

# **Resort Market Size, Share & Trends Analysis Report By Resort Type (Golf Resorts, Beach Resorts, Island Resorts, Lake Resorts, Mountain Resorts, Ski Resorts, Eco-Resorts), By Price Range, By Booking Mode, By Region, And Segment Forecasts, 2026 - 2033**

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## **Abstracts**

The global resort market size was estimated at USD 403.94 billion in 2025 and is projected to reach USD 1,420.02 billion by 2033, growing at a CAGR of 17.0% from 2026 to 2033. The global resort industry is expanding steadily as international tourism and leisure travel continue to increase across major travel destinations.

Rising global mobility, improved air connectivity, and the growing popularity of long-distance leisure trips have encouraged travelers to choose resorts that combine accommodation with recreation, dining, and entertainment facilities in a single destination. According to a travel report by Internova Travel Group in December 2025, travelers took an average of 6.4 trips in 2025, while 27% of surveyed consumers expect to increase their leisure travel in 2026. Resorts are benefiting from this rising travel activity as vacationers increasingly seek destinations that provide relaxation, outdoor experiences, and integrated amenities such as beaches, wellness centers, and recreational facilities within a single property.

Another key factor supporting market growth is the expansion of the middle class and rising disposable incomes, particularly in emerging economies across Asia, Latin America, and parts of the Middle East. As household purchasing power improves, more consumers are allocating spending toward leisure travel and holiday experiences. This shift has enabled a broader segment of the population to afford resort vacations that were previously considered luxury experiences. The growth of outbound travel from emerging markets has also encouraged resort developers to expand properties in

popular international destinations to accommodate a larger and more diverse tourist base.

Consumer preferences are increasingly shifting toward experiential and luxury travel, strengthening demand for resort-based vacations worldwide. Travelers are seeking immersive experiences such as cultural excursions, wellness retreats, adventure activities, and curated culinary experiences rather than conventional sightseeing trips. Resorts are responding by offering customized packages that include guided local tours, water sports, yoga programs, and farm-to-table dining experiences, creating more memorable stays. According to the Luxury Travel Report released by Preferred Hotels & Resorts in May 2025, more than 90% of luxury travelers seek experiences that immerse them in the destination's history and culture, highlighting the strong preference for authentic and experience-driven travel. These evolving traveler expectations are encouraging resorts to design experience-focused offerings that increase guest engagement, extend stay duration, and support higher spending per visitor, contributing to the continued expansion of the global market.

The rise of experiential travel has significantly contributed to the growth of the resort industry. Travelers are increasingly seeking experiences that go beyond traditional leisure, looking for opportunities to engage with local cultures, participate in outdoor activities, and enjoy unique culinary offerings. Resorts have responded by curating experiences that cater to these evolving consumer preferences, such as cultural tours, adventure sports, and farm-to-table dining. This shift towards experience-driven travel has not only attracted a broader customer base but has also encouraged resorts to innovate and diversify their offerings, leading to an expansion in both market size and revenue.

Resorts are increasingly positioning themselves as venues for weddings, corporate retreats, and social celebrations due to their scenic locations and comprehensive hospitality services. Beach resorts, island destinations, and mountain retreats are particularly attractive for couples seeking unique wedding experiences that combine the ceremony, accommodation, and honeymoon travel within a single destination. These properties often offer integrated services, including event venues, catering, guest accommodation, and leisure activities, making them convenient choices for large celebrations involving family and guests traveling from different regions.

## Global Resort Market Report Segmentation

This report forecasts revenue growth at the global, regional & country levels and

provides an analysis of the latest trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global resort market report based on resort type, price range, booking mode, and region:

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Resort Type Outlook (Revenue, USD Billion, 2021 - 2033)

Golf Resorts

Beach Resorts

Island Resorts

Lake Resorts

Mountain Resorts

Ski Resorts

Eco-Resorts

Others (Heritage Resorts, Casino Resorts, etc.)

Price Range Outlook (Revenue, USD Billion, 2021 - 2033)

Budget

Midrange

Luxury and Ultra-Luxury

Booking Mode Outlook (Revenue, USD Billion, 2021 - 2033)

Direct Booking

Travel Agents & Online Travel Agencies (OTAs)

Marketplace Booking

## Regional Outlook (Revenue, USD Billion, 2021 - 2033)

### North America

U.S.

Canada

Mexico

### Europe

UK

Germany

France

Italy

Spain

### Asia Pacific

China

India

Japan

Australia & New Zealand

South Korea

### Central & South America

Brazil

Middle East & Africa (MEA)

South Africa

**This report can be delivered to the clients within 5 Business Days**

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