

# **Polyolefin (POF) Shrink Film Market Analysis By Product (General, Cross-linked), By Application (Food, Beverage, Industrial Packaging, Pharmaceuticals, Consumer Goods), By Region, And Segment Forecasts, 2014 - 2025**

<https://marketpublishers.com/r/PE65AF88C5CEN.html>

Date: September 2017

Pages: 100

Price: US\$ 5,950.00 (Single User License)

ID: PE65AF88C5CEN

## **Abstracts**

The global polyolefin (POF) shrink film market is expected to reach USD 7.4 billion by 2025, growing at a CAGR of 5.8%, according to a new report by Grand View Research, Inc. Superior characteristics offered by the polyolefin (POF) shrink films owing to the introduction of cross-linking technology is expected to drive demand over the forecast period.

The rising demand of polyolefin (POF) shrink films owing to its improved barrier properties, ease of printing and superior airtight sealing to increase the shelf life of the product is expected to drive market growth over the forecast period. In addition, high gloss finish of the film enhances the appearance and aids marketing success, which is expected to complement growth.

Growing demand for packaged food such as ready-to-eat meals, snacks, and frozen meals with changing lifestyle, modern retail trades and increased popularity of quick service restaurants are expected to drive the growth. In addition, use of innovative processing techniques to improve the characteristics of the product is likely to boost the adoption of the film.

Major players such as Sealed Air Corporation cater to their local as well as the global market. As the survival in the industry is challenging owing to the presence of a large number of small-scale manufacturers, companies focus on providing premium quality products and enhance the formulation capabilities to gain a competitive edge.

Further key findings from the report suggest:

Cross-linked films accounted for 57.8% of the revenue share in 2016 and is expected to grow at a CAGR of 5.1% owing to its rising demand for food and consumer goods application

Industrial packaging accounted for 26.4% of the overall revenue share in 2016 on account of the growing demand in construction and automotive industries for product handling and packaging applications

Rising demand for alcoholic & non-alcoholic beverages is expected to drive the market growth for the product on account of its application in bundling of plastic bottles and cans using printed and clear films

Asia pacific accounted for 35.7% of revenue share in 2016 on account of the growing demand for the product in consumer goods packaging industry in the developing economies including China and India

The major players in the industry constantly invest in the new product development projects to enhance the characteristics of the product and reduce the manufacturing cost to gain a competitive edge over the local players in the market

## Contents

### CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Research Methodology
- 1.2 Research Scope & Assumptions
- 1.3 List of Data Sources

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market snapshot

### CHAPTER 3 MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Market segmentation & scope
- 3.2 Polyolefin shrink films - Value Chain Analysis
- 3.3 Raw Material Trends
- 3.4 Technology Overview
- 3.5 Regulatory Framework
- 3.6 Polyolefin shrink film - Market dynamics
  - 3.6.1 Market driver analysis
    - 3.6.1.1 Rising demand for packaged foods
    - 3.6.1.2 Superior properties of POF shrink films
      - 3.6.1.1.1 Ease of printing on the film surface
      - 3.6.1.1.2 High impact and damage resistance
      - 3.6.1.1.3 Superior airtight sealing materials
  - 3.6.2 Market restraints analysis
    - 3.6.2.1 Volatile raw material prices
- 3.7 Polyolefin shrink films market - PESTEL analysis
- 3.8 Industry analysis - Porter's
- 3.9 Penetration & Growth Prospect Mapping

### CHAPTER 4 POLYOLEFIN SHRINK FILM MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1 Polyolefin shrink film market: Product movement analysis, 2016 & 2025
- 4.2 Polyolefin Shrink Film
  - 4.2.1 Polyolefin shrink film market estimates and forecast, 2014 -2025 (USD Million)
  - 4.2.2 General POF shrink film

