

# **Probiotic Ingredients Market Size, Share & Trends Analysis Report By Form (Dry/Powder, Liquid), By Ingredient (Bacteria, Yeast, Spore Formers), By Application, By End-user, By Region, And Segment Forecasts, 2022 - 2030**

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## **Abstracts**

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### **Prebiotic Ingredients Market Growth & Trends**

The global probiotic ingredients market size is expected to reach USD 5.33 billion by 2030, according to a new report by Grand View Research, Inc. The market is anticipated to expand at a CAGR of 8.8% from 2022 to 2030. The demand for probiotic ingredients is expected to grow owing to the rising awareness among people regarding maintaining overall health, wellness & nutrition, which in turn increases the demand for immunity-boosting products.

Bacillus coagulans, a spore-forming probiotic ingredient, is witnessing ascending demand from the food and beverages segment as it is used in a wide range of functional food and beverage products. The rising popularity of functional food & beverages among youngsters as well as the growing demand for probiotic ingredients in the animal feed industry will further boost the demand.

Probiotic bacteria strains are used in various end-use industries such as food & beverage, dietary supplements, and animal nutrition, among others. In order to produce healthy probiotic strains, it is important to produce them in a viable form and make them suitable for consumption. Some of the technologies used in the manufacturing of probiotic ingredients include spray drying, spray cooling, fluid-bed agglomeration &

coating, freeze & vacuum drying, and emulsion-based techniques.

Preventive healthcare includes dietary choices and a healthy lifestyle that help to prevent the occurrence of diseases. Preventive healthcare awareness is growing as a result of a variety of factors, including rising disposable incomes, improved living standards, and the aging population. The easy availability of information about preventive healthcare on the internet is also helping to raise awareness. These factors are expected to contribute to the overall growth of the industry.

Europe is estimated to hold a substantial share of the global industry during the forecast period. Increasing awareness campaigns conducted by major organizations in Europe such as the International Scientific Association for Probiotics and Prebiotics (ISAPP) and the Europe International Probiotics Association (IPA) in various industries and institutions are propelling the regional industry growth.

#### Probiotic Ingredients Market Report Highlights

The dry/powder form segment held the largest revenue share in 2021 and is expected to grow steadily during the forecast period, owing to its ease of incorporation in various formulations and dosages as per consumer requirements

The bacteria ingredient segment accounted for the highest revenue share in 2021. This is due to the rising adoption of bacteria in application areas such as probiotic functional food & beverages and dietary supplements

Dietary supplements are expected to be the fastest-growing application segment during the forecast period, owing to the rising demand for preventive healthcare as a result of the immunity-boosting concept caused by the COVID-19 pandemic and the increased cost of healthcare services globally

The human probiotics end-user segment accounted for a significant market share in 2021 in terms of revenue, as a result of the evidence-backed benefits of consuming probiotic ingredients, especially in gut health

Asia Pacific is expected to register the highest CAGR during the forecast period. This is due to the rising demand for nutritional supplements in the region's most populous nations, such as India and China

Companies in the probiotic ingredients industry have been trying to increase their production capabilities and expand their geographic reach by entering into strategic partnerships, and mergers & acquisitions

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Regional Outlook

### CHAPTER 3. PROBIOTIC INGREDIENTS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
  - 3.1.1. Parent Market Outlook
  - 3.1.2. Related Market Outlook
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
  - 3.3.1. Major Raw Material Trends
  - 3.3.2. Procurement Best Practices
  - 3.3.3. Manufacturing Trends
  - 3.3.4. Vendor Selection Criteria Analysis
- 3.4. Technology Overview
- 3.5. Regulatory Framework
- 3.6. Market Dynamics
  - 3.6.1. Market Driver Analysis
    - 3.6.1.1. Increasing demand for immunity-enhancing products from consumers
    - 3.6.1.2. Rising popularity of probiotic ingredients in functional food and beverages

- 3.6.1.3. Surging demand for probiotics from the animal feed industry
- 3.6.2. Market Restraint Analysis
  - 3.6.2.1. Degradation and reduced viability of probiotics and probiotic-based products at room temperature
  - 3.6.2.2. Low tolerance of stomach acid to some probiotics
- 3.6.3. Industry Challenges
  - 3.6.3.1. Regulatory Challenges for Probiotics Market
- 3.6.4. Industry Opportunities
- 3.7. Business Environment Analysis
  - 3.7.1. Industry Analysis - Porter's
  - 3.7.2. Industry Analysis - PESTEL
- 3.8. Impact of COVID-19 on the Probiotic Ingredients Market

