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Roofing Shingles Market Size, Share & Trends Analysis Report By Product (Asphalt Shingles, Metal Shingles, Wood Shingles, Slate Shingles), By Application (Residential, Commercial), By Customer, Regional Outlook, And Segment Forecasts, 2026 - 2035

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Abstracts

The global roofing shingles market size was valued at USD 13.3 billion in 2025 and is projected to grow from USD 13.9 billion in 2026 to USD 20.5 billion in 2035, at a CAGR of 4.5% from 2026 to 2035. North America dominated the market, accounting for a revenue share of 48.0% in 2025. The rising demand for resilient and cost-effective roofing solutions is supporting growth of the market.

Roofing shingles are valued for their ability to protect buildings from various weather conditions, provide aesthetic flexibility, and offer relatively straightforward installation.

Increasing activity in residential construction, home renovation, and roof replacement is supporting demand for roofing shingles, particularly in mature markets with established reroofing cycles. The replacement of aging roofs and renovation of existing residential properties remain important sources of demand, while commercial construction is creating additional opportunities for shingle products in suitable steep-slope roofing applications.

In addition, the growing availability of premium and high-performance roofing shingles is driving product differentiation and adoption of value-added products. Manufacturers are increasingly focusing on enhanced durability, impact resistance, wind resistance, weather protection, and overall roof performance. Advanced asphalt shingles are being

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developed with technologies designed to improve resistance to hail, strong winds, rainfall, temperature fluctuations, and prolonged exposure to sunlight. For instance, in November 2025, the Insurance Institute for Business & Home Safety (IBHS) released its latest Hail Impact-Resistant Shingle Ratings, evaluating a record 24 impact-resistant shingle products and covering approximately 95% of the impact-resistant shingles sold annually in the U.S. The assessment highlights the growing emphasis on hail resistance, product durability, and severe-weather performance in the market.

Furthermore, manufacturers are expanding their product portfolios across a broader range of colors, styles, textures, and architectural profiles to address changing aesthetic preferences and enable greater customization. Digital visualization and design tools are also increasingly being used to help homeowners, contractors, and other customers compare roofing options and visualize different shingle styles before installation.

Moreover, advances in product engineering and manufacturing technologies are improving shingle durability, impact resistance, weather performance, product consistency, and installation characteristics. Manufacturers are introducing products with enhanced performance attributes, including polymer-modified and impact-resistant formulations. IBHS research has also highlighted differences in the performance of traditional and polymer-modified impact-resistant asphalt shingles, reinforcing the industry's focus on material engineering and improved resistance to hail and other severe-weather conditions.

Global Roofing Shingles Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends and opportunities across each sub-segment from 2021 to 2035. For this study, Grand View Research has segmented the global roofing shingles market report based on product, application, customer, and region:

Product Outlook (Revenue, USD Billion, 2021 - 2035)

Asphalt Shingles

Metal Shingles

Wood Shingles

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Slate Shingles

Composite (Synthetic) Shingles

Others

Application Outlook (Revenue, USD Billion, 2021 - 2035)

Residential

Commercial

Others (Industrial, Institutional, etc.)

Regional Outlook (Revenue, USD Billion, 2021 - 2035)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Asia Pacific

China

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Japan

India

Australia

South Korea

Latin America

Brazil

Argentina

Middle East and Africa (MEA)

South Africa

Saudi Arabia

UAE

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