

# **Portable Air Purifier Market Size, Share & Trends Analysis Report By Technology (High Efficiency Particulate Air (HEPA), Activated Carbon, Ionic Filters), By Application, By Coverage Range, By Sales Channel, By Region, And Segment Forecasts, 2026 - 2033**

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## **Abstracts**

The global portable air purifier market size was estimated at USD 12,845.6 million in 2025 and is projected to reach at USD 22,132.6 million by 2033, growing at a CAGR of 6.8% from 2026 to 2033. The growth is primarily driven by rising awareness of indoor air quality and the increasing health risks associated with air pollution, including respiratory diseases, allergies, and airborne infections.

Additionally, advancements in filtration technologies, such as High-Efficiency Particulate Air (HEPA) filters and activated carbon, and the integration of smart features, such as real-time air quality monitoring and Internet of Things (IoT)-enabled controls, are enhancing product appeal and functionality.

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A prominent trend is the integration of smart features, including Internet of Things (IoT)-enabled controls, real-time air quality monitoring, and compatibility with voice assistants, enhancing user convenience and product functionality. There is also a growing shift toward compact, aesthetically designed, and multi-functional devices that cater to modern living spaces. Sustainability is another significant trend, with manufacturers focusing on energy-efficient designs, recyclable filters, and reduced noise levels.

## Global Portable Air Purifier Market Report Segmentation

This report forecasts revenue growth at global, regional & country levels and provides an analysis on the industry trends in each of the sub-segments from 2021 to 2033. For the purpose of this study, Grand View Research has segmented the global portable air purifier market report based on technology, sales channel, coverage range, application, and region:

### Technology Outlook (Revenue, USD Million, 2021 - 2033)

High efficiency particulate air

Activated carbon

Ionic filters

Electrostatic precipitator

others

### Application Outlook (Revenue, USD Million, 2021 - 2033)

Commercial

Residential

### Coverage Range Outlook (Revenue, USD Million, 2021 - 2033)

Below 200 sq. Ft

200-250 sq. Ft

250-300sq. Ft

Above 300sq. Ft

### Sales Channel Outlook (Revenue, USD Million, 2021 - 2033)

Online

Offline

Hypermarket

Retail store

Speciality stores

Others

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

Thailand

Latin America

Brazil

Argentina

Middle East and Africa

Saudi Arabia

UAE

South Africa

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## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation and Scope
- 1.2. Market Definitions
- 1.3. Research Methodology
- 1.4. Information Procurement
  - 1.4.1. Purchased Database
  - 1.4.2. GVR's Internal Database
  - 1.4.3. Secondary Sources
  - 1.4.4. Third Party Perspective
  - 1.4.5. Information Analysis
- 1.5. Information Analysis
  - 1.5.1. Data Analysis Models
  - 1.5.2. Market Formulation & Data Visualization
  - 1.5.3. Data Validation & Publishing
- 1.6. Research Scope and Assumptions
  - 1.6.1. List of Data Sources

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

### **CHAPTER 3. GLOBAL PORTABLE AIR PURIFIER VARIABLES, TRENDS, & SCOPE**

- 3.1. Market Lineage Outlook
- 3.2. Market Concentration & Penetration Outlook
- 3.3. Industry Value Chain Analysis
- 3.4. Technology Overview
- 3.5. Regulatory Framework
- 3.6. Market Dynamics
  - 3.6.1. Market Drivers Analysis
  - 3.6.2. Market Restraints Analysis
  - 3.6.3. Market Opportunity Analysis
  - 3.6.4. Market Challenge Analysis
- 3.7. Global Portable Air Purifier Analysis Tools

- 3.7.1. Porter's Analysis
  - 3.7.1.1. Bargaining power of the suppliers
  - 3.7.1.2. Bargaining power of the buyers
  - 3.7.1.3. Threats of substitution
  - 3.7.1.4. Threats from new entrants
  - 3.7.1.5. Competitive rivalry
- 3.7.2. PESTEL Analysis
  - 3.7.2.1. Political landscape
  - 3.7.2.2. Economic and Social landscape
  - 3.7.2.3. Technological landscape
  - 3.7.2.4. Environmental landscape
  - 3.7.2.5. Legal landscape
- 3.8. Economic Mega Trend Analysis