## **CHAPTER 4. PROBIOTIC INGREDIENTS MARKET: FORM ESTIMATES & TREND ANALYSIS**

- 4.1. Definition & Scope
- 4.2. Form Movement Analysis & Market Share, 2021 & 2030
- 4.3. Dry/Powder
  - 4.3.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
- 4.4. Liquid
  - 4.4.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

## **CHAPTER 5. PROBIOTIC INGREDIENTS MARKET: INGREDIENT ESTIMATES & TREND ANALYSIS**

- 5.1. Definition & Scope
- 5.2. Ingredient Movement Analysis & Market Share, 2021 & 2030
- 5.3. Bacteria
  - 5.3.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
  - 5.3.2. Lactobacilli
    - 5.3.2.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
  - 5.3.3. Bifidobacterium
    - 5.3.3.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
  - 5.3.4. Streptococcus
    - 5.3.4.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
  - 5.3.5. Other Genus
    - 5.3.5.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
- 5.4. Yeast

- 5.4.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
- 5.5. Spore Formers
  - 5.5.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

## **CHAPTER 6. PROBIOTIC INGREDIENTS MARKET: APPLICATION ESTIMATES & TREND ANALYSIS**

- 6.1. Definition & Scope
- 6.2. Application Movement Analysis & Market Share, 2021 & 2030
- 6.3. Functional Food and Beverages
  - 6.3.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
  - 6.3.2. Dairy Products
    - 6.3.2.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
    - 6.3.2.2. Yogurt
      - 6.3.2.2.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
    - 6.3.2.3. Cheese
      - 6.3.2.3.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
    - 6.3.2.4. Others
      - 6.3.2.4.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
  - 6.3.3. Non-dairy Products
    - 6.3.3.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
    - 6.3.3.2. Bakery
      - 6.3.3.2.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
    - 6.3.3.3. Cereals
      - 6.3.3.3.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
    - 6.3.3.4. Functional Beverages
      - 6.3.3.4.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
    - 6.3.3.5. Others
      - 6.3.3.5.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
- 6.4. Dietary Supplements
  - 6.4.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
  - 6.4.2. Chewables & Gummies
    - 6.4.2.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
  - 6.4.3. Capsules
    - 6.4.3.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
  - 6.4.4. Powders
    - 6.4.4.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
  - 6.4.5. Tablets
    - 6.4.5.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

#### 6.4.6. Soft Gels

6.4.6.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

#### 6.4.7. Others

6.4.7.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

### 6.5. Animal Nutrition

6.5.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

### 6.6. Others

6.6.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

## **CHAPTER 7. PROBIOTIC INGREDIENTS MARKET: END-USER ESTIMATES & TREND ANALYSIS**

### 7.1. Definition & Scope

### 7.2. End-user Movement Analysis & Market Share, 2021 & 2030

### 7.3. Human Probiotics

7.3.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

### 7.4. Animal Probiotics

7.4.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

## **CHAPTER 8. PROBIOTIC INGREDIENTS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

### 8.1. Regional Movement Analysis & Market Share, 2021 & 2030

### 8.2. North America

8.2.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.2.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.2.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)  
(Kilotons)

8.2.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)  
(Kilotons)

8.2.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)  
(Kilotons)

#### 8.2.6. U.S.

8.2.6.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.2.6.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.2.6.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)  
(Kilotons)

8.2.6.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)  
(Kilotons)



8.2.6.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)  
(Kilotons)

8.2.7. Canada

8.2.7.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.2.7.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.2.7.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)  
(Kilotons)

8.2.7.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)  
(Kilotons)

8.2.7.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)  
(Kilotons)

8.2.8. Mexico

8.2.8.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.2.8.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.2.8.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)  
(Kilotons)

8.2.8.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)  
(Kilotons)

8.2.8.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)  
(Kilotons)

8.3. Europe

8.3.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.3.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.3.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)  
(Kilotons)

8.3.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)  
(Kilotons)

8.3.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)  
(Kilotons)

8.3.6. U.K.

8.3.6.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.3.6.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.3.6.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)  
(Kilotons)

8.3.6.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)  
(Kilotons)

