

Roofing Chemicals Market Analysis By Type (Acrylic Resin, Asphalt/ Bituminous, Elastomer, Epoxy Resin, Styrene), By Roofing Application (Membrane, Elastomeric, Bituminous, Metal, Plastic), By Region, And Segment Forecasts, 2014 - 2025

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Abstracts

The global roofing chemicals market is expected to be valued at USD 146.3 billion by 2025, according to a new report by Grand View Research, Inc. The high demand for efficient waterproofing and weather-resistant & highly elastic roofing solutions in new buildings as well as in the renovation of old buildings is anticipated to boost the growth of the market over the forecast period.

The growing demand for white elastomeric acrylic roof coatings to reduce the internal temperature of poorly ventilated and uninsulated buildings, thereby eliminating the need to investing air conditioning, is projected to propel the market over the forecast period. The wide applications of polyurethane membrane systems in old concrete, timber, built-up felt asphalt, and substrates is expected to be a major driving factor for this segment.

The rising number of R&D activities and mergers & acquisitions carried out by companies, such as The Dow Chemical Company, BraasMonier, GAF Materials Corporation, and Saint-Gobain, to expand their production capacities and operational & manufacturing facilities in the roofing chemicals business is projected to propel the market over the next eight years.

The growing infrastructure in developing and developed economies such as the U.S., China, India, and Germany owing to the significant growth in the global construction industry is projected to drive the market over the forecast period.

Further key findings from the reports suggest:

The global demand for roofing chemicals was valued at USD 75.5 billion in 2016 and is expected to record a CAGR of 7.7% over the forecast period

Asphalt emerged as the largest segment of the market by type and generated revenue of USD 30.41 billion in 2016

The growing number of manufacturers and suppliers of asphalt, elastomers, acrylic resins, epoxy resins, and styrene is anticipated to spur market growth over the forecast period

Membrane roofing was the significant application segment in 2016 and is anticipated to hold a considerable share in the market over the forecast period

Regulations have been provided by the Occupational, Safety & Health Administration (OSHA) in the U.S. for the safety and protection of workers on roofing jobs

Asia Pacific is likely to be a significant regional segment over the next eight years, reporting an estimated CAGR of around 8.1%

The increasing demand for cool roofs to conserve energy is projected to be a major driver for the regional markets

In January 2017, BASF acquired the European building material business of Henkel AG & Co. KGaA to enhance its portfolio of construction chemicals

Players operating in the roofing chemicals market include BASF SE, The Dow Chemicals Company, E.I. du Pont de Nemours and Company (DuPont), and Saint-Gobain S.A

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