## **CHAPTER 4. GLOBAL PORTABLE AIR PURIFIER: TECHNOLOGY ESTIMATES & TREND ANALYSIS**

- 4.1. Segment Dashboard
- 4.2. Global Portable Air Purifier: Technology Movement Analysis, 2025 & 2033 (USD Million)
- 4.3. High Efficiency Particulate Air (HEPA)
  - 4.3.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)
- 4.4. Activated Carbon
  - 4.4.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)
- 4.5. Ionic Filters
  - 4.5.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)
- 4.6. Electrostatic Precipitator
  - 4.6.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)
- 4.7. Others
  - 4.7.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

## **CHAPTER 5. GLOBAL PORTABLE AIR PURIFIER: APPLICATION ESTIMATES & TREND ANALYSIS**

- 5.1. Segment Dashboard
- 5.2. Global Portable Air Purifier: Application Movement Analysis, 2025 & 2033 (USD Million)
- 5.3. Commercial
  - 5.3.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

## 5.4. Residential

### 5.4.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

## **CHAPTER 6. GLOBAL PORTABLE AIR PURIFIER: COVERAGE ESTIMATES & TREND ANALYSIS**

### 6.1. Segment Dashboard

### 6.2. Global Portable Air Purifier: Coverage Movement Analysis, 2025 & 2033 (USD Million)

### 6.3. Below 200sq. Ft

#### 6.3.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

### 6.4. 200-250sq. Ft

#### 6.4.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

### 6.5. 250-300sq. Ft

#### 6.5.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

### 6.6. Above 300 sq. Ft

#### 6.6.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

## **CHAPTER 7. GLOBAL PORTABLE AIR PURIFIER: SALES CHANNEL ESTIMATES & TREND ANALYSIS**

### 7.1. Segment Dashboard

### 7.2. Global Portable Air Purifier: Application Movement Analysis, 2025 & 2033 (USD Million)

### 7.3. Offline

#### 7.3.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

#### 7.3.2. Hypermarkets/Supermarkets

##### 7.3.2.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

#### 7.3.3. Retail Stores

##### 7.3.3.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

#### 7.3.4. Specialty Stores

##### 7.3.4.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

#### 7.3.5. Others

##### 7.3.5.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

### 7.4. Online

#### 7.4.1. Market Estimates and Forecasts, 2021 - 2033 (USD Million)

## **CHAPTER 8. GLOBAL PORTABLE AIR PURIFIER: REGION ESTIMATES & TREND ANALYSIS**

## 8.1. Global Portable Air Purifier Share, By Region, 2025 & 2033 (USD Million)

### 8.2. North America

#### 8.2.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

#### 8.2.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

#### 8.2.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

#### 8.2.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

#### 8.2.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

#### 8.2.6. U.S.

##### 8.2.6.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

##### 8.2.6.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

##### 8.2.6.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

##### 8.2.6.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

##### 8.2.6.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

#### 8.2.7. Canada

##### 8.2.7.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

##### 8.2.7.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

##### 8.2.7.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

##### 8.2.7.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

##### 8.2.7.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

#### 8.2.8. Mexico

##### 8.2.8.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

##### 8.2.8.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

##### 8.2.8.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

##### 8.2.8.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 -

2033 (USD Million)

8.2.8.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.3. Europe

8.3.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.3.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.3.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.3.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.3.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.3.6. UK

8.3.6.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.3.6.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.3.6.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.3.6.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.3.6.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.3.7. Germany

8.3.7.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.3.7.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.3.7.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.3.7.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.3.7.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.3.8. France

8.3.8.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.3.8.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.3.8.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.3.8.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.3.8.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.3.9. Italy

8.3.9.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.3.9.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.3.9.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.3.9.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.3.9.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.3.10. Spain

8.3.10.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.3.10.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.3.10.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.3.10.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.3.10.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.4. Asia Pacific

8.4.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.4.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.4.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.4.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.4.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.4.6. China

8.4.6.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.4.6.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.4.6.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033

(USD Million)

8.4.6.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.4.6.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.4.7. India

8.4.7.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.4.7.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.4.7.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.4.7.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.4.7.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.4.8. Japan

8.4.8.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.4.8.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.4.8.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.4.8.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.4.8.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.4.9. South Korea

8.4.9.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.4.9.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.4.9.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.4.9.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.4.9.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.4.10. Australia

8.4.10.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.4.10.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.4.10.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.4.10.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.4.10.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.4.11. Thailand

8.4.11.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.4.11.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.4.11.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.4.11.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.4.11.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.5. Latin America

8.5.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.5.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.5.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.5.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.5.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.5.6. Brazil

