

Population Health Management Market Size, Share & Trends Analysis Report By Product (Software, Services), By End Use (Payers, Providers, Employer Groups), By Region (North America, Europe, APAC, Latin America, MEA), And Segment Forecasts, 2022 - 2030

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Abstracts

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Population Health Management Market Growth & Trends

The global population health management market size is expected to reach USD 280.8 billion by 2030, registering a CAGR of 21.9% over the forecast period, according to a new report by Grand View Research, Inc. The need for population health services that combine multiple functionalities is increasing due to the complex nature of care delivery and payment models. Population Health Management (PHM) solutions can process clinical, financial, and operational data that help improve efficiency and patient care. The health management program is also witnessing changes in medical reimbursement due to the increasing emphasis on value-based payment models and Accountable Care Organizations (ACOs).

The COVID-19 pandemic has intensified the need for social distance among physicians and other healthcare workers, driving the need for population health management solutions and the correct and timely transmission of patient health information and claims data for patients with chronic diseases. PHM provides effective tools in this regard, including a framework for the secure transmission, sharing, and retrieval of electronic health information and claims data. For clinical and financial decision-making,

these technologies enable the smooth transmission and analysis of health-related data between healthcare institutions and patients.

Furthermore, as patient numbers increase, so does the requirement for electronic medical records and electronic health record solutions to manage complicated patient data. Players in this market have also connected the electronic health record platforms with other IT solutions such as population health management and enhanced their software solutions to assist healthcare practitioners in efficiently managing COVID-19 patients. The convenience offered by value-based payment models is responsible for the increased adoption of population health solutions by ACOs.

ACOs, consisting of hospitals, clinics, and other healthcare providers, collaborate with the payers (private and public) to provide high-quality care to the patients. Private and public insurance providers have introduced various disease management programs that help in the treatment of chronic illnesses. These multidisciplinary efforts are expected to result in efficient treatment outcomes and are likely to suggest the best suitable courses of action that need to be undertaken. Successful large-scale trials in the U.S. have enabled significant advancements in disease management programs.

Most healthcare providers worldwide have insufficient infrastructure, including health professionals, patients' data, technology, and other resources to manage healthcare issues. To manage a large population, suppliers must invest considerably in infrastructure development. The government's expanded monitoring support for healthcare IT systems, as well as the rising use of big data analytics and the need to contain expanding healthcare costs, would all fuel the expansion of the population health management industry.

Population Health Management Market Report Highlights

PHM software offers predictive data analytics, which can be applied for interpreting population characteristics from unstructured clinical data

The services product segment held a majority of the market share in 2021, as healthcare providers prefer in-house maintenance services

Healthcare providers held the largest market share of the end-use segment in 2021. The providers can focus effectively on patient-centric care and reducing overall costs. The large market share is attributed to the implementation of the ACA which is the Affordable Care Act for the prevention of diseases, and the

adoption of IT in healthcare, this will boost the market growth and create opportunities for the service provider to effectively collect and maintain patients' data.

North America was the largest regional market in 2021 and is likely to retain its position over the forecast period, as the providers, payers, providers-payers, and accountable care organizations promote the use of PHM services

In Asia Pacific, the market is expected to witness the fastest growth in the coming years due to rising healthcare expenditure and improving healthcare infrastructure in the region

Acquisitions and business partnerships with other market players are some of the strategic initiatives undertaken by key players to strengthen their market presence

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