8.3.6.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)  
(Kilotons)

8.3.7. Germany



- 8.3.7.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
- 8.3.7.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)
- 8.3.7.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million) (Kilotons)
- 8.3.7.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million) (Kilotons)
- 8.3.7.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million) (Kilotons)
- 8.3.8. France
  - 8.3.8.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
  - 8.3.8.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)
  - 8.3.8.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million) (Kilotons)
  - 8.3.8.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million) (Kilotons)
  - 8.3.8.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million) (Kilotons)
- 8.3.9. Italy
  - 8.3.9.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
  - 8.3.9.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)
  - 8.3.9.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million) (Kilotons)
  - 8.3.9.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million) (Kilotons)
  - 8.3.9.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million) (Kilotons)
- 8.3.10. Spain
  - 8.3.10.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
  - 8.3.10.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)
  - 8.3.10.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million) (Kilotons)
  - 8.3.10.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million) (Kilotons)
  - 8.3.10.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million) (Kilotons)
- 8.4. Asia Pacific
  - 8.4.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)
  - 8.4.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.4.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)  
(Kilotons)

8.4.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)  
(Kilotons)

8.4.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)  
(Kilotons)

8.4.6. China

8.4.6.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.4.6.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.4.6.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)  
(Kilotons)

8.4.6.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)  
(Kilotons)

8.4.6.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)  
(Kilotons)

8.4.7. India

8.4.7.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.4.7.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.4.7.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)  
(Kilotons)

8.4.7.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)  
(Kilotons)

8.4.7.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)  
(Kilotons)

8.4.8. Japan

8.4.8.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.4.8.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.4.8.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)  
(Kilotons)

8.4.8.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)  
(Kilotons)

8.4.8.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)  
(Kilotons)

8.4.9. Australia

8.4.9.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.4.9.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.4.9.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)  
(Kilotons)

8.4.9.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

(Kilotons)

8.4.9.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

(Kilotons)

8.4.10. South Korea

8.4.10.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.4.10.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million)

(Kilotons)

8.4.10.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)

(Kilotons)

8.4.10.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

(Kilotons)

8.4.10.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

(Kilotons)

8.5. Central & South America

8.5.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.5.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.5.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)

(Kilotons)

8.5.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

(Kilotons)

8.5.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

(Kilotons)

8.5.6. Brazil

8.5.6.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.5.6.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.5.6.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)

(Kilotons)

8.5.6.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

(Kilotons)

8.5.6.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

(Kilotons)

8.5.7. Argentina

8.5.7.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.5.7.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.5.7.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)

(Kilotons)

8.5.7.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

(Kilotons)

8.5.7.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

(Kilotons)

#### 8.6. Middle East & Africa

8.6.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.6.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.6.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)

(Kilotons)

8.6.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

(Kilotons)

8.6.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

(Kilotons)

#### 8.6.6. South Africa

8.6.6.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.6.6.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.6.6.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)

(Kilotons)

8.6.6.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

(Kilotons)

8.6.6.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

(Kilotons)

#### 8.6.7. Saudi Arabia

8.6.7.1. Market estimates and forecast, 2017 - 2030 (USD Million) (Kilotons)

8.6.7.2. Market estimates and forecast, by type, 2017 - 2030 (USD Million) (Kilotons)

8.6.7.3. Market estimates and forecast, by ingredient, 2017 - 2030 (USD Million)

(Kilotons)

8.6.7.4. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

(Kilotons)

8.6.7.5. Market estimates and forecast, by end-user, 2017 - 2030 (USD Million)

(Kilotons)

## CHAPTER 9. COMPETITIVE ANALYSIS

9.1. Key players & recent developments & their impact on the industry

9.2. Key Company/Competition Categorization

9.3. Vendor Landscape

9.3.1. List of key distributors & channel partners

9.3.2. Key Customers

9.4. Company Market Ranking Analysis

9.5. Public Companies

9.5.1. Company Market Position Analysis

- 9.5.2. SWOT Analysis
- 9.6. Private Companies
  - 9.6.1. List of Key Emerging Companies
  - 9.6.2. Geographical Presence
  - 9.6.3. Company Market Position Analysis