8.5.6.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.5.6.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.5.6.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.5.6.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.5.6.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.5.7. Argentina

8.5.7.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.5.7.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033

(USD Million)

8.5.7.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033

(USD Million)

8.5.7.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.5.7.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.6. Middle East and Africa

8.6.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.6.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.6.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.6.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.6.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.6.6. South Africa

8.6.6.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.6.6.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.6.6.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.6.6.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.6.6.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.6.7. Saudi Arabia

8.6.7.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.6.7.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033 (USD Million)

8.6.7.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033 (USD Million)

8.6.7.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 - 2033 (USD Million)

8.6.7.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033 (USD Million)

8.6.8. UAE

8.6.8.1. Portable Air Purifier Estimates and Forecasts, 2021 - 2033 (USD Million)

8.6.8.2. Portable Air Purifier Estimates and Forecasts by Technology, 2021 - 2033  
(USD Million)

8.6.8.3. Portable Air Purifier Estimates and Forecasts by Application, 2021 - 2033  
(USD Million)

8.6.8.4. Portable Air Purifier Estimates and Forecasts by Coverage Range, 2021 -  
2033 (USD Million)

8.6.8.5. Portable Air Purifier Estimates and Forecasts by Sales Channel, 2021 - 2033  
(USD Million)

## **CHAPTER 9. COMPETITIVE LANDSCAPE**

9.1. Recent Developments & Impact Analysis by Key Market Participants

9.2. Company Categorization

9.3. Company Market Positioning

9.4. Company Heat Map Analysis, 2025

9.5. Strategy Mapping

9.6. Company Profiles

9.6.1. Coway

9.6.1.1. Participant's Overview

9.6.1.2. Financial Performance

9.6.1.3. Product Benchmarking

9.6.1.4. Strategic Initiatives

9.6.2. Arovast Corporation Ltd.

9.6.2.1. Participant's Overview

9.6.2.2. Financial Performance

9.6.2.3. Product Benchmarking

9.6.2.4. Strategic Initiatives

9.6.3. Daikin Industries Ltd.

9.6.3.1. Participant's Overview

9.6.3.2. Financial Performance

9.6.3.3. Product Benchmarking

9.6.3.4. Strategic Initiatives

9.6.4. Sharp Home (Sharp Corporation)

9.6.4.1. Participant's Overview

9.6.4.2. Financial Performance

9.6.4.3. Product Benchmarking

9.6.4.4. Strategic Initiatives

9.6.5. Honeywell International Inc.

9.6.5.1. Participant's Overview

- 9.6.5.2. Financial Performance
- 9.6.5.3. Product Benchmarking
- 9.6.5.4. Strategic Initiatives
- 9.6.6. Panasonic Corporation
  - 9.6.6.1. Participant's Overview
  - 9.6.6.2. Financial Performance
  - 9.6.6.3. Product Benchmarking
  - 9.6.6.4. Strategic Initiatives
- 9.6.7. LG Electronics
  - 9.6.7.1. Participant's Overview
  - 9.6.7.2. Financial Performance
  - 9.6.7.3. Product Benchmarking
  - 9.6.7.4. Strategic Initiatives
- 9.6.8. Koninklijke Philips N.V.
  - 9.6.8.1. Participant's Overview
  - 9.6.8.2. Financial Performance
  - 9.6.8.3. Product Benchmarking
  - 9.6.8.4. Strategic Initiatives
- 9.6.9. Dyson
  - 9.6.9.1. Participant's Overview
  - 9.6.9.2. Financial Performance
  - 9.6.9.3. Product Benchmarking
  - 9.6.9.4. Strategic Initiatives
- 9.6.10. Samsung
  - 9.6.10.1. Participant's Overview
  - 9.6.10.2. Financial Performance
  - 9.6.10.3. Product Benchmarking
  - 9.6.10.4. Strategic Initiatives
- 9.6.11. Whirlpool
  - 9.6.11.1. Participant's Overview
  - 9.6.11.2. Financial Performance
  - 9.6.11.3. Product Benchmarking
  - 9.6.11.4. Strategic Initiatives
- 9.6.12. Blueair(unilever)
  - 9.6.12.1. Participant's Overview
  - 9.6.12.2. Financial Performance
  - 9.6.12.3. Product Benchmarking
  - 9.6.12.4. Strategic Initiatives
- 9.6.13. IQAir