4.2.2.1 General POF shrink films market estimates and forecast, 2014 - 2025 (USD Million)

4.2.3 Cross-linked POF shrink films

4.2.3.1 Cross-linked POF shrink films market estimates and forecast, 2014 - 2025 (USD Million)

## **CHAPTER 5 POLYOLEFIN SHRINK FILM MARKET: APPLICATION ESTIMATES & TREND ANALYSIS**

5.1 Polyolefin shrink film market: Application movement analysis, 2016 & 2025

5.2 Food

5.2.1 Polyolefin shrink film market estimates and forecast in food industry, 2014 -2025 (USD Million)

5.3 Beverage

5.3.1 Polyolefin shrink film market estimates and forecast in beverage industry, 2014 - 2025 (USD Million)

5.4 Industrial Packaging

5.4.1 Polyolefin shrink film market estimates and forecast in industrial packaging, 2014 - 2025 (USD Million)

5.5 Pharmaceuticals

5.5.1 Polyolefin shrink film market estimates and forecast in pharmaceutical industry, 2014 - 2025 (USD Million)

5.6 Consumer Goods

5.6.1 Polyolefin shrink film market estimates and forecast in consumer goods industry, 2014 - 2025 (USD Million)

## **CHAPTER 6 POLYOLEFIN SHRINK FILM MARKET: REGIONAL ESTIMATES & TREND ANALYSIS, BY SERVICE**

6.1 Regional Movement Analysis & Market Share, 2016& 2025

6.2 North America

6.2.1 North America POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

6.2.2 North America POF shrink film market estimates and forecasts, by product (Kilotons) (USD Million)

6.2.3 North America POF shrink film market estimates and forecasts, by application (Kilotons) (USD Million)

6.2.4 U.S.

6.2.4.1 U.S. POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons)

(USD Million)

6.2.4.2 U.S. POF shrink film market estimates and forecasts, by product (Kilotons)

(USD Million)

6.2.4.3 U.S. POF shrink film market estimates and forecasts, by application (Kilotons)

(USD Million)

## 6.3 Europe

6.3.1 Europe POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons)

(USD Million)

6.3.2 Europe POF shrink film market estimates and forecasts, by product (Kilotons)

(USD Million)

6.3.3 Europe POF shrink film market estimates and forecasts, by application (Kilotons)

(USD Million)

### 6.3.4 UK

6.3.4.1 UK POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons)

(USD Million)

6.3.4.2 UK POF shrink film market estimates and forecasts, by product (Kilotons)

(USD Million)

6.3.4.3 UK POF shrink film market estimates and forecasts, by application (Kilotons)

(USD Million)

### 6.3.5 Germany

6.3.5.1 Germany POF shrink film market estimates and forecasts, 2014 - 2025

(Kilotons) (USD Million)

6.3.5.2 Germany POF shrink film market estimates and forecasts, by product

(Kilotons) (USD Million)

6.3.5.3 Germany POF shrink film market estimates and forecasts, by application

(Kilotons) (USD Million)

## 6.4 Asia Pacific

6.4.1 Asia Pacific POF shrink film market estimates and forecasts, 2014 - 2025

(Kilotons) (USD Million)

6.4.2 Asia Pacific POF shrink film market estimates and forecasts, by product

(Kilotons) (USD Million)

6.4.3 Asia Pacific POF shrink film market estimates and forecasts, by application

(Kilotons) (USD Million)

### 6.4.4 China

6.4.4.1 China POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons)

(USD Million)

6.4.4.2 China POF shrink film market estimates and forecasts, by product (Kilotons)

(USD Million)

6.4.4.3 China POF shrink film market estimates and forecasts, by application

(Kilotons) (USD Million)

#### 6.4.5 India

6.4.5.1 India POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

6.4.5.2 India POF shrink film market estimates and forecasts, by product (Kilotons) (USD Million)

6.4.5.3 India POF shrink film market estimates and forecasts, by application (Kilotons) (USD Million)

#### 6.4.6 Japan

6.4.6.1 Japan POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

6.4.6.2 Japan POF shrink film market estimates and forecasts, by product (Kilotons) (USD Million)

6.4.6.3 Japan POF shrink film market estimates and forecasts, by application (Kilotons) (USD Million)

#### 6.5 Central & South America

6.5.1 Central & South America POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

6.5.2 Central & South America POF shrink film market estimates and forecasts, by product (Kilotons) (USD Million)

6.5.3 Central & South America POF shrink film market estimates and forecasts, by application (Kilotons) (USD Million)

#### 6.5.4 Brazil

6.5.4.1 Brazil POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

6.5.4.2 Brazil POF shrink film market estimates and forecasts, by product (Kilotons) (USD Million)

6.5.4.3 Brazil POF shrink film market estimates and forecasts, by application (Kilotons) (USD Million)

#### 6.6 Middle East & Africa

6.6.1 Middle East & Africa POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

6.6.2 Middle East & Africa POF shrink film market estimates and forecasts, by product (Kilotons) (USD Million)

6.6.3 Middle East & Africa POF shrink film market estimates and forecasts, by application (Kilotons) (USD Million)

## CHAPTER 7 COMPETITIVE LANDSCAPE

- 7.1 Competitive Landscape
- 7.2 Vendor Landscape
- 7.3 Competitive Environment
- 7.4 Competitive Market Positioning
- 7.5 Strategy framework
- 7.6 Market participation categorization

