

Reading Glasses Market Size, Share & Trends Analysis Report By Product (Prescription Reading Glasses, OTC Reading Glasses), By Frame Material (Plastic, Metal), By Lens Type (Single Vision, Progressive), By Distribution Channel, By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The global reading glasses market size was valued at USD 14.4 billion in 2025 and is projected to grow from USD 15.2 billion in 2026 to USD 23.0 billion by 2033, at a CAGR of 6.1% from 2026 to 2033. The market in North America dominated with a revenue share of 32.7% in 2025. The growth is supported by the expanding population requiring near-vision correction, increasing awareness of presbyopia, rising access to affordable reading eyewear, and the continued development of prescription and ready-made reading-glasses products.

For instance, WHO estimates that more than 800 million people globally have near-vision impairment (presbyopia) that could be addressed with reading glasses, while the number of people with presbyopia is projected to reach approximately 2.1 billion by 2030. This expanding addressable population is creating sustained demand for reading eyewear across prescription and OTC formats.

Product innovation and premiumization are also shaping the reading eyewear market. Manufacturers and optical companies are expanding offerings across single-vision, bifocal, and progressive lenses. Product innovation is expanding beyond basic reading correction, with manufacturers introducing lens enhancements such as blue-light filtering, photochromic/light-responsive technology, anti-fatigue designs, and customized lens solutions. These features allow reading eyewear to address additional consumer

needs, including digital-device use, changing light conditions, visual comfort, and personalized vision correction. These developments are broadening the range of reading eyewear available to consumers and creating opportunities to move beyond basic readers toward more personalized vision-correction solutions. Lens manufacturers are increasingly adding functional and personalized features to reading and near-vision eyewear. ZEISS offers BlueGuard and DuraVision BlueProtect UV for blue-violet light filtering, while Transitions provides light-adaptive photochromic lenses that automatically adjust from clear indoors to dark outdoors.

Moreover, the global reading glasses market is being supported by the expansion of access to affordable near-vision correction, particularly in underserved populations. WHO has highlighted that only 36% of people globally with distance vision impairment caused by refractive error have access to an appropriate pair of spectacles, while it has established a global target to increase effective refractive-error coverage by 40 percentage points by 2030. Distribution models for reading eyewear are expanding beyond conventional optical retailers and eye-care facilities as organizations seek to improve access to affordable near-vision correction.

For instance, in May 2025, the World Health Organization (WHO) partnered with the Universal Postal Union under a 2025-2027 action plan to use postal networks for distributing affordable near-vision glasses and promoting eye-health awareness. WHO estimates that more than 800 million people worldwide have presbyopia, while in many low-income countries, fewer than one in four people who need eyeglasses can obtain them. As part of the initiative, Assam, India, was selected for the first pilot, where trained postal workers across five postal services are likely to conduct simple vision screenings and provide low-cost, ready-made reading glasses. The initiative demonstrates the potential of community-based and non-traditional distribution networks to expand reading-eyewear accessibility in underserved markets.

Another trend is the expansion of reading eyewear through pharmacies, community agents, and other accessible points of sale. VisionSpring is a social enterprise that expands access to affordable eyeglasses in underserved and low-income communities, with a particular focus on emerging and frontier markets. The organization uses alternative distribution models such as community agents and pharmacies to provide vision screening and ready-made reading glasses, helping address gaps in access to conventional optical services. In 2024, VisionSpring more than doubled its pharmacy network from 297 to 615 locations and helped 39,000 people obtain clear vision through reading glasses. Its demand-generation pilot in Kumasi, Ghana, tripled sales in participating pharmacies, adding approximately 150 pairs per pharmacy. Through its

community-agent model, VisionSpring screened 1.16 million people and dispensed glasses to 363,000 people, while reading glasses represented 74% of the 2.13 million eyeglasses distributed across its programs.

Global Reading Glasses Market Report Segmentation

This report forecasts revenue growth at global, regional & country levels and provides an analysis of the latest trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the reading glasses market based on market product, frame material, lens type, distribution channel and region.

Product Outlook (Revenue, USD Billion, 2021 - 2033)

Prescription Reading Glasses

OTC Reading Glasses

Frame Material Outlook (Revenue, USD Billion, 2021 - 2033)

Plastic

Metal

Others

Lens Type Outlook (Revenue, USD Billion, 2021 - 2033)

Single Vision

Progressive

Bifocal

Distribution Channel Outlook (Revenue, USD Billion, 2021 - 2033)

Optical Stores

Optometry Clinics

Pharmacies & Drugstores

Online

Others

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Asia Pacific

China

India

Japan

South Korea

Australia & New Zealand

Central & South America

Brazil

Middle East & Africa

South Africa

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