

Pulse Flour Market Size, Share & Trends Analysis Report By Product (Pea, Lentil, Chickpea), By Application (Bakery & Snacks, Dairy, Beverages), By Region, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/P3D6DB9F81E5EN.html>

Date: November 2024

Pages: 100

Price: US\$ 5,950.00 (Single User License)

ID: P3D6DB9F81E5EN

Abstracts

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Pulse Flour Market Growth & Trends

The global pulse flour market size is estimated to reach USD 71.93 billion by 2030, registering a CAGR of 6.2% from 2025 to 2030, according to a new report by Grand View Research, Inc. Rising consumer awareness regarding health and nutrition is anticipated to boost the product demand in the forecast period. Rapidly expanding global gluten-free food and health food markets along with growth opportunities for low Glycemic Index (GI) foods and other niche and specialty pulse products and industries are also contributing to the product demand.

Pulses including peas, chickpeas, lentils, and beans are a rich source of protein and fiber. These are being increasingly used in the form of flour in bakery products, snacks, and dairy food items on account of high nutritional content as compared to other flour types. Pulse flour is also highly used as a functional food ingredient. Pulse flour in bakery foods and snacks improves the amino acid profile of products. In addition, taste of pulses, when combined with bakery products, enhances the flavors and nutritional content.

All these factors are boosting the product demand, thereby augmenting market growth. North America was the largest regional market in 2024 and accounted for a volume share of 28.0% as it is one of the largest producers and exporters of pulses. Support from associations, such as Pulse Canada and USA Pea and Lentil Association, is

expected to drive the regional market further over the forecast period.

Pulse Flour Market Report Highlights

In terms of revenue, pea flour segment is projected to expand at the highest CAGR of 7.3% over the forecast period

Based on application, the bakery and snacks segment dominated the global pulse flour industry in 2024, owing to high product demand in these applications

Easy availability and high production of chickpea in Asia Pacific is expected to augment the demand for pulse flour. However, high prices of chickpeas are expected to hinder the overall growth of the market

Companies have undertaken strategic initiatives, such as product portfolio expansion, M&A, and product innovation to gain the maximum market share.

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