

# Rhinoplasty Market Size, Share & Trends Analysis Report By Treatment Type (Augmentation, Reduction), By Technique (Open & Closed Rhinoplasty), By Region, And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/RF65443508B1EN.html>

Date: April 2022

Pages: 95

Price: US\$ 5,950.00 (Single User License)

ID: RF65443508B1EN

## Abstracts

This report can be delivered to the clients within 72 Business Hours

### Rhinoplasty Market Growth & Trends

The global rhinoplasty market size is expected to reach USD 10.9 billion by 2030 at a CAGR of 8.9% during the forecast period, according to a new report by Grand View Research, Inc. Rhinoplasty is a type of surgery that changes the shape of the nose. It is one of the most popular types of facial plastic surgery.

The increasing focus among people on physical appearance and technological advancements in the dermatology industry are some of the key factors anticipated to boost the demand for rhinoplasty during the forecast years. According to a report published by the International Society of Aesthetic Plastic Surgery (ISAPS), in 2018, 726,907 rhinoplasty surgeries were performed and were among the top 5 surgical procedures carried out at a global level. These stats suggest that there is a growing demand for rhinoplasty procedures and the rising awareness about cosmetic appeals is the most important factor contributing to the rhinoplasty surgery demand.

The number of young people turning to cosmetic procedures to improve their looks is on the rise. Also, there is a rising trend in non-invasive, non-surgical rhinoplasty. The presence of skilled cosmetic and plastic surgeons and technological advancements such as 3D computer-assisted technologies are anticipated to further boost the market's growth.

The COVID-19 pandemic has significantly affected the market. Initially, due to lockdown and global restrictions being imposed in most countries, many surgeries were halted. The COVID-19 pandemic has caused a huge disruption in the supply chain of the overall medical industry. Initially, the outbreak has resulted in a decrease in the number of procedures performed each year, resulting in an overall decline in the market.

As rhinoplasty involves surgery of the nose, cosmetic surgeons were at a huge risk of getting exposed to the coronavirus. However, recently, hospitals and specialty clinics have put pandemic protocols to be maintained for both safety of the staff and the patients. For instance, in the U.S., in one of the surgery centers, a patient getting tested for coronavirus 48 hours before any procedure or surgery, staff are mandated to use N95 masks, and so forth. In 2020, while aesthetic surgeries were being held virtually, certain emergency elective surgeries were being approved, that too after following strict protocols.

### Rhinoplasty Market Report Highlights

Augmentation rhinoplasty emerged as the largest segment owing to its necessity for both functional and aesthetic indications

Open rhinoplasty accounted for a larger share in 2021 owing to its ability to alter nasal shape with precision and better facial appearance

Asia Pacific region is projected to be the fastest-growing region with a CAGR of 9.5% during the forecast period. Countries such as China and Japan are the hub of rhinoplasty surgeries in the region

## Contents

### CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market Segmentation & Scope
  - 1.1.1 Treatment Type
  - 1.1.2 Technique
  - 1.1.3 Regional Scope
  - 1.1.4 Estimates And Forecast Timeline
- 1.2 Research Methodology
- 1.3 Information Procurement
  - 1.3.1 Purchased Database
  - 1.3.2 Gvr's Internal Database
  - 1.3.3 Secondary Sources
  - 1.3.4 Primary Research
  - 1.3.5 Details Of Primary Research
- 1.4 Information or Data Analysis
  - 1.4.1 Data Analysis Models
- 1.5 Market Formulation & Validation
- 1.6 Model Details
  - 1.6.1 Commodity Flow Analysis (Model 1)
- 1.7 List of Secondary Sources
- 1.8 List of Primary Sources
- 1.9 List of Abbreviations
- 1.10 Objectives
  - 1.10.1 Objective - 1:
  - 1.10.2 Objective - 2:
  - 1.10.3 Objective - 3:
  - 1.10.4 Objective - 4:

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Outlook
- 2.2 Segment Outlook

### CHAPTER 3 RHINOPLASTY MARKET: VARIABLES, TRENDS, & SCOPE

- 3.1 Market Segmentation and Scope
- 3.2 Market Dynamics

- 3.2.1 Market Driver Analysis
  - 3.2.1.1 Growing beauty consciousness
  - 3.2.1.2 Technological advancement in aesthetic procedures
- 3.2.2 Market Restraint Analysis
  - 3.2.2.1 Increasing incidences of failed surgeries due to a lack of skilled professionals
- 3.2.3 Industry Challenges
- 3.3 Penetration & Growth Prospect Mapping
- 3.4 Rhinoplasty: Market Analysis Tools
  - 3.4.1 Industry Analysis - Porter's
  - 3.4.2 PESTEL Analysis

