

Pressure Sensitive Tape Market Analysis By Backing Material (Polypropylene, Paper, PVC), By Product (Carton Sealing Tapes, Masking Tapes, Double Sided Tapes, Electrical Tapes), By Application (Packaging, Building & Construction, Electrical & Electronics, Automotive, Health & Hygiene) And Segment Forecasts To 2022

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Abstracts

The global Pressure Sensitive Tape Market is expected to reach USD 69.26 billion by 2022, according to a new report by Grand View Research, Inc. Growing demand for corrugated boxes mainly in China, India and Brazil is expected to propel growth over the forecast period. Increasing demand for corrugated packaging owing to its high durability and protection will fuel market expansion.

Rising concerns regarding eco-friendly packaging solutions owing to strict government and environmental regulations is further expected to boost the carton sealing Tape demand. In addition, high consumption of pressure sensitive Tape in medical sector owing to its non toxicity and compatibility with different forms of sterilization will fuel industry growth. Introduction of highly effective and environment friendly solvent recovery technology used during adhesive coating will open new avenues in the near future.

Building & construction is expected to witness significant volume gains at a CAGR of 5.9% from 2015 to 2022, on account of rapid construction sector growth in India, Malaysia, Mexico, Saudi Arabia, Indonesia, Vietnam and China. MEA is expected to witness rise as a result of increasing foreign direct investments in real estate, construction and hospitality coupled with development of new residential as well as non-

residential offices.

Further key findings from the report suggest:

Global Pressure Sensitive Tape Market demand was 41,442.0 million square meters in 2014 and is expected to reach 65,287.6 million square meters by 2022.

Masking Tape are expected to witness significant volume gains at a CAGR of 6.1% from 2015 to 2022 on account of its growing consumption from construction and automotive sectors. Its properties including instant adhesion, good holding power, improved conformability, easy tear and high solvent & moisture resistance will drive demand over the next seven years.

North America accounted for over 20% of the global revenue share and is expected to witness significant gains in light of growing reconstruction activities in the U.S. coupled with infrastructure development in Canada and Mexico. Moreover, high growth in food & beverage industry particularly in the U.S. will open new industry opportunities for corrugated box packaging, thereby driving carton sealing Tape demand.

Asia Pacific pressure sensitive Tape demand was 20,360.5 million square meters in 2014 and is expected to witness fastest growth at a CAGR exceeding 7.0% from 2015 to 2022 as a result of growing construction sector in light of urbanization, population growth, and government infrastructural plan. Abundant availability of raw materials including polypropylene and PVC in China is expected to drive the market in near future.

Pressure sensitive Tape industry is highly fragmented in nature with key participants including 3M, Lintec, Nitto Denko Corporation and TEAS SE accounting for over 20% of the global company market share in 2014. In August 2015, Shurtape introduced high performance grade flatback paper tape in order to provide strong hold, and humidity & moisture resistance. In April 2014, Saint-Gobain launched high-performance, double-sided acrylic bonding Tape, NORBOND A7200 and NORBOND A7300, to broaden its product portfolio to gain market share.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Scope & Assumptions
- 1.3. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Pressure Sensitive Tape Market - Industry summary and key buying criteria

CHAPTER 3. PRESSURE SENSITIVE TAPES INDUSTRY OUTLOOK

- 3.1. Pressure Sensitive Tape Market segmentation
- 3.2. Pressure Sensitive Tape Market size and growth prospects, 2012 - 2022
- 3.3. Pressure Sensitive Tape Market value chain analysis
 - 3.3.1. Vendor landscape
- 3.4. Raw material outlook
- 3.5. Technology overview
- 3.6. Regulatory framework
- 3.7. Pressure Sensitive Tape Market dynamics
 - 3.7.1. Market driver analysis
 - 3.7.1.1. Growing demand for corrugated box packaging
 - 3.7.1.2. Growing construction sector
 - 3.7.1.3. Growing automotive sector in Asia Pacific
 - 3.7.2. Market restraint analysis
 - 3.7.2.1. Volatile raw material prices
- 3.8. Pressure Sensitive Tape Market key opportunities prioritized
- 3.9. Pressure Sensitive Tape Market Porter's analysis
- 3.10. Pressure sensitive tapes company market share, 2014
- 3.11. Pressure Sensitive Tape Market PESTEL analysis

CHAPTER 4. PRESSURE SENSITIVE TAPES BACKING MATERIAL OUTLOOK

- 4.1. Global Pressure Sensitive Tape Market share by backing material, 2014 & 2022
- 4.2. Polypropylene
 - 4.2.1. Market estimates and forecast, 2012 - 2022
 - 4.2.2. Market estimates and forecast, by region, 2012 - 2022

