

# **Print Newspapers & Magazines Market Size, Share & Trends Analysis Report By Type (Newspapers, Magazines, Print Newspaper Advertising, Print Magazine Advertising), By Region, And Segment Forecasts, 2022 - 2028**

<https://marketpublishers.com/r/P449579633AFEN.html>

Date: May 2022

Pages: 74

Price: US\$ 3,950.00 (Single User License)

ID: P449579633AFEN

## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **Print Newspapers & Magazines Market Growth & Trends**

The global print newspapers & magazines market size is expected to reach USD 105.24 billion by 2028, registering a CAGR of -2.3% over the forecast period, according to a new report by Grand View Research, Inc. The growing rapid digitalization of newspapers and magazines in emerging economies has experienced significant shrinkage of print media in recent years and is likely to witness a decline in the market over the forecast period. However, print media circulation decline in recent years around the globe is the major factor that restrains the market growth. The increasing acceptance of print advertising among the various industries in recent years to offer information about their company and products is expected to accelerate the market growth. Moreover, the rising effectiveness of print newspapers & magazines in developing countries due to the huge number of subscribers around the globe is accelerating the market growth.

Moreover, print newspapers & magazines are rapidly gaining popularity among the people because it is an attractive platform for premium segment readers, which in turn is accelerating the market growth. Furthermore, the lockdown situation which was observed during the COVID-19 pandemic, and showed a negative impact on the market forced advertisers to slash marketing budgets or pause advertising spending during this

period. Moreover, the increasing spending on print media after the ease of several restrictions is expected to boost the market growth over the forecast period.

The magazine segment is expected to register a CAGR of -1.4% from 2022 to 2028. The increasing adoption of print magazines for brand awareness and promotion of the various products through print media has significantly accelerated the growth of this segment. However, the rising investment in digital magazines by the various advertisers due to the high engagement of customers on the online platforms may hinder the growth of this segment. Additionally, the rising acceptance of smartphones and growing internet penetration rate across the globe is propelling the digital magazines market, which is restraining the growth of the market over the forecast period.

The Asia Pacific dominated the market with the largest revenue share in 2021. The growing technological advancement in augmented printing and paper manufacturing is expected to accelerate the market growth. Moreover, the increasing number of subscribers of print newspapers and magazines across the region is expected to drive the market. However, the increasing investment in digital media by media companies across the region is hindering the growth of the market. Additionally, the intense competition among the vendors of print media along with strict government regulation regarding print advertising is restraining the market growth over the last few years.

### Print Newspapers & Magazines Market Report Highlights

The Asia Pacific dominated the market with a revenue share of around 35% in 2021 owing to the growing print media industry

Magazine's segment is expected to exhibit a CAGR of -1.4% from 2022 to 2028 due to the rising demand for creative and interactive print

The newspaper segment held the largest market share in 2021 and contributed over 35% of the total revenue due to the growing subscription of print newspapers

North America is expected to witness a CAGR of -1.9% from 2022 to 2028 owing to growing spending on print newspapers & magazines.

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Type Outlook
- 2.3. Regional Outlook

### CHAPTER 3. PRINT NEWSPAPERS & MAGAZINES MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
  - 3.3.1. Sales/Retail Channel Analysis
  - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
  - 3.4.1. Market Driver Analysis
  - 3.4.2. Market Restraint Analysis
  - 3.4.3. Industry Challenges
  - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
  - 3.5.1. Industry Analysis - Porter's
    - 3.5.1.1. Supplier Power
    - 3.5.1.2. Buyer Power

- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Print Newspapers & Magazines Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19 on the Print Newspapers & Magazines Market

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Type Adoption
- 4.4. Observations & Recommendations

