

Rice-based Products Market Size, Share & Trends Analysis Report By Product (Rice Snacks, Rice Noodles, Rice Puddings, Rice Cakes, Rice Balls, Others), By Distribution Channel, By Type, By Region, And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/RB86DD0B1B65EN.html>

Date: January 2023

Pages: 120

Price: US\$ 3,950.00 (Single User License)

ID: RB86DD0B1B65EN

Abstracts

This report can be delivered to the clients within 3 Business Days

Rice-based Products Market Growth & Trends

The global rice-based products market size is estimated to reach USD 320.63 billion in 2030 and is anticipated to expand at a CAGR of 6.2% from 2023 to 2030, according to a new report by Grand View Research, Inc. The demand for low-calorie snacks is rising among consumers who are health conscious. Moreover, the focus of consumers is also growing toward healthy eating. Such factors are expected to drive the global rice-based products market growth in the forecast period. However, the production of raw materials may get hampered by various environmental factors which may result in hampered finished product production which is estimated to hinder the market growth.

The demand for rice-based products with diverse and new flavors is increasing among consumers which is encouraging the manufacturers to launch such products which are anticipated to surge the market growth over the forecast period. Additionally, the high production and consumption of rice among consumers in various regions across the globe are further driving the demand for rice-based products which is expected to bode well for market growth in the coming years.

The rice noodles segment held the highest share of the market in 2022 and is expected to register a considerable CAGR in the forecast period. Rice noodles are available in

various forms including frozen and fresh. Moreover, various new products are launched by key manufacturers. Such factors are contributing to the high consumption of rice noodles thus contributing to the segment growth in the forecast period.

Asia Pacific accounted for the largest share of the market and is estimated to expand at the fastest CAGR over the forecast period. High consumption of rice and rice-based products in the region is a key factor contributing to the market growth. Moreover, the high production of rice in the region leads to high production of rice-based products which is another primary factor further boosting the market in the region.

Various steps are adopted by the key companies include global expansion, partnerships, acquisitions & mergers, development & launch of new products, and others to gain more share of the market.

Rice-based Products Market Report Highlights

North America is expected to grow with the second-fastest CAGR over the forecast period from 2023 to 2030. The rising trend of ready-to-eat snacks is anticipated to surge the market in the region.

The rice cakes segment is estimated to grow with the highest CAGR over the forecast period. The increasing use of rice cakes in diverse ways including as snacks is a primary factor fueling the segment's growth.

The organic segment is forecast to grow with a faster CAGR over the forecast period from 2023 to 2030. The rising popularity and demand for organic food products are anticipated to contribute to the growth of the segment.

The online segment is anticipated to expand with a faster CAGR during the forecast period, owing to a rise in demand for the convenience of shopping, and rising penetration of rice-based products in key online stores across the globe.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Products & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Type Outlook
- 2.5. Regional Outlook

CHAPTER 3. RICE-BASED PRODUCTS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Chain Analysis
 - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's Five Forces
 - 3.5.1.1. Supplier Power

- 3.5.1.2. Buyer Power
- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Rice-based Products Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19 on the Rice-based Products Market

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographics Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. RICE-BASED PRODUCTS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2022 & 2030
- 5.2. Rice Snacks
 - 5.2.1. Market estimates and forecast for rice snacks, 2017 - 2030 (USD Million)
- 5.3. Rice Noodles
 - 5.3.1. Market estimates and forecast for rice noodles, 2017 - 2030 (USD Million)
- 5.4. Rice Puddings
 - 5.4.1. Market estimates and forecast for rice puddings, 2017 - 2030 (USD Million)
- 5.5. Rice Cakes
 - 5.5.1. Market estimates and forecast for rice cakes, 2017 - 2030 (USD Million)
- 5.6. Rice Balls
 - 5.6.1. Market estimates and forecast for rice balls, 2017 - 2030 (USD Million)
- 5.7. Others
 - 5.7.1. Market estimates and forecast for rice others, 2017 - 2030 (USD Million)

CHAPTER 6. RICE-BASED PRODUCTS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Type Movement Analysis & Market Share, 2022 & 2030
- 6.2. Supermarkets/Hypermarkets
 - 6.2.1. Market estimates and forecast through supermarkets/hypermarkets, 2017 - 2030

(USD Million)

