

Riding Boots Market Size, Share & Trends Analysis Report By Product (Sport & Race Boots, Cruising & Touring Boots, Adventure & Dual Sport Boots), By Distribution Channel, By Region, And Segment Forecasts, 2019 - 2025

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Abstracts

The global riding boots market size is expected to reach USD 2.18 billion by 2025, exhibiting a CAGR of 6.1% during the forecast period, according to a new report published by Grand View Research, Inc. Increasing enthusiasm for cruiser, sport, and dirt bikes for long road trips and adventurous off-roading is expected to be a key growth driver. Rising road safety awareness in order to prevent the road traffic crashes is anticipated to drive the market demand for various safety gear including riding boots.

Stringent government policies to encourage motorcycle safety and adoption of safety gears, such as riding shoes for riders as well as pillions is expected to positively influence the market growth. Rising incidence of road crashes is one of the major challenges for the governments and authorities. Introduction of effective and sustainable safety solutions for such accidents is expected to further drive the product demand. According to the Global Status Report on Road Safety 2018, published by the World Health Organization (WHO), in 2016, 1.35 million people lost lives in various motorbike and road traffic accidents. Rising awareness regarding rider safety is expected to drive the bike shoes market over the forecast period.

Sport and race boots was the largest product segment in the market, with a share of more than 60% in 2018 and is anticipated to continue its dominance during the forecast period. Key manufacturers offer innovative boots, developed from composites materials for utmost safety and comfort. For instance, in July 2018, Alpinestars S.p.A launched a newest series of riding gears including riding boots called Tech 10. These boots are

designed using latest Front Flexion Control Frame technology with resigned foot shell and slimmer outsole. According to the company, the new buckles added to the footwear are durable and better to operate. Such product launches are anticipated to boost the bike gear market over the forecast period.

Europe was the largest market, with a share of more than 30.0% in 2018. Strong foothold of largest sports bike manufacturers including Ducati, Aprilia, Benelli, and Cagiva is expected to ensure the continuous popularity of motorcycling in Europe and thus, in turn, will expand the scope of riding footwear over the next few years. Key product manufacturers, such as Alpinestars S.p.A, LeMans Corporation, Dainese S.p.A, FOX, FLY Racing, and TCX S.r.l., focus on launching new products to gain greater consumer base.

Further key findings from the report suggest:

Asia Pacific is expected to register the fastest CAGR of 6.6% from 2019 to 2025, owing to implementation of road safety rules along with the strong foothold of motorbike consumers in countries including China, Japan, South Korea, and India

Cruising and touring riding shoes market is expected to witness the fastest CAGR of 6.3% from 2019 to 2025 owing to rising popularity of long road trips as a recreational activity

Online distribution channel segment is anticipated to register the fastest CAGR of 6.8% from 2019 to 2025, as these channels offer high level of convenience to the consumers

Key market players include Alpinestars S.p.A, LeMans Corporation, Dainese S.p.A, FOX, FLY Racing, GAERNE USA, Harley-Davidson, Inc., Royal Enfield, SULLIVAN'S INC., and TCX S.r.l.

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