

# **Quinoa Seeds Market Size, Share & Trends Analysis Report By Type (White, Red, Black), By Application (Direct Whole Seed, Processing), By Distribution Channel (Food Service, Retail), By Region, And Segment Forecasts, 2023 - 2030**

<https://marketpublishers.com/r/Q135D53D3F4BEN.html>

Date: July 2023

Pages: 150

Price: US\$ 5,950.00 (Single User License)

ID: Q135D53D3F4BEN

## **Abstracts**

**This report can be delivered to the clients within 5 Business Days**

### **Quinoa Seeds Market Growth & Trends**

The global quinoa seeds market size is expected to reach USD 389.22 million by 2030, growing at 0.21% CAGR from 2023 to 2030, according to a new report by Grand View Research, Inc. The market is experiencing steady growth driven by several factors including shifting dietary preferences, advancements in processing and cultivating techniques, and a rising demand for healthier food options. Manufacturers in the industry are focusing on improving their production methods to cater to evolving consumer needs. Techniques, such as precision farming and efficient harvesting practices, are being employed to ensure high-quality products with enhanced nutritional value.

These technological advancements contribute to preserving the natural texture, flavor, and nutritional profile of quinoa seeds, while also ensuring consistent quality standards. Changing consumer demand plays an important role in propelling the growth of the industry. There is an increasing preference for nutritious and convenient food products, leading to a surge in demand for quinoa in ready-to-eat (RTE) meals. These seeds are used in a wide range of culinary applications, including salads, side dishes, baking, and as a substitute for rice or pasta. The simplicity and versatility of these seeds make them a popular choice among consumers looking for quick and healthy meal options.

Moreover, sustainability is a key focus area for companies operating in the industry. Several companies are utilizing locally grown products and using regenerative methods to produce quinoa. In addition, eco-friendly packaging solutions, such as recyclable or biodegradable materials, are being used by manufacturers to minimize the environmental impact of their products. The industry is witnessing substantial growth in regions like North America and Europe, primarily driven by the high consumption of healthy and natural food products. Rapid urbanization, changing lifestyles, and a flourishing food service industry in these regions are fueling the product demand as a versatile ingredient in various cuisines.

### Quinoa Seeds Market Report Highlights

The white seed type segment held the largest market share in 2022 owing to wide culinary applications and popularity among consumers

Direct whole seed consumption emerged as the largest application segment with the highest revenue share in 2022 owing to the high product demand in food applications, such as salads, soups, and RTE meals

Asia Pacific is estimated to grow significantly over the forecast period owing to various advancements in the food & beverage industry in developing countries

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definitions
- 1.3. Information Procurement
- 1.4. Information analysis
  - 1.4.1. Market formulation & data visualization
  - 1.4.2. Data validation & publishing
- 1.5. Research Scope and Assumptions
- 1.6. List of Data Sources

### CHAPTER 2. EXECUTIVE SUMMARY

### CHAPTER 3. QUINOA SEEDS MARKET INDUSTRY OUTLOOK

- 3.1. Market Lineage Outlook
- 3.2. Producer Pricing Analysis
- 3.3. Average Pricing Analysis
- 3.4. Quinoa Seeds Market
  - 3.4.1. Industry Value Chain Analysis
  - 3.4.2. Market Dynamics
    - 3.4.2.1. Market driver analysis
    - 3.4.2.2. Market restraint analysis
    - 3.4.2.3. Market opportunity analysis
  - 3.4.3. Market Analysis Tools
    - 3.4.3.1. Industry Analysis - Porter's Five Forces Analysis
    - 3.4.3.2. PESTEL Analysis
- 3.5. Quinoa Seeds Market
  - 3.5.1. Industry Value Chain Analysis
  - 3.5.2. Market Dynamics
    - 3.5.2.1. Market driver analysis
    - 3.5.2.2. Market restraint analysis
    - 3.5.2.3. Market opportunity analysis
  - 3.5.3. Market Analysis Tools
    - 3.5.3.1. Industry Analysis - Porter's Five Forces Analysis
    - 3.5.3.2. PESTEL Analysis

