

Printer Market For LVT And Laminate Flooring Size, Share & Trends Analysis Report By Flooring Type (Luxury Vinyl Tiles, Laminate Tiles), By Region (North America, Europe, Asia Pacific), And Segment Forecasts, 2025 - 2030

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Abstracts

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Printer Market For LVT And Laminate Flooring Summary

The global printer market for LVT and laminate flooring was estimated at USD 233.8 million in 2024 and is projected to reach USD 649.1 million by 2030, growing at a CAGR of 18.6% from 2025 to 2030. LVT and laminate flooring are favored in both residential and commercial constructions due to their versatility, durability, and ease of maintenance.

These flooring types mimic the appearance of natural materials such as wood and stone but at a fraction of the cost, making them an attractive choice for budget-conscious consumers.

Several key factors, including cost, efficiency, and market demand influence the adoption of new technologies in the LVT and laminate flooring industry. Cost considerations play a crucial role, as manufacturers must evaluate the initial investment in new printing technologies against potential long-term savings and increased productivity. Technologies such as digital printing machines promise significant reductions in production costs, waste, and energy consumption are more likely to be embraced. Additionally, companies often conduct thorough return-on-investment analyses to ensure that adopting new equipment will enhance their overall

competitiveness.

Global Printer Market For LVT And Laminate Flooring Report Segmentation

This report forecasts revenue growth at global, regional & country levels and provides an analysis on the industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research, Inc. has segmented the global printer market for LVT and laminate flooring based on flooring type and region:

Flooring Type Outlook (Volume, Units; Revenue, USD Million, 2018 - 2030)

Luxury Vinyl Tiles

Direct Single Pass Printing Machines

Roll-to-roll Digital Printing Machines

Roll-to-roll Rotogravure Machines

Roll-to-roll Flexographic Machines

Laminate Tiles

Direct Single Pass Printing Machines

Roll-to-roll Digital Printing Machines

Roll-to-roll Rotogravure Machines

Roll-to-roll Flexographic Machines

Regional Outlook (Volume, Units; Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

France

Germany

Italy

Spain

Türkiye

Netherlands

Norway

Sweden

Asia Pacific

China

India

Japan

South Korea

Thailand

Malaysia

Indonesia

Vietnam

Australia

Central & South America

Brazil

Argentina

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