4.3. Paper

4.3.1. Market estimates and forecast, 2012 - 2022

4.3.2. Market estimates and forecast, by region, 2012 - 2022

4.4. PVC

4.4.1. Market estimates and forecast, 2012 - 2022

4.4.2. Market estimates and forecast, by region, 2012 - 2022

4.5. Others

4.5.1. Market estimates and forecast, 2012 - 2022

4.5.2. Market estimates and forecast, by region, 2012 - 2022

5.1. Global Pressure Sensitive Tape Market share by product, 2014 & 2022

5.2. Carton sealing tapes

5.2.1. Market estimates and forecast, 2012 - 2022

5.2.2. Market estimates and forecast, by region, 2012 - 2022

5.3. Masking tapes

5.3.1. Market estimates and forecast, 2012 - 2022

5.3.2. Market estimates and forecast, by region, 2012 - 2022

5.4. Double sided tapes

5.4.1. Market estimates and forecast, 2012 - 2022

5.4.2. Market estimates and forecast, by region, 2012 - 2022

5.5. Electrical tapes

5.5.1. Market estimates and forecast, 2012 - 2022

5.5.2. Market estimates and forecast, by region, 2012 - 2022

5.6. Others

5.6.1. Market estimates and forecast, 2012 - 2022

5.6.2. Market estimates and forecast, by region, 2012 - 2022

CHAPTER 6. PRESSURE SENSITIVE TAPES APPLICATION OUTLOOK

6.1. Global Pressure Sensitive Tape Market share by application, 2014 & 2022

6.2. Packaging

6.2.1. Market estimates and forecast, 2012 - 2022

6.2.2. Market estimates and forecast, by region, 2012 - 2022

6.3. Building & construction

6.3.1. Market estimates and forecast, 2012 - 2022

6.3.2. Market estimates and forecast, by region, 2012 - 2022

6.4. Electrical & electronics

6.4.1. Market estimates and forecast, 2012 - 2022

6.4.2. Market estimates and forecast, by region, 2012 - 2022

6.5. Automotive

- 6.5.1. Market estimates and forecast, 2012 - 2022
- 6.5.2. Market estimates and forecast, by region, 2012 - 2022
- 6.6. Health & hygiene
 - 6.6.1. Market estimates and forecast, 2012 - 2022
 - 6.6.2. Market estimates and forecast, by region, 2012 - 2022
- 6.7. Others
 - 6.7.1. Market estimates and forecast, 2012 - 2022
 - 6.7.2. Market estimates and forecast, by region, 2012 - 2022

CHAPTER 7. PRESSURE SENSITIVE TAPES REGIONAL OUTLOOK

- 7.1. Global Pressure Sensitive Tape Market share by region, 2014 & 2022
- 7.2. North America
 - 7.2.1. Market estimates and forecast, 2012 - 2022
 - 7.2.2. Market estimates and forecast by backing material, 2012 - 2022
 - 7.2.3. Market estimates and forecast by product, 2012 - 2022
 - 7.2.4. Market estimates and forecast by application, 2012 - 2022
 - 7.2.5. U.S.
 - 7.2.5.1. Market estimates and forecast, 2012 - 2022
 - 7.2.5.2. Market estimates and forecast by backing material, 2012 - 2022
 - 7.2.5.3. Market estimates and forecast by product, 2012 - 2022
 - 7.2.5.4. Market estimates and forecast by application, 2012 - 2022
- 7.3. Europe
 - 7.3.1. Market estimates and forecast, 2012 - 2022
 - 7.3.2. Market estimates and forecast by backing material, 2012 - 2022
 - 7.3.3. Market estimates and forecast by product, 2012 - 2022
 - 7.3.4. Market estimates and forecast by application, 2012 - 2022
 - 7.3.5. Germany
 - 7.3.5.1. Market estimates and forecast, 2012 - 2022
 - 7.3.5.2. Market estimates and forecast by backing material, 2012 - 2022
 - 7.3.5.3. Market estimates and forecast by product, 2012 - 2022
 - 7.3.5.4. Market estimates and forecast by application, 2012 - 2022
- 7.4. Asia Pacific
 - 7.4.1. Market estimates and forecast, 2012 - 2022
 - 7.4.2. Market estimates and forecast by backing material, 2012 - 2022
 - 7.4.3. Market estimates and forecast by product, 2012 - 2022
 - 7.4.4. Market estimates and forecast by application, 2012 - 2022
 - 7.4.5. China
 - 7.4.5.1. Market estimates and forecast, 2012 - 2022