## **CHAPTER 8 COMPANY PROFILES**

- 8.1 Harwal Group
  - 8.1.1 Company overview
  - 8.1.2 Product benchmarking
- 8.2 Asmaco Packaging Industries
  - 8.2.1 Company overview
  - 8.2.2 Financial performance
  - 8.2.3 Product benchmarking
- 8.3 China Petrochemical Corporation
  - 8.3.1 Company overview
  - 8.3.2 Financial performance
  - 8.3.3 Product benchmarking
- 8.4 Sealed Air Corporation
  - 8.4.1 Company overview
  - 8.4.2 Financial performance
  - 8.4.3 Product benchmarking
- 8.5 PakMarkas UAB
  - 8.5.1 Company overview
  - 8.5.2 Financial performance
  - 8.5.3 Product benchmarking
- 8.6 Amcor Limited
  - 8.6.1 Company Overview
  - 8.6.2 Financial performance
  - 8.6.3 Product benchmarking
- 8.7 Syfan USA
  - 8.7.1 Company overview
  - 8.7.2 Financial performance
  - 8.7.3 Product benchmarking
- 8.8 Farnell Packaging Limited
  - 8.8.1 Company overview
  - 8.8.2 Financial performance

- 8.8.3 Product benchmarking
- 8.9 Intertape Polymer Group, Inc. (IPG)
  - 8.9.1 Company overview
  - 8.9.2 Financial performance
  - 8.9.3 Product benchmarking
- 8.10 Morgan Group
  - 8.10.1 Company Overview
  - 8.10.2 Financial performance
  - 8.10.3 Product benchmarking
- 8.11 Riverside Paper Co. Inc.
  - 8.11.1 Company Overview
  - 8.11.2 Financial performance
  - 8.11.3 Product benchmarking
- 8.12 Four Star Plastics
  - 8.12.1 Company overview
  - 8.12.2 Financial performance
  - 8.12.3 Product benchmarking



## List Of Tables

### LIST OF TABLES

- Table 1 Polyolefin shrink film market estimates and forecast, 2014 - 2025 (USD Million)
- Table 2 General POF shrink films market estimates and forecast, 2014 - 2025 (USD Million)
- Table 3 Crosslinked POF shrink films market estimates and forecast, 2014 - 2025 (USD Million)
- Table 4 Polyolefin shrink film market estimates and forecast in food industry, 2014 - 2025 (USD Million)
- Table 5 Polyolefin shrink film market estimates and forecast in beverage industry, 2014 - 2025 (USD Million)
- Table 6 Polyolefin shrink film market estimates and forecast in industrial packaging, 2014 - 2025 (USD Million)
- Table 7 Polyolefin shrink film market estimates and forecast in pharmaceutical industry, 2014 - 2025 (USD Million)
- Table 8 Polyolefin shrink film market estimates and forecast in consumer goods industry, 2014 - 2025 (USD Million)
- Table 9 North America POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)
- Table 10 North America POF shrink film market estimates and forecasts, by product, 2014 - 2025 (Kilotons)
- Table 11 North America POF shrink film market estimates and forecasts, by product, 2014 - 2025 (USD Million)
- Table 12 North America POF shrink film market estimates and forecasts, by application, 2014 - 2025 (Kilotons)
- Table 13 North America POF shrink film market estimates and forecasts, by application, 2014 - 2025 (USD Million)
- Table 14 U.S. POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)
- Table 15 U.S. POF shrink film market estimates and forecasts, by product, 2014 - 2025 (Kilotons)
- Table 16 U.S. POF shrink film market estimates and forecasts, by product, 2014 - 2025 (USD Million)
- Table 17 U.S. POF shrink film market estimates and forecasts, by application, 2014 - 2025 (Kilotons)
- Table 18 U.S. POF shrink film market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 19 Europe POF shrink film market estimates and forecasts, 2014 - 2025  
(Kilotons) (USD Million)

Table 20 Europe POF shrink film market estimates and forecasts, by product, 2014 - 2025 (Kilotons)

Table 21 Europe POF shrink film market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 22 Europe POF shrink film market estimates and forecasts, by application, 2014 - 2025 (Kilotons)

Table 23 Europe POF shrink film market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 24 UK POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons)  
(USD Million)

Table 25 UK POF shrink film market estimates and forecasts, by product, 2014 - 2025  
(Kilotons)

Table 26 UK POF shrink film market estimates and forecasts, by product, 2014 - 2025  
(USD Million)

Table 27 UK POF shrink film market estimates and forecasts, by application, 2014 - 2025 (Kilotons)

Table 28 UK POF shrink film market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 29 Germany POF shrink film market estimates and forecasts, 2014 - 2025  
(Kilotons) (USD Million)

Table 30 Germany POF shrink film market estimates and forecasts, by product, 2014 - 2025 (Kilotons)

Table 31 Germany POF shrink film market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 32 Germany POF shrink film market estimates and forecasts, by application, 2014 - 2025 (Kilotons)