6.3. Online

6.3.1. Market estimates and forecast through online, 2017 - 2030 (USD Million)

6.4. Others

6.4.1. Market estimates and forecast through others, 2017 - 2030 (USD Million)

CHAPTER 7. RICE-BASED PRODUCTS MARKET: TYPE ESTIMATES & TREND ANALYSIS

7.1. Distribution Channel Movement Analysis & Market Share, 2022 & 2030

7.2. Conventional

7.2.1. Market estimates and forecast for conventional, 2017 - 2030 (USD Million)

7.3. Organic

7.3.1. Market estimates and forecast for organic, 2017 - 2030 (USD Million)

CHAPTER 8. RICE-BASED PRODUCTS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

8.1. Regional Movement Analysis & Market Share, 2022 & 2030

8.2. North America

8.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.2.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.2.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.2.4. Market estimates and forecast, by type, 2017 - 2030 (USD Million)

8.2.5. U.S.

8.2.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.2.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.2.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.2.5.4. Market estimates and forecast, by type, 2017 - 2030 (USD Million)

8.3. Europe

8.3.1.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.1.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.3.1.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.3.1.4. Market estimates and forecast, by type, 2017 - 2030 (USD Million)

8.3.2. Germany

8.3.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)

- 8.3.2.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
- 8.3.2.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
- 8.3.2.4. Market estimates and forecast, by type, 2017 - 2030 (USD Million)
- 8.3.3. France
 - 8.3.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 8.3.3.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 8.3.3.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
 - 8.3.3.4. Market estimates and forecast, by type, 2017 - 2030 (USD Million)
- 8.3.4. U.K.
 - 8.3.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 8.3.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 8.3.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
 - 8.3.4.4. Market estimates and forecast, by type, 2017 - 2030 (USD Million)
- 8.3.5. Italy
 - 8.3.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 8.3.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 8.3.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
 - 8.3.5.4. Market estimates and forecast, by type, 2017 - 2030 (USD Million)
- 8.4. Asia Pacific
 - 8.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 8.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 8.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
 - 8.4.4. Market estimates and forecast, by type, 2017 - 2030 (USD Million)
- 8.4.5. China
 - 8.4.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 8.4.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 8.4.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
 - 8.4.5.4. Market estimates and forecast, by type, 2017 - 2030 (USD Million)
- 8.4.6. Japan
 - 8.4.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 8.4.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 8.4.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.4.6.4. Market estimates and forecast, by type, 2017 - 2030 (USD Million)

8.4.7. India

8.4.7.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.7.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.4.7.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.4.7.4. Market estimates and forecast, by type, 2017 - 2030 (USD Million)

8.5. Central & South America

8.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.5.4. Market estimates and forecast, by type, 2017 - 2030 (USD Million)

8.5.5. Brazil

8.5.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.5.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.5.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.5.5.4. Market estimates and forecast, by type, 2017 - 2030 (USD Million)

8.6. Middle East & Africa

8.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

8.6.4. Market estimates and forecast, by type, 2017 - 2030 (USD Million)

8.6.5. South Africa

8.6.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.6.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

8.6.5.3. Market estimates and forecast, By distribution channel, 2017 - 2030 (USD Million)

8.6.5.4. Market estimates and forecast, by type, 2017 - 2030 (USD Million)

CHAPTER 9. COMPETITIVE ANALYSIS

9.1. Key Players' Recent Developments & Their Impact

9.2. Key Company/Competition Categorization (Key Innovators, Market Leaders, Emerging Players)

9.3. Vendor Landscape

9.3.1. Key Company Market Share Analysis, 2022

CHAPTER 10. COMPANY PROFILES

10.1. Thai President Foods Public Company Limited.

- 10.1.1. Company Overview
- 10.1.2. Financial Performance
- 10.1.3. Product Benchmarking
- 10.1.4. Strategic Initiatives

10.2. Nona Lim, LLC.

- 10.2.1. Company Overview
- 10.2.2. Financial Performance
- 10.2.3. Product Benchmarking
- 10.2.4. Strategic Initiatives

10.3. Lotus Foods Inc.

- 10.3.1. Company Overview
- 10.3.2. Financial Performance
- 10.3.3. Product Benchmarking
- 10.3.4. Strategic Initiatives

10.4. Annie Chun's, Inc.

- 10.4.1. Company Overview
- 10.4.2. Financial Performance
- 10.4.3. Product Benchmarking
- 10.4.4. Strategic Initiatives