## **CHAPTER 4. GLOBAL QUINOA SEEDS MARKET: TYPE OUTLOOK**

4.1. Type Movement Analysis & Market Share, 2022 & 2030 (Kilo Tons) (USD Million)

4.2. Quinoa Seeds Market Estimates & Forecast, by Type (Kilo Tons) (USD Million)

4.2.1. White

4.2.2. Red

4.2.3. Black

4.2.4. Multicolor

## **CHAPTER 5. GLOBAL QUINOA SEEDS MARKET: APPLICATION OUTLOOK**

5.1. Application Movement Analysis & Market Share, 2022 & 2030 (Kilo Tons) (USD Million)

5.2. Quinoa Seeds Market Estimates & Forecast, by Application (Kilo Tons) (USD Million)

5.2.1. Direct Whole Seed

5.2.1.1. Human Food

5.2.1.2. Animal/Pet Food

5.2.1.3. Others

5.2.2. Processing

5.2.2.1. Flour

5.2.2.2. Flakes

5.2.2.3. Crisp

5.2.2.4. Others

## **CHAPTER 6. GLOBAL QUINOA SEEDS MARKET: DISTRIBUTION CHANNEL OUTLOOK**

6.1. Distribution Channel Movement Analysis & Market Share, 2022 & 2030 (Kilo Tons) (USD Million)

6.2. Global Quinoa Seeds Market Estimates & Forecast, by Distribution Channel (Kilo Tons) (USD Million)

6.2.1. Food Service

6.2.2. Retail

6.2.2.1. Online Sales

6.2.2.2. Hypermarkets/Supermarkets

6.2.2.3. Wholesale Stores

6.2.2.4. Others

## CHAPTER 7. QUINOA SEEDS MARKET: REGIONAL OUTLOOK

### 7.1. Quinoa Seeds Market Share by Region, 2022 & 2030 (Kilo Tons) (USD Million)

#### 7.2. North America

##### 7.2.1. North America Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

##### 7.2.2. North America Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD Million)

##### 7.2.3. U.S.

###### 7.2.3.1. U.S. Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

###### 7.2.3.2. U.S. Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD Million)

##### 7.2.4. Canada

###### 7.2.4.1. Canada Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

###### 7.2.4.2. Canada Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD Million)

##### 7.2.5. Mexico

###### 7.2.5.1. Mexico Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

###### 7.2.5.2. Mexico Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD Million)

#### 7.3. Europe

##### 7.3.1. Europe Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

##### 7.3.2. Europe Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD Million)

##### 7.3.3. Germany

###### 7.3.3.1. Germany Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

###### 7.3.3.2. Germany Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD Million)

##### 7.3.4. UK

###### 7.3.4.1. UK Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

###### 7.3.4.2. UK Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD Million)

##### 7.3.5. France

###### 7.3.5.1. France Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

###### 7.3.5.2. France Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD Million)

Million)

7.3.6. Italy

7.3.6.1. Italy Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

7.3.6.2. Italy Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD

Million)

7.3.7. Spain

7.3.7.1. Spain Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo

Tons)

7.3.7.2. Spain Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD

Million)

7.4. Asia Pacific

7.4.1. Asia Pacific Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo

Tons)

7.4.2. Asia Pacific Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD

Million)

7.4.3. China

7.4.3.1. China Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo

Tons)

7.4.3.2. China Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD

Million)

7.4.4. India

7.4.4.1. India Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo

Tons)

7.4.4.2. India Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD

Million)

7.4.5. Japan

7.4.5.1. Japan Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo

Tons)

7.4.5.2. Japan Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD

Million)

7.4.6. Australia & New Zealand

7.4.6.1. Australia & New Zealand Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

7.4.6.2. Australia & New Zealand Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD Million)

7.4.7. South Korea

7.4.7.1. South Korea Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

7.4.7.2. South Korea Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030

(USD Million)

#### 7.5. Central & South America

7.5.1. Central & South America Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD Million)

##### 7.5.2. Peru

7.5.2.1. Peru Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

7.5.2.2. Peru Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD Million)

##### 7.5.3. Bolivia

7.5.3.1. Bolivia Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

7.5.3.2. Bolivia Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD Million)

#### 7.6. Middle East & Africa

7.6.1. Middle East & Africa Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

7.6.2. Middle East & Africa Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD Million)

##### 7.6.3. South Africa

7.6.3.1. South Africa Mushroom Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

7.6.3.2. South Africa Mushroom Market Estimates and Forecasts, 2017 - 2030 (USD Million)

##### 7.6.4. UAE

7.6.4.1. UAE Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (Kilo Tons)

7.6.4.2. UAE Quinoa Seeds Market Estimates and Forecasts, 2017 - 2030 (USD Million)

## CHAPTER 8. COMPETITIVE LANDSCAPE

### 8.1. Company Categorization

### 8.2. Participant's Overview

8.2.1. Above Food Inc.

8.2.2. Alter Eco

8.2.3. Irupana Andean Organic Food SA

8.2.4. Andean Naturals

8.2.5. Industrial and Technological Complex Yanapasi?ani SRL,

- 8.2.6. Arrowhead Mills Inc.
- 8.2.7. Quinoabol SRL
- 8.2.8. The British Quinoa Company
- 8.2.9. Ancient Harvest
- 8.2.10. Quinoa Foods Company
- 8.3. Financial Performance
- 8.4. Product Benchmarking
- 8.5. Company Market Positioning
- 8.6. Company Market Share Analysis, 2022
- 8.7. Company Heat Map Analysis
- 8.8. Strategy Mapping