## **CHAPTER 4 RHINOPLASTY MARKET: TREATMENT TYPE SEGMENT ANALYSIS**

- 4.1 Rhinoplasty: Market Share Analysis, 2021 & 2030
- 4.2 Augmentation
  - 4.2.1 Augmentation market, 2018 - 2030 (USD Million)
- 4.3 Reduction
  - 4.3.1 Reduction market, 2018 - 2030 (USD Million)
- 4.4 Post Traumatic
  - 4.4.1 Post Traumatic market, 2018 - 2030 (USD Million)
- 4.5 Reconstructive
  - 4.5.1 Reconstructive market, 2018 - 2030 (USD Million)
- 4.6 Revision
  - 4.6.1 Revision market, 2018 - 2030 (USD Million)
- 4.7 Filler
  - 4.7.1 Filler market, 2018 - 2030 (USD Million)
- 4.9 Others
  - 4.9.1 Others market, 2018 - 2030 (USD Million)

## **CHAPTER 5 RHINOPLASTY MARKET: TECHNIQUE SEGMENT ANALYSIS**

- 5.1 Rhinoplasty: Market Share Analysis, 2021 & 2030
- 5.2 Open Rhinoplasty
  - 5.2.1 Open Rhinoplasty market, 2018 - 2030 (USD Million)
- 5.3 Closed Rhinoplasty
  - 5.3.1 Closed Rhinoplasty market, 2018 - 2030 (USD Million)

## **CHAPTER 6 RHINOPLASTY MARKET: REGIONAL ANALYSIS**

- 6.1 Rhinoplasty: Market Share Analysis, 2021 & 2030
- 6.2 North America
  - 6.2.1 North America Rhinoplasty Market, 2018 - 2030 ( USD Million)
  - 6.2.2 U.S.
    - 6.2.2.1 U.S. Rhinoplasty Market, 2018 - 2030 (USD Million)
  - 6.2.3 Canada
    - 6.2.3.1 Canada Rhinoplasty Market, 2018 - 2030 (USD Million)
- 6.3 Europe
  - 6.3.1 Europe Rhinoplasty Market, 2018 - 2030 (USD Million)
  - 6.3.2 U.K.
    - 6.3.2.1 U.K. Rhinoplasty Market, 2018 - 2030 (USD Million)
  - 6.3.3 Germany
    - 6.3.3.1 Germany Rhinoplasty Market, 2018 - 2030 (USD Million)
  - 6.3.4 France
    - 6.3.4.1 France Rhinoplasty Market, 2018 - 2030 (USD Million)
  - 6.3.5 Italy
    - 6.3.5.1 Italy Rhinoplasty Market, 2018 - 2030 (USD Million)
  - 6.3.6 Spain
    - 6.3.6.1 Spain Rhinoplasty Market, 2018 - 2030 (USD Million)
- 6.4 Asia Pacific
  - 6.4.1 Asia Pacific Rhinoplasty Market, 2018 - 2030 (USD Million)
  - 6.4.2 Japan
    - 6.4.2.1 Japan Rhinoplasty Market, 2018 - 2030 (USD Million)
  - 6.4.3 China
    - 6.4.3.1 China Rhinoplasty Market, 2018 - 2030 (USD Million)
  - 6.4.4 India
    - 6.4.4.1 India Rhinoplasty Market, 2018 - 2030 (USD Million)
  - 6.4.5 Thailand
    - 6.4.5.1 Thailand Rhinoplasty Market, 2018 - 2030 (USD Million)
  - 6.4.6 South Korea
    - 6.4.6.1 South Korea Rhinoplasty Market, 2018 - 2030 (USD Million)
- 6.5 Latin America
  - 6.5.1 Latin America Rhinoplasty Market, 2018 - 2030 (USD Million)
  - 6.5.2 Brazil
    - 6.5.2.1 Brazil Rhinoplasty Market, 2018 - 2030 (USD Million)
  - 6.5.3 Mexico
    - 6.5.3.1 Mexico Rhinoplasty Market, 2018 - 2030 (USD Million)
  - 6.5.4 Argentina
    - 6.5.4.1 Argentina Rhinoplasty Market, 2018 - 2030 (USD Million)

