promote the regional growth in the forthcoming years.

Product innovation is expected to remain the key competitive strategy for the industry participants over the next eight years. For instance, in May 2016, Hitachi Power Tools launched high-tech AC brushless hammer line which is designed to increase durability and reduce vibration transfer to the user.

Rotary Hammer Drill Market Report Highlights

Wired rotary hammer drill was valued at USD 1.26 billion in 2024. Low price and easy availability at offline and online distribution channels is projected to remain a favorable factor for the growth

Residential application is expected to register a CAGR of 4.0% from 2025 to 2030. Increasing number of residential complexes in emerging economies including China and India is anticipated to remain a key growth driver

Offline distribution channel segment of the rotary hammer drill market was valued at USD 1.23 billion in 2024

Asia Pacific is projected to expand at the fastest CAGR of 4.9% from 2025 to 2030

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