

# **Robotic Vacuum Cleaner Market Size, Share & Trends Analysis Report By Type (Floor Vacuum Cleaner, Pool Vacuum Cleaner), By Application (Residential, Commercial, Industrial), By Distribution Channel, By Region, And Segment Forecasts, 2022 - 2030**

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## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **Robotic Vacuum Cleaner Market Growth & Trends**

The global robotic vacuum cleaner market size is expected to reach USD 29.82 billion by 2030, expanding at a CAGR of 23.4% from 2022 to 2030, according to a new report by Grand View Research, Inc. The increasing number of working women, growing purchasing power for innovative products, and ease of usage are major factors supporting the market growth. The growing trend of smart homes acts as a major supporting factor for market growth. The launch of new products also promises tremendous opportunities for market growth. These continue to gain traction among millennials and tech-savvy consumers.

Flexibility in the usage of robotic vacuum cleaners is estimated to drive the market over the forecast period. For instance, in December 2018, Neato Robotics announced the launch of Neato Zone Cleaning for the Botvac D7 Connected and the No-Go Lines feature for Botvac D3 Connected. With the help of the zone cleaning feature, consumers can highlight the portion or a dedicated area for active cleaning. Whereas, with the help of the No-Go line, consumers can create a no-go zone. This innovation is offering flexibility to users for the effective use of the product.

The growing trend of integration of devices with virtual assistance devices is creating

opportunities for manufacturers in the market. Players are introducing this technology to gain a greater market share. For instance, in September 2019, iRobot updated the Amazon Alexa & IFTTT functionality in Wi-Fi-enabled Roomba robots in India and other developing countries. Consumers can start, stop, and pause with the help of voice activation commands.

In terms of type, the pool vacuum cleaner is estimated to expand at a CAGR of 23.1% from 2022 to 2030. Consumers are more inclined towards pool vacuum cleaners to remove rough debris with the brushing system, which also helps in removing bacteria and algae from pool surfaces, including floors and walls. As per Maytronics, there are around 25.5 million pools worldwide and around 19 million pools are cleaned without robots. This is creating significant growth opportunities for the market.

Offline distribution channels hold a significant share of the global market. This is attributed to the rising number of electronics and appliance specialty stores, resulting in increasing shelf space for marketing products. Consumers are more inclined to purchase of products from stores to find the right fit and understand the mechanism and functionality. Moreover, consumers can get a demo of the working pattern of the product. Sales representatives at the stores help consumers to find the right product as per their needs.

Europe emerged as the second-largest regional market in 2019. Countries such as Germany and U.K. are supporting the growth in the region. Consumers' willingness to spend on added value and innovative small electronic appliances simplifying life is the major factor fueling the regional market growth.

### Robotic Vacuum Cleaner Market Report Highlights

By type, floor vacuum cleaner led the market and accounted for a 60.6% share of the global revenue in 2021. The market is mainly driven due to its efficiency to remove even the tiny particles that may cause health issues along with its cost-efficiency

By distribution channel, the online segment is expected to witness the fastest growth of 23.7% throughout the forecast period. Online distribution channels are expanding owing to the rise in social media marketing. Rising direct-to-consumer offerings are also driving the expansion of the online segment

Asia Pacific is expected to register the fastest CAGR of 25.2% from 2022 to

2030. The expansion of the industry in the region is partly a result of the growing popularity of online shopping and e-commerce

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