

Rigid Food Packaging Market Size, Share & Trends Analysis Report By Material (Plastic, Metal, Paperboard), By End Use (Dairy Products, Bakery & Confectionery, Ready-to-Eat Meals, Meat, Poultry & Seafood), By Region, And Segment Forecasts, 2025 - 2033

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Abstracts

The global rigid food packaging market size was valued at USD 233.4 billion in 2024 and is expected to reach USD 349.5 billion by 2033, expanding at a CAGR of 4.7% from 2025 to 2033. Rising demand for longer shelf-life and contamination-free food is driving the global rigid food packaging market, as brands prioritize durable materials that ensure product safety and freshness.

Additionally, growth in online grocery and food delivery services is accelerating the adoption of robust, impact-resistant rigid packaging that protects products during handling and transportation.

Urbanization, rising disposable incomes, and fast-paced lifestyles have made quick-serve foods, frozen meals, microwaveable dishes, and single-serve beverages essential for daily consumption. Rigid packaging formats such as PET bottles, PP containers, trays, tubs, and laminated plastic jars offer durability, portability, and product protection, making them ideal for these applications. For example, the rapid expansion of frozen foods in the U.S., India, China, and Southeast Asia has increased demand for rigid trays and thermoformed containers that withstand cold-chain distribution.

Rigid food packaging also supports portion control and time-saving meal preparation, which is increasingly valued by urban millennials, working professionals, and dual-

income households. Single-serve yogurt cups, instant noodles in rigid bowls, dip containers, and ready-meal clamshells are examples where rigid formats deliver convenience without compromising product integrity. Moreover, global growth of cloud kitchens and food delivery services such as DoorDash, Swiggy, and Deliveroo intensifies the demand for sturdy, leak-proof packaging that maintains food quality during transit, an area where rigid packaging outperforms flexible packaging.

Global Rigid Food Packaging Market Report Segmentation

This report forecasts revenue growth at the global, regional and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global rigid food packaging market report based on material, end use, and region:

Material Outlook (Revenue, USD Billion, 2021 - 2033)

Plastic

Metal

Paperboard

Others

End Use Outlook (Revenue, USD Billion, 2021 - 2033)

Dairy Products

Meat, Poultry & Seafood

Bakery & Confectionery

Ready-to-Eat Meals

Others

Region Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

Latin America

Brazil

Argentina

Middle East & Africa

South Africa

Saudi Arabia

UAE

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