10.5. Element Snacks

- 10.5.1. Company Overview
- 10.5.2. Financial Performance
- 10.5.3. Product Benchmarking
- 10.5.4. Strategic Initiatives

10.6. The Quaker Oats Company

- 10.6.1. Company Overview
- 10.6.2. Financial Performance
- 10.6.3. Product Benchmarking
- 10.6.4. Strategic Initiatives

10.7. Ricegrowers Limited

- 10.7.1. Company Overview
- 10.7.2. Financial Performance
- 10.7.3. Product Benchmarking
- 10.7.4. Strategic Initiatives

10.8. KAMEDA SEIKA CO., LTD.

- 10.8.1. Company Overview
- 10.8.2. Financial Performance
- 10.8.3. Product Benchmarking
- 10.8.4. Strategic Initiatives
- 10.9. Sanorice
 - 10.9.1. Company Overview
 - 10.9.2. Financial Performance
 - 10.9.3. Product Benchmarking
 - 10.9.4. Strategic Initiatives
- 10.10. OTTOGI CORPORATION., Ltd
 - 10.10.1. Company Overview
 - 10.10.2. Financial Performances
 - 10.10.3. Product Benchmarking
 - 10.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

- 1 Rice-based Products Market – Key Market Driver Analysis
- 2 Rice-based Products Market – Key Market Restraint Analysis
- 3 Global rice-based products market estimates and forecast, by product, 2017 - 2030 (USD Million)
- 4 Global rice snacks rice-based products market estimates and forecast, 2017 - 2030 (USD Million)
- 5 Global rice noodles rice-based products market estimates and forecast, 2017 - 2030 (USD Million)
- 6 Global rice puddings rice-based products market estimates and forecast, 2017 - 2030 (USD Million)
- 7 Global rice cakes rice-based products market estimates and forecast, 2017 - 2030 (USD Million)
- 8 Global rice balls rice-based products market estimates and forecast, 2017 - 2030 (USD Million)
- 9 Global others rice-based products market estimates and forecast, 2017 - 2030 (USD Million)
- 10 Global rice-based products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)
- 11 Global rice-based products market estimates and forecast through supermarkets/hypermarkets distribution channel, 2017 - 2030 (USD Million)
- 12 Global rice-based products market estimates and forecast through online distribution channel, 2017 - 2030 (USD Million)
- 13 Global rice-based products market estimates and forecast through others distribution channel, 2017 - 2030 (USD Million)
- 14 Global rice-based products market estimates and forecast, by type, 2017 - 2030 (USD Million)
- 15 Global conventional rice-based products market estimates and forecast, 2017 - 2030 (USD Million)
- 16 Global organic rice-based products market estimates and forecast, 2017 - 2030 (USD Million)
- 17 Global rice-based products market estimates and forecast, by region 2017 - 2030 (USD Million)
- 18 North America rice-based products market estimates and forecast, 2017 - 2030 (USD Million)
- 19 North America rice-based products market estimates and forecast, by product, 2017

- 2030 (USD Million)