7.4.5.2. Market estimates and forecast by backing material, 2012 - 2022

7.4.5.3. Market estimates and forecast by product, 2012 - 2022

7.4.5.4. Market estimates and forecast by application, 2012 - 2022

7.4.6. India

7.4.6.1. Market estimates and forecast, 2012 - 2022

7.4.6.2. Market estimates and forecast by backing material, 2012 - 2022

7.4.6.3. Market estimates and forecast by product, 2012 - 2022

7.4.6.4. Market estimates and forecast by application, 2012 - 2022

7.5. Latin America

7.5.1. Market estimates and forecast, 2012 - 2022

7.5.2. Market estimates and forecast by backing material, 2012 - 2022

7.5.3. Market estimates and forecast by product, 2012 - 2022

7.5.4. Market estimates and forecast by application, 2012 - 2022

7.5.5. Brazil

7.5.5.1. Market estimates and forecast, 2012 - 2022

7.5.5.2. Market estimates and forecast by backing material, 2012 - 2022

7.5.5.3. Market estimates and forecast by product, 2012 - 2022

7.5.5.4. Market estimates and forecast by application, 2012 - 2022

7.6. MEA

7.6.1. Market estimates and forecast, 2012 - 2022

7.6.2. Market estimates and forecast by backing material, 2012 - 2022

7.6.3. Market estimates and forecast by product, 2012 - 2022

7.6.4. Market estimates and forecast by application, 2012 - 2022

CHAPTER 8. COMPETITIVE LANDSCAPE

8.1. ABI Tape Products

8.1.1. Company Overview

8.1.2. Financial Performance

8.1.3. Product Benchmarking

8.1.4. Strategic Initiatives

8.2. Adchem Corporation

8.2.1. Company Overview

8.2.2. Financial Performance

8.2.3. Product Benchmarking

8.2.4. Strategic Initiatives

8.3. Avery Dennison Corporation

8.3.1. Company Overview

8.3.2. Financial Performance

- 8.3.3. Product Benchmarking
- 8.3.4. Strategic Initiatives
- 8.4. Saint-Gobain
 - 8.4.1. Company Overview
 - 8.4.2. Financial Performance
 - 8.4.3. Product Benchmarking
 - 8.4.4. Strategic Initiatives
- 8.5. Berry Plastics
 - 8.5.1. Company Overview
 - 8.5.2. Financial Performance
 - 8.5.3. Product Benchmarking
 - 8.5.4. Strategic Initiatives
- 8.6. 3M Company
 - 8.6.1. Company Overview
 - 8.6.2. Financial Performance
 - 8.6.3. Product Benchmarking
 - 8.6.4. Strategic Initiatives
- 8.7. tesa SE
 - 8.7.1. Company Overview
 - 8.7.2. Financial Performance
 - 8.7.3. Product Benchmarking
 - 8.7.4. Strategic Initiatives
- 8.8. Nitto Denko Corporation
 - 8.8.1. Company Overview
 - 8.8.2. Financial Performance
 - 8.8.3. Product Benchmarking
 - 8.8.4. Strategic Initiatives
- 8.9. Lintec
 - 8.9.1. Company Overview
 - 8.9.2. Financial Performance
 - 8.9.3. Product Benchmarking
 - 8.9.4. Strategic Initiatives
- 8.10. Advance Tapes International Limited
 - 8.10.1. Company Overview
 - 8.10.2. Financial Performance
 - 8.10.3. Product Benchmarking
 - 8.10.4. Strategic Initiatives
- 8.11. Jonson Tapes Limited
 - 8.11.1. Company Overview

- 8.11.2. Financial Performance
- 8.11.3. Product Benchmarking
- 8.11.4. Strategic Initiatives
- 8.12. Zhejiang Yonghe Adhesive Products Company Limited
 - 8.12.1. Company Overview
 - 8.12.2. Financial Performance
 - 8.12.3. Product Benchmarking
 - 8.12.4. Strategic Initiatives
- 8.13. Scapa
 - 8.13.1. Company Overview
 - 8.13.2. Financial Performance
 - 8.13.3. Product Benchmarking
 - 8.13.4. Strategic Initiatives
- 8.14. Intertape Polymer Group
 - 8.14.1. Company Overview
 - 8.14.2. Financial Performance
 - 8.14.3. Product Benchmarking
 - 8.14.4. Strategic Initiatives
- 8.15. Shurtape
 - 8.15.1. Company Overview
 - 8.15.2. Financial Performance
 - 8.15.3. Product Benchmarking
 - 8.15.4. Strategic Initiatives

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