## **CHAPTER 10. COMPANY PROFILES**

- 10.1. Kerry Inc
  - 10.1.1. Company Overview
  - 10.1.2. Financial Performance
  - 10.1.3. Product Benchmarking
  - 10.1.4. Strategic Initiatives
- 10.2. Chr. Hansen Holding AS
  - 10.2.1. Company Overview
  - 10.2.2. Financial Performance
  - 10.2.3. Product Benchmarking
  - 10.2.4. Strategic Initiatives
- 10.3. DSM
  - 10.3.1. Company Overview
  - 10.3.2. Financial Performance
  - 10.3.3. Product Benchmarking
  - 10.3.4. Strategic Initiatives
- 10.4. DuPont de Nemours Inc
  - 10.4.1. Company Overview
  - 10.4.2. Financial Performance
  - 10.4.3. Product Benchmarking
  - 10.4.4. Strategic Initiatives
- 10.5. Associated British Foods plc
  - 10.5.1. Company Overview
  - 10.5.2. Financial Performance
  - 10.5.3. Product Benchmarking
  - 10.5.4. Strategic Initiatives
- 10.6. Lallemand Inc
  - 10.6.1. Company Overview
  - 10.6.2. Financial Performance
  - 10.6.3. Product Benchmarking
  - 10.6.4. Strategic Initiatives
- 10.7. Archer Daniels Midland

- 10.7.1. Company Overview
- 10.7.2. Financial Performance
- 10.7.3. Product Benchmarking
- 10.7.4. Strategic Initiatives
- 10.8. Advanced Enzyme Technologies
  - 10.8.1. Company Overview
  - 10.8.2. Financial Performance
  - 10.8.3. Product Benchmarking
  - 10.8.4. Strategic Initiatives
- 10.9. Probi AB
  - 10.9.1. Company Overview
  - 10.9.2. Financial Performance
  - 10.9.3. Product Benchmarking
  - 10.9.4. Strategic Initiatives
- 10.10. Adisseo.
  - 10.10.1. Company Overview
  - 10.10.2. Financial Performance
  - 10.10.3. Product Benchmarking
  - 10.10.4. Strategic Initiatives



## List Of Tables

### LIST OF TABLES

Table 1 Global probiotic ingredients market estimates and forecasts, by dry/powder form, 2017 - 2030 (USD Million) (Kilotons)

Table 2 Global probiotic ingredients market estimates and forecasts, by liquid form, 2017 - 2030 (USD Million) (Kilotons)

Table 3 Global bacteria-based probiotic ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Kilotons)

Table 4 Global probiotic ingredients market estimates and forecasts, by bacteria type, 2017 - 2030 (USD Million)

Table 5 Global probiotic ingredients market estimates and forecasts, by bacteria type, 2017 - 2030 (Kilotons)

Table 6 Global yeast-based probiotic ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Kilotons)

Table 7 Global spore former-based probiotic ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Kilotons)

Table 8 Global probiotic ingredients market estimates and forecasts, by food & beverages, 2017 - 2030 (USD Million) (Kilotons)

Table 9 Global probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (USD Million)

Table 10 Global probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (Kilotons)

Table 11 Global probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (USD Million)

Table 12 Global probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (Kilotons)

Table 13 Global probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (USD Million)

Table 14 Global probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (Kilotons)

Table 15 Global probiotic ingredients market estimates and forecasts, by dietary supplement application, 2017 - 2030 (USD Million)

Table 16 Global probiotic ingredients market estimates and forecasts, by dietary supplement application, 2017 - 2030 (Kilotons)

Table 17 Global probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (USD Million)

Table 18 Global probiotic ingredients market estimates and forecasts, by end-user,



2017 - 2030 (Kilotons)

Table 19 Global probiotic ingredients market estimates and forecasts, by other application, 2017 - 2030 (USD Million) (Kilotons)

Table 20 North America probiotic ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Kilotons)

Table 21 North America probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (USD Million)

Table 22 North America probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (Kilotons)

Table 23 North America probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (USD Million)

Table 24 North America probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (Kilotons)

Table 25 North America probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (USD Million)

Table 26 North America probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (Kilotons)

Table 27 North America probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 28 North America probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (Kilotons)

Table 29 North America probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (USD Million)

Table 30 North America probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (Kilotons)

Table 31 North America probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (USD Million)

Table 32 North America probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (Kilotons)

Table 33 North America probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (USD Million)

Table 34 North America probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (Kilotons)

Table 35 North America probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (USD Million)

