

Pork Meat Market Size, Share & Trends Analysis Report By Product (Chilled Pork Meat, Frozen Pork Meat), By Distribution Channel (Specialty Stores, Online), By Region, And Segment Forecasts, 2024 - 2030

<https://marketpublishers.com/r/P5C2268C112AEN.html>

Date: December 2024

Pages: 80

Price: US\$ 5,950.00 (Single User License)

ID: P5C2268C112AEN

Abstracts

This report can be delivered to the clients within 5 Business Days

Pork Meat Market Size & Trends

The global pork meat market size was estimated at USD 293.18 billion in 2023 and is expected to grow at a CAGR of 5.5% from 2024 to 2030. One of the primary market drivers is the rising global demand for protein-rich foods. Pork, known for its balanced nutritional profile, is a significant protein source, particularly in regions where it is a dietary staple. As populations grow and dietary habits evolve, more consumers are seeking affordable and accessible sources of protein, leading to increased pork consumption globally. This trend is particularly evident in developing regions where economic growth has enabled greater meat consumption.

The expansion of the retail sector has also played a crucial role in the pork meat industry's growth. The convenience of packaged pork products has made them more appealing to consumers who prefer ready-to-eat meals or easy-to-cook options. The rise of supermarkets and hypermarkets has facilitated the availability of shrink-wrapped pork products, which are convenient and help maintain freshness. This shift towards packaged food aligns with broader consumer trends favoring convenience, thereby driving sales in the pork meat sector.

Another important factor influencing the market is the growing consumer awareness

regarding health and nutrition. As consumers become more conscious of their dietary choices, demand for organic and lean meats has increased. This trend is partly driven by concerns over processed foods and their health implications. As a result, pork producers increasingly focus on organic offerings to cater to health-conscious consumers, thus expanding their market reach.

The food processing industry has experienced significant growth, positively impacting the demand for pork meat. Processed food products have become more diverse and appealing with food technology and logistics innovations. The increasing popularity of fast food and ready-to-eat meals has created new opportunities for pork suppliers as they adapt their offerings to meet changing consumer preferences. This evolution within the food industry supports sustained demand for pork meat as an ingredient in various processed foods.

The ongoing supply chain disruptions are one of the most pressing challenges for the market. Fluctuations in the global export market have led to instability in pricing and availability of pork products. These disruptions can result in low and unpredictable prices, complicating financial planning for producers and retailers. Despite strong consumer demand for pork, these supply chain issues hinder the ability to meet that demand consistently, which can lead to lost sales opportunities and reduced market confidence.

The rise of alternative protein sources presents another challenge for the market. Consumers increasingly explore plant-based proteins and other meat alternatives as they become more health-conscious and environmentally aware. The perception that these alternatives may be healthier or more sustainable can divert potential customers from traditional meat products like pork. This shift in consumer behavior requires the pork industry to adapt its marketing strategies to emphasize pork's nutritional benefits and versatility.

Global Pork Meat Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global pork meat market report based on product, distribution channel, and region:

Product Outlook (Revenue, USD Billion, 2018 - 2030)

Chilled Pork Meat

Frozen Pork Meat

Distribution Channel Outlook (Revenue, USD Billion, 2018 - 2030)

Supermarkets & Hypermarkets

Specialty Stores

Online

Others

Regional Outlook (Revenue, USD Billion, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Asia Pacific

China

Japan

India

Australia & New Zealand

South Korea

Central & South America

Brazil

Middle East & Africa

South Africa

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Distribution Outlook
- 2.4. Competitive Landscape Outlook

CHAPTER 3. PORK MEAT MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Raw Material Outlooks
 - 3.3.2. Manufacturing and Technology Trends
 - 3.3.3. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Market Opportunities
 - 3.4.4. Market Challenges
- 3.5. Industry Analysis - Porter's Five Forces Analysis
- 3.6. Market Entry Strategies

CHAPTER 4. PORK MEAT MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1. Pork Meat Market, by Product: Key Takeaways
- 4.2. Product Movement Analysis & Market Share, 2023 & 2030
- 4.3. Market Estimates & Forecasts, by Product, 2018 - 2030 (USD Billion)
 - 4.3.1. Chilled Pork Meat
 - 4.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 4.3.2. Frozen Pork Meat
 - 4.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

