

Potato Processing Market Size, Share & Trends Analysis Report By Product (Frozen Potato, Potato chips, Dehydrated Potato), By Application, By Distribution Channel, By Region, And Segment Forecasts, 2024 - 2030

<https://marketpublishers.com/r/P394CAC2BB81EN.html>

Date: December 2024

Pages: 80

Price: US\$ 5,950.00 (Single User License)

ID: P394CAC2BB81EN

Abstracts

This report can be delivered to the clients within 3 Business Days

Potato Processing Market Size & Trends

The global potato processing market size was estimated at USD 37.85 billion in 2023 and is projected to grow at a CAGR of 5.9% from 2024 to 2030. A significant driver of the potato processing market is the increasing demand for convenient food products that require minimal preparation time. With urbanization and busy lifestyles becoming more prevalent, consumers gravitate towards ready-to-eat and easy-to-cook options. Additionally, a growing trend towards healthier eating habits leads to a rise in demand for organic and low-calorie processed potato products. This shift in consumer preferences has prompted manufacturers to innovate their product offerings, incorporating healthier ingredients and diverse flavors to attract a broader audience.

The expansion of quick-service restaurants has driven the processed potato market. Fast-food chains like McDonald's and KFC heavily feature potato-based items such as French fries and hash browns on their menus, making these products staples in many diets globally. The convenience and affordability of these items have led to increased consumption, further boosting the demand for processed potatoes. As QSRs grow worldwide, they create a sustained demand for processed potato products, reinforcing their market presence.

Technological innovations in potato processing have also contributed significantly to market growth. Adopting automation and digitalization within processing facilities has enhanced efficiency and product quality. These advancements allow manufacturers to reduce production costs while increasing output, making processed potato products more accessible to consumers. Furthermore, improved preservation techniques have extended the shelf life of these products, catering to the rising global food trade and enhancing distribution capabilities across various markets.

The global potato processing market is seeing varied growth across different regions, with Asia-Pacific leading due to its high production capacity and increasing consumption rates. Countries like China and India are major producers and significant consumers of processed potatoes, driven by cultural preferences for snacking and convenience foods. The combination of favorable agricultural conditions and rising disposable incomes in these regions supports sustained growth in the processed potato sector. As international markets continue to evolve, opportunities for Indian exporters are expanding, particularly as they adapt to meet global quality standards and consumer demands.

Health issues linked to the consumption of processed potato products. Concerns regarding high acrylamide content, a chemical formed during the cooking of starchy foods at high temperatures, have led to increased scrutiny from health authorities and consumers alike. As consumers become more health-conscious, a growing demand for cleaner labels and healthier options exists. This shift requires processors to reformulate products and invest in new processing technologies, further straining their resources. The market faces intense competition from alternative snack foods made from ingredients like corn and rice. These substitutes are increasingly popular among consumers seeking variety or healthier options. The rise of plant-based diets has also influenced consumer preferences, prompting processors to innovate or diversify their product lines to retain market share. This competitive pressure can limit pricing power for potato processors and necessitate continuous adaptation to changing consumer trends.

Global Potato Processing Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global potato processing market report based on product, application, distribution channel, and region.

Product Outlook (Revenue, USD Billion, 2018 - 2030)

Frozen Potato

PotatChips

Dehydrated Potato

Others

Application Outlook (Revenue, USD Billion, 2018 - 2030)

Ready tCook

Snacks

Others

Distribution Channel Outlook (Revenue, USD Billion, 2018 - 2030)

Food Service

Retail

Regional Outlook (Revenue, USD Billion, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Asia Pacific

China

Japan

India

Australia & New Zealand

South Korea

Central & South America

Brazil

Middle East & Africa

South Africa

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Application Outlook
- 2.4. Competitive Landscape Outlook

CHAPTER 3. POTATO PROCESSING MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Raw Material Outlooks
 - 3.3.2. Manufacturing and Technology Trends
 - 3.3.3. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Market Opportunities
 - 3.4.4. Market Challenges
- 3.5. Industry Analysis - Porter's Five Forces Analysis
- 3.6. Market Entry Strategies