## List Of Tables

### LIST OF TABLES

1. Global Quinoa Seeds Market Estimates and Forecasts, By Type, 2017 - 2030 (Kilo Tons)
2. Global Quinoa Seeds Market Estimates and Forecasts, By Type, 2017 - 2030 (USD Million)
3. Global Quinoa Seeds Market Estimates and Forecasts, By Application, 2017 - 2030 (Kilo Tons)
4. Global Quinoa Seeds Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)
5. Global Quinoa Seeds Market Estimates and Forecasts, By Distribution Channel, 2017 - 2030 (Kilo Tons)
6. Global Quinoa Seeds Market Estimates and Forecasts, By Distribution Channel, 2017 - 2030 (USD Million)
7. Company Market Share, 2022

## List Of Figures

### LIST OF FIGURES

1. Information procurement
2. Primary research pattern
3. Primary research process
4. Primary research approaches
5. Quinoa Seeds market: Market snapshot
6. Quinoa Seeds market: Segment outlook
7. Quinoa Seeds market: Competitive outlook
8. Quinoa Seeds market: Value chain analysis
9. Quinoa Seeds market: Porter's analysis
10. Quinoa Seeds market: PESTEL analysis
11. Quinoa Seeds market, by type: Key takeaways
12. Quinoa Seeds market, by type: Market share, 2022 & 2030
13. White market estimates & forecasts, 2017 - 2030 (Kilo Tons)
14. White market estimates & forecasts, 2017 - 2030 (USD Million)
15. Red market estimates & forecasts, 2017 - 2030 (Kilo Tons)
16. Red market estimates & forecasts, 2017 - 2030 (USD Million)
17. Black market estimates & forecasts, 2017 - 2030 (Kilo Tons)
18. Black market estimates & forecasts, 2017 - 2030 (USD Million)
19. Multicolor market estimates & forecasts, 2017 - 2030 (Kilo Tons)
20. Multicolor market estimates & forecasts, 2017 - 2030 (USD Million)
21. Quinoa Seeds Market, by application: Key takeaways
22. Quinoa Seeds Market, by application: Market share, 2022 & 2030
23. Direct Whole Seed market estimates & forecasts, 2017 - 2030 (Kilo Tons)
24. Direct Whole Seed market estimates & forecasts, 2017 - 2030 (USD Million)
25. Human Food market estimates & forecasts, 2017 - 2030 (Kilo Tons)
26. Human Food market estimates & forecasts, 2017 - 2030 (USD Million)
27. Animal/Pet Feed market estimates & forecasts, 2017 - 2030 (Kilo Tons)
28. Animal/Pet Feed market estimates & forecasts, 2017 - 2030 (USD Million)
29. Others market estimates & forecasts, 2017 - 2030 (Kilo Tons)
30. Others market estimates & forecasts, 2017 - 2030 (USD Million)
31. Processing market estimates & forecasts, 2017 - 2030 (Kilo Tons)
32. Processing market estimates & forecasts, 2017 - 2030 (USD Million)
33. Flour market estimates & forecasts, 2017 - 2030 (Kilo Tons)
34. Flour market estimates & forecasts, 2017 - 2030 (USD Million)