CHAPTER 5. PORK MEAT MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 5.1. Pork Meat Market, by Distribution Channel: Key Takeaways
- 5.2. Distribution Channel Movement Analysis & Market Share, 2023 & 2030
- 5.3. Market Estimates & Forecasts, by Distribution Channel, 2018 - 2030 (USD Billion)
 - 5.3.1. Supermarkets & Hypermarkets
 - 5.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 5.3.2. Specialty Stores
 - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 5.3.3. Online
 - 5.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 5.3.4. Others
 - 5.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

CHAPTER 6. PORK MEAT MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 6.1. Pork Meat Market: Regional Outlook
- 6.2. Regional Movement Analysis & Market Share, 2023 & 2030
- 6.3. Market Estimates & Forecasts, by Region & Country, 2018 - 2030 (USD Billion)
 - 6.3.1. North America
 - 6.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.1.2. U.S.
 - 6.3.1.2.1. Key country dynamics
 - 6.3.1.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.1.3. Canada
 - 6.3.1.3.1. Key country dynamics
 - 6.3.1.3.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.1.4. Mexico

- 6.3.1.4.1. Key country dynamics
- 6.3.1.4.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 6.3.2. Europe
 - 6.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.2.2. Germany
 - 6.3.2.2.1. Key country dynamics
 - 6.3.2.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.2.3. UK
 - 6.3.2.3.1. Key country dynamics
 - 6.3.2.3.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.2.4. France
 - 6.3.2.4.1. Key country dynamics
 - 6.3.2.4.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.2.5. Italy
 - 6.3.2.5.1. Key country dynamics
 - 6.3.2.5.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.2.6. Spain
 - 6.3.2.6.1. Key country dynamics
 - 6.3.2.6.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 6.3.3. Asia Pacific
 - 6.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.3.2. China
 - 6.3.3.2.1. Key country dynamics
 - 6.3.3.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.3.3. Japan
 - 6.3.3.3.1. Key country dynamics
 - 6.3.3.3.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.3.4. India
 - 6.3.3.4.1. Key country dynamics
 - 6.3.3.4.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.3.5. Australia & New Zealand
 - 6.3.3.5.1. Key country dynamics
 - 6.3.3.5.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.3.6. South Korea
 - 6.3.3.6.1. Key country dynamics
 - 6.3.3.6.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 6.3.4. Central & South America
 - 6.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.4.2. Brazil

- 6.3.4.2.1. Key country dynamics
- 6.3.4.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 6.3.5. Middle East & Africa
 - 6.3.5.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.5.2. South Africa
 - 6.3.5.2.1. Key country dynamics

CHAPTER 7. COMPETITIVE ANALYSIS

- 7.1. Recent Developments & Impact Analysis, by Key Market Participants
- 7.2. Company Categorization
- 7.3. Participant's Overview
- 7.4. Financial Performance
- 7.5. Source Benchmarking
- 7.6. Company Market Share Analysis, 2023 (%)
- 7.7. Company Heat Map Analysis
- 7.8. Strategy Mapping
- 7.9. Company Profiles
 - 7.9.1. Smithfield Foods, Inc.
 - 7.9.2. Tyson Foods, Inc.
 - 7.9.3. JBS S.A.
 - 7.9.4. WH Group Limited
 - 7.9.5. Hormel Foods Corporation
 - 7.9.6. Cargill, Incorporated
 - 7.9.7. Marfrig Global Foods S.A.
 - 7.9.8. Clemens Food Group
 - 7.9.9. BRF S.A. (Sadia)
 - 7.9.10. Sysco Corporation
 - 7.9.11. Johnsonville LLC
 - 7.9.12. Minerva Foods S.A.
 - 7.9.13. NH Foods Ltd.

I would like to order

Product name: Pork Meat Market Size, Share & Trends Analysis Report By Product (Chilled Pork Meat, Frozen Pork Meat), By Distribution Channel (Specialty Stores, Online), By Region, And Segment Forecasts, 2024 - 2030

Product link: <https://marketpublishers.com/r/P5C2268C112AEN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P5C2268C112AEN.html>