- 9.6.13.1. Participant's Overview
- 9.6.13.2. Financial Performance
- 9.6.13.3. Product Benchmarking
- 9.6.13.4. Strategic Initiatives
- 9.6.14. Carrier
  - 9.6.14.1. Participant's Overview
  - 9.6.14.2. Financial Performance
  - 9.6.14.3. Product Benchmarking
  - 9.6.14.4. Strategic Initiatives
- 9.6.15. Atovio
  - 9.6.15.1. Participant's Overview
  - 9.6.15.2. Financial Performance
  - 9.6.15.3. Product Benchmarking
  - 9.6.15.4. Strategic Initiatives

## List Of Tables

### LIST OF TABLES

Table 1. Global portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 2. Global portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 3. Global portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 4. Global portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 5. Global portable air purifier market estimates and forecasts, by Region, 2021 - 2033 (USD Million)

Table 6. North America Global Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 7. North America portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 8. North America Global portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 9. North America portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 10. North America Global portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 11. U.S. Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 12. U.S. portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 13. U.S. portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 14. U.S. portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 15. U.S. portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 16. Canada Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 17. Canada portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 18. Canada portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 19. Canada portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 20. Canada portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 21. Mexico Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 22. Mexico portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 23. Mexico portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 24. Mexico portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 25. Mexico portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 26. Europe Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 27. Europe portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 28. Europe portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 29. Europe portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 30. Europe portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 31. UK Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 32. UK portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 33. UK portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 34. UK portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 35. UK portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 36. Germany Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 37. Germany portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 38. Germany portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 39. Germany portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 40. Germany portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 41. France Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 42. France portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 43. France portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 44. France portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 45. France portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 46. Italy Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 47. Italy portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 48. Italy portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 49. Italy portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 50. Italy portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 51. Spain Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 52. Spain portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 53. Spain portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 54. Spain portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 55. Spain portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 56. Asia Pacific Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 57. Asia Pacific portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 58. Asia Pacific portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 59. Asia Pacific portable air purifier market estimates and forecasts, by coverage

range, 2021 - 2033 (USD Million)

Table 60. Asia Pacific portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 61. China Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 62. China portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 63. China portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 64. China portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 65. China portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 66. India Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 67. India portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 68. India portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 69. India portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 70. India portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 71. Japan Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 72. Japan portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 73. Japan portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 74. Japan portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 75. Japan portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 76. South Korea Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 77. South Korea portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 78. South Korea portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 79. South Korea portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 80. South Korea portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 81. Australia Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 82. Australia portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 83. Australia portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 84. Australia portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 85. Australia portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 86. Thailand Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 87. Thailand portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 88. Thailand portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 89. Thailand portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 90. Thailand portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 91. Latin America Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 92. Latin America portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 93. Latin America portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 94. Latin America portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 95. Latin America portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 96. Brazil Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 97. Brazil portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 98. Brazil portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 99. Brazil portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 100. Brazil portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 101. Argentina Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 102. Argentina portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 103. Argentina portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 104. Argentina portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 105. Argentina portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 106. Middle East & Africa Global Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 107. Middle East & Africa portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 108. Middle East & Africa portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 109. Middle East & Africa portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 110. Middle East & Africa portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 111. South Africa Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 112. South Africa portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 113. South Africa portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 114. South Africa portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 115. South Africa portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 116. Saudi Arabia Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 117. Saudi Arabia portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 118. Saudi Arabia portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 119. Saudi Arabia portable air purifier market estimates and forecasts, by

coverage range, 2021 - 2033 (USD Million)

Table 120. Saudi Arabia portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 121. UAE Global Portable Air Purifier estimates and forecasts, 2021 - 2033 (USD Million)

Table 122. UAE portable air purifier market estimates and forecasts, by technology, 2021 - 2033 (USD Million)

Table 123. UAE portable air purifier market estimates and forecasts, by application, 2021 - 2033 (USD Million)

Table 124. UAE portable air purifier market estimates and forecasts, by coverage range, 2021 - 2033 (USD Million)

Table 125. UAE portable air purifier market estimates and forecasts, by sales channel, 2021 - 2033 (USD Million)