35. Flakes market estimates & forecasts, 2017 - 2030 (Kilo Tons)
36. Flakes market estimates & forecasts, 2017 - 2030 (USD Million)
37. Crisp market estimates & forecasts, 2017 - 2030 (Kilo Tons)
38. Crisp market estimates & forecasts, 2017 - 2030 (USD Million)
39. Others market estimates & forecasts, 2017 - 2030 (Kilo Tons)
40. Others market estimates & forecasts, 2017 - 2030 (USD Million)
41. Quinoa Seeds Market, by Distribution Channel: Key takeaways
42. Quinoa Seeds Market, by Distribution Channel: Market share, 2022 & 2030
43. Food Service market estimates & forecasts, 2017 - 2030 (Kilo Tons)
44. Food Service market estimates & forecasts, 2017 - 2030 (USD Million)
45. Retail market estimates & forecasts, 2017 - 2030 (Kilo Tons)
46. Retail market estimates & forecasts, 2017 - 2030 (USD Million)
47. Online sales market estimates & forecasts, 2017 - 2030 (Kilo Tons)
48. Online sales market estimates & forecasts, 2017 - 2030 (USD Million)
49. Hypermarkets/Supermarkets market estimates & forecasts, 2017 - 2030 (Kilo Tons)
50. Hypermarkets/Supermarkets market estimates & forecasts, 2017 - 2030 (USD Million)
51. Wholesale stores market estimates & forecasts, 2017 - 2030 (Kilo Tons)
52. Wholesale stores market estimates & forecasts, 2017 - 2030 (USD Million)
53. Others market estimates & forecasts, 2017 - 2030 (Kilo Tons)
54. Others market estimates & forecasts, 2017 - 2030 (USD Million)
55. North America market estimates & forecasts, 2017 - 2030 (Kilo Tons)
56. North America market estimates & forecasts, 2017 - 2030 (USD Million)
57. U.S. market estimates & forecasts, 2017 - 2030 (Kilo Tons)
58. U.S. market estimates & forecasts, 2017 - 2030 (USD Million)
59. Canada market estimates & forecasts, 2017 - 2030 (Kilo Tons)
60. Canada market estimates & forecasts, 2017 - 2030 (USD Million)
61. Mexico market estimates & forecasts, 2017 - 2030 (Kilo Tons)
62. Mexico market estimates & forecasts, 2017 - 2030 (USD Million)
63. Europe market estimates & forecasts, 2017 - 2030 (Kilo Tons)
64. Europe market estimates & forecasts, 2017 - 2030 (USD Million)
65. Germany market estimates & forecasts, 2017 - 2030 (Kilo Tons)
66. Germany market estimates & forecasts, 2017 - 2030 (USD Million)
67. UK market estimates & forecasts, 2017 - 2030 (Kilo Tons)
68. UK market estimates & forecasts, 2017 - 2030 (USD Million)
69. France market estimates & forecasts, 2017 - 2030 (Kilo Tons)
70. France market estimates & forecasts, 2017 - 2030 (USD Million)
71. Italy market estimates & forecasts, 2017 - 2030 (Kilo Tons)
72. Italy market estimates & forecasts, 2017 - 2030 (USD Million)

73. Spain market estimates & forecasts, 2017 - 2030 (Kilo Tons)
74. Spain market estimates & forecasts, 2017 - 2030 (USD Million)
75. Asia Pacific market estimates & forecasts, 2017 - 2030 (Kilo Tons)
76. Asia Pacific market estimates & forecasts, 2017 - 2030 (USD Million)
77. China market estimates & forecasts, 2017 - 2030 (Kilo Tons)
78. China market estimates & forecasts, 2017 - 2030 (USD Million)
79. Japan market estimates & forecasts, 2017 - 2030 (Kilo Tons)
80. Japan market estimates & forecasts, 2017 - 2030 (USD Million)
81. India market estimates & forecasts, 2017 - 2030 (Kilo Tons)
82. India market estimates & forecasts, 2017 - 2030 (USD Million)
83. Australia & New Zealand market estimates & forecasts, 2017 - 2030 (Kilo Tons)
84. Australia & New Zealand market estimates & forecasts, 2017 - 2030 (USD Million)
85. South Korea market estimates & forecasts, 2017 - 2030 (Kilo Tons)
86. South Korea market estimates & forecasts, 2017 - 2030 (USD Million)
87. Central & South America market estimates & forecasts, 2017 - 2030 (Kilo Tons)
88. Central & South America market estimates & forecasts, 2017 - 2030 (USD Million)
89. Peru market estimates & forecasts, 2017 - 2030 (Kilo Tons)
90. Peru market estimates & forecasts, 2017 - 2030 (USD Million)
91. Bolivia market estimates & forecasts, 2017 - 2030 (Kilo Tons)
92. Bolivia market estimates & forecasts, 2017 - 2030 (USD Million)
93. Middle East & Africa market estimates & forecasts, 2017 - 2030 (Kilo Tons)
94. Middle East & Africa market estimates & forecasts, 2017 - 2030 (USD Million)
95. South Africa market estimates & forecasts, 2017 - 2030 (Kilo Tons)
96. South Africa market estimates & forecasts, 2017 - 2030 (USD Million)
97. UAE market estimates & forecasts, 2017 - 2030 (Kilo Tons)
98. UAE market estimates & forecasts, 2017 - 2030 (USD Million)
99. Quinoa Seeds market: Key Company/Competition categorization
100. Quinoa Seeds market: Company market share analysis (public companies)
101. Company market position analysis

## I would like to order

Product name: Quinoa Seeds Market Size, Share & Trends Analysis Report By Type (White, Red, Black), By Application (Direct Whole Seed, Processing), By Distribution Channel (Food Service, Retail), By Region, And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/Q135D53D3F4BEN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/Q135D53D3F4BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970