

Refrigerated Display Cases Market Size, Share & Trends Analysis Report By Display Type (Open Display Cases, Glass Door Display Cases, Serve-Over Counters), By Type (Plug-In, Remote, Semi Plug-In), By Design, By End Use, And Segment Forecasts, 2025 - 2033

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Abstracts

The global refrigerated display cases market size was valued at USD 13.24 billion in 2025 and is projected to reach USD 23.44 billion by 2033, growing at a CAGR of 7.4% from 2026 to 2033. The increasing global demand for fresh and perishable food products, particularly among urbanized, health-conscious populations, is driving the refrigerated display case market.

The growth of e-commerce, grocery delivery, and omnichannel retail strategies is driving the market for refrigerated display cases. Many brick-and-mortar retailers are adopting micro-fulfillment and curbside pickup models that require compact, modular refrigerated cases to store online orders and maintain cold-chain standards. The need for flexibility, mobility, and digital integration in such setups is opening new avenues for innovation in the refrigerated display equipment landscape. As digital transformation accelerates across the retail and foodservice sectors, the integration of smart features and responsive design into refrigerated display cases will remain a key growth driver in the market.

The rapid growth of the hospitality and foodservice industry is driving the refrigerated display cases market growth. These businesses rely heavily on visually appealing refrigeration units to showcase desserts, beverages, salads, and ready-to-eat products. As competition intensifies in the foodservice space, establishments are investing in

attractive, space-efficient refrigerated displays that preserve product freshness and enhance the customer's buying experience. The growing trend of open kitchen formats and live counters in restaurants has further pushed the demand for customizable refrigerated cases that seamlessly integrate with interior décor while meeting hygiene and temperature control standards.

The expansion of organized retail chains, especially in emerging economies, is also playing a significant role in boosting the refrigerated display cases market. As global supermarket and hypermarket brands enter new markets and increase their store footprint, they are standardizing their infrastructure, including refrigeration systems, to ensure a uniform shopping experience across locations. These retailers prioritize energy-efficient and visually appealing display cases that help maximize product visibility while reducing operational costs. In addition, as consumers in these regions become more accustomed to modern retail formats, the demand for high-performance refrigerated units that align with evolving shopping habits continues to grow.

Moreover, seasonal demand cycles and promotional activities heavily influence the usage of refrigerated display cases, particularly in large retail stores. During holidays, festivals, or promotional campaigns, retailers often introduce seasonal food products that need temporary yet efficient refrigeration solutions. The availability of portable and plug-in refrigerated displays helps meet these fluctuating demands without requiring significant infrastructure changes, thereby adding flexibility to store operations. This dynamic use of refrigerated units encourages continued innovation in design, mobility, and energy use.

Furthermore, the increasing consumer preference for organic, premium, and artisanal food products is contributing to the rise in demand for the refrigerated display cases market. These high-value food categories often require specific temperature and humidity settings, encouraging retailers and specialty stores to adopt display cases that allow precise environmental control. As premium food segments continue to expand, so does the need for refrigeration solutions that ensure optimal storage without compromising on the visual appeal of the product, an essential factor for encouraging impulse purchases in retail environments.

Global Refrigerated Display Cases Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the refrigerated display

cases market report based on display type, type, design, end use, and region.

Display Type Outlook (Revenue, USD Billion, 2021 - 2033)

Open Display Cases

Glass Door Display Cases

Serve-Over Counters

Countertop Display Cases

Island Display Cases

Others

Type Outlook (Revenue, USD Billion, 2021 - 2033)

Plug-In

Remote

Semi Plug-In

Design Outlook (Revenue, USD Billion, 2021 - 2033)

Vertical

Horizontal

Hybrid

End Use Outlook (Revenue, USD Billion, 2021 - 2033)

Food Service

Quick Service Restaurants

Hotels

Cafes

Bars and Lounges

Others

Retail Stores

Hypermarkets & Supermarkets

Convenience Stores

Gas Stations

Grocery Stores

Others

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa

UAE

Saudi Arabia

South Africa

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