Table 126. Recent Developments & Impact Analysis, By Key Market Participants

Table 127. Company Heat Map Analysis, 2025

## List Of Figures

### LIST OF FIGURES

Fig. 1 Market Segmentation & Scope

Fig. 2 Information Procurement

Fig. 3 Data Analysis Models

Fig. 4 Market Formulation and Validation

Fig. 5 Data Validating & Publishing

Fig. 6 Market Snapshot

Fig. 7 Segment Snapshot

Fig. 8 Competitive Landscape Snapshot

Fig. 9 Penetration and Growth Prospect Mapping

Fig. 10 Global portable air purifier market - Value chain analysis

Fig. 11 Global portable air purifier market dynamics

Fig. 12 Global portable air purifier market: PORTER's Analysis

Fig. 13 Global portable air purifier market: PESTEL Analysis

Fig. 14 Global portable air purifier market, By Technology: Key Takeaways

Fig. 15 Global portable air purifier market: Technology Movement Analysis & Market Share, 2025 & 2033

Fig. 16 Global Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 17 Global Portable Air Purifier Market Estimates & Forecasts, by High Efficiency Particulate Air (HEPA), 2021 - 2033 (USD Million)

Fig. 18 Global Portable Air Purifier Market Estimates & Forecasts, by Activated Carbon, 2021 - 2033 (USD Million)

Fig. 19 Global Portable Air Purifier Market Estimates & Forecasts, by Ionic Filters, 2021 - 2033 (USD Million)

Fig. 20 Global Portable Air Purifier Market Estimates & Forecasts, by Electrostatic Precipitator, 2021 - 2033 (USD Million)

Fig. 21 Global Portable Air Purifier Market Estimates & Forecasts, by Other Technologies, 2021 - 2033 (USD Million)

Fig. 22 Global Portable Air Purifier Market, By Application: Key Takeaways

Fig. 23 Global Portable Air Purifier Market: By Application Movement Analysis & Market Share, 2025 & 2033

Fig. 24 Global Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 25 Global Portable Air Purifier Market Estimates & Forecasts, In Commercial, 2021 - 2033 (USD Million)

Fig. 26 Global Portable Air Purifier Market Estimates & Forecasts, in Residential, 2021 - 2033 (USD Million)

Fig. 27 Global Portable Air Purifier Market, By Coverage range: Key Takeaways

Fig. 28 Global Portable Air Purifier Market: By Coverage Range Movement Analysis & Market Share, 2025 & 2033

Fig. 29 Global Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 30 Global Portable Air Purifier Market Estimates & Forecasts, Below 200 sq ft 2021 - 2033 (USD Million)

Fig. 31 Global Portable Air Purifier Market Estimates & Forecasts, 200-250 sq ft 2021 - 2033 (USD Million)

Fig. 32 Global Portable Air Purifier Market Estimates & Forecasts, 250-300 sq ft 2021 - 2033 (USD Million)

Fig. 33 Global Portable Air Purifier Market Estimates & Forecasts, Above 300 sq ft 2021 - 2033 (USD Million)

Fig. 34 Global Portable Air Purifier Market, By Sales channel: Key Takeaways

Fig. 35 Global Portable Air Purifier Market: Sales Channel Movement Analysis & Market Share, 2025 & 2033

Fig. 36 Global Portable Air Purifier Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 37 Global Portable Air Purifier Estimates & Forecasts, by Offline, 2021 - 2033 (USD Million)

Fig. 38 Global Portable Air Purifier Market Estimates & Forecasts, by Hypermarkets/Supermarkets, 2021 - 2033 (USD Million)

Fig. 39 Global Portable Air Purifier Market Estimates & Forecasts, by Retail Stores, 2021 - 2033 (USD Million)

Fig. 40 Global Portable Air Purifier Market Estimates & Forecasts, by Specialty Stores, 2021 - 2033 (USD Million)

Fig. 41 Global Portable Air Purifier Market Estimates & Forecasts, by Others, 2021 - 2033 (USD Million)

Fig. 42 Global Portable Air Purifier Market Estimates & Forecasts, by Online, 2021 - 2033 (USD Million)

Fig. 43 Region Marketplace: Key Takeaways

Fig. 44 Region Marketplace: Key Takeaways

Fig. 45 North America Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 46 US Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 47 Canada Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 48 Mexico Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 49 Europe Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 50 Germany Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 51 France Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 52 Italy Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 53 UK Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 54 Spain Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 55 Asia Pacific Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 56 China Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 57 Japan Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 58 India Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 59 Australia Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 60 South Korea Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 61 Thailand Portable Air Purifier Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 62 Latin America Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 63 Brazil Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 64 Argentina Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 65 Middle East & Africa Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 66 South Africa Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 67 Saudi Arabia Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 68 UAE Portable Air Purifier Market Estimates & Forecasts, 2021 - 2033 (USD Million)

Fig. 69 Key Company Categorization

Fig. 70 Company Market Positioning

Fig. 71 Strategic Framework

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