#### 6.5.5 Colombia

6.5.5.1 Colombia Rhinoplasty Market, 2018 - 2030 (USD Million)

#### 6.6 MEA

6.6.1 MEA Rhinoplasty Market, 2018 - 2030 (USD Million)

#### 6.6.2 South Africa

6.6.2.1 South Africa Rhinoplasty Market, 2018 - 2030 (USD Million)

#### 6.6.3 Saudi arabia

6.6.3.1 Saudi Arabia Rhinoplasty Market, 2018 - 2030 (USD Million)

#### 6.6.4 UAE

6.6.4.1 UAE Rhinoplasty Market, 2018 - 2030 (USD Million)

## **CHAPTER 7 RHINOPLASTY MARKET: - COMPETITIVE ANALYSIS**

## **CHAPTER 8 COMPANY PROFILES**

### 8.1 New York Center for Facial Plastic & Laser Surgery

8.1.1 Company overview

8.1.2 Service benchmarking

### 8.2 Stryker

8.2.1 Company overview

8.2.2 Product benchmarking

### 8.3 GROVER AESTHETICS

8.3.1 Company overview

8.3.2 Product benchmarking

### 8.4 Sunset Cosmetic Surgery

8.4.1 Company overview

8.4.2 Product benchmarking

### 8.5 Implantech

8.5.1 Company overview

8.5.2 Product benchmarking

### 8.6 COMEG Medical Technologies

8.6.1 Company overview

8.6.2 Financial performance

8.6.3 Product benchmarking

### 8.7 Surgiform Technologies LLC

8.7.1 Company overview

8.7.2 Product benchmarking

## List Of Tables

### LIST OF TABLES

Table 1 List of Secondary Sources

Table 2 List of Abbreviations

Table 3 Strategic Collaborations by Key Players

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Market research approaches
- Fig. 5 Value-chain-based sizing & forecasting
- Fig. 6 QFD modeling for market share assessment
- Fig. 7 Market formulation & validation
- Fig. 8 Commodity Flow Analysis
- Fig. 9 Volume Price Analysis
- Fig. 10 Rhinoplasty market snapshot (2021)
- Fig. 11 Rhinoplasty market segmentation
- Fig. 12 Market driver relevance analysis (Current & future impact)
- Fig. 13 Market restraint relevance analysis (Current & future impact)
- Fig. 14 Penetration & growth prospect mapping
- Fig. 15 Porter's five forces analysis
- Fig. 16 SWOT analysis, by factor (political & legal, economic and technological)
- Fig. 17 Rhinoplasty market treatment type outlook: Segment dashboard
- Fig. 18 Rhinoplasty Market: Treatment type movement analysis
- Fig. 19 Augmentation market, 2018 - 2030 (USD Million)
- Fig. 20 Reduction market, 2018 - 2030 (USD Million)
- Fig. 21 Post-traumatic market, 2018 - 2030 (USD Million)
- Fig. 22 Reconstructive market, 2018 - 2030 (USD Million)
- Fig. 23 Revision market, 2018 - 2030 (USD Million)
- Fig. 24 Filler market, 2018 - 2030 (USD Million)
- Fig. 25 Others market, 2018 - 2030 (USD Million)
- Fig. 26 Rhinoplasty market technique outlook: Segment dashboard
- Fig. 27 Rhinoplasty Market: Technique movement analysis
- Fig. 28 Open rhinoplasty market, 2018 - 2030 (USD Million)
- Fig. 29 Closed rhinoplasty market, 2018 - 2030 (USD Million)
- Fig. 30 Regional market: Key takeaways
- Fig. 31 Regional outlook, 2021 & 2030
- Fig. 32 North America market, 2018 - 2030 (USD Million)
- Fig. 33 U.S. market, 2018 - 2030 (USD Million)
- Fig. 34 Canada market, 2018 - 2030 (USD Million)
- Fig. 35 Europe market, 2018 - 2030 (USD Million)



- Fig. 36 U.K. market, 2018 - 2030 (USD Million)
- Fig. 37 Germany market, 2018 - 2030 (USD Million)
- Fig. 38 France market, 2018 - 2030 (USD Million)
- Fig. 39 Italy market, 2018 - 2030 (USD Million)
- Fig. 40 Spain market, 2018 - 2030 (USD Million)
- Fig. 41 Asia Pacific market, 2018 - 2030 (USD Million)
- Fig. 42 Japan market, 2018 - 2030 (USD Million)
- Fig. 43 China market, 2018 - 2030 (USD Million)
- Fig. 44 India market, 2018 - 2030 (USD Million)
- Fig. 45 Thailand market, 2018 - 2030 (USD Million)
- Fig. 46 South Korea market, 2018 - 2030 (USD Million)
- Fig. 47 Latin America market, 2018 - 2030 (USD Million)
- Fig. 48 Brazil market, 2018 - 2030 (USD Million)
- Fig. 49 Mexico market, 2018 - 2030 (USD Million)
- Fig. 50 Argentina market, 2018 - 2030 (USD Million)
- Fig. 51 Colombia market, 2018 - 2030 (USD Million)
- Fig. 52 MEA market, 2018 - 2030 (USD Million)
- Fig. 53 South Africa market, 2018 - 2030 (USD Million)
- Fig. 54 Saudi Arabia market, 2018 - 2030 (USD Million)
- Fig. 55 UAE market, 2018 - 2030 (USD Million)

## I would like to order

Product name: Rhinoplasty Market Size, Share & Trends Analysis Report By Treatment Type (Augmentation, Reduction), By Technique (Open & Closed Rhinoplasty), By Region, And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/RF65443508B1EN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RF65443508B1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970