

Pruritus Therapeutics Market Size, Share & Trends Analysis Report By Disease (Atopic Dermatitis, Allergic Contact Dermatitis, Urticaria), By Product (Corticosteroids, Antihistamines), By Distribution Channel, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Pruritus Therapeutics Market Growth & Trends

The global Pruritus Therapeutics market size is expected to reach USD 11.34 billion by 2030, registering a CAGR of 4.1% from 2025 to 2030, according to a new report by Grand View Research, Inc. Growing worldwide prevalence of atopic dermatitis, allergic contact dermatitis, and urticaria is expected to drive market growth during the forecast period. The introduction of new products based on scientific mechanistic understanding such as the identification of new T-cell subsets, particularly Th17, and Th22 and the patent expiration of PROTOPIC (tacrolimus) is expected to open up new avenues for manufacturers to capitalize on over the forecast period.

Corticosteroids were the leading product segment in 2013 owing to high efficacy exhibited by this class of drugs in treating pruritic conditions by reducing inflammation and itching. Topical applications of corticosteroids have been found to be extremely effective in the treatment and maintenance therapies pertaining to pruritus.

Pruritus Therapeutics Market Report Highlights

Corticosteroids dominated the market and accounted for a share of 28.1% in 2024. Antihistamines are expected to register significant

growth over the forecast period.

Hospital pharmacies dominated the market and accounted for a share of 49.8% in 2024. Online pharmacies are projected to grow at the fastest CAGR of 5.9% over the forecast period.

North America pruritus therapeutics market dominated the global market with a revenue share of 38.7% in 2024. The pruritus therapeutics market in the U.S. dominated the North America pruritus therapeutics market with a revenue share of 90.1% in 2024.

Asia Pacific pruritus therapeutics market is expected to register the fastest CAGR of 6.1% in the forecast period. India pruritus therapeutics market is expected to grow at the fastest rate over the forecast period in the Asia Pacific market.

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