

Prebiotics Market Size, Share & Trends Analysis Report By Ingredients (FOS, Inulin, GOS, MOS), By Application (Food & Beverages, Dietary Supplements, Animal Feed), By Region, And Segment Forecasts, 2022 - 2030

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Abstracts

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Prebiotics Market Growth & Trends

The global prebiotics market size is expected to reach USD 21.2 billion by 2030, according to a new report by Grand View Research, Inc., registering a CAGR of 14.9% over the forecast period. The growing demand for fiber-rich food products is expected to drive the market. Rising investments in the food & beverage industry for innovation and development of new food products enriched with prebiotics coupled with the rising demand in dietary supplements application, particularly in infant foods are expected to propel market growth over the forecast period. In addition, the rising use of prebiotics in animal feed is expected to drive the demand. High emphasis on improving overall health is also expected to fuel product demand over the forecast period.

The emergence of prebiotics as an alternative to antibiotics is expected to fuel demand in animal feed applications. Increasing dairy production is expected to have a positive impact on the market over the estimated period. The demand for prebiotics is also influenced by the rising consumer inclination toward slimming food products and supplements, especially among sports enthusiasts. These products help athletes restore energy, improve muscular endurance, and minimize body wear & tear. Growing consumer interest in weight management, especially in working professionals, owing to the increasing concerns regarding obesity is expected to amplify the utilization of

prebiotics over the next few years.

North America accounted for a significant market share in 2021 and will expand further at a steady CAGR due to the rising focus on preventive healthcare and demand for prebiotics-enriched foods. The growing innovation in the field of prebiotic-rich protein/fiber supplements is also expected to propel the segment growth over the forecast period. The global industry was highly fragmented on account of the presence of numerous players. Key companies have a global reach owing to their large number of manufacturing facilities and sales offices spread across the major continents.

Prebiotics Market Report Highlights

The inulin ingredients segment accounted for the largest revenue share in 2021 due to wide usage in the treatment of diabetes on account of its high antioxidant activity

Moreover, other health benefits coupled with easier availability from natural sources including banana and garlic are expected to drive the product demand

Galacto-oligosaccharides (GOS) accounted for a significant revenue share in 2021 owing to the growing use in dietary supplements

GOS has several health benefits including improving bone mineralization by enhancing calcium absorption, preventing colon cancer, stimulating bifidobacteria growth, and substituting human milk oligosaccharides. These health benefits are expected to drive the market demand

The dietary supplements application segment is expected to register the fastest CAGR from 2022 to 2030 due to the increasing consumption in Europe and North America owing to rising health consciousness and the growing importance of prebiotics in weight management

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