Table 36 North America probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (Kilotons)

Table 37 North America probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (USD Million)

Table 38 North America probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (Kilotons)

Table 39 U.S. probiotic ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Kilotons)

Table 40 U.S. probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (USD Million)

Table 41 U.S. probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (Kilotons)

Table 42 U.S. probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (USD Million)

Table 43 U.S. probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (Kilotons)

Table 44 U.S. probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (USD Million)

Table 45 U.S. probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (Kilotons)

Table 46 U.S. probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 47 U.S. probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (Kilotons)

Table 48 U.S. probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (USD Million)

Table 49 U.S. probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (Kilotons)

Table 50 U.S. probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (USD Million)

Table 51 U.S. probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (Kilotons)

Table 52 U.S. probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (USD Million)

Table 53 U.S. probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (Kilotons)

Table 54 U.S. probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (USD Million)

Table 55 U.S. probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (Kilotons)

Table 56 U.S. probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (USD Million)

Table 57 U.S. probiotic ingredients market estimates and forecasts, by end-user, 2017 -

2030 (Kilotons)

Table 58 Canada probiotic ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Kilotons)

Table 59 Canada probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (USD Million)

Table 60 Canada probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (Kilotons)

Table 61 Canada probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (USD Million)

Table 62 Canada probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (Kilotons)

Table 63 Canada probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (USD Million)

Table 64 Canada probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (Kilotons)

Table 65 Canada probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 66 Canada probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (Kilotons)

Table 67 Canada probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (USD Million)

Table 68 Canada probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (Kilotons)

Table 69 Canada probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (USD Million)

Table 70 Canada probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (Kilotons)

Table 71 Canada probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (USD Million)

Table 72 Canada probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (Kilotons)

Table 73 Canada probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (USD Million)

Table 74 Canada probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (Kilotons)

Table 75 Canada probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (USD Million)

Table 76 Canada probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (Kilotons)

Table 77 Mexico probiotic ingredients market estimates and forecasts, 2017 - 2030  
(USD Million) (Kilotons)

Table 78 Mexico probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (USD Million)

Table 79 Mexico probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (Kilotons)

Table 80 Mexico probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (USD Million)

Table 81 Mexico probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (Kilotons)

Table 82 Mexico probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (USD Million)

Table 83 Mexico probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (Kilotons)

Table 84 Mexico probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 85 Mexico probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (Kilotons)

Table 86 Mexico probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (USD Million)

Table 87 Mexico probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (Kilotons)

Table 88 Mexico probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (USD Million)

Table 89 Mexico probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (Kilotons)

Table 90 Mexico probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (USD Million)

Table 91 Mexico probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (Kilotons)

Table 92 Mexico probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (USD Million)

Table 93 Mexico probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (Kilotons)

Table 94 Mexico probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (USD Million)

Table 95 Mexico probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (Kilotons)

Table 96 Europe probiotic ingredients market estimates and forecasts, 2017 - 2030

(USD Million) (Kilotons)

Table 97 Europe probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (USD Million)

Table 98 Europe probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (Kilotons)

Table 99 Europe probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (USD Million)

Table 100 Europe probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (Kilotons)

Table 101 Europe probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (USD Million)

Table 102 Europe probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (Kilotons)

Table 103 Europe probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 104 Europe probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (Kilotons)

Table 105 Europe probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (USD Million)

Table 106 Europe probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (Kilotons)

Table 107 Europe probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (USD Million)

Table 108 Europe probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (Kilotons)

Table 109 Europe probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (USD Million)

Table 110 Europe probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (Kilotons)

Table 111 Europe probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (USD Million)

Table 112 Europe probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (Kilotons)

Table 113 Europe probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (USD Million)

Table 114 Europe probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (Kilotons)

Table 115 Germany probiotic ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Kilotons)



Table 116 Germany probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (USD Million)

Table 117 Germany probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (Kilotons)

Table 118 Germany probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (USD Million)

Table 119 Germany probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (Kilotons)

Table 120 Germany probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (USD Million)

Table 121 Germany probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (Kilotons)

Table 122 Germany probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 123 Germany probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (Kilotons)