20 North America rice-based products market estimates and forecast, by distribution channel, 2017 - 2030 (USD Million)

21 North America rice-based products market estimates and forecast, by type, 2017 - 2030 (USD Million)

22 U.S. rice-based products market estimates and forecast, 2017 - 2030 (USD Million)

23 U.S. rice-based products market estimates and forecast by product, 2017 - 2030 (USD Million)

24 U.S. rice-based products market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

25 U.S. rice-based products market estimates and forecast by type, 2017 - 2030 (USD Million)

26 Europe rice-based products market estimates and forecast, 2017 - 2030 (USD Million)

27 Europe rice-based products market estimates and forecast by product, 2017 - 2030 (USD Million)

28 Europe rice-based products market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

29 Europe rice-based products market estimates and forecast by type, 2017 - 2030 (USD Million)

30 Germany rice-based products market estimates and forecast, 2017 - 2030 (USD Million)

31 Germany rice-based products market estimates and forecast by product, 2017 - 2030 (USD Million)

32 Germany rice-based products market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

33 Germany rice-based products market estimates and forecast by type, 2017 - 2030 (USD Million)

34 France rice-based products market estimates and forecast, 2017 - 2030 (USD Million)

35 France rice-based products market estimates and forecast by product, 2017 - 2030 (USD Million)

36 France rice-based products market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

37 France rice-based products market estimates and forecast by type, 2017 - 2030 (USD Million)

38 U.K. rice-based products market estimates and forecast, 2017 - 2030 (USD Million)

39 U.K. rice-based products market estimates and forecast by product, 2017 - 2030 (USD Million)

- 40 U.K. rice-based products market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
- 41 U.K. rice-based products market estimates and forecast by type, 2017 - 2030 (USD Million)
- 42 Italy rice-based products market estimates and forecast, 2017 - 2030 (USD Million)
- 43 Italy rice-based products market estimates and forecast by product, 2017 - 2030 (USD Million)
- 44 Italy rice-based products market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
- 45 Italy rice-based products market estimates and forecast by type, 2017 - 2030 (USD Million)
- 46 Asia Pacific rice-based products market estimates and forecast, 2017 - 2030 (USD Million)
- 47 Asia Pacific rice-based products market estimates and forecast by product, 2017 - 2030 (USD Million)
- 48 Asia Pacific rice-based products market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
- 49 Asia Pacific rice-based products market estimates and forecast by type, 2017 - 2030 (USD Million)
- 50 China rice-based products market estimates and forecast, 2017 - 2030 (USD Million)
- 51 China rice-based products market estimates and forecast by product, 2017 - 2030 (USD Million)
- 52 China rice-based products market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
- 53 China rice-based products market estimates and forecast by type, 2017 - 2030 (USD Million)
- 54 Japan rice-based products market estimates and forecast, 2017 - 2030 (USD Million)
- 55 Japan rice-based products market estimates and forecast by product, 2017 - 2030 (USD Million)
- 56 Japan rice-based products market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
- 57 Japan rice-based products market estimates and forecast by type, 2017 - 2030 (USD Million)
- 58 India rice-based products market estimates and forecast, 2017 - 2030 (USD Million)
- 59 India rice-based products market estimates and forecast by product, 2017 - 2030 (USD Million)
- 60 India rice-based products market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)
- 61 India rice-based products market estimates and forecast by type, 2017 - 2030 (USD Million)

Million)

62 Central & South America rice-based products market estimates and forecast, 2017 - 2030 (USD Million)

63 Central & South America rice-based products market estimates and forecast by product, 2017 - 2030 (USD Million)

64 Central & South America rice-based products market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

65 Central & South America rice-based products market estimates and forecast by type, 2017 - 2030 (USD Million)

66 Brazil rice-based products market estimates and forecast, 2017 - 2030 (USD Million)

67 Brazil rice-based products market estimates and forecast by product, 2017 - 2030 (USD Million)

68 Brazil rice-based products market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

69 Brazil rice-based products market estimates and forecast by type, 2017 - 2030 (USD Million)

70 Middle East & Africa rice-based products market estimates and forecast, 2017 - 2030 (USD Million)

71 Middle East & Africa rice-based products market estimates and forecast by product, 2017 - 2030 (USD Million)

72 Middle East & Africa rice-based products market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

73 Middle East & Africa rice-based products market estimates and forecast by type, 2017 - 2030 (USD Million)

74 South Africa rice-based products market estimates and forecast, 2017 - 2030 (USD Million)

75 South Africa rice-based products market estimates and forecast by product, 2017 - 2030 (USD Million)

76 South Africa rice-based products market estimates and forecast by distribution channel, 2017 - 2030 (USD Million)

77 South Africa rice-based products market estimates and forecast by type, 2017 - 2030 (USD Million)

78 Vendor Landscape

List Of Figures

LIST OF FIGURES

1. Rice-based Products Market Snapshot
2. Rice-based Products Market Segmentation & Scope
3. Rice-based Products Market Penetration & Growth Prospect Mapping
4. Rice-based Products Market Value Chain Analysis
5. Rice-based Products Market Dynamics
6. Rice-based Products Market Porter's Five Forces Analysis
7. Rice-based Products Market: Product Movement Analysis
8. Rice-based Products Market: Distribution Channel Movement Analysis
9. Rice-based Products Market: Type Movement Analysis
10. Rice-based Products Market: Regional Movement Analysis

I would like to order

Product name: Rice-based Products Market Size, Share & Trends Analysis Report By Product (Rice Snacks, Rice Noodles, Rice Puddings, Rice Cakes, Rice Balls, Others), By Distribution Channel, By Type, By Region, And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/RB86DD0B1B65EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RB86DD0B1B65EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970