CHAPTER 4. POTATO PROCESSING MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1. Potato Processing Market, by Product: Key Takeaways
- 4.2. Product Movement Analysis & Market Share, 2023 & 2030
- 4.3. Market Estimates & Forecasts, by Product, 2018 - 2030 (USD Billion)
 - 4.3.1. Frozen Potato
 - 4.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 4.3.2. Potato Chips
 - 4.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 4.3.3. Dehydrated Potato
 - 4.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 4.3.4. Others
 - 4.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

CHAPTER 5. POTATO PROCESSING MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 5.1. Potato Processing Market, by Application: Key Takeaways
- 5.2. Application Movement Analysis & Market Share, 2023 & 2030
- 5.3. Market Estimates & Forecasts, by Application, 2018 - 2030 (USD Billion)
 - 5.3.1. Ready to Cook
 - 5.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 5.3.2. Snacks
 - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 5.3.3. Others
 - 5.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

CHAPTER 6. POTATO PROCESSING MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Potato Processing Market, by Distribution Channel: Key Takeaways
- 6.2. Distribution Channel Movement Analysis & Market Share, 2023 & 2030
- 6.3. Market Estimates & Forecasts, by Distribution Channel, 2018 - 2030 (USD Billion)
 - 6.3.1. Food Service
 - 6.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.2. Retail
 - 6.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

CHAPTER 7. POTATO PROCESSING MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

7.1. Potato Processing Market: Regional Outlook

7.2. Regional Movement Analysis & Market Share, 2023 & 2030

7.3. Market Estimates & Forecasts, by Region & Country, 2018 - 2030 (USD Billion)

7.3.1. North America

7.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.1.2. U.S.

7.3.1.2.1. Key country dynamics

7.3.1.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.1.3. Canada

7.3.1.3.1. Key country dynamics

7.3.1.3.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.1.4. Mexico

7.3.1.4.1. Key country dynamics

7.3.1.4.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.2. Europe

7.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.2.2. Germany

7.3.2.2.1. Key country dynamics

7.3.2.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.2.3. U.K.

7.3.2.3.1. Key country dynamics

7.3.2.3.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.2.4. France

7.3.2.4.1. Key country dynamics

7.3.2.4.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.2.5. Italy

7.3.2.5.1. Key country dynamics

7.3.2.5.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.2.6. Spain

7.3.2.6.1. Key country dynamics

7.3.2.6.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.3. Asia Pacific

7.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.3.2. China

7.3.3.2.1. Key country dynamics

7.3.3.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.3.3. Japan

7.3.3.3.1. Key country dynamics

7.3.3.3.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.3.4. India

7.3.3.4.1. Key country dynamics

7.3.3.4.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.3.5. Australia & New Zealand

7.3.3.5.1. Key country dynamics

7.3.3.5.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.3.6. South Korea

7.3.3.6.1. Key country dynamics

7.3.3.6.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.4. Central & South America

7.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.4.2. Brazil

7.3.4.2.1. Key country dynamics

7.3.4.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.5. Middle East & Africa

7.3.5.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

7.3.5.2. South Africa

7.3.5.2.1. Key country dynamics

CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Recent Developments & Impact Analysis, by Key Market Participants

8.2. Company Categorization

8.3. Participant's Overview

8.4. Financial Performance

8.5. Source Benchmarking

8.6. Company Market Share Analysis, 2023 (%)

8.7. Company Heat Map Analysis

8.8. Strategy Mapping

8.9. Company Profiles

8.9.1. Lamb Weston Holdings, Inc.

8.9.2. McCain Foods Limited

8.9.3. The Kraft Heinz Company

8.9.4. J.R. Simplot Company

8.9.5. Idahoan Foods, LLC

8.9.6. Agristo NV

- 8.9.7. Farm Frites International B.V.
- 8.9.8. Aviko B.V.
- 8.9.9. AGRANA Beteiligungs-AG
- 8.9.10. Burts Potato Chips Ltd.
- 8.9.11. Intersnack Group GmbH & Co. KG
- 8.9.12. J.R. Short Milling Company
- 8.9.13. The Little Potato Company Ltd.
- 8.9.14. HyFun Foods
- 8.9.15. Cavendish Farms

I would like to order

Product name: Potato Processing Market Size, Share & Trends Analysis Report By Product (Frozen Potato, Potato chips, Dehydrated Potato), By Application, By Distribution Channel, By Region, And Segment Forecasts, 2024 - 2030

Product link: <https://marketpublishers.com/r/P394CAC2BB81EN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P394CAC2BB81EN.html>