Table 124 Germany probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (USD Million)

Table 125 Germany probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (Kilotons)

Table 126 Germany probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (USD Million)

Table 127 Germany probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (Kilotons)

Table 128 Germany probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (USD Million)

Table 129 Germany probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (Kilotons)

Table 130 Germany probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (USD Million)

Table 131 Germany probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (Kilotons)

Table 132 Germany probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (USD Million)

Table 133 Germany probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (Kilotons)

Table 134 U.K. probiotic ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Kilotons)

Table 135 U.K. probiotic ingredients market estimates and forecasts, by form, 2017 -

2030 (USD Million)

Table 136 U.K. probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (Kilotons)

Table 137 U.K. probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (USD Million)

Table 138 U.K. probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (Kilotons)

Table 139 U.K. probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (USD Million)

Table 140 U.K. probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (Kilotons)

Table 141 U.K. probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 142 U.K. probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (Kilotons)

Table 143 U.K. probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (USD Million)

Table 144 U.K. probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (Kilotons)

Table 145 U.K. probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (USD Million)

Table 146 U.K. probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (Kilotons)

Table 147 U.K. probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (USD Million)

Table 148 U.K. probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (Kilotons)

Table 149 U.K. probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (USD Million)

Table 150 U.K. probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (Kilotons)

Table 151 U.K. probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (USD Million)

Table 152 U.K. probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (Kilotons)

Table 153 France probiotic ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Kilotons)

Table 154 France probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (USD Million)



Table 155 France probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (Kilotons)

Table 156 France probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (USD Million)

Table 157 France probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (Kilotons)

Table 158 France probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (USD Million)

Table 159 France probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (Kilotons)

Table 160 France probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 161 France probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (Kilotons)

Table 162 France probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (USD Million)

Table 163 France probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (Kilotons)

Table 164 France probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (USD Million)

Table 165 France probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (Kilotons)

Table 166 France probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (USD Million)

Table 167 France probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (Kilotons)

Table 168 France probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (USD Million)

Table 169 France probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (Kilotons)

Table 170 France probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (USD Million)

Table 171 France probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (Kilotons)

Table 172 Italy probiotic ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Kilotons)

Table 173 Italy probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (USD Million)

Table 174 Italy probiotic ingredients market estimates and forecasts, by form, 2017 -

2030 (Kilotons)

Table 175 Italy probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (USD Million)

Table 176 Italy probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (Kilotons)

Table 177 Italy probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (USD Million)

Table 178 Italy probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (Kilotons)

Table 179 Italy probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 180 Italy probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (Kilotons)

Table 181 Italy probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (USD Million)

Table 182 Italy probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (Kilotons)

Table 183 Italy probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (USD Million)

Table 184 Italy probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (Kilotons)

Table 185 Italy probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (USD Million)

Table 186 Italy probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (Kilotons)

Table 187 Italy probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (USD Million)

Table 188 Italy probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (Kilotons)

Table 189 Italy probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (USD Million)

Table 190 Italy probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (Kilotons)

Table 191 Spain probiotic ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Kilotons)

Table 192 Spain probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (USD Million)

Table 193 Spain probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (Kilotons)

Table 194 Spain probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (USD Million)

Table 195 Spain probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (Kilotons)

Table 196 Spain probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (USD Million)

Table 197 Spain probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (Kilotons)

Table 198 Spain probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 199 Spain probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (Kilotons)

Table 200 Spain probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (USD Million)

Table 201 Spain probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (Kilotons)

Table 202 Spain probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (USD Million)

Table 203 Spain probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (Kilotons)

Table 204 Spain probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (USD Million)

Table 205 Spain probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (Kilotons)

Table 206 Spain probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (USD Million)

Table 207 Spain probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (Kilotons)

Table 208 Spain probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (USD Million)

Table 209 Spain probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (Kilotons)

Table 210 Asia Pacific probiotic ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Kilotons)

Table 211 Asia Pacific probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (USD Million)

Table 212 Asia Pacific probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (Kilotons)

Table 213 Asia Pacific probiotic ingredients market estimates and forecasts, by

ingredient, 2017 - 2030 (USD Million)