## **CHAPTER 5. PRINT NEWSPAPERS & MAGAZINES MARKET: TYPE ESTIMATES & TREND ANALYSIS**

- 5.1. Type Movement Analysis & Market Share, 2021 & 2028
- 5.2. Newspapers
  - 5.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.3. Magazines
  - 5.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.4. Print Newspaper Advertising
  - 5.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.5. Print Magazine Advertising
  - 5.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

## **CHAPTER 6. PRINT NEWSPAPERS & MAGAZINES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 6.1. Regional Movement Analysis & Market Share, 2022 & 2028
- 6.2. North America
  - 6.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
  - 6.2.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.2.3. U.S.
    - 6.2.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.2.3.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
- 6.3. Europe
  - 6.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

- 6.3.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
- 6.3.3. Germany
  - 6.3.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
  - 6.3.3.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
- 6.3.4. U.K.
  - 6.3.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
  - 6.3.4.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
- 6.3.5. France
  - 6.3.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
  - 6.3.5.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
- 6.4. Asia Pacific
  - 6.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
  - 6.4.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.4.3. China
    - 6.4.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.4.3.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.4.4. Japan
    - 6.4.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.4.4.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.4.5. India
    - 6.4.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.4.5.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
- 6.5. Central & South America
  - 6.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
  - 6.5.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.5.3. Brazil
    - 6.5.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.5.3.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
- 6.6. Middle East & Africa
  - 6.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
  - 6.6.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)
  - 6.6.3. South Africa
    - 6.6.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
    - 6.6.3.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)

## **CHAPTER 7. COMPETITIVE ANALYSIS**

- 7.1. Key global players, recent developments & their impact on the industry
- 7.2. Key Company/Competition Categorization (Key innovators, Market leaders,

Emerging players)

### 7.3. Vendor Landscape

#### 7.3.1. Key company market share analysis, 2021

## **CHAPTER 8. COMPANY PROFILES**

### 8.1. Gannett Co. Inc.

#### 8.1.1. Company Overview

#### 8.1.2. Financial Performance

#### 8.1.3. Type Benchmarking

#### 8.1.4. Strategic Initiatives

### 8.2. Nine Entertainment Co.

#### 8.2.1. Company Overview

#### 8.2.2. Financial Performance

#### 8.2.3. Type Benchmarking

#### 8.2.4. Strategic Initiatives

### 8.3. The New York Times

#### 8.3.1. Company Overview

#### 8.3.2. Financial Performance

#### 8.3.3. Type Benchmarking

#### 8.3.4. Strategic Initiatives

### 8.4. Schibsted Media Group

#### 8.4.1. Company Overview

#### 8.4.2. Financial Performance

#### 8.4.3. Type Benchmarking

#### 8.4.4. Strategic Initiatives

### 8.5. Axel Springer SE

#### 8.5.1. Company Overview

#### 8.5.2. Financial Performance

#### 8.5.3. Type Benchmarking

#### 8.5.4. Strategic Initiatives

### 8.6. Daily Mail and General Trust

#### 8.6.1. Company Overview

#### 8.6.2. Financial Performance

#### 8.6.3. Type Benchmarking

#### 8.6.4. Strategic Initiatives

### 8.7. Gruppo Editoriale L'Espresso

#### 8.7.1. Company Overview

#### 8.7.2. Financial Performance

- 8.7.3. Type Benchmarking
- 8.7.4. Strategic Initiatives
- 8.8. Johnston Press
  - 8.8.1. Company Overview
  - 8.8.2. Financial Performance
  - 8.8.3. Type Benchmarking
  - 8.8.4. Strategic Initiatives
- 8.9. Conduit, Inc
  - 8.9.1. Company Overview
  - 8.9.2. Financial Performance
  - 8.9.3. Type Benchmarking
  - 8.9.4. Strategic Initiatives
- 8.10. Valassis
  - 8.10.1. Company Overview
  - 8.10.2. Financial Performance
  - 8.10.3. Type Benchmarking
  - 8.10.4. Strategic Initiatives
- 8.11. NEWS CORP
  - 8.11.1. Company Overview
  - 8.11.2. Financial Performance
  - 8.11.3. Type Benchmarking
  - 8.11.4. Strategic Initiatives



