

Reishi Mushroom Market Size, Share & Trends Analysis Report By Nature (Organic, Conventional), By Application (Pharmaceutical, Dietary Supplements, Cosmetics), By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Reishi Mushroom Market Growth & Trends

The global reishi mushroom market size is expected to reach USD 13.60 billion by 2030, is anticipated to expand at a CAGR of 12.0% from 2024 to 2030 according to a new report by Grand View Research, Inc. There has been a significant global shift in dietary and lifestyle habits. Urbanization and consumerism have heightened awareness of lifestyle-related disorders, driving a rise in the consumption of synthetic food products. Consequently, consumers are increasingly opting for functional foods and beverages, which are promoted for their benefits beyond basic nutrition. These products offer high nutritional value and help reduce the risk of illness.

A significant factor driving the growth of the reishi mushroom market is the increasing consumer interest in natural and holistic health solutions. As awareness of the potential health benefits of reishi mushrooms, such as immune support, stress reduction, and anti-inflammatory properties grow, so does the demand for these products. This trend is further bolstered by a growing body of scientific research highlighting the therapeutic effects of reishi mushrooms, encouraging more consumers to incorporate them into their wellness routines.

Regulations play a crucial role in shaping the functional mushroom supplements market,

impacting various aspects of the industry. One key effect is the establishment of quality and safety standards, ensuring products meet specific criteria to protect consumer health and confidence. Strict regulations on labeling and marketing claims promote transparency, preventing misleading practices and providing consumers with accurate product information. Adherence to Good Manufacturing Practices (GMP) is essential for maintaining consistent product quality, fostering trust and reliability. Where necessary, product registration and approval processes ensure safety and efficacy evaluations before market entry.

Reishi Mushroom Market Report Highlights

Conventional reishi mushroom possess a share of 67.0% in 2023. Conventional farming methods allow for large-scale production of Reishi mushrooms, making them more widely available to meet global demand. Conventional Reishi mushrooms have a long-standing presence in the market, with established consumer bases and trusted brands

The usage of reishi mushroom in pharmaceutical sector possesses a share of 34.46%. Reishi mushrooms are highly valued for their medicinal properties, including immune system support, anti-inflammatory effects, and potential anti-cancer properties. These benefits make them a popular ingredient in pharmaceutical products. Reishi mushrooms are incorporated into various pharmaceutical formulations, such as capsules, tablets, and extracts, designed to provide targeted health benefits

Asia Pacific held a market share of 45.66% in 2023. Rising health consciousness among consumers in the Asia Pacific region is driving demand for natural health supplements, including Reishi mushrooms, renowned for their immune-boosting and overall wellness properties. In Asia, there is a strong focus on preventive healthcare, where natural remedies and supplements such as reishi mushrooms are favored for their potential to prevent diseases and maintain health

Europe is expected to grow at a CAGR of 12.2% during 2024 to 2030. European consumers are increasingly prioritizing their health

and wellness, resulting in a growing demand for natural and functional foods. Reishi mushrooms, celebrated for their numerous health benefits, align perfectly with this trend. In Europe, there is a significant shift towards holistic and preventive healthcare. Consumers are turning to natural supplements such as reishi mushrooms to prevent diseases and enhance overall well-being

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