Table 33 Germany POF shrink film market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 34 Asia Pacific POF shrink film market estimates and forecasts, 2014 - 2025  
(Kilotons) (USD Million)

Table 35 Asia Pacific POF shrink film market estimates and forecasts, by product, 2014 - 2025 (Kilotons)

Table 36 Asia Pacific POF shrink film market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 37 Asia Pacific POF shrink film market estimates and forecasts, by application, 2014 - 2025 (Kilotons)

Table 38 Asia Pacific POF shrink film market estimates and forecasts, by application,

2014 - 2025 (USD Million)

Table 39 China POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons)  
(USD Million)

Table 40 China POF shrink film market estimates and forecasts, by product, 2014 -  
2025 (Kilotons)

Table 41 China POF shrink film market estimates and forecasts, by product, 2014 -  
2025 (USD Million)

Table 42 China POF shrink film market estimates and forecasts, by application, 2014 -  
2025 (Kilotons)

Table 43 China POF shrink film market estimates and forecasts, by application, 2014 -  
2025 (USD Million)

Table 44 India POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons)  
(USD Million)

Table 45 India POF shrink film market estimates and forecasts, by product, 2014 - 2025  
(Kilotons)

Table 46 India POF shrink film market estimates and forecasts, by product, 2014 - 2025  
(USD Million)

Table 47 India POF shrink film market estimates and forecasts, by application, 2014 -  
2025 (Kilotons)

Table 48 India POF shrink film market estimates and forecasts, by application, 2014 -  
2025 (USD Million)

Table 49 Japan POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons)  
(USD Million)

Table 50 Japan POF shrink film market estimates and forecasts, by product, 2014 -  
2025 (Kilotons)

Table 51 Japan POF shrink film market estimates and forecasts, by product, 2014 -  
2025 (USD Million)

Table 52 Japan POF shrink film market estimates and forecasts, by application, 2014 -  
2025 (Kilotons)

Table 53 Japan POF shrink film market estimates and forecasts, by application, 2014 -  
2025 (USD Million)

Table 54 Central & South America POF shrink film market estimates and forecasts,  
2014 - 2025 (Kilotons) (USD Million)

Table 55 Central & South America POF shrink film market estimates and forecasts, by  
product, 2014 - 2025 (Kilotons)

Table 56 Central & South America POF shrink film market estimates and forecasts, by  
product, 2014 - 2025 (USD Million)

Table 57 Central & South America POF shrink film market estimates and forecasts, by  
application, 2014 - 2025 (Kilotons)

Table 58 Central & South America POF shrink film market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 59 Brazil POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

Table 60 Brazil POF shrink film market estimates and forecasts, by product, 2014 - 2025 (Kilotons)

Table 61 Brazil POF shrink film market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 62 Brazil POF shrink film market estimates and forecasts, by application, 2014 - 2025 (Kilotons)

Table 63 Brazil POF shrink film market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 64 Middle East & Africa POF shrink film market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

Table 65 Middle East & Africa POF shrink film market estimates and forecasts, by product, 2014 - 2025 (Kilotons)

Table 66 Middle East & Africa POF shrink film market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 67 Middle East & Africa POF shrink film market estimates and forecasts, by application, 2014 - 2025 (Kilotons)

Table 68 Middle East & Africa POF shrink film market estimates and forecasts, by application, 2014 - 2025 (USD Million)

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Market summary
- Fig. 2 Market trends & outlook
- Fig. 3 Market segmentation & scope
- Fig. 4 Polyolefin Shrink Films - Value chain analysis
- Fig. 5 Polyolefin shrink film - Market dynamics
- Fig. 6 Market driver relevance analysis (Current & future impact)
- Fig. 7 Global packaged food market demand, 2005 - 2016 (USD Billions)
- Fig. 8 Market restraint relevance analysis (Current & future impact)
- Fig. 9 PESTEL analysis
- Fig. 10 Porter's five forces analysis
- Fig. 11 Market restraint relevance analysis (Current & future impact)
- Fig. 12 Polyolefin shrink film market: Product movement analysis, 2016 & 2025
- Fig. 13 Polyolefin shrink film market: Application movement analysis, 2016 & 2025
- Fig. 14 Regional market place: Key takeaways
- Fig. 15 Polyolefin shrink film: Regional movement analysis, 2016 & 2025
- Fig. 16 Strategy framework
- Fig. 17 Participant categorization

## I would like to order

Product name: Polyolefin (POF) Shrink Film Market Analysis By Product (General, Cross-linked), By Application (Food, Beverage, Industrial Packaging, Pharmaceuticals, Consumer Goods), By Region, And Segment Forecasts, 2014 - 2025

Product link: <https://marketpublishers.com/r/PE65AF88C5CEN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PE65AF88C5CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970