## List Of Tables

### LIST OF TABLES

1. Print Newspapers & Magazines Market - Key Market Driver Analysis
2. Print Newspapers & Magazines Market - Key Market Restraint Analysis
3. Global Newspapers Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
4. Global Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
5. Global Print Newspaper Advertising Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
6. Global Print Magazine Advertising Market Revenue Estimates and Forecast By Type, 2017 - 2028 (USD Million)
7. Global Print Newspapers & Magazines Market Estimates and Forecast, By Region 2017 - 2028 (USD Million)
8. Global Print Newspapers & Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
9. North America Print Newspapers & Magazines Market Estimates and Forecast, 2017 - 2028 (USD Million)
10. North America Print Newspapers & Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
11. U.S. Print Newspapers & Magazines Market Estimates and Forecast, 2017 - 2028 (USD Million)
12. U.S. Print Newspapers & Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
13. Europe Print Newspapers & Magazines Market Estimates and Forecast, 2017 - 2028 (USD Million)
14. Europe Print Newspapers & Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
15. Germany Print Newspapers & Magazines Market Estimates and Forecast, 2017 - 2028 (USD Million)
16. Germany Print Newspapers & Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
17. U.K. Print Newspapers & Magazines Market Estimates and Forecast, 2017 - 2028 (USD Million)
18. U.K. Print Newspapers & Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
19. France Print Newspapers & Magazines Market Estimates and Forecast, 2017 - 2028 (USD Million)



20. France Print Newspapers & Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
21. Asia Pacific Print Newspapers & Magazines Market Estimates and Forecast, 2017 - 2028 (USD Million)
22. Asia Pacific Print Newspapers & Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
23. China Print Newspapers & Magazines Market Estimates and Forecast, 2017 - 2028 (USD Million)
24. China Print Newspapers & Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
25. Japan Print Newspapers & Magazines Market Estimates and Forecast, 2017 - 2028 (USD Million)
26. Japan Print Newspapers & Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
27. India Print Newspapers & Magazines Market Estimates and Forecast, 2017 - 2028 (USD Million)
28. India Print Newspapers & Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
29. Central & South America Print Newspapers & Magazines Market Estimates and Forecast, 2017 - 2028 (USD Million)
30. Central & South America Print Newspapers & Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
31. Brazil Print Newspapers & Magazines Market Estimates and Forecast, 2017 - 2028 (USD Million)
32. Brazil Print Newspapers & Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
33. Middle East & Africa Print Newspapers & Magazines Market Estimates and Forecast, 2017 - 2028 (USD Million)
34. Middle East & Africa Print Newspapers & Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
35. South Africa Print Newspapers & Magazines Market Estimates and Forecast, 2017 - 2028 (USD Million)
36. South Africa Print Newspapers & Magazines Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)
37. Vendor landscape

## List Of Figures

### LIST OF FIGURES

1. Print Newspapers & Magazines Market Snapshot
2. Print Newspapers & Magazines Market Segmentation & Scope
3. Print Newspapers & Magazines Market Penetration & Growth Prospect Mapping
4. Print Newspapers & Magazines Market Value Chain Analysis
5. Print Newspapers & Magazines Market Dynamics
6. Print Newspapers & Magazines Market Porter's Analysis
7. Print Newspapers & Magazines Market: Type Movement Analysis
8. Print Newspapers & Magazines Market: Regional Movement Analysis

## I would like to order

Product name: Print Newspapers & Magazines Market Size, Share & Trends Analysis Report By Type (Newspapers, Magazines, Print Newspaper Advertising, Print Magazine Advertising), By Region, And Segment Forecasts, 2022 - 2028

Product link: <https://marketpublishers.com/r/P449579633AFEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P449579633AFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970