

Roasted Coffee Market Size, Share & Trends Analysis Report By Type (Arabica, Robusta), By Distribution Channel (B2B, B2C), By Region (North America, Europe, Asia Pacific, Central & South America, MEA), And Segment Forecasts, 2023 - 2030

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Abstracts

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Roasted Coffee Market Growth & Trends

The global roasted coffee market size has been estimated to reach USD 66.41 billion in 2030 and is anticipated to expand at a CAGR of 5.7% from 2023 to 2030, according to a new report by Grand View Research, Inc. Various health benefits are associated with the consumption of coffee such as reducing the chance of getting heart failure, diabetes, and others is due to which roasted coffee is highly consumed by consumers all across the globe thus driving the market growth. However, the low shelf life of roasted coffee due to numerous factors including moisture and sunlight is anticipated to hamper market growth over the forecast period.

In developing economies, the preference of millennials and Gen Z consumers have been shifting towards coffee over other beverages, which is anticipated to surge the market growth over the forecast years. Additionally, various factors such as drinking coffee as a social activity, innovation of products, and others are influencing consumers across the globe to adopt the consumption of coffee thus driving the market growth in the coming years.

The arabica segment held the higher share of the market in 2022 and is expected to register a considerable CAGR over the forecast period. The subtle as well as moderate

taste of arabica coffee along with its low content of caffeine results in higher consumption of arabica coffee which is contributing to the segment growth. Moreover, higher production of arabica coffee type is also boding well for the segment growth.

The B2B segment dominated the market by holding a major share in 2022. The rising number of coffee outlets and cafes across the globe is driving segment growth in the coming years. In addition, various businesses in the hospitality industry use roasted coffee to serve customers, which is further propelling the segment growth over the forecast period.

Europe accounted for the largest share of the market and is estimated to expand at a significant CAGR over the forecast period. High consumption of coffee in the region is a key factor contributing to the market growth. Moreover, the increased presence of a high number of cafes and coffee shops in Europe leads to high consumption of roasted coffee, which is another primary factor further boosting the market in the region.

Major players in the roasted market include Nestl?; Starbucks Coffee Company; JDE Peet's; Tchibo Coffee; LUIGI LAVAZZA SPA; Strauss Coffee BV; The J.M. Smucker Company; Melitta; UCC UESHIMA COFFEE CO., LTD.; and Massimo Zanetti Beverage USA. Various steps are adopted by these companies including global expansion, partnerships, acquisitions & mergers, development & launch of new products, and others to gain more share of the market.

Roasted Coffee Market Report Highlights

Asia Pacific is expected to witness the fastest CAGR over the forecast period from 2023 to 2030. The rising preference of consumers in the region to drink home-brewed coffee is anticipated to surge the market in the region

The Robusta segment is estimated to expand at the highest CAGR over the forecast period. The increasing popularity and consumption of robusta coffee due to its high caffeine content is a primary factor fueling the segment's growth

The B2C segment is forecast to witness a faster CAGR over the forecast period from 2023 to 2030. The growing variety and availability of various type of roasted coffee and their increasing accessibility through retail channels is anticipated to contribute to the growth of the segment

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