Table 214 Asia Pacific probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (Kilotons)

Table 215 Asia Pacific probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (USD Million)

Table 216 Asia Pacific probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (Kilotons)

Table 217 Asia Pacific probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 218 Asia Pacific probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (Kilotons)

Table 219 Asia Pacific probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (USD Million)

Table 220 Asia Pacific probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (Kilotons)

Table 221 Asia Pacific probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (USD Million)

Table 222 Asia Pacific probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (Kilotons)

Table 223 Asia Pacific probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (USD Million)

Table 224 Asia Pacific probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (Kilotons)

Table 225 Asia Pacific probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (USD Million)

Table 226 Asia Pacific probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (Kilotons)

Table 227 Asia Pacific probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (USD Million)

Table 228 Asia Pacific probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (Kilotons)

Table 229 China probiotic ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Kilotons)

Table 230 China probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (USD Million)

Table 231 China probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (Kilotons)

Table 232 China probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (USD Million)

Table 233 China probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (Kilotons)

Table 234 China probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (USD Million)

Table 235 China probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (Kilotons)

Table 236 China probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 237 China probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (Kilotons)

Table 238 China probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (USD Million)

Table 239 China probiotic ingredients market estimates and forecasts, by functional food & beverages application, 2017 - 2030 (Kilotons)

Table 240 China probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (USD Million)

Table 241 China probiotic ingredients market estimates and forecasts, by dairy application, 2017 - 2030 (Kilotons)

Table 242 China probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (USD Million)

Table 243 China probiotic ingredients market estimates and forecasts, by non-dairy application, 2017 - 2030 (Kilotons)

Table 244 China probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (USD Million)

Table 245 China probiotic ingredients market estimates and forecasts, by dietary supplements application, 2017 - 2030 (Kilotons)

Table 246 China probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (USD Million)

Table 247 China probiotic ingredients market estimates and forecasts, by end-user, 2017 - 2030 (Kilotons)

Table 248 India probiotic ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Kilotons)

Table 249 India probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (USD Million)

Table 250 India probiotic ingredients market estimates and forecasts, by form, 2017 - 2030 (Kilotons)

Table 251 India probiotic ingredients market estimates and forecasts, by ingredient, 2017 - 2030 (USD Million)

Table 252 India probiotic ingredients market estimates and forecasts, by ingredient,

2017 - 2030 (Kilotons)

Table 253 India probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (USD Million)

Table 254 India probiotic ingredients market estimates and forecasts, by bacteria, 2017 - 2030 (Kilotons)

Table 255 India probiotic ingredients market estimates and forecasts, by application, 2017 - 2030 (USD Million)



## List Of Figures

### LIST OF FIGURES

- Fig. 1 Information procurement
- Fig. 2 Primary research pattern
- Fig. 3 Primary research process
- Fig. 4 Primary research approaches
- Fig. 5 Probiotic Ingredients market: Market insights
- Fig. 6 Probiotic Ingredients market: Segmental insights
- Fig. 7 Probiotic Ingredients market: Segmental Insights
- Fig. 8 Probiotic Ingredients Market: Segmental Insights
- Fig. 9 Probiotic Ingredients Market: Penetration & growth prospect mapping
- Fig. 10 Probiotic Ingredients market: Value chain analysis
- Fig. 11 Probiotics market: Vendor selection criteria analysis
- Fig. 12 Global Probiotic Market, by market share, 2021 (%)
- Fig. 13 Functional food market, 2017 - 2030 (USD Billion)
- Fig. 14 Global Compound Feed Production, by Country, 2020 (Million Tons)
- Fig. 15 Probiotic Ingredients Market: Porter's Analysis
- Fig. 16 Probiotic Ingredients Market: PESTEL Analysis
- Fig. 17 Global probiotic ingredients market: Form movement analysis, 2021 & 2030
- Fig. 18 Global probiotic ingredients market: Ingredient movement analysis, 2021 & 2030
- Fig. 19 Global probiotic ingredients market: Application movement analysis, 2021 & 2030
- Fig. 20 Global probiotic ingredients market: Regional movement analysis, 2021 & 2030
- Fig. 21 Participant Categorization
- Fig. 22 Pharmaceutical & Supplement Packaging market: Competitive dashboard analysis
- Fig